

#2  
CF 312133

City of Seattle  
Notice of Appointment

<b>Name:</b> Michael Seiwerath		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> Capitol Hill	<b>Zip Code:</b> 98102	<b>Contact Phone No.:</b> 206-204-3840
<b>Appointed to:</b> Seattle Arts Commission		<b>Date of Appointment:</b> February 27 <sup>th</sup> , 2012
<b>Authority (Ord., Res.):</b> Ordinance # 121006		<b>Term of Office:</b> <b>From:</b> Confirmation <b>To:</b> December 31, 2013
<p><b>Comments:</b> Mr. Seiwerath serves as the Executive Director of the Capitol Hill Housing Foundation, Director of Fund Development for Capitol Hill Housing, and as a member of the Capitol Hill Chamber of Commerce's Arts and Culture Committee. Having been involved with issues of preserving and expanding affordable arts space in Seattle, he served on the Cultural Overlay District Advisory Committee, which provided the City Council recommendations on preserving and creating affordable space for arts and culture in Seattle.</p> <p>Until 2008 he was the Executive Director of Northwest Film Forum, the nationally recognized Seattle film arts organization. During his thirteen years with the organization, Seiwerath guided the cinematheque and filmmaking center through a period of consistent growth, expanding from two small venues with limited staff, to a specially-designed 8,000 square foot space housing two cinemas, editing suites, classroom space, and filmmaker offices at 12<sup>th</sup> and Pine.</p>		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Nick Licata, Chair, Seattle City Council Housing, Human Services, Health and Culture Committee.



## Michael Seiwerath

### **SUMMARY OF PROFESSIONAL QUALIFICATIONS**

An executive level arts and non-profit professional known for making catalytic changes at organizations. With sixteen years experience, has organically transformed non-profit organizations from the ground up, systematically growing fundraising capacity. Conversant in all aspects of organizational operations from creation to capital campaign, staff management to for-profit financing and grantmaking.

Served on numerous national grant panels and produced work in multiple mediums. Passionate about the intersection of arts and politics. Deep first hand knowledge of the landscape of Washington State arts organizations and artists. Active member of Seattle fundraising community.

### **PROFESSIONAL EXPERIENCE**

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#### **Capitol Hill Housing Foundation**

2008- Present  
Seattle, Washington

- **Executive Director**

Invigorated fund development work at a nationally-recognized affordable housing and community development organization, creating new foundation. As Director of Fund Development (2008-2009), worked as member of senior management team for a growing 70 person, \$12 million dollar organization with 1,100 apartments and \$120 million in assets with a strong strategic plan.

In 2009, founded Capitol Hill Housing Foundation, an independent 501(c)3 raising funds and directing communications for Capitol Hill Housing. As Executive Director, recruited a thirteen-member foundation board focused on raising resources for CHH. Quickly accomplishing this long-desired goal, greatly expanding the fundraising capacity.

Launched Capital Campaign for 12<sup>th</sup> Avenue Arts, a \$3.2 Million campaign for permanently affordable arts space in a new building combining affordable apartments, police facilities, vibrant retail, performing arts theaters and non-profit offices on Seattle's Capitol Hill.

#### **Northwest Film Forum**

1996- 2008  
Seattle, Washington

- **Executive Director 2001-2008**

Raised Seattle film arts organization to a position of national prominence, through expansion of screenings and film production, and creation of new space. Guided artistic vision for organization, led staff and programs for dynamic 501(c)3

non-profit encompassing film exhibition, production and education. Oversaw staff of 7 employees and 50 volunteers, and organization with 900 members. Screened 200+ film programs in cinemas, offered more than 60 filmmaking workshops, and aided in the creation of 80 films annually. Raised and granted funds for short and feature films, with both non-profit and investment monies. Produced two annual film festivals, Local Sightings and Children's Film Festival Seattle.

Capital Campaign (2004-2005): As chief fundraiser and project manager, oversaw every aspect of capital campaign and construction of 8,000 s.f. permanent home for organization. Beginning with site selection, built a space with two cinemas, film edit suites, administrative offices, filmmaking equipment, educational facilities, and a home for smaller film organizations.

- **Program Director 1999-2001**

### **ACCOMPLISHMENTS AT CAPITOL HILL HOUSING FOUNDATION**

Founded a new organization with a mission to fundraise for and make grants to Capitol Hill Housing, a well-respected, 35 year old Public Development Authority with little fundraising history. Building deep relationships with corporate and banking donors, as well as local foundations and individuals; made case for mission in affordable housing and community development.

Accomplishments under Seiwerath's leadership:

- Built consensus and trust to form new organization and board, while continuing to motivate current CHH staff and board to continue fundraising
- Launched \$3.2 Million Capital Campaign for 12<sup>th</sup> Avenue Arts (May 2011), raising \$1.2 MM in first seven months, including a \$500,000 gift, largest in organization's history.
- Lead staff in building capital campaign steering committee, comprising members of two boards of directors, community members and co-chairs Michael Malone and Ruth True. Raised \$120,000 from small Capitol Hill businesses in 90 days.
- Secured first ever Program Related Investment: \$250,000 from a Seattle-based family foundation.
- Systematized fundraising schedule, creating annual signature fundraising event (Top of the Town), multiple committees and clear fundraising work plans.
- During a recession that greatly affected the construction and banking industries, grew fundraising income by an average of 22% annually over last three years
- Fundraised to start two new Capitol Hill Housing programs in 2011: a Resident Services department and a Sustainable Communities initiative
- Part of senior management team planning and successfully implementing strategic plan in 2010
- Created successful full time volunteer program working with Americorps VISTA and Lutheran Volunteer Corps
- Core member of team creating arts advisory committee and selecting new arts tenants for 12<sup>th</sup> Avenue Arts

- Oversaw 2011 creation and launch of new website, first blog and other social media outlets on very modest budget (\$5,000).

## **ACCOMPLISHMENTS AT NORTHWEST FILM FORUM**

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Under Seiwerath's leadership, NWFF completed a \$625,000 capital campaign for the build-out of its current home, helped raise over one million dollars for the production of local films, greatly expanded the donor base, grew the organizational budget by 80%, and doubled membership. Grew income and attendance for annual fundraising gala auction, and started program of fundraising house parties.

During this time, NWFF increased its national presence, distributing films both local and international as well as putting together its first international touring film retrospective, a collaboration with the Freer and Sackler Galleries, Smithsonian Institution.

Created a culture where artists from various mediums felt an openness to propose or perform new work. From performance artist Miranda July and novelist Matthew Stadler, to choreographer Dayna Hanson and playwright/ opera director Curtis Taylor, NWFF has been infused with the work of cutting-edge artists. Brought world-class filmmakers to Seattle, and showcased their work, including Claire Denis, Guy Maddin, Haskell Wexler, Karen Black and Crispin Glover. NWFF grew into an organization known for presenting and commissioning live scores to silent films, working with Yo La Tengo, Lee Renaldo (Sonic Youth), the Dirty Three, Pere Ubu and Wayne Horvitz. In 2001, produced four city tour of Silence!, a 35mm silent feature film commissioned by NWFF which is presented with live accompaniment by 13 actors and musicians. Executive Producer of four feature films, two of which premiered at the Sundance Film Festival.

Proficient in for-profit financial systems, having set up Limited Liability Companies for multiple films, directly negotiating sales with distribution companies.

## **PROFESSIONAL AFFILIATIONS AND SPECIAL ENGAGEMENTS**

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Seattle Arts Commission, Commissioner	2010- present
Chair, Facilities and Economic Development Committee	
4Culture Real Estate Task Force	2011- present
Wash. State Low Income Housing Alliance, State Legislative Comm.	2009- present
Cultural Overlay District Advisory Council (CODAC), Member	2008-2009
Cal Anderson Park Alliance Advisory Board	2009-present
Creative Capital Artists Retreat, Industry Consultant	2008
Capitol Hill Chamber of Commerce, Arts and Ent. Committee	2008-2009

Rockefeller Media Fellowships (Tribeca Film Institute), Nominator	2005, 2007
Seattle Office of Film & Music Advisory Board	2006-2007
Sundance Producers Conference, Attending Producer	2006

### **PANELIST AND JUROR**

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Leadership Tomorrow - Arts Day	2012	Seattle, WA
Seattle Arts and Cultural Affairs/ SDOT, Artist Designed Bicycle Racks	2009	Seattle, WA
Artist Trust Media Fellowships, Juror	2009	Seattle, WA
IFP Gothams "Best Film Not Playing at a Theater Near You", Advisor	2008	New York, NY
4Culture, Special Projects, Juror	2008	Seattle, WA
Creative Capital Evaluator and Final Juror	2003, 2004, 2007	New York, NY
National Endowment for the Arts, Final Juror: Film Organizations and Archives	2003	Wash., D.C.
Slamdance Film Festival, Festival Juror,	2005	Park City, UT
Seattle International Film Festival. Festival Juror	2004	Seattle, WA
Office of Arts and Cultural Affairs, Juror	2004	Seattle, WA
On The Boards, Northwest New Works, Juror	2004	Seattle, WA

### **AWARDS AND ACKNOWLEDGEMENTS**

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The Seattle 100: Portrait of a City <i>Book Subject</i> Chase Jarvis, photographer and author	2010	Seattle, WA
Mayor's Award for Excellence in Filmmaking	2008	Seattle, WA
The Stranger Genius Award for Film	2005	Seattle, WA

### **PRESENTATIONS AND TALKS**

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Cultural Space Seattle	2011	Seattle, WA
"My Favorite Things" SAM Remix, Seattle Art Museum	2010	Seattle, WA
"Zwischenstadt and Cinema", lecture on gallery exhibit "Suddenly: Where We Live Now" Coordinators: Stephanie Snyder and Matthew Stadler	2008	Portland, OR
Panelist, "The State of Seattle Filmmaking," Seattle International Film Festival	2004	
Seattle Film Now, Northwest Film and Video Festival	2004	Portland, OR
"Towards a Spiritual Cinema" Lecture, Little Theatre	2003	Seattle, WA

### **WRITING**

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"Decades of Cultural Space: How we learned to stop worrying and love partnership"  
*Forum*, AIA Seattle, March 2012

"The Seattle Roll: An arts space ecology"  
*Arcade Magazine*, February 2012

**MEMBERSHIPS**

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Association of Fundraising Professionals  
Northwest Development Officers Association

**EDUCATION**

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University of Washington Honors Program

Bachelor of Arts in History  
with Honors  
Focus on American Social History

## SEATTLE ARTS COMMISSION (SAC)

Fifteen members, per Ordinance # 121006. Seven appointed by Council, one Get Engaged member appointed by Mayor, all subject to City Council confirmation; seven appointed by Mayor, one appointed by SAC, none of which are subject to Council confirmation - subject to clerk files being filed with City Clerk. Members eligible for up to three two-year terms, except for Get Engaged position, which has a one-year maximum term.

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Clerk File	Appointed By
(6)	m	1	Jeff Benesi	?	12/31/2013	1	311988	Mayor
(6)	f	2	Perri Lynch	12/5/2011	12/31/2013	1	311887	Council
(3)	m	3	Joaquin Herranz, Jr.	11/29/2006	12/31/2012	3	308358 309699 311232	Mayor
(6)	m	4	Michael Seiwerath	3/15/2010	12/31/2013	2**	310458 <i>pending</i>	Council
(2)	f	5	Dorothy Mann	9/8/2006	12/31/2012	3	311987 309695 309696	Mayor
(2)	f	6	Lara Davis	9/8/2009	12/31/2013	2	310171 310303 <i>pending</i>	Council
(2)	f	7	Sandra D. Jackson-Dumont	1/13/2009	12/31/2012	2	309700 311231	Mayor
(6)	m	8	Jon Rosen	1/20/2009	12/31/2012	2	309688 311150	Council
(6)	m	9	Gian-Carlo Scanduzzi	5/4/2011	12/31/2012	1**	311533	Mayor
(6)	m	10	Eric Fredericksen	1/20/2009	12/31/2012	2	309686 311152	Council
(3)	m	11	Estavan Munoz-Howard	1/1/2011	12/31/2012	1	311230	Mayor
(1)	f	12	Houng T. Vu	12/5/2011	12/31/2013	1	311888	Council
(6)	m	13	David Sabee	1/1/2009	12/31/2012	2	309702 311234	Mayor
(6)	f	14	Diana Falchuck	1/20/2009	12/31/2012	2	309687 311151	Council
(6)	f	15	Fidelma McGinn	2/24/2010	12/31/2013	2	310463 <i>pending</i>	SAC
(6)	m	16	Daniel Mahle	12/5/2011	09/15/2012	1	Get Engaged Position 311755	Mayor

\*Diversity

\*\*Less than full term.

Appt. Authority	Men	Women	Vacant	Minority	(1)	(2)	(3)	(4)	(5)	(6)
					Asian-American	African-American	Hispanic Latin@	Native-American	Other**	Caucasian
Mayor	6	2	1	4	0	2	2	0	0	4
Council	5	4	0	2	1	1	0	0	0	5
SAC	0	1	0	0	0	0	0	0	0	1
Get Engaged	1	0	0	0	0	0	0	0	0	1
<b>Total</b>	<b>12</b>	<b>7</b>	<b>1</b>	<b>6</b>	<b>1</b>	<b>3</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>11</b>

\*\*Other includes diversity in any of the following: race, gender and/or ability