#8
CF 312249

City of Seattle
Notice of Appointment

Name: *Lydia Heard*		☐ **Executive Appointment** ☒ **Reappointment** ☒ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Belltown*	**Zip Code:** **98121**	**Contact Phone No.:** **206-909-3302**
Appointed to: *Pedestrian Advisory Board*		**Date of Appointment:** *4/1/12*
Authority (Ord., Res.): **Res. 29532**		**Term of Office:** **From:** *4/1/12* **To:** *3/4/14*

Background:

Lydia has a blog called Citywalker (www.lydiaheard.com/citywalker) which simply begins with "I like to walk in cities". She has been involved in technical aspects of pedestrian accessibility, beginning with award-winning research on sidewalk accessibility under the ADA (Americans with Disabilities Act). Her graduate research thesis involved environmental and conceptual perception of urban space, specifically for the pedestrian in the streetscape, and how design of such spaces affects behavior and choice. In the past year Lydia moved to an address with a perfect 100 walk and transit score and has gone completely car-free, making 90% of her trips on foot.
Lydia characterizes her passion as "walking in cities and making urban environments more walkable, thereby increasing all of the desirable quality of life factors."

Authorizing Signature: *Signature of Councilmember, Mayor, or other authorizing person.*	**Name and Title of Officer Making Appointments:** Councilmember Tom Rasmussen *Print legibly or type the authorizing signatory's name and title*

Revised 5/11

BDS CITY CLERK

January 27, 2012

Brian Dougherty, Seattle Department of Transportation

Re: Seattle Pedestrian Advisory Board continuance

Brian,

I have been enjoying my short time as interim appointment to the Seattle Pedestrian Advisory Board (SPAB) and hope to be able to serve the next full two-year term as well. Having been nominated to serve as either Vice-Chair or Secretary is a further incentive.

It has been exciting to have a closer look at the implementation of the Pedestrian Master Plan and I am looking forward to input on SPAB priorities for this year. I haven't formalized my interests in this area yet but some of them are: maintaining pedestrian counts and effectively utilizing this along with other data to establish and maintain appropriate levels of service and allocations for pedestrians as street users; broadening usage of streets as public space i.e. park boulevards, festival streets, pedestrian plazas and pedestrian priority streets, and sidewalk cafe/street vending; issues affecting pedestrian safety (speed, street design, turns on red, criminal activity etc.); pedestrian network connections and environments at transit districts and stations; prioritizing and design of different corridors and streets for differing priority of users; traffic mitigation for the AWV replacement project; and coordinating pedestrian objectives of the PMP and Center City Framework with Central Waterfront planning. To further these interests I have been attending various community and pedestrian-related Design Review meetings as schedule allows, and watching official council meetings on Seattle Channel after the fact. I hope that when the SPAB elections are completed and the new officers settled in that we can focus our interests and put together a work plan, and follow with an end-of-year report.

I sincerely hope to continue serving on the SPAB and look forward to further working with the Board, community groups, City and other relevant agencies to make Seattle the best city for everyone to walk in.

Respectfully,

Lydia Heard
2230 4th Ave. #108
Seattle, WA 98121
lydiaheard@hotmail.com
206.909.3302

Attachment: Resume

Lydia Heard, LEED® AP

Lydia is a passionate public-realm urbanist with more than twenty years of experience in both physical and policy planning and research. She has worked in both the public and private sectors, including a range of independent consulting activities. With an extensive background in public speaking and seminar-style training, she presents possibilities to clients, to public officials, and to the citizenry utilizing graphic imagery, visualizations, and elements of both form-based and evidence-based design. An advocate of pedestrian usage in the public realm, she was involved in a decade-long ADA policy implementation and public education process, and in national award-winning accessible sidewalk research. She initiated a new method of correlating behaviors such as opportunistic crime to the design of urban spaces and is now looking at utilizing methods of pedestrian analysis to measure the positive impacts of urban design. Acting from belief that land use and transportation are key to many of the issues that cities face, Lydia seeks opportunities which encourage and allow people to enjoy a high quality of life in livable, walkable communities.

Research Interests

- Correlations between geometric measures of visibility and other environmental factors of public street space with crimes of opportunity
- Analysis of integration and accessibility measures of proposed pedestrian network improvements in order to increase walking trips, particularly in transit corridors and districts
- Integrating network measures of public street space with the framing land use, building and environmental characteristics for more full-spectrum analysis

Project Experience

Transit Development

- Port Credit and Cooksville Mobility Hubs. Metrolinx and City of Mississauga, Ontario, Canada. Developing a precedent for transforming park-and-ride commuter rail stations into transit villages and neighborhood centers supported by multi-modal transit options.
- Hurontario Higher Higher Order Transit. Cities of Mississauga and Brampton, Ontario, Canada. Study of transforming the Hurontario auto corridor into a 21st century Main Street, a new rapid transit corridor lined with pedestrian oriented, compact development connecting larger nodes and existing areas designed with infill development to enhance their individual character.
- Evergreen Line, Metro Vancouver, British Columbia. Urban Design study of route alignments and station locations for greatest benefit to fit and development within communities and to build ridership.
- Las Colinas, Irving, Texas - Santa Fe, New Mexico - Lancaster Campus District, Lancaster, Texas *(2007 CLIDE Award)* - Northtown, Sacramento, California - Tyson's Corner mall and transit redevelopment, Tyson's Corner, Virginia

Mixed Use

- Bayview Center, Whidbey Island, Washington - Issaquah Highlands blocks, Issaquah, Washington - Walnut Hill, Dallas, Texas - Cityplace blocks, Dallas, Texas - Routh Street, on the Katy Trail, Dallas, Texas - Noel and Alpha, Dallas, Texas - Hill Country Galleria, Bee Cave, Texas - Santa Fe Square, Santa Fe, New Mexico

Downtown Redevelopment

- Kenmore Village by the Lake, Kenmore, Washington - Downtown Garland strategic plan, Garland, Texas

Other

- City of Dallas Comprehensive Plan, Urban Design component

Work History

Urban Designer/Planner	VIA Architecture, Seattle, WA	August 2008 – April 2010
Urban Designer/Planner	GGLO, Seattle, Washington	July 2006 – July 2008
Urban Designer/Planner	RTKL Associates, Dallas, Texas	June 2004 – July 2006
ADA Research Consultant	University of Texas at Austin	Nov 1998 –Dec 2002
ADA Specialist	Texas Rehabilitation Commission, Austin, Texas	Feb 1991 – June 2000

Education

Master of Architecture (focus in Urban Design)	University of Texas at Austin	May 2004
Bachelor of Science in Architectural Studies	University of Texas at Austin	December 1999
Oxford Study Abroad Program	University of Texas at Austin	June – August 1999

Publications

Heard, Lydia. "Space, Place and Opportunistic Crime: A Study Using Isovists and Space Syntax" *(http://www.lydiaheard.com/thesis.pdf)*

Heard, Lydia. "The Space Between: Spatial and Social Distance in the Urban Village" in *Planning Forum* volume 8, Spring 2002

Kockelman, Kara, Lydia Heard, Houng-Jun Kweon, and Thomas Rioux. "Sidewalk Cross-Slope Design: Analysis of Accessibility for Persons with Disabilities." *Transportation Research Record No. 1818, Journal of the Transportation Research Board*, December 2002. *Outstanding Paper Award from the Transportation Research Board, 2002*

Kockelman, Kara, Dean Taylor, Lydia Heard, Beth Taylor, and Yong Zhao. "Sidewalk Cross-Slope Requirements of the Americans with Disabilities Act: Literature Review." *Transportation Research Record No. 1705, Journal of the Transportation Research Board*, December 2000

Community Involvement

- Seattle Pedestrian Advisory Board, interim appointment
- Various Belltown and Downtown Seattle community initiatives
- Past involvment: Belltown Housing and Land Use Subcommittee, SPU Creeks, Drainage and Wastewater Advisory Committee, People for Puget Sound habitat restoration volunteer
- Open to new opportunities

Seattle Pedestrian Advisory Board

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- *5* Appointed by City Council
- *6* Appointed by Mayor
- *1* Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Lydia Heard	3-4-12	3-4-14	1st		City Council
		2	Devor Barton	4-1-11	4-1-13	1st		City Council
		3	Katherine Fountain-MacKinnon	4-1-11	4-1-13	1st		City Council
5		4	Jacob Struiksma	4-1-11	4-1-13	1st		City Council
3		5	Jen Calleja	3-4-12	3-4-14	2nd		City Council
		6	Mark Melnyk	3-4-12	3-4-14	2nd		Mayor
		7	VACANT	3-4-12	3-4-13	1st		Mayor
		8	VACANT	3-4-12	3-4-14	1st		Mayor
5		9	Mark Landreneau	3-4-12	3-4-14	2nd		Mayor
		10	Seth Schromen-Wawrin	3-4-09	4-1-13	2nd		Mayor
		11	VACANT	3-4-12	3-4-14	1st		Mayor
		12	Victor Stover	2-14-12	9-1-12	1st		Get Engaged—Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	0	3						Visual / hearing impaired	3
Council	2	3		1			1		Visual impaired	4
Other Bodies	1									1
Total	*6*	*3*	*3*	*1*	*0*	*0*	*1*	*0*	*2*	*8*

***Other includes diversity in any of the following: race, gender and/or ability*