

#7
CF 312248

City of Seattle
Notice of Appointment

Name: <i>Jeniffer Calleja</i>		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>West Seattle</i>	Zip Code: 98126	Contact Phone No.: 206-910-6612
Appointed to: <i>Pedestrian Advisory Board</i>		Date of Appointment: 4/1/12
Authority (Ord., Res.): Res. 29532		Term of Office: From: 4/1/12 To: 3/4/14
Background: Jeniffer is a recent immigrant from Mexico. She earned a Master in Public Administration from the University of Washington and a B.A. in Public Policy from the University of Guadalajara in Mexico. She currently works for Neighborhood House where she runs a program to improve health and physical activity of people in the High Point and Greenbridge communities.		
Authorizing Signature:  <i>Signature of Councilmember, Mayor, or other authorizing person.</i>		Name and Title of Officer Making Appointments: Councilmember Tom Rasmussen <i>Print legibly or type the authorizing signatory's name and title</i>



January 30, 2012

Brian Dougherty
Seattle Department of Transportation
700 Fifth Avenue, Suite 3900
P.O. Box 34996
Seattle, WA 98124

Dear Brian,

Please accept my application for reappointment to the Pedestrian Advisory Board. During my first two-year term, I had the opportunity to learn in-depth about a number of infrastructure projects in different parts of the City. Learning the perspective of my fellow board members with different experiences as pedestrians, particularly from Jacob Struiksma and Mark Landreneau who navigate the Seattle streets with aid from a white cane, has raised my consciousness on how design and policy at many levels impact others and there is a tremendous amount of work to do for their community to have a better quality of life. Moreover, I feel that my voice has been heard at times, and that I am able to bring to the discussion the needs of underrepresented communities that I work with at Neighborhood House, who don't participate as fully in the policy process because of language barriers and lack of opportunity. I would appreciate the opportunity to serve another two year term.

I continue to be an active pedestrian in the Southwest Seattle community near the city limits with White Center in unincorporated King County. As a member of the Pedestrian Board I hope to keep advocating on behalf of less dense communities who need more pedestrian-friendly improvements to promote walking, which results in increased public safety, more business activity, enjoyment and increased health. I strive for transferring knowledge acquired from the Pedestrian Advisory Board into other communities outside of the City limits in my regular interactions with service providers and activists from those areas.

I commend the board for its active involvement in pedestrian advocacy by writing letters of support and providing meaningful input to presenters. Yet I would like to see a more diverse membership of the board in terms of race, age, professional backgrounds and neighborhood. I pledge to continue expressing my commitment to equity and advocating for walkable communities across Seattle east and west, north and south. I appreciate your consideration to renew my position to the Pedestrian Advisory Board.

Thank you and I look forward to hearing from you.

Best Regards,

Jeniffer Calleja

JENIFFER CALLEJA

Work Experience

Neighborhood House. Seattle, WA. March 2008 to present, March 2005 to May 2007.

Program Coordinator. September 2008 - Present

Be Active Together. Developed and carries out interventions of a National Institute of Health funded Community Based Participatory Research (CBPR) project to address health disparities in two public housing communities in Seattle, WA. Established partnerships, advisory committees and community action teams. Developed community assessments and evaluation protocols. Supervise staff to work with low income mainstream and immigrant populations of over fifteen nationalities in a culturally competent manner. Mentor community members to advocate for neighborhood safety, health equity, immigrant rights and women's rights.

Survey Coordinator. March 2008-March 2010

High Point Community and Evaluation Survey. Coordinated the data collection of a longitudinal multilingual study of 400 residents in a West Seattle housing development to learn how changes in the built environment affect their health, social networks and job search. Funded by Center for Disease Control and Seattle Housing Authority.

Program Coordinator. March 2008-September 2008.

High Point Family Center. Developed the start-up of a community center in a diverse low-income community with focus on Vietnamese, Cambodian and Somali speaking populations. Programs and services included: walking groups, community building, skill training, and early learning.

Independent Contractor - Community Health Associate. September 2005 – May 2007.

Breathe Easy Homes Demonstration Project. Conducted research in a US Department of Housing and Urban Development and Lead Hazard Control funded project to reduce asthma triggers in a public housing community through environmental changes and education.

Independent Contractor - Interviewer. March 2005-June 2005.

Healthy Homes Community Survey Project. Collected survey data and conducted focus groups in a National Institute of Environmental Health Sciences funded study to learn how the rebuilding of a public housing site in West Seattle affects residents' health.

Service Employees International Union. Local No. 6. Seattle, WA. June 2006 - March 2008

Researcher.

Developed and implemented strategies to increase union membership and win campaigns. Conducted real estate industry research, analyzed wage and health care costs, and drafted union contracts for negotiations. Managed database, monitored news sources, and wrote strategy reports. Built community, industry and political support for grassroots campaigns by developing partnerships and building capacity among union leaders.

United Way of King County. Seattle, WA. October 2005 - May 2006, May 2005.

Site Manager. October 2005 - May 2006.

King County EITC Campaign. Managed a site of an Internal Revenue Service-funded project to provide free tax preparation services in the Seattle area targeting low-income families. Managed all operations of a high-volume, free tax preparation site in South Seattle serving clients in three languages.

Independent Contractor - Evaluator. May 2005.

Individual Savings Account Collaborative. Evaluated a savings program for low-income families implemented by UWKC and 13 grassroots agencies. Organized data; conducted advanced statistical analysis; and wrote reports on research findings.

Evans School of Public Affairs, Univ. of Washington-Seattle, WA. September 2002 – June 2004

Research Assistant.

United Way of King County Collaborative IDA Program Evaluation Project. Conducted research on a savings program for low-income families implemented by 14 community organizations. Designed survey instruments and monitoring tools, conducted advanced qualitative analysis, wrote reports on research findings, and worked collaboratively with the Individual Development Account Collaborative.

Washington State WorkFirst Study. Conducted research in a longitudinal study designed to increase understanding of the transition from assistance to self-sufficiency. Researched state and national welfare policies; Analyzed, interpreted and disseminated survey data of 5,000 welfare recipients for policy reform. Wrote reports about research findings to the Washington State Employment Security Department.

Grameen Foundation USA. Seattle, WA. February 2005.

Independent Contractor - Researcher.

Conducted research for the design of a corporate employees service leave at the Microsoft Corporation. Conducted internet research, design questionnaire instruments, conducted interviews with high-level executives, and wrote analysis report.

USAID and Chemonics International. Santa Cruz, Bolivia. Summer 2003.

Internship - Community Assessment Specialist.

BOLFOR Bolivian Forestry Sustainable Project. Documented the operations and practices of a successful sustainable forestry enterprise in Yotau, Bolivia, led by indigenous leaders without external assistance.

Education

- University of Washington, Seattle, WA 2002-2004
Masters in Public Administration (MPA)
Graduate Certificate, International Development Policy and Management
- B.A. in Policy and Government Studies, 1995-2000, University of Guadalajara, Guadalajara, Mexico.

Personal Projects

- Seattle Pedestrian Advisory Board. March 2010 to present.
- US Cuba Women's Collaboration. Research Delegation 2010.
- Institute for Democratic Future, Class of 2008.
- Production Assistant, Corrugated Films, Seattle, WA October 2003-June 2005

Languages

Spanish, English.

Awards, Honors

- Ford Diversity Case Studies Project. Ford Foundation and Evans School of Public Affairs, Univ. of Washington, 2004; Research grant to write a teaching case study on a microcredit program in Paraguay.
- Excellence in Public Service Fellow 2003. Evans School of Public Affairs, University of Washington.
- International and Exchange Program Office, University of Washington, 2003; Grant for research in Santra Cruz, Bolivia.
- Academic Excellence Award. Center of Social Sciences and Humanities, University of Guadalajara, Mexico, 1999.

Seattle Pedestrian Advisory Board

11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Lydia Heard	3-4-12	3-4-14	1st		City Council
		2	Devor Barton	4-1-11	4-1-13	1st		City Council
		3	Katherine Fountain-MacKinnon	4-1-11	4-1-13	1st		City Council
5		4	Jacob Struiksma	4-1-11	4-1-13	1st		City Council
3		5	Jen Calleja	3-4-12	3-4-14	2nd		City Council
		6	Mark Melnyk	3-4-12	3-4-14	2nd		Mayor
		7	VACANT	3-4-12	3-4-13	1st		Mayor
		8	VACANT	3-4-12	3-4-14	1st		Mayor
5		9	Mark Landreneau	3-4-12	3-4-14	2nd		Mayor
		10	Seth Schromen-Wawrin	3-4-09	4-1-13	2nd		Mayor
		11	VACANT	3-4-12	3-4-14	1st		Mayor
		12	Victor Stover	2-14-12	9-1-12	1st		Get Engaged— Mayor

*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	0	3						Visual / hearing impaired	3
Council	2	3		1			1		Visual impaired	4
Other Bodies	1									1
Total	6	3	3	1	0	0	1	0	2	8

**Other includes diversity in any of the following: race, gender and/or ability