

#9

CF 312250

City of Seattle

Notice of Appointment

Name: <i>Mark Melnyk</i>		<input checked="" type="checkbox"/> Executive Appointment X Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Queen Anne</i>	Zip Code: <i>98109</i>	Contact Phone No.:
Appointed to: <i>Pedestrian Advisory Board</i>		Date of Appointment: <i>March 7, 2012</i>
Authority (Ord., Res.): <i>Res. 29532</i>		Term of Office From: <i>Confirmation</i> To: <i>March 4, 2014</i>
Background: <i>Mark is a resident of Queen Anne who works for Community Transit developing programs to promote the use of commute alternatives. He was preciously the transportation coordinator for Fred Hutchinson Cancer Research Center. He has a Master's degree in Public Administration from Seattle University. He is currently vice chair of the Washington State Ridesharing Organization and is a member of the American Society for Public Administration. He has served on the Pedestrian Advisory Board since 2011.</i>		
Authorizing Signature: <i>Mike McGinn</i>		Name and Title of Officer Making Appointments: <i>Mayor Mike McGinn</i>

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 12 MAR 13 AM 9:05
 CITY CLERK



MARK J. MELNYK

PROFESSIONAL EXPERIENCE

7/2008 – Present

Community Transit

Everett, Washington

Transportation Demand Management Specialist

- ◆ Assists with planning, developing and implementing marketing and education programs in workplace and residential settings to promote the use of commute alternatives.
- ◆ Utilize social marketing and behavior change techniques to design integrated marketing campaigns.
- ◆ Coordinates Transportation Demand Management workplace and residential projects and programs with local jurisdictions.
- ◆ Establish, monitor and maintain effective working relations with employers, residential associations and local jurisdictions.
- ◆ Provide personalized assistance to employers to design, implement, administer and evaluate employer sponsored trip reduction programs, advising appropriate Transportation Demand Management strategies to reduce single-occupant vehicle commuting.
- ◆ Plan, coordinates and deliver training workshops and information meetings in workplace and residential settings to share information, recommend implementation of effective Transportation Demand Management strategies and enhance ridesharing opportunities.

2/2008-7/2008

Fred Hutchinson Cancer Research Center Seattle, Washington

Transportation Coordinator

- ◆ Authored and managed the organization's fleet vehicle maintenance budget.
- ◆ Supervised ten FTEs in support of the organization's parking and shuttle programs.
- ◆ Supported additional office services aimed at promoting the use of commute alternatives.
- ◆ Assisted in the sales and purchases of capital equipment.
- ◆ Oversaw the day to day operations of the organization's shuttle services.

7/2001-2/2008

Seattle University

Seattle, Washington

Transportation Programs Specialist

2007 Diamond Award Recipient

- ◆ Maintained transportation programs and benefits for employees aimed at changing transit habits through financial and programming incentives.
- ◆ Identified and analyzed key performance measures that supported the University's Strategic Transportation Plan.
- ◆ Acted as the University's liaison to business and residential groups at local transit network meetings aimed at increasing transit services offered by the city to the surrounding neighborhoods.
- ◆ Pursued and maintained business relationships with organizations that support the transportation programs offered by the University.
- ◆ Authored and submit reports to the City of Seattle to keep the University within compliance of municipal and state laws.

EDUCATION

9/1999-6/2006

Seattle University

Seattle, Washington

Masters in Public Administration

- ◆ Analyzed public policies and examined their application to current business environments.
- ◆ Examined the relationships between public, government, and private sectors.
- ◆ Explored the application of current management theories to nonprofit and government organizations.

Bachelor of Arts in Business Operations

- ◆ Studied the creation and enhancement of business processes that would allow organizations to run efficiently while maximizing their resource output.
- ◆ Analyzed business principals, including operations, accounting, finance and marketing.

PROFESSIONAL ACTIVITIES

Groups and Associations

- ◆ Vice Chair of the Executive Board for the Washington State Ridesharing Organization (WSRO)
- ◆ Advisory Committee Member of the Snohomish County Young Professionals Network (SCYPN)
- ◆ Member in good standing of the American Society for Public Administration (ASPA)

Presentations

- ◆ "Share the Education: A Case for Peer to Peer Education in Commute Trip Reduction", Washington State Ridesharing Organization Spring 2010 Conference, Bellingham Washington
- ◆ "An Incentive to Change", Washington State Department of Transportation 2010 Public Transportation Conference, Spokane Washington

Seattle Pedestrian Advisory Board

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Lydia Heard	3-4-12	3-4-14	1st		City Council
		2	Devor Barton	4-1-11	4-1-13	1st		City Council
		3	Katherine Fountain-MacKinnon	4-1-11	4-1-13	1st		City Council
5		4	Jacob Struiksma	4-1-11	4-1-13	1st		City Council
3		5	Jen Calleja	3-4-12	3-4-14	2nd		City Council
		6	Mark Melnyk	3-4-12	3-4-14	2nd		Mayor
		7	VACANT	3-4-12	3-4-13	1st		Mayor
		8	VACANT	3-4-12	3-4-14	1st		Mayor
5		9	Mark Landreneau	3-4-12	3-4-14	2nd		Mayor
		10	Seth Schromen-Wawrin	3-4-09	4-1-13	2nd		Mayor
		11	VACANT	3-4-12	3-4-14	1st		Mayor
		12	Victor Stover	2-14-12	9-1-12	1st		Get Engaged—Mayor

*Diversity

					(1)	(2)	(3)	(4)	(5)	(6)
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin@	Native-American	Other**	Caucasian
Mayor	3	0	3						Visual / hearing impaired	3
Council	2	3		1			1		Visual impaired	4
Other Bodies	1									1
Total	6	3	3	1	0	0	1	0	2	8

**Other includes diversity in any of the following: race, gender and/or ability