#16° CF 1311989

# City of Seattle Notice of Appointment

Name: <i>Mariah O</i>	rtiz	<ul> <li>Executive Appointment ☐ Reappointment</li> <li>Legislative Appointment</li> <li>Agency Appointment</li> <li>PDA Council ☐ PDA Constituency</li> </ul>							
Residential Neighborhood:	Zip Code:	Contact Phone No.:							
Capitol Hill	98102	206-684-4537							
Appointed to:		Date of Appointment:							
At-large member of the Rights Commi		December 15, 2011							
Authority (Ord., Res.):	•	Term of Office							
		From: Confirmation							
S.M.C. 3.14.9	920	To: July 22, 20(2)							
Background:  Initial appointment Mariah Ortiz is passionate about human rights and community engagement. Ms Ortiz is actively involved with Amnesty International, serves on the board of the One Equal Heart Foundation, and has been a Teaching Assistant for various human rights courses at the University of Washington Bothell. She is also actively involved with the Kenya Human Rights Group (KHRG), which is comprised of current and former University of Washington students. KHRG partners with the town of Loitokitok, Kenya to engage in community building, mutual learning, and the realization of various projects such as a community center. Ms. Ortiz has experience working as an English. teacher and in brand management and marketing in Germany. She also has extensive experience working in international education, both with study abroad programs, and with international student services. Currently, Ms. Ortiz works with international students at the University of Washington Bothell. Originally from Minnesota, Ms. Ortiz's undergraduate studies were in German language and business management. Ms. Ortiz has a graduate degree in public policy, and a graduate level certificate in international development management. Her graduate research focused on collaborative social change. Ms. Ortiz appreciates the opportunity to serve her community and to advocate for human rights as a member of the Commission.									
Authorizing Signature:		Name and Title of Officer Making Appointments:							
Mayor Mike McGinn									



# MARIAH C. ORTIZ

## PROFILE

Dynamic, motivated professional, skilled in international affairs and international development, Experience working with non-governmental organizations serving the public health sector in the developing world. Completed Master of Arts thesis on "Collaborative Social Change: A Transformational Approach." Passionate, dedicated team player committed to human rights, global health, social change and anti-poverty initiatives.

#### CAREER EXPERIENCE

# International Admissions Advisor, University of Washington Bothell, Bothell, Washington

November 2010 – present

- Advise and recruit new UW Bothell international students
- Work closely with community and technical colleges to foster international student transfers to UW Bothell
- Build strong relationships with international education colleagues throughout Washington State: benefits UW Bothell because these contacts in turn recommend UW Bothell to their international students
- Generate creative new marketing and recruitment initiatives such as reaching out to high schools with international populations and au pair agencies to generate new international enrollments
- Manage and promote international admissions events such as International Student Application Day, Intensive English Program Welcome Event, and a new International Student Evening Reception
- Work intensively with international student admissions and services; meet individually with students

#### Global Education and Engagement Coordinator, Global Washington, Seattle, Washington September 2009 - May 2010

- Staff Global Washington Educational Advisory Committee: work with international education leaders across Washington State
- Work on implementation of "Global Learning Goals," aimed at intercultural competency in higher education
- Manage a team of volunteers, focused on global education initiatives
- Policy work: international education advocacy; research and organize diverse global education projects
- Present and represent Global Washington at conferences such as Association of International Educators

## Graduate Student Intern and Volunteer Staff, Bahia Street, Seattle, Washington

April 2009 - May 2010

- Assist management team in grant writing: successfully wrote 2 grants totaling \$50k in funding
- Organize and assist with the management of UW fall 2009 study abroad program in Brazil"
- Successful publication of Bahia Street Director Margaret Willson's book, Dance Lest We All Fall Down
- Provide bridge between international development theory and literature and the practical, applied work done by Bahia Street. Summarize current development literature to inform Bahia Street staff.
- Active participation in founding of "Institute for Social Change," founded by Bahia Street

## Graduate Student Intern, Bridges to Understanding, Seattle, Washington

April 2009 - June 2009

- Assisted with organization of annual gala fundraiser for over 200 people, met fundraising goals
- Social Media: collaborated on efforts to market and publicize Bridges to Understanding
- Researched and collaborated regarding grant and funding opportunities

February 2006 - March 2009

- Advise students; manage caseload of 150 F1 international students
- Execute quarterly international student orientations for 60 students + 30 volunteers and speakers
- Manage International Programs team: 4 staff members

International Student Advisor, Lake Washington Technical College, Kirkland, Washington

- Direct ESL program: 4 instructors + 80 students
- Lead short- term language and cultural programs, including \$50,000 + budgets

Study Abroad Advisor / Outreach Coordinator, Montana State University, Bozeman, Montana August 2004 - October 2005

- Plan and continuate study abroad fairs, pre-departure orientation of their international events
- Doubled number of summer study abroad students from 18 in 2004 to 36 in 2005
- Increased by 10% number of overall academic year study abroad students between 03-04 and 04-05
- Advise U.S. students planning to study abroad, assist with over 235 programs in 50 + countries
- Create and successfully implement highly effective outreach and marketing plan

# Independent Consultant, Montana State University, Seattle and Pacific Northwest Region October 2005 – January 2007

- Represent Montana State University at local study abroad fairs and other promotional events
- Seek out new opportunities to promote Montana State University programs
- Recruit and advise students interested in study abroad

# International Marketing Trainee, Henkel Corporation, Düsseldorf, Germany

July 2003 - August 2004 .

- Product management in strategic business unit of international marketing department
- Steadily increase market shares of Denivit tooth crème and toothbrush market shares
- Work with clientele throughout the world, requiring intercultural and language skills
- Steer product launches, consistently meet deadlines (thrive under time pressure, very detail oriented)

# Fulbright Grantee, Berufskolleg an der Lindenstrasse, Cologne, Germany

September 2002 - June 2003

- Sponsored by U.S. State Department to foster U.S. / foreign international relations
- ESL Instructor at business college in Cologne, Germany
- Write and present educational material to students pursuing business careers

# **EDUCATION**

# University of Washington, Bothell, WA, 2007 – 2010, Master of Arts

Program: Master of Arts in Policy Studies, with Evans School International Development Certificate Program Graduate Level Case Studies and Projects:

- International Development Certificate Program: Bill and Melinda Gates Foundation, 50 page research paper, "How Can Large-Scale Plantation Agriculture Be Pro-Poor?"
- Northwest Immigrant Rights Project, sustainability and immigrant advocacy
- Project Ethiopia: Long term planning, sustainability and funding strategies

Relevant Coursework: Economics of International Development, International Development Management, International Affairs, International Business

# Saint Olaf College, Northfield, MN, 1998 – 2002, Bachelor of Arts

Major: German. Concentration: Management Studies.

GPA in Major: 3.8, Cumulative GPA: 3.3, Honor Student 1998 - 2000
 Relevant Coursework: Policy: Statistics, Public Finance / Budgeting, Management / Leadership and Organizations, Business: marketing, accounting, management policy & strategy, entrepreneurship, Math & Economics: calculus, linear algebra, real analysis (logic and mathematical proofs), economics

University of Paderborn, Germany, Exchange Student, Aug. 2000-Feb. 2001: Studied business and German University of Cologne, Germany, International Student, Sep. 02-May 03: Studied German and marketing Fluent in German language

# PROFESSIONAL LEADERSHIP:

- Commissioner, Seattle Human Rights Commission
- International Education Association Region I Leadership Team: Washington State Representative
- Past Chair (2007-08), Association of Washington International Student Affairs
- Whip Deputy, International Education Association grassroots international education advocacy network
- Active member, Study WA: consortium marketing Washington State as an educational destination
- Leadership Team: Amnesty International Activist Network: Demand Dignity Campaign (volunteer group focused on human rights advocacy, events mobilization, coalition building, and strategic media)
- Graduate Fellow: University of Washington Human Rights Center, Seattle, Washington

# **Seattle Human Rights Commission**

*November 3, 2011* 

15 members, confirmed by City Council, who serve a term of 2-years:

- 7 appointed by Mayor, confirmed by City Council
- 7 appointed by City Council
  - 1 appointed by the Commission, confirmed by City Council

1 Get Engaged Member, confirmed by City Council who serves a single term of 1-year

D	G	Name	Appointed	Term Ends	Term #	Position	Appointed By	
1	М	Jesse Aspuria	12-15-08	07-22-12	2 <sup>nd</sup>		City Council	
1	M	Michael Plengrat	10-31-11	07-22-12	1 <sup>st</sup>		City Council	
2	F	Mica Powers	12-15-08	07-22-12	2 <sup>nd</sup>		City Council	
6	F	Jessica Andrade	01-05-10	07-22-13	2 <sup>nd</sup>		City Council	
4	F	Nika Dahlbacka	09-09-10	07-22-13	3rd		City Council	
2	M	Joshuah Marshall	10-31-11	07-22-13	2 <sup>nd</sup>	Secretary	City Council	
3	M	Greg Ramirez	10-31-11	07-22-13	1st		City Council	
6	F	Roslyn Solomon	08-18-08	07-22-12	2 <sup>nd</sup>		Commission	
2	М	Damien Carter	02-17-09	07-22-12	2 <sup>nd</sup>	Vice-Chair	Mayor	
6	F	Mariah Ortiz	10-31-11	07-22-12	1st		Mayor	
2	F	Merri Ann Osborne	02-19-08	07-22-12	2 <sup>nd</sup>		Mayor	
1	F	Jennifer Yogi	07-30-10	07-22-12	1st		Mayor	
5	F	Marsha Mavunkel	10-31-11	07-22-13	1st		Mayor	
6	М	Martin Penner	07-30-10	07-22-13	2 <sup>nd</sup>		Mayor	
4	М	Christopher Stearns	07-30-09	07-22-13	2 <sup>nd</sup>	Chair	Mayor	
3	F	Andrea Negrete	09-06-11	09-01-12	1 <sup>st</sup>	Get Engaged	Mayor	

(sorted by appt auth, term end date and name)

# Diversity

					(1)	(2)	(3)	(4)	(5)	(6)
	Men	Women	Vacant	Minority	Asian- American	African- American	Hispanic Latin@	Native- American	Other	Caucasian
Mayor	3	2	0	4	2	. 2	0	1	1	2
Council	4	3	0	3	1	2	1	1	0	1
Commission	0	1	0	0	0	0	0	0	0	1
Get Engaged	0	1	0	1	0	0	1	0	0	0
Total	7	9	0	12	3	4	2	2	1	4