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City of Seattle  
Notice of Appointment

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CITY OF SEATTLE

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<b>Name:</b> William Brosseau		<input checked="" type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> Northeast	<b>Zip Code:</b> 98125	<b>Contact Phone No.:</b>
<b>Appointed to:</b> Parks and Green Spaces Levy Oversight Committee		<b>Date of Appointment:</b> January 2012
<b>Authority (Ord., Res.):</b> Ord. 122749		<b>Term of Office:</b> <b>From:</b> January 2012 <b>To:</b> December 31, 2014
<b>Background:</b>  Bill Brosseau combines over 20 years human resources experience with natural resources management, an excellent combination for a Parks Levy Oversight Committee member. Mr. Brosseau's current position as Field Operations Director with EarthCorps requires budgeting, scheduling and project management skills similar to what is required for Levy project management. This background and Mr. Brosseau's quiet leadership led his peers on the Committee to elect him Vice-chair.		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Mayor Mike McGinn



# WILLIAM P. BROSSEAU

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## PROFESSIONAL PROFILE

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- Twenty years of human resource experience with employees, volunteers, and the public.
- Education in natural resource management and organizational development.
- Expertise in trail design, construction & maintenance, along with the care of hand & power tools.
- Experience in the strategic planning process, including the development and implementation of organizational, program, and property master plans.
- Excellent public relation skills and the development of community partnerships.
- Highly effective organizational and decision making ability.
- Proven budget development and management skills.
- Ability to successfully manage multiple and diverse projects.
- Lifelong commitment to land conservation, education, and enjoyment of the outdoors.

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## AREAS OF EXPERTISE

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- Leadership Development & Team-Building Skills
- Trail design, construction & maintenance
- Project Management
- Strategic Planning & Implementation
- Problem Solving
- Communication Orally & Writing
- Contract Management
- Systems Thinking
- Budget Development
- Collaboration & Partnerships
- Land Conservation Tools
- Fund Development
- MS Office

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## PROFESSIONAL EXPERIENCE

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**Field Operations Director**, *EarthCorps*, Seattle, WA, August 2005 – Present

- Responsible for securing, scheduling, and coordinating all field projects to meet annual financial goals as well as delivering high quality environmental restoration services to EarthCorps' customers and diverse training opportunities to corps members.
- Oversee agency relations, project manager training, crew productivity and operational services including vehicles, equipment and tool infrastructure.
- Administer EarthCorps' public grants and serve as a project manager as necessary.
- Effectively represent EarthCorps' to agencies, community groups, and funders at conferences, site visits, community meetings and special events.

**Lead Work Skills Instructor**, *Student Conservation Association (SCA)*, Charlestown, NH, 1994 - Present

- Responsible for planning, instructing, and overseeing annual weeklong trail work skills program.
- Taught sessions ranging from new trail construction to timber skills, along with mechanical advantage initiatives, map and compass, leadership skills, chainsaw techniques, and safe tool use & care.

**Program Manager**, *Watershed Agricultural Council*, Walton, NY, July 2003 – July 2005

- Responsible for the implementation and administration of a \$20M agricultural & forestry conservation easement program in partnership with New York City (NYC) and local community for water quality protection and agricultural viability.
- Supervise easement program staff in the development and ultimately the closing of land conservation projects, along with the long-term stewardship of the projects.

- Collaborate with Board of Directors and committee members to promote the mission of the organization and the easement program.
- Actively promote the organization through presentations and participation in community working groups.
- Negotiate and manage contracts with NYC- Department of Environmental Protection, American Farmland Trust, surveyors, appraisers, and other contractors in support of the easement program.
- Research and develop funding proposals for land conservation and stewardship initiatives.

**Executive Director, Otsego Land Trust, Cooperstown, NY, February 2002 – July 2003**

- Developed and implemented a comprehensive marketing and development program that includes cultivation of major donors, annual appeals, special events, proposal research/ writing, and presentations.
- Presented and discussed with landowners various land conservation options including conservation easements, land donations, bargain sales, and purchase of development rights.
- Responsible for communication with media, stakeholder groups, and general public with press releases, quarterly newsletters, and participation in community events.
- Collaborated with the board to draft and execute the organization's first strategic plan, along with developing policies and procedures.
- Formalized and executed stewardship responsibilities on easement-protected lands.
- Actively partnered with public and private sector organizations and individuals to achieve the mission of the Land Trust.

**Director of Planning & Special Projects, Adirondack Mountain Club (ADK), Lake George, NY, December 2000 – January 2002**

- Coordinated with department managers to develop, implement, and evaluate program plans, while ensuring integration with the organization's strategic plan and other department plans.
- Responsible for oversight, supervision, and support of Education, Field Programs, and Publication programs within a collaborative team setting.
- Responsible for the development, implementation, and evaluation of property master plans.
- Actively supported development efforts through special events and proposal research/ writing.
- Conducted presentations and facilitated group process as related to the responsibilities of the position.
- Worked in partnership with volunteer leadership and standing committees to achieve ADK's mission.
- Collaborated with management team to develop and manage annual operating and capital budgets.

**Operations Director, Adirondack Mountain Club, Lake George, NY, December 1997 – December 2000**

- Responsible for oversight, supervision and support of department managers representing Education, Lodging & Facilities, Field Programs, Information Services, Publications, and Retail areas to include evaluation, trouble shooting, communication, team building, program development, and integration of activities.
- Formulated and implemented administrative, operational, and human resource policies and procedures.
- Designed curriculum and implemented training programs for employees and volunteers.
- Collaborated with department managers and senior management team to develop and manage annual operating and capital budgets.
- Coordinated with staff and advisors to identify, assess, and treat risk throughout organization.
- Supported organization's fund raising efforts in annual appeals, special events, corporate giving, and grant writing.
- Active member of club-wide strategic planning team, in addition to developing and implementing departmental master plans.
- Effectively represented the organization at governmental, community, and ADK chapter events.
- Served as a senior management team member to develop, execute, and ensure the success of the ADK's goals, objectives, and initiatives.

**Trails Director, Adirondack Mountain Club, Lake Placid, NY, November 1993 - November 1997**

- Responsible for the administration and development of a professional and volunteer trails program with 21 seasonal employees and over 500 volunteers.

- Administered a comprehensive backcountry program encompassing the maintenance, redesign and construction of campsites, lean-tos, canoe carries, and backcountry ski trails, with an emphasis on hiking trails.
- Promoted program initiatives with press releases, media events, newsletters, and brochures.
- Coordinated with public and private sector organizations in proposal development, planning, and implementation of backcountry projects.

**Labōr Supervisor**, *New York State Department of Environmental Conservation*, Ray Brook, NY  
May - October 1988 - 90, 1992 - 93

- Responsible for maintenance, construction and improvement of hiking trails, backcountry ski trails, bridges, and shelters throughout assigned area.
- Educated backcountry users on minimum impact techniques.
- Enforced compliance with park rules and regulations.
- Responsible for conducting search and rescue operations.
- Resided at interior cabin within a high-use wilderness area.

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## VOLUNTEER EXPERIENCE

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**Volunteer**, Seattle Parks & Green Spaces Levy Oversight Committee  
2009 – Present

- Actively participate in monthly committee meetings to direct voter initiated funding to support Seattle Parks & Recreation development, acquisition, and environmental projects.

**Beach Naturalist**, Seattle Aquarium, Seattle, WA  
2007 - Present

- Interpret the nearshore habitat for visitors with topics ranging from identification of flora & fauna, to beach educate as well as conservation practices they can use at home to minimize impact on the environment.

**Salmon Steward**, Seattle Parks & Recreation, Carkeek Park, Seattle, WA  
2006 - Present

- Educate park visitors on the life cycle of salmon, the value of habitat restoration, and how they can help in their community.

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## EDUCATION

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- Masters of Science in Organization & Management, Antioch New England Graduate School, Keene, NH, 2001
- Bachelor of Science in Forestry - Resource Management, State University of New York - College of Environmental Science and Forestry, Syracuse, NY, 1993
- Applied Associates of Science in Hotel and Restaurant Management, Paul Smith's College, Paul Smiths, NY, 1983
- Wilderness First Responder, Wilderness Medicine Institute, 2013
- Environmental Law & Regulation Certification, University of Washington, 2008

**2008 Parks and Green Spaces Levy Oversight Committee: January 19, 2012**

**16 members:**           8 appointed by Mayor, confirmed by the City Council  
                                   8 appointed by City Council

Representation shall include:

- Representative from Park Board
- Representatives from diverse neighborhoods
- Initially, four representatives from the Park and Green Spaces Levy Citizens' Advisory Committee  
                                   (Mayor appoints two and City Council appoints two)

All appointments are subject to City Council confirmation.

**Terms:**

Terms will be **3-year terms**, except initial appointments which will include:

- Five members will have initial 1-year terms
- Five members will have initial 2-year terms
- Six members will have initial 3-year terms

		<u>Term Ends</u>	<u>Position</u>	<u>Appointed By</u>
Sharon H. Lee	NE	12-31-14	At-large	City Council
Alec Stephens	SE	12-31-14	At-large	City Council
Dorsol Plants	SW	12-31-14	At-large	City Council
Donna Hartman-Miller	NE	12-31-13	At-large	City Council
Michael Maddux	CE	12-31-13	At-large	City Council
Joyce Pisanont	CW	12-31-13	At-large	City Council*
Douglas Dunham	NW	12-31-12	At-large	Mayor
Terry Holme	SE	12-31-12	Park Board Rep.	Mayor
Don Harper	CW	12-31-12	At-large	Mayor
Beth Purcell	SE	12-31-14	Citizen Committee Rep.	City Council
Pete Spalding	SW	12-31-14	At-large	City Council
Bruce Bentley	SW	12-31-14	Citizen Committee Rep.	Mayor*
Dennis Canty	NW	12-31-14	At-large	Mayor*
Shanon Kearney	CE	12-31-14	At-large	Mayor*
William Brosseau	NW	12-31-14	At-large	Mayor*
Vacant		12-31-14	At-large	Mayor

\*To be reappointed to a second 3-year term.

	Men	Women	Minority TOTAL	(1) Asian	(2) African American	(3) Hispanic	(4) Native American	(5) Other
Mayor	5	1	1		1			
Council	5	4	3	2	1			
Total	10	5	4	2	2			