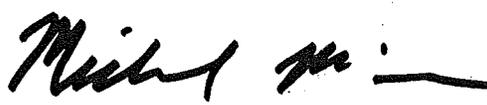


City of Seattle
Notice of Appointment

CITY CLERK

Name: <i>David Goldberg</i>		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Wallingford</i>	Zip Code: 98103	Contact Phone No.: 202-412-7930
Appointed to: <i>Pedestrian Advisory Board</i>		Date of Appointment: 4/1/12
Authority (Ord., Res.): Res. 29532		Term of Office: From: <i>Confirmation</i> To: 3/4/14
Background: David is communications director for Smart Growth America. He helped create the coalition Transportation for America and is credited with coining the term "complete streets in 2003. David and his family chose to move to Seattle in part because they wanted to live in a place that took transportation options including walking and biking seriously. They moved to a location in Wallingford with a WalkScore of 100 and plan to live much of their lives in Seattle on foot.		
Authorizing Signature: 		Name and Title of Officer Making Appointments: <i>Mike McGinn, Mayor</i>



DAVID A. GOLDBERG

E-MAIL: DGOLDBERG@T4AMERICA.ORG

EDUCATION: Loeb Fellowship in Urban and Environmental Studies, 2002 – 2003
Harvard University, Cambridge Massachusetts

M.S., Journalism, 1986
Columbia University Graduate School of Journalism, New York, NY

B.A., Russian Area Studies (cum laude), 1985
Dartmouth College, Hanover, NH

EXPERIENCE: **Communications Director** **March, 2002 – present**
Smart Growth America and Transportation for America

As communications director for a leading coalition of major organizations, help to set the strategic course for a movement for sustainable development in the United States, and develop and disseminate the messages that make for winning communication.

From 2008 to present, helped conceive of and launch Transportation for America, a coalition of nearly 600 organizations working to reform federal transportation policy. Manage a core staff of five and several consulting contracts (public opinion research, graphic design, internet expertise, marketing, etc.) Oversee development and implementation of a communications strategy including public opinion research and message development, production of research reports, earned media, online activism, advertising, and other strategies and responsibilities.

Editorial Writer **May, 1999 – March, 2002**
The Atlanta Constitution, Atlanta, GA

As one of six members of editorial board, helped determine the newspaper's positions on local, state and national issues and wrote editorials and columns. Areas of expertise and/or interest included urban affairs, environment, national economy and children's issues.

Staff Writer **March, 1989 - May, 1999**
The Atlanta Journal-Constitution, Atlanta, GA

- Covered transportation, environment, growth and development; nominated three times for Pulitzer Prize
- Helped create award-winning, weekly Horizon section focusing on metro-wide issues; lead writer for section 1997-99; recognized for that work by 1999 resolution of Georgia Senate

Adjunct instructor, journalism program **Jan., 1999 – May, 2001**
Emory University, Atlanta, GA

- Taught undergraduate courses in reporting and writing.
- Previously taught two courses at Fort Valley State University, Byron, GA

Assistant Metro Editor, Reporter **June, 1986 – March, 1989**

The Macon Telegraph, Macon, GA

- Managed eight reporters as assignment editor for mid-sized daily newspaper; before that, beat reporter covering early, secondary and higher education.

MAJOR PUBLICATIONS:

Co-author, *Growing Cooler: The Evidence on Urban Development and Climate Change* (Urban Land Institute, 2008)

Author, *Choosing Our Community's Future: A Citizens Guide to Getting the Most from Development* (Smart Growth America, 2005)

Author, *Rethinking the American Dream: A Journalist's Guide to Urban Planning Issues*, (1999)

FELLOWSHIP:

Alerdinck Fellowship in International Journalism Oct. - Dec., 1990
Kuranti newspaper, Moscow, Russia

MEMBER:

Planning Commission, City of Decatur, GA	2010-1011
Zoning Board of Appeals, City of Decatur, GA	2008-2010
WalkScore.com Advisory Board	2008-present

Seattle Pedestrian Advisory Board April, 2012

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Lydia Heard	3-4-12	3-4-14	1st		City Council
		2	Devor Barton	4-1-11	4-1-13	1st		City Council
		3	Katherine Fountain-MacKinnon	4-1-11	4-1-13	1st		City Council
5		4	Jacob Struiksma	4-1-11	4-1-13	1st		City Council
3		5	Jen Calleja	3-4-12	3-4-14	2nd		City Council
		6	Mark Melnyk	3-7-12	3-4-14	2nd		Mayor
		7	Dottie Faris	3-4-12	3-4-13	1st		Mayor
		8	David Goldberg	3-4-12	3-4-14	1st		Mayor
5		9	Mark Landreneau	3-7-12	3-4-14	2nd		Mayor
		10	Seth Schromen-Wawrin	3-4-09	4-1-13	2nd		Mayor
		11	Lorena Kaplan	3-4-12	3-4-14	1st		Mayor
		12	Victor Stover	2-14-12	9-1-12	1st		Get Engaged—Mayor

Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	0	3						Visual / hearing impaired	3
Council	2	3		1			1		Visual impaired	4
Other Bodies	1									1
Total	6	3	3	1	0	0	1	0	2	8

**Other includes diversity in any of the following: race, gender and/or ability