

**City of Seattle  
Notice of Appointment**

FILED  
CITY OF SEATTLE  
2012 JUN -1 PM 3:56  
CITY CLERK

<b>Name:</b> <b>Luis Fernando Borrero</b>		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b> <i>Alki</i>	<b>Zip Code:</b> <i>98116</i>	<b>Contact Phone No.:</b> <i>206-853-4559</i>
<b>Appointed to:</b> <i>Seattle Planning Commission</i>		<b>Date of Appointment:</b> <i>May 15, 2012</i>
<b>Authority (Ord., Res.):</b> <i>SMC 3.64 and City Planning Commission</i>		<b>Term of Office:</b> <b>From:</b> <i>Confirmation</i> <b>To:</b> <i>4/15/2015</i>
<b>Comments:</b> <i>New Appointment.</i>  <i>Luis is future-focused, with an in-depth understanding of global best practices in urban sustainability, and of the challenges that our public and private leaders face to implement them locally. His holistic and integrated approach to urban development focuses on the notion that mobility and land use are inseparable; energy, water, and waste are one symbiotic system; and housing and affordability are key to safety.</i>  <i>He is partnering with Heartland LLC where he will offer his services a new tool for which he is the creator - called DRiVE -Data rich Interactive Virtual Environment – that addresses both, the big picture and specifics via a new way of evaluating development ideas and planning based on a three-dimensional computer model. Luis is of Hispanic origin and lives in West Seattle with his family.</i>		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointment:</b>  <i>Mayor Mike McGinn</i>



# LUIS FERNANDO BORRERO

## **SUMMARY OF SKILLS relevant to the Planning Commission**

- Creator of DRiVE - a tool and service to visualize, analyze, and communicate projects for the built environment within the context of sustainability.
- Consultant for Heartland LLC, Sustainable Urban Development
- Previously a Partner at i-SUSTAIN (2006-2011)
- Architectural Designer for 8 years in Seattle; Residential, Commercial, Institutional and high-rise projects. (Stuart Silk Architects, ZGF, Bumgardner)
- Strong marketing, business development, and presentation skills.
- Languages: Spanish, English, French.

**DRiVE. Principal. (2012-Current)** Soon to be HeartlandDRiVE. (pending)

**HEARTLAND LLC (2012 - Current)** Director of Sustainability. (pending)

## **INTERNATIONAL SUSTAINABLE SOLUTIONS (i-SUSTAIN),**

(2006-2011) Consultant, Principal, Partner

- Study Tours- Developed content and co-lead professional study missions to Denmark, Sweden, Cuba, Canada, & China.
- Brand - Lead and managed the design, development, organization and maintenance of corporate website, and all marketing and branding efforts.
- Lead Consultant - Created and delivered research, design and communication projects. *Examples:*
  - Richard Conlin, president Seattle City Council: Comparative Analysis of Solid Waste Management, Seattle vs Copenhagen
  - AECOM: Sustainability Indicators and Urban Planning recommendations for Whistlebend, a new development for 10,000 residents in Whitehorse, Canada.
  - Clackamas County: Connecting Clackamas 2011; [www.bikewalkclackamas.org](http://www.bikewalkclackamas.org)
  - Josh Brower, Brower Law: Ballard Bikeway: Connecting NW Seattle to downtown.
  - Seattle Steam Co. and District 2030: Seattle Heat Map
  - Mueller Development LLC: Zion site, Columbia City

## **BUMGARDNER ARCHITECTS, (2007-2009) Consultant**

- Architect/Designer - Project Architect through Schematic Design (SD) and Project Designer through Design Development (DD). Responsible for permit sets and presentation materials for Design Review Board. MUP obtained.
- BIM Manager - Provide information architecture and building information modeling (BIM) services to 815 Pine, a 40-story high-rise mixed-use condominium project. Coordination with structural engineers and other consultants using REVIT.
- REVIT Head - Train and manage project team (4 colleagues with different levels of expertise) to use REVIT in the 815 project.
- Sustainability Lead - Maintain and share awareness of existing and new sustainable design practices and activities.

## **ZGF PARTNERSHIP Seattle, WA (2003-2006) Architect/Designer**

*Commercial:*

- SAFECO - Main headquarters and office campus; University District. SD, DD
- King Station / Fourth Avenue air rights development, SD

- Microsoft: System of connectors linking parking buildings to office buildings. SD, DD, CD, Built
- Microsoft Buildings 121 and 122. Tenant improvements. SD, DD. Built
- King county offices: "Goat Hill". SD, DD, Built
- DMJM Central Corridor -Saint Paul/Minneapolis: Tunnel and Station Location
- Seattle Monorail Pike Station Design

*Transportation:*

- DMJM Central Corridor -Saint Paul/Minneapolis: Tunnel and Station Location
- Seattle Monorail Pike Station Design.

*Medical:*

- University of North Carolina Cancer Center. Common Areas & entry canopy design.
- Hames SJMC Hospital. Emergency care and first floor re-design. SD, DD, Built.

**STUART SILK ARCHITECTS** Seattle, WA (2001-2003) Architectural Intern

- Designer & project coordinator for various single-family residential projects in New York, Washington, California, and New Hampshire.

**EDUCATION**

University of Washington, School of Architecture. Seattle, WA. (2001). **Master of Architecture.** Focus on Virtual Environments.

Universidad Javeriana, Bogotá, Colombia. **Construction Management** (1999)

Universidad de los Andes, School of Architecture. Bogotá Colombia. (1997)  
**Bachelor of Architecture.**

Universite de La Sorbonne, Course de Civilization Francaise, Diplomat (1994)

**TECHNICAL SKILLS**

- GIS, KML, REVIT, AutoCAD, Sketch Up, Photoshop, Illustrator, Web publishing.

**PROFESSIONAL ASSOCIATIONS**

- International Sustainable Institute, (501c3), Co-founder
- Space.City, Board of Directors, (2003-2009)

## Seattle Planning Commission

Fifteen members plus One Get Engaged Member that Per SMC 3.64 and City Planning Commission, all subject to City Council confirmation, 3-year terms, Get Engaged Member serves a 1-year term

- 7 Appointed by City Council
- 7 + 1 Get Engaged member Appointed by Mayor
- 1 Appointed by Seattle Planning Commission

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
5	F	1	Leslie Miller	4/10	4/13	2	Chair	Council
5	F	2	Amalia Leighton	4/10	4/13	1+	Member	Mayor
6	M	3	Chris Persons	4/10	4/13	2	Member	Council
5	F	4	Jeanne Krikawa	4/10	4/13	1	Member	Mayor
5	F	5	Kadie Bell Sata	4/12	4/13	1	Member	Council
6	M	6	Mark S. Johnson	4/11	4/14	2	Member	Mayor
1	M	7	Morgan Shook	4/12	4/14	1	Member	Council
5	F	8	Colie Hough Beck	4/11	4/14	2	Member	Mayor
5	M	9	Kevin McDonald	4/11	4/14	2+	Member	Council
6	M	10	Josh Brower	4/11	4/14	2	Member	Mayor
5	M	11	Bradley Khouri	4/12	4/15	1+	Member	Council
5	M	12	<b>Luis Borerro</b>	5/12	4/15	1	<b>Member</b>	<b>Mayor</b>
6	M	13	David Cutler	4/12	4/15	2	Vice Chair	Council
5	F	14	Catherine Benotto	4/12	4/15	2	Member	Mayor
6	M	15	Matt Roewe	4/12	4/15	2	Member	Planning Commission
5	F	16	Sarah Snider	9/11	9/12	1	Get Engaged Member	Mayor

### \*Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin@	Native-American	Other**	Caucasian
Mayor	3	5		1			1		6	2
Council	5	2		2	1				4	2
Other Bodies	1									1
<b>Total</b>	9	7		3	1				10	5

\*\*Other includes diversity in any of the following: race, gender, sexual orientation and/or ability

April 5, 2012

Distinguished Members of the Seattle Planning Commission:

I respectfully request you consider me for a position on the Commission. I am familiar with your work thanks to Barbara Wilson, Josh Brower, Jeanne Krikawa, and recently Brad Khouri, all great representatives of the Commission's strengths and importance. My goal is to contribute a unique perspective in relation to planning measures and policies that will help advance the sustainable urban development of Seattle.

During the last five years I have developed an in-depth understanding of global best practices in urban sustainability, and of the challenges that our public and private leaders face to implement them locally.

I strongly believe a holistic approach to urban development is necessary. The Commission offers the rare opportunity to advocate for an integrated approach where: mobility and land use are inseparable; energy, water, and waste are one symbiotic system; and housing and affordability are key to safety.

Specifically, I have identified three main issues in order to accelerate sustainable urban development in Seattle: provide clarity of the big picture to everyone; break the siloed nature of our city departments; and set the ground for successful private/public collaborations.

I have created DRiVE -Data rich Interactive Virtual Environment - to address both, the big picture and specifics. DRiVE is successfully being used through my current work with Heartland LLC to help public and private decision-makers make better decisions.

For reference, I have worked as an architect in Seattle at every project scale, in urban design in Seattle, Portland, Saint Paul and Minneapolis, and in development now with Heartland. I am of Hispanic Origin, so I also represent a minority. I was very involved in my community through Space.City and the International Sustainability Institute. After having kids in the last three years, I am ready to get back to volunteering time to a worthy cause: the Seattle Planning Commission.

I strongly believe that my education, capabilities, associations and current work will serve the Commission well. I am enthused at the prospect of contributing my time, energy and knowledge through the Planning Commission to a city that I love and call home.

Sincerely,

Luis F Borrero