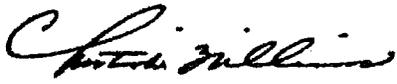
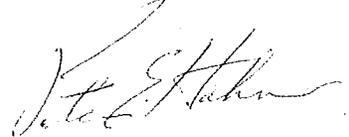


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**City of Seattle  
Notice of Appointment**

<b>Name: Ben Franz-Knight</b>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input checked="" type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> Ballad/Loyal Heights	<b>Zip Code:</b> 98117	<b>Contact Phone No.:</b> 206-774-5232
<b>Appointed to:</b> Central Waterfront Committee		<b>Date of Appointment:</b> November 23, 2011
<b>Authority (Ord., Res.):</b>  31264		<b>Term of Office:</b> <b>From:</b> November 23, 2011 <b>To:</b> November 23, 2013
<b>Background:</b>  Executive Director of the Pike Place Market Preservation and Development Authority.		
<b>Authorizing Signatures:</b>    		<b>Name and Title of Officers Making Appointments:</b>  Diane Sugimura, Director -Department of Planning & Development  Christopher Williams, Superintendent - Seattle Parks & Recreation  Peter Hahn, Director - Seattle Department of Transportation

**Ben Franz-Knight**  
**Resume 10/17/11**

**SUMMARY OF QUALIFICATIONS**

Strategic thinker with a knowledge and passion for high-profile historic urban venues providing a diverse mix of commercial uses, creative public expression and the arts. Over 16 years of experience with nonprofit and private business, education and the arts. Skilled public speaker with extensive marketing, PR, project management and short and long-term development experience.

**SKILLS AND AREAS OF EXPERIENCE**

<i>Operational Management</i>	<i>Event Production and</i>	<i>Licensing and Trademark</i>
<i>Staff Development</i>	<i>Promotion</i>	<i>Enforcement</i>
<i>Marketing</i>	<i>Filming and Special Event</i>	<i>Destination Branding</i>
<i>Public Relations</i>	<i>Management</i>	<i>Tourist and Visitor</i>
<i>Fundraising</i>	<i>Corporate Sponsorship</i>	<i>Services</i>
<i>Project management</i>	<i>Public Policy</i>	<i>Meeting Facilitation</i>
<i>Board Development</i>	<i>Leasing and Property</i>	<i>Printing and Publications</i>
<i>Consensus Building</i>	<i>Management</i>	<i>Leadership</i>
<i>Budget development</i>	<i>Facility Maintenance</i>	<i>Community Partnerships</i>
<i>Education</i>	<i>Contractor and</i>	<i>Problem Solving</i>
<i>Historic Preservation</i>	<i>Construction Management</i>	<i>Government Relations</i>

**WORK HISTORY**

October 2010 - Present

**Executive Director, Pike Place Market Preservation and Development Authority, Seattle WA**

Manage day-to-day operations of the Pike Place Market including current multi-year levy funded renovation effort, maintenance, security, custodial, leasing, housing, daystall, farm programs, marketing and administrative programs. Provides strategic leadership for long-term preservation of the Market. Oversees nearly 100 PDA employees, over 200 commercial businesses, 300 residents, 190 craftspeople and 100's of farmers and street performers.

March 2003 – October 2010

**Executive Director, Santa Monica Pier Restoration Corporation, Santa Monica, CA**

Manage day-to-day operations of the Santa Monica Pier. Coordinate marketing and promotion efforts. Manage private events and filming. Produce large and small scale public events including concerts, holiday events and festivals. Serve as liaison between tenants and the City of Santa Monica. Advocate for improvements and projects benefiting the Pier. Serve as primary spokesperson for the Pier. Develop and manage

annual budget. Oversee development, restoration and reconstruction of the Pier including regular maintenance, long-term capital improvement projects, leasing and short and long-term development.

Jul. 2002 – March 2003

**Acting Executive Director, Santa Monica Pier Restoration Corporation Santa Monica, CA** (Same as above.)

Feb. 2002 - Jul. 2002

**Artist in Residence, Children's Creative Project, Santa Barbara, CA**

Taught drawing, painting and sculpture at schools on the central coast. Working with grades K-6 my lessons emphasized development of basic skills and art vocabulary while fostering the growth of individual voices.

Aug. 2001 – Jan. 2002

**Maintenance Worker, Cal Poly San Luis Obispo Student Union Building, San Luis Obispo, CA**

Cleaned and maintained student union facility while attending Cal Poly Psychology Graduate program.

Jan. 1999 - Jul. 2001

**Administrative Assistant, Santa Monica Pier Restoration Corporation, Santa Monica, CA**

Assisted Executive Director and Director of Corporate Sponsorship in all aspects of daily operations as well as long-term projects ranging from web site design to promotion and production of a ten week summer concert series. Handled all incoming calls, filing, mailings and office upkeep.

Jan. 1998 - Jul. 1998

**Art Teacher/Art Therapist, First Place School, Seattle, WA**

Started and administered an art and art therapy program at First Place School, a school for homeless children and children in transition. Taught and counseled individual students and groups. Wrote grants and actively fundraised to maintain and run the program. Also coordinated interns and volunteers working on various projects.

Mar. 1997 - Dec. 1997

**Metal Fabricator, Resolute Lighting Design and Manufacturer, Seattle, WA**

Fabricated and finished custom metal parts for various lights and lamps. Work involved various skills including welding, machining, and patina. Assembly, installation and prototype design were also among duties performed.

Feb. 1995 - June 1996

**Manager, ASUW Bike Shop, Seattle, WA**

Managed all day-to-day operations of a small bike shop. Conducted all hiring, employee supervision and training, annual budget planning and advertising. Also served on student government committees and as voting member of University Bicycle Advisory Group.

*Mar. 1994 - Dec. 1994*

**Buyer, Montlake Bicycle Shops, Seattle, WA**

Handled all preseason orders, accessory buying, special orders and managed all inventory for three bike shops in the greater Seattle area. Met with wholesalers. Provided additional customer service. Coordinated inventory transfers with store managers.

## **EDUCATION**

*Bachelor of Fine Arts in Sculpture, University of Washington, Seattle*

Degree awarded in 1996

*Ccourse work only – Psychology (Masters Program), Cal Poly, San Luis Obispo*

Courses taken in 2001

## Central Waterfront Committee

41 members (9 new): Per Resolution #31264, all subject to City Council confirmation, permanent (no limit) terms

- Appointed by Department of Planning & Development, Seattle Department of Transportation, and Seattle Parks & Recreation

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6		1	Tom Bancroft	NA	NA	NA	NA	DPD, Parks, SDOT
1		2	Tony To	NA	NA	NA	NA	DPD, Parks, SDOT
6		3	Toby Crittenden	NA	NA	NA	NA	DPD, Parks, SDOT
2		4	Erin Slayton	NA	NA	NA	NA	DPD, Parks, SDOT
6		5	Dave Meinert	NA	NA	NA	NA	DPD, Parks, SDOT
2		6	Nathaniel "Nate" Miles	NA	NA	NA	NA	DPD, Parks, SDOT
6		7	David Moseley	NA	NA	NA	NA	DPD, Parks, SDOT
6		8	Alex Kochan	NA	NA	NA	NA	DPD, Parks, SDOT
6		9	Ben Franz-Knight	NA	NA	NA	NA	DPD, Parks, SDOT

### \*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor										
Council										
Other Bodies										
<b>Total</b>	8	1			1	2				6

\*\*Other includes diversity in any of the following: race, gender and/or ability



# City of Seattle

## Department of Planning and Development

Diane M. Sugimura, Director

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CITY CLERK

November 23, 2011

Monica Simmons  
City Clerk  
Mail Stop: CH-03-10

Ms. Simmons,

The following names are submitted for appointment to the Central Waterfront Committee. These nine appointments replace individuals who are no longer able to serve on the Committee. Consistent with the process for appointment outlined in Resolution 31264, these appointments are recommended by the Directors of the City's Department of Planning and Development, Parks and Recreation, and Department of Transportation, with input from the Co-Chairs of the Central Waterfront Committee.

New Appointments. Resumes are attached for each.

- Tom Bancroft, Executive Director, People for Puget Sound.
- Toby Crittenden, Program Director, Washington BUS.
- Erin Slayton, Project Manager, HDR Engineering.
- Ben Franz-Knight, Director, Pike Place Market Preservation and Development Authority
- Alex Kochan, Vice President, AEG Corp; member of the Seattle Music Commission.
- Dave Meinert, small business owner
- David Moseley, Director, Washington State Ferries
- Nathaniel Miles, Director of Public Affairs, Eli Lilly.
- Tony To, Executive Director, Homesight NW; former Seattle Planning Commission Chair.

Leaving Committee. These individuals are no longer able to serve on the committee.

- Joshua Curtis
- Kathy Fletcher
- James Kelly
- Donald King
- Chris Rogers
- Michael Woo

These new appointments will add diversity of experience and expertise to the work of the Committee. As with all of our committee members, our focus has been on finding individuals who bring first-hand experience developing innovative partnerships between government and the civic community, engaging diverse communities, and bringing a range of critical technical expertise to the Committee's work. This



City of Seattle, Department of Planning and Development  
700 Fifth Avenue, Suite 2000  
P.O. Box 34019, Seattle, WA 98124-4019

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# City of Seattle

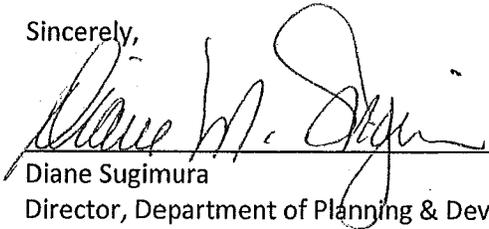
## Department of Planning and Development

Diane M. Sugimura, Director

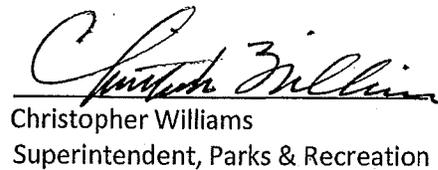
group of appointees will add critical strengths that the committee needs to complete its work in support of the city's planning for the Central Waterfront as outlined in Resolution 31264. Specifically, these new appointments will bring experience in outreach to youth and under-represented communities, non-profit management, philanthropy and corporate giving, event production, civil engineering, and water quality and environmental stewardship.

Any questions regarding these individuals and their qualifications may be addressed to Marshall Foster, City Planning Director in DPD, at (206) 684-8413.

Sincerely,



Diane Sugimura  
Director, Department of Planning & Development



Christopher Williams  
Superintendent, Parks & Recreation



Peter Hahn  
Director, Department of Transportation

