City of Seattle
Notice of Appointment

Name: **Fred Podesta**		**X Executive Appointment** ☐ **Reappointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Downtown*	**Zip Code:** *98104*	**Contact Phone No.:** *386-0041*
Appointed to: Benaroya Hall Music Center Board of Directors		**Date of Appointment:** September 12, 2012
Authority (Ord., Res.): Resolution 29438		**Term of Office:** **From:** Confirmation **To:** Open-ended at Discretion of Mayor

Background:

Fred serves as the City's Director of Finance and Administrative Services (FAS), which has the most diverse set of responsibilities of any City department. The Department of Finance and Administrative Services (FAS) combines the functions from the former Fleets and Facilities Department and the former Department of Executive Administration with the revenue forecasting, debt management and tax policy functions that were previously performed by the former Department of Finance.

This seat on the Benaroya Hall Music Center's (BHMC's) Board of Directors was previously held by former City of Seattle Director of Finance, Dwight Dively. The term of the appointment is open-ended, which is consistent with all other appointments to the BHMC Board.

Authorizing Signature:	**Name and Title of Officer Making Appointment:** Mayor Mike McGinn

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FRED PODESTA

SUMMARY

More than 25 years of professional experience in:

- Program administration, policy development, and financial operations management.
- Strategic planning, consulting, and project management.
- Technology development and management for government and corporate clients.
- Operations management.

PROFESSIONAL EXPERIENCE

March 2010 to Present
Department Director
Seattle Department of Finance and Administrative Services – Seattle, Washington
Serve as a member of the Mayor's cabinet, directing all aspects of the Department of Finance and Administrative Services (FAS). With more than 540 employees, FAS operations include facilities maintenance and operations, fleet management, capital development and construction management, citywide financial management and economic forecasting, debt and investment management, consumer protection; public safety; animal welfare; business and pet licensing; tax auditing and enforcement; direct public services through the Customer Service Bureau and Neighborhood Service Centers, and processing of payments, fines, and taxes. FAS also provides internal administrative services to city departments, such as accounting, treasury services, purchasing, contracting, payroll, risk management, and enterprise information systems management.

- Oversaw successful merger of the former Department of Executive Administration, the former Fleets & Facilities Department, and parts of the former Department of Finance, into the Department of Finance & Administrative Services (FAS), resulting in greater utilization of resources, better integration of the City's financial and accounting policies, procedures and systems, and improved efficiencies in the provision of customer services.
- Nationally recognized for excellence in fleet management.
    - 2012 – Seattle named #1 Government Fleet in North America by 100 Best Fleet Program in partnership with Government Fleet Magazine.
    - 2011 – Seattle named Vocational Fleet of the Year by Fleet Owner Magazine.
    - 2010 – Seattle named the top Government Green Fleet by 100 Best Fleets Program.

January 2007 to March 2010
Department Director
Seattle Department of Executive Administration – Seattle, Washington
Served as a member of the mayor's cabinet and directed all aspects of the Department of Executive Administration, providing a wide variety of services to the public and other city departments.

- Sponsored and directed reforms to the City's budgeting, contracting, and accounting policies, procedures, and technologies.
- Implemented major tax and regulatory changes.
- Led analytical, strategy, and technology support for the mayor's customer service initiative.

June 2005 to January 2007
Director, Business Technology
Seattle Department of Executive Administration – Seattle, Washington
Directed development and operations of information systems responsible for many of the City of Seattle's enterprise business functions, including accounting, accounts payable, billing, accounts receivable, project costing, payroll, human resource information management, purchasing, treasury, tax management, business licensing, risk management, and animal control.

- Completed a major upgrade to the City's financial management system.
- Completed a major upgrade to the City's payroll and human resources information management system.
- Developed a comprehensive analysis of customer service processes to position the City to implement a 311 service.
- Led strategic planning to address the long-term sustainability of technology used to manage cash transactions, licensing, and taxing.

February 1999 to June 2005
Director of Information Technology
Seattle City Light – Seattle, Washington
Directed all aspects of planning, implementation and operation of information technology for Seattle City Light, a public electric utility serving a population of 700,000 people in Seattle and nine adjoining suburban areas.

- Developed and implemented strategic plans to target the utility's information technology investments.
- Developed and managed annual work programs and budgets averaging more than $30 million.
- Managed a division of 110 employees, including seven subordinate managers and two union bargaining units.
- Managed an applications portfolio of more than 120 business applications, including customer information systems and billing for all Seattle utility services, inventory management, asset management, work order management, metering, geographic information systems, and computer aided design.
- Direct the support for personal computing, wide area networks, telecommunications, and business applications for more than 1,600 workers in 28 office and field locations.
- Held a leadership role in the governance of City of Seattle technology initiatives in concert with the Chief Technology Officer and other department directors.
- Participated as the senior City of Seattle IT manager in bargaining the initial labor contract with newly represented IT professionals.
- Directed the utility's Y2K program, which coordinated remediation and preparation activities for both information technology and power system operations.

November 1994 to February 1999
Geographic Information Systems Manager
Energy Management System Manager
Seattle City Light – Seattle, Washington

Managed application development and operations for Seattle City Light's geographic information systems (GIS) and energy management system (EMS) units.

- Directed development programs to build a GIS database to model and map the utility's distribution system and to operate and maintain automated control of the utility's generation and transmission facilities.
- Developed and managed capital and operations work programs of more than $10 million, managing a staff of more than 25 application developers, EMS/SCADA engineers, and systems analysts.

February 1998 to January 1999
Software Development Engineer
Microsoft Corporation – Redmond, Washington
Part-time consulting engagement to design and program automated quality assurance applications to validate accuracy and completeness of transportation data used in Microsoft's consumer mapping and trip-planning software products.

March 1994 to November 1994
Geographic Information Systems Analyst
METRO/King County Department of Assessments – Seattle, Washington

Managed application development, database administration, and system administration to enable the King County Department of Assessments to begin automation of land records.

- Facilitated intergovernmental data sharing agreement between the King County Department of Assessments and the Seattle Engineering Department.
- Analyzed Department of Assessments user needs for the future countywide GIS database.
- Developed hardware and software specifications for production system for maintenance of countywide cadastral database.

August 1991 to March 1994
Geographic Information Systems Consultant
Roy F. Weston, Inc. – Seattle, Washington
Provided project management, consulting, application development and database design to a variety of corporate, federal, and regional government clients.

- Performed 18 months of consulting on-site at Seattle City Light, managing technical issues, developing applications, and engaging in strategic planning.
- Provided consulting and programming services to the Seattle Water Department, Snohomish County Public Utility District, Port of Tacoma, and the Environmental Protection Agency.

April 1990 to July 1991
Geographic Information Systems Consultant
Lockheed Engineering & Sciences Co. – Las Vegas, Nevada
Provided project management, consulting, analysis and application programming for a variety of client and corporate projects.

- Principal analyst for a multi-year consulting contract with Clark County, Nevada, providing technical expertise to a variety of county divisions, including the Assessor's Office, Fire Dispatch Office, the Las Vegas Valley Water District, and McCarran International Airport.

- Provided GIS and AM/FM consulting to Lockheed's Corporate Environmental, Safety, and Health Department, which used ARC/INFO and digital remote sensing for environmental impact assessment, remediation and hazardous material control at manufacturing sites throughout the U.S.

September 1989 to April 1990
Director of Geographic Information Systems
GIS Southwest – Phoenix, Arizona
Managed all technical projects and applications development for a GIS consulting firm serving clients in the public and private sectors.

- Created conceptual and physical design of GIS databases to support econometric modeling of long-term real estate values in the Phoenix metropolitan area.
- Designed and programmed a retail site selection application for a national chain.
- Developed technical specifications and resource requirements for project proposals.
- Selected, installed, and administered hardware and software.

September 1986 to September 1989
Programmer Analyst, Geographic Information Systems
Arizona Department of Water Resources – Phoenix, Arizona
Arizona State Land Department, Forestry Division – Phoenix, Arizona
Developed and programmed systems to manipulate and query large data sets, primarily using GIS and image processing software.

- Performed programming and analysis for a watershed management feasibility study conducted by the U.S. Forest Service.
- Used GIS to forecast ground water withdrawal in the Phoenix metropolitan area based upon projected urbanization patterns through 2035.
- Supported the automated mass production of maps in support of the general adjudication of surface water rights.

EDUCATION

Bachelor of Arts degree from the University of Washington in geography, with an emphasis in geographic information systems and computer cartography.

Benaroya Hall Music Center Board of Directors

12 members:

- 11 appointed by Seattle Symphony Board
- 1 Appointed by Mayor, confirmed by City Council Per Resolution 29438

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Appointed By
		1	Alexandra A. Brookshire	August 1999	Open ended		Seattle Symphony
		2	Zartouhi Dombourian-Eby	September 1998	Open ended		Seattle Symphony
		3	Jim Duncan	December 2010	Open ended		Seattle Symphony
		4	Nancy Evans	September 1998	Open ended		Seattle Symphony
		5	Richard C. Hedreen	September 1998	Open ended		Seattle Symphony
		6	Ned Laird	September 2002	Open ended		Seattle Symphony
		7	Simon Woods	May 2011	Open ended		Seattle Symphony
		8	Mark Reddington	September 2003	Open ended		Seattle Symphony
		9	Leo van Dorp	December 2010	Open ended		Seattle Symphony
		10	Michael Slonski	December 2010	Open ended		Seattle Symphony
		11	Howard S. Wright, III	December 2011	Open ended		Seattle Symphony
		12	Dwight Dively	June 2000	Open ended		Seattle Symphony
		13	Fred Podesta	September 2012	Open ended		Mayor

***Diversity**

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor										
Council										
Other Bodies										
Total										

***Other includes diversity in any of the following: race, gender and/or ability*

City of Seattle
Office of the Mayor

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June 18, 2012

Ned Laird, Board President
Benaroya Hall Music Center
200 University Street
Seattle, Washington 98101

Dear Mr. Laird:

Please accept this letter as my appointment of Fred Podesta to the Benaroya Hall Music Center's (BHMC's) Board of Directors to fill the City seat previously held by former Seattle Finance Director, Dwight Dively.

Fred currently serves as the City's Director of Finance and Administrative Services (FAS), which has the most diverse set of responsibilities of any City department. As FAS' Director, Fred and his staff are responsible for everything from maintaining the database of employee information to building or renovating fire stations; from negotiating contracts for items City departments need to purchase in order to accomplish their work to making sure everyone has a chance to compete for City-funded construction projects; from operating more than 100 City facilities to helping sell property the City no longer needs; from managing the City's investments to overseeing its central accounting system; from maintaining police patrol cars and fire engines to making sure gas pumps accurately measure out a gallon of gas; from regulating the taxicab industry to issuing business licenses and collecting taxes; from advocating for animal welfare and finding adoptive homes for animals to assisting every constituent who calls 206-684-CITY.

I believe that Fred will do an outstanding job representing the City's interests on Benaroya Hall's Board of Directors and appreciate your support of his appointment. If you have any questions or would like additional information please call Julie Tobin at 684-8859.

Sincerely,

Mike McGinn, Mayor
City of Seattle

cc: Honorable Members of the Seattle City Council
Fred Podesta, FAS
Mark Ellerbrook, FAS

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