

#11  
CF 312323

**City of Seattle  
Notice of Appointment**

<b>Name:</b> <b>David Allen</b>		<input checked="" type="checkbox"/> <b>Executive Reappointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> Downtown Seattle	<b>Zip Code:</b> 98134	<b>Contact Phone No.:</b> (206) 762-3311
<b>Re-Appointment to:</b> City Light Review Panel		<b>Date of Appointment:</b> April 23, 2012
<b>Authority (Ord., Res.):</b> Ordinance # 123256		<b>Term of Office: 3 years</b> <b>From: Confirmation</b> <b>To: 04/11/2015</b>
<b>Comments:</b>  Re-Appointment of Mr. David Allen for Position #5, a Commercial Customer, on the City Light Review Panel. For a term of confirmation to 04/11/2015.		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointment:</b> Mayor Michael McGinn

**FILED**  
**CITY OF SEATTLE**  
2012 APR 30 AM 9:34  
**CITY CLERK**



# David E. Allen Executive Vice President



David E. Allen is Principal and Executive Vice President of McKinstry, a Seattle based construction, engineering, and facility services firm. McKinstry, with sales in the \$400 million range, is the market leader in the Pacific Northwest for design-build mechanical construction, energy services, and facility operation and management.

In his position, David is responsible for the company's brand development through managing its strategic positioning and overseeing its business development, community relations, and client service activities. David is widely respected for his contributions to creating McKinstry positioning strategy that has resulted in the firm's national reputation as a leader in integrated delivery of facility services and engineered solutions in the clean technology sector.

During his 30 years in the design, construction and facility management industry, David has championed countless marketing, client development, and strategic initiatives for his firm driving its brand value to remarkable heights. In 2009, David played a key role in establishing McKinstry's Innovation Center, a business incubator that brings together like-minded entrepreneurs under one roof to develop revolutionary energy efficiency technologies and services geared toward eliminating waste in the built environment.

Today, David is a well known seminar and workshop presenter in the areas of corporate communications, branding, business development, marketing, client service, workforce development, and project delivery. David has also become a popular keynote speaker and guest lecturer for business, education, and community service organizations.

Mr. Allen serves on the boards of several industry associations, trade groups, community organizations, and business alliances. Currently, David serves on the executive committees of enterprise Seattle and the Washington Clean Technology Alliance as their former board chair. He is a board member of NAIOP, Seattle Chamber of Commerce, and the Workforce Development Council of King County where he chaired its Green Design/Building Skills panel. He has also served, at the Mayor's behest, on Seattle City Light's Review Panel, a body responsible for developing the utility's strategic plan. Recently, David was appointed to the Board of Trustees for the Rocky Mountain Institute, an environmental think-tank in Boulder, Colorado. In November of 2011, Seattle Magazine named David one of the City's Most Influential People.



## MEMORANDUM

**DATE:** April 18, 2012  
**TO:** The Honorable Sally J. Clark  
President, Seattle City Council  
**FROM:** Mayor Mike McGinn  
**SUBJECT:** Re-Appointment to City Light Review Panel

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I am pleased to forward to the City Council the following re-appointment to the City Light Review Panel for a 3-year term ending 04/11/2015:

<u>Name</u>	<u>Term Ends</u>	<u>Position</u>	<u>Succeeding</u>
David Allen	04/11/2015	Commercial Customer	Re-appointment

The City Light Review Panel is composed of nine members drawn from among City Light's customers; five appointed by the Mayor and four appointed by Council. David Allen is being re-appointed for a 3-year term. All appointments are subject to City Council confirmation. Attached to this memorandum is the current membership roster of the City Light Review Panel.

Below is a biography for David Allen.

### **David Allen (Commercial Customer)**

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Council President Sally J. Clark

April 18, 2012

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#### Attachments

cc: Honorable Members of the Seattle City Council  
Superintendent Jorge Carrasco, Seattle City Light  
Maura Brueger, Government & Legislative Affairs Director, Seattle City Light  
Sahar Fathi, Legislative Aide to Councilmember O'Brien  
Jaline Quinto, Council Relations  
James Bush, Administrator, Boards and Commissions  
Wayne Barnett, Executive Director, Ethics and Elections Commission