C.F. 312559

City of Seattle

Notice of Appointment

Name: ***Seth Geiser***		☒ **Executive Appointment** ☐ **Reappointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Capitol Hill*	**Zip Code:** *98122*	**Contact Phone No.:** *n/a*
Appointed to: *Design Commission*		**Date of Appointment:** *September 1, 2012*
Authority (Ord., Res.): *Ordinance 121568*		**Term of Office** **From:** *Confirmation* **To:** *9/1/2013*

Background:

Seth Geiser holds master's degrees in urban design and planning and public administration from the University of Washington. He worked for 3+ years with Seattle Department of Planning and Development on a wide variety of policy and design projects including woonerf designations, green streets, mobile food vending, framework plans, design charrettes, and family-friendly urban neighborhoods.

Seth is an ardent supporter of people-oriented open space and streetscape design. He's a big fan of community-driven and DIY urbanism, His non-professional time is spent gallery walking, cafe surfing, and park lounging.

Authorizing Signature:	**Name and Title of Officer Making Appointments:** *Mayor Mike McGinn*

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CITY CLERK

SETH GEISER

EDUCATION

University of Washington, Seattle

+ June, 2011 Master of Urban Planning
  Master of Public Policy
  Certificate in Urban Design

+ June, 2006 Bachelor of Arts: Political Science

AWARDS

2009 AICP Student Project Award in Applied Research for "Planning the Process: Updating Seattle Neighborhood Plans"

WORK EXPERIENCE

Department of Planning and Development, City of Seattle
Center City Strategy Intern (January 2008-April 2011)

+ Developed master's degree project on Home Zone/Woonerf designation and design.
+ Produced graphics for Seattle Center City Urban Design using GIS and Adobe Suite
+ Participated in community outreach and design charrettes for South Lake Union neighborhood urban design and zoning framework.
+ Assisted in development and promotion of new street food legislation, requiring policy research, graphic design, and new-media outreach.
+ Assisted in development and design of policy-planning document for the Family-Friendly Urban Neighborhoods Initiative
+ Updated the City's public realm photo catalog.

Development Services Division, City of Renton
Planning Intern (July 2006-January 2008)

+ Reviewed single-family building permit applications for code compliance.
+ Updated public information documents and project submission forms.
+ Maintained covenant, policy determination, and code text revision books.
+ Prepared draft language for ordinances and policy determinations.

Washington State Legislature, Olympia
Legislative Intern (January 2006-March 2006)

+ Conducted extensive research on statewide planning policy issues.
+ Participated in policy planning and advisory meetings.
+ Drafted constituent services response letters for state representative's office.

SOFTWARE PROFICIENCIES

+ Adobe CS5 (Photoshop, Illustrator, InDesign)
+ SketchUp 8.0
+ ArcView 9.2
+ AutoCAD 2012
+ MS Office

FREELANCE WORK

CREA Affiliates
Digital Model Design (January 2012-March 2012)

+ Development of working models (AutoCAD, SketchUp) and final presentation graphics (Illustrator, Photoshop) for submission to urban design competitions

Ecotope
GIS Analysis (October 2011-Present)

+ Georeferencing of energy use data in ArcGIS and output of data layers into presentation-quality maps in Illustrator

Approve Proposition 1 Campaign, Streets For All Seattle
Document Design/Event Planning (September 2011-November 2011)

+ Designed campaign literature pieces, posters, and canvassing flyers.
+ Developed contacts with local organizations to identify opportunities for campaign tabling and leafletting. Assisted volunteer coordinator in getting volunteers and campaign materials to events.

Reject Referendum 1 Campaign, Protect Seattle Now
Graphic Design Lead (June 2011-August 2011)

+ Designed 8-page newspaper insert that ran 75,000 copies. Required work in project scoping, graphic/vision coordination, and document development and layout.
+ Designed campaign logo, yard signs, flyers, and presentations as needed during the campaign.

Seattle Design Commission

August, 2012

Ten members: Per Ordinance # 116909, all subject to City Council confirmation, *2*-year terms

- *#* Appointed by City Council
- *10* Appointed by Mayor
- *#* Appointed by

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	1	Julie Bassuk	3/12	3/14 (Chair 3/13)	2	Urban Planner, Chair	Mayor
6	**M**	**2**	**Seth Geiser**	**9/12**	**9/13**	**1**	**Get Engaged**	**Mayor**
6	F	3	Lolly Kunkler	3/12	3/14	2	Engineer	Mayor
6	M	4	Shannon Loew	12/11	3/13	1	At Large (Developer)	Mayor
6	M	5	Tom Nelson	3/12	3/14	2	Architect	Mayor
6	F	6	Julie Parrett	10/08	3/13	2	Landscape Architect	Mayor
5	M	7	Osama Quotah	3/12	3/13	1	Architect	Mayor
6	M	8	Don Vehige	9/09	3/14	2	Urban Designer	Mayor
6	F	9	Debbie Wick-Harris	3/11	3/13	1	Engineer	Mayor
		10	Vacant					Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	4	4	1	1					1	8
Council										
Other Bodies										
Total										

***Other includes diversity in any of the following: race, gender and/or ability*