#4
CF 311977

City of Seattle
Notice of Appointment

Name: Alex Kochan		☐ **Executive Appointment** ☐ **Reappointment** ☐ **Legislative Appointment** ■ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: **Vashon/Greenwood**	**Zip Code:** **98070**	**Contact Phone No.: 206-652-9706**
Appointed to: **Central Waterfront Committee**		**Date of Appointment: November 23, 2011**
Authority (Ord., Res.): **31264**		**Term of Office:** **From: November 23, 2011** **To: November 23, 2013**

Background:

Currently the vice-president of AEG Live NW. Member of the Music Commission. Brings experience producing large concerts and festivals.

Authorizing Signatures:	**Name and Title of Officers Making Appointments:**
	Diane Sugimura, Director -Department of Planning & Development
	Christopher Williams, Superintendent - Seattle Parks & Recreation
	Peter Hahn, Director - Seattle Department of Transportation

Alex Kochan
VP AEG Live NW
216 First Ave. South
Suite 320
Seattle, Wash 98104
206-652-9706
[redacted]

Alex is currently a Vice President of AEG Live NW. He is in charge of the Northwest Regional office having it in 2006. AEG Live is the second largest international concert promotion company, and the Northwest office includes the Showbox clubs, WaMu Theater at Century Link Field, and produces over 300 shows per year.

Alex Kochan is a music industry veteran with over thirty years of experience spanning artist management, touring, and the establishment of two major concert promotion offices in the Northwest. As the founder and owner of Artists & Audience Entertainment in New York City during the1990's, Alex represented tours for Paul McCartney, Guns & Roses, and NIN among others.
As an artist manager in Los Angeles during the 1980's he helped guide the careers of REO Speedwagon and Survivor.

Work History

2006- Vice-President, AEG Live NW, Seattle
Talent Buyer and regional head of AEG Live's Pacific Nw concert division.

2004-2006, **Vice-President**, Northwest Market Manager, Clear Channel Entertainment, (Bill Graham Presents), Seattle
Established and managed office in Seattle responsible for booking, promoting, and supervising all Clear Channel concert activity within Oregon and Washington.

1992-2002, **CEO-Sole Owner**, Artists & Audience Entertainment, New York
ARTISTS & AUDIENCE during its ten-year span booked concerts resulting in grosses exceeding 300 Million Dollars. A&A's clients included ***Paul McCartney, Guns n'Roses, Creed, Nine Inch Nails, Live, Joan Osborne, Porno For Pyros, Trans Siberian Orchestra, Marilyn Manson, Ministry, Journey, Scorpions,*** among others. The **SAG** licensed commercial division negotiated **Sponsorship** and **Commercial** deals for ***Elton John (Visa Gold), Penn & Teller (Pepsi, MCI, Comedy Central), Terri Hatcher (Radio Shack), Jamie Lee Curtis (Nutra Sweet), Judge Reinhold (Subaru, Frito-Lay)*** among others.

1986-1992, Vice-President ICM, New York
Responsible agent for ***Guns N' Roses, Paul McCartney, Stevie Ray Vaughan, CheapTrick, REO Speedwagon*** among others.

*1991 **POLLSTAR** Agent of the Year Awar
*1990 **PERFORMANCE** Agent of the Year Award

Central Waterfront Committee

41 members (9 new): Per Resolution #31264, all subject to City Council confirmation, permanent (no limit) terms

- Appointed by Department of Planning & Development, Seattle Department of Transportation, and Seattle Parks & Recreation

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6		1	Tom Bancroft	NA	NA	NA	NA	DPD, Parks, SDOT
1		2	Tony To	NA	NA	NA	NA	DPD, Parks, SDOT
6		3	Toby Crittenden	NA	NA	NA	NA	DPD, Parks, SDOT
2		4	Erin Slayton	NA	NA	NA	NA	DPD, Parks, SDOT
6		5	Dave Meinert	NA	NA	NA	NA	DPD, Parks, SDOT
2		6	Nathaniel "Nate" Miles	NA	NA	NA	NA	DPD, Parks, SDOT
6		7	David Moseley	NA	NA	NA	NA	DPD, Parks, SDOT
6		8	Alex Kochan	NA	NA	NA	NA	DPD, Parks, SDOT
6		9	Ben Franz-Knight	NA	NA	NA	NA	DPD, Parks, SDOT

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor										
Council										
Other Bodies										
Total	8	*1*			*1*	*2*				*6*

***Other includes diversity in any of the following: race, gender and/or ability*

City of Seattle

Department of Planning and Development
Diane M. Sugimura, Director

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CITY CLERK

November 23, 2011

Monica Simmons
City Clerk
Mail Stop: CH-03-10

Ms. Simmons,

The following names are submitted for appointment to the Central Waterfront Committee. These nine appointments replace individuals who are no longer able to serve on the Committee. Consistent with the process for appointment outlined in Resolution 31264, these appointments are recommended by the Directors of the City's Department of Planning and Development, Parks and Recreation, and Department of Transportation, with input from the Co-Chairs of the Central Waterfront Committee.

New Appointments. Resumes are attached for each.

- Tom Bancroft, Executive Director, People for Puget Sound.
- Toby Crittenden, Program Director, Washington BUS.
- Erin Slayton, Project Manager, HDR Engineering.
- Ben Franz-Knight, Director, Pike Place Market Preservation and Development Authority
- Alex Kochan, Vice President, AEG Corp; member of the Seattle Music Commission.
- Dave Meinert, small business owner
- David Moseley, Director, Washington State Ferries
- Nathaniel Miles, Director of Public Affairs, Eli Lilly.
- Tony To, Executive Director, Homesight NW; former Seattle Planning Commission Chair.

Leaving Committee. These individuals are no longer able to serve on the committee.

- Joshua Curtis
- Kathy Fletcher
- James Kelly
- Donald King
- Chris Rogers
- Michael Woo

These new appointments will add diversity of experience and expertise to the work of the Committee. As with all of our committee members, our focus has been on finding individuals who bring first-hand experience developing innovative partnerships between government and the civic community, engaging diverse communities, and bringing a range of critical technical expertise to the Committee's work. This

group of appointees will add critical strengths that the committee needs to complete its work in support of the city's planning for the Central Waterfront as outlined in Resolution 31264. Specifically, these new appointments will bring experience in outreach to youth and under-represented communities, non-profit management, philanthropy and corporate giving, event production, civil engineering, and water quality and environmental stewardship.

Any questions regarding these individuals and their qualifications may be addressed to Marshall Foster, City Planning Director in DPD, at (206) 684-8413.

Sincerely,

Diane Sugimura
Director, Department of Planning & Development

Christopher Williams
Superintendent, Parks & Recreation

Peter Hahn
Director, Department of Transportation