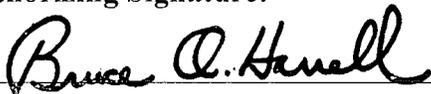


#17
CF 312003

**City of Seattle
Notice of Appointment**

Name: Laura Cava-Northrop		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Green Lake	Zip Code: 98103	Contact Phone No.: 206-684-4500
Appointed to: Seattle Women's Commission		Date of Appointment:
Authority (Ord., Res.): Ordinance 118392		Term of Office: From: December 28th, 2011 To: July 1 st , 2013
Comments: Initial-Appointment Laura Cava Northrop is the Administrative Director at the League of Women Voters of Washington, a nonpartisan political organization promoting civic advocacy and education. She has been passionate about community building from an early age and has a professional background in the nonprofit and communication sectors. She holds a B.A. in Social Studies and East Asian Languages & Civilizations from Harvard University, where her research focused on media, education and contemporary social change among young Chinese women. She enjoys volunteering with local women's health, advocacy and social services organizations, as well as adventuring in the Pacific Northwest and abroad		
Authorizing Signature: 		Councilmember Bruce Harrell Energy, Technology, and Civil Rights Committee

Confirmed by the Following Vote at City Council

In Favor:	Against:	Date:
Attested by:		Title:

FILED
CITY OF SEATTLE
2011 DEC 23 PM 3:28
CITY CLERK



Laura Cava Northrop

Experienced
Communications
& Outreach
Professional

Intrepid
relationship-builder,
resourceful project
manager and adept
communicator

Education

Harvard University, 2009 Cambridge, MA
Joint A.B., Social Studies and East Asian Languages & Civilizations
Honors senior thesis researched media, education and identity among Chinese women.
Awards: Honors in Field; William H. Overholt Grant for thesis interviews in Shanghai, China.

International Living Experience, 2005-2006 East & Southeast Asia
Independent, self-financed cultural immersion, community and travel experience.

Wellesley College, 2004-2005 Wellesley, MA
Senator, College Government; Member, House Council & Senate Ethics Committee.

Communications, Outreach & Project Management

Administrative Director Seattle, WA
League of Women Voters of Washington (May 2011-Present)
As primary staff person, manage operations and communications in state office of national nonpartisan political organization promoting civic education and advocacy.

Project Associate, Center for Health & Aging Seattle, WA
The National Bureau of Asian Research (Jan.-Sept. 2010)
Supported domestic and international communications, outreach and administrative initiatives for the 2010 Pacific Health Summit on Maternal and Newborn Health.

- ◆ Cultivated partnerships with global network of Summit alumni, sponsors and friends. Identified and engaged prospective Summit invitees, speakers and resources.
- ◆ Created and managed production of key Summit communications: 2010 Summit Report, 2010 Perceptual & Post-Summit Surveys, invitations and related materials.

E-Outreach Intern Seattle, WA
Planned Parenthood of the Great Northwest (Oct.-Dec. 2009)
Developed social media strategies to expand online visibility and engagement.

- ◆ Designed and launched organization's first Twitter account.
- ◆ Researched, wrote and updated content on Facebook and Twitter pages.

Public Affairs Intern Miami, FL
Planned Parenthood of South Florida (Mar.-Apr. 2009)
Conducted outreach to promote awareness of domestic teen health initiatives.

- ◆ Prepared executive report for internal and public distribution.
- ◆ Initiated contact with potential partners regarding engagement opportunities.

Guidebook Editor, *Let's Go: Mexico 2008* Cambridge, MA
Let's Go Publications, Inc. (Feb.-Aug. 2007)
Directed publishing process for Mexico travel guide, working closely with colleagues and production staff to ensure consistency with series' style, tone and quality.

- ◆ Hired and managed an 8-person team of researcher-writers and associate editors. Coordinated complex editorial calendar; finished 600-page book in record time.
- ◆ Conceptualized fresh editorial perspective and layout. Reviewed, edited and formatted copy, maps and graphics while supervising office/field logistics.

Guidebook Researcher-Writer, *Let's Go: Europe 2007* Central & Eastern Europe
Let's Go Publications, Inc. (May-Aug. 2006)
Responsible for coverage of Lithuania, Poland, Czech Republic, Slovakia and Hungary.

- ◆ Researched and updated history, food, accommodation, sights and nightlife content during solo 9-week overland itinerary. Made many local friends!
- ◆ Wrote copy and special features, maintained detailed records of establishments and expenses, and ensured timely completion of duties within budget.

Additional Skills

Languages: Highly proficient Spanish, conversational Mandarin Chinese, basic French.

Computers: Proficient in Mac and Windows OS, Adobe Acrobat, MS Word, Excel, Outlook, PowerPoint, SharePoint, basic HTML and social media platforms.

Interests: The local specialty, community building, education access, social advocacy, social change philanthropy, snowshoeing, square dancing and the Pacific Northwest.

<i>Total</i>	<i>0</i>	<i>19</i>	<i>2</i>	<i>5</i>	<i>0</i>	<i>4</i>	<i>0</i>	<i>1</i>	<i>9</i>	<i>5</i>
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*The Get Engaged youth program Commissioner serves a single term of one year.

**Commissioners whose first appointments are for a term of less than twelve months are eligible to serve for two additional two/year terms.