

**CITY OF SEATTLE**  
**ORDINANCE** \_\_\_\_\_  
COUNCIL BILL 117527

AN ORDINANCE accepting the gift of an automated bicycle counter, a display totem, funding for installation of the counter and totem, and a website to share resulting counts with the public, and ratifying and confirming prior acts.

WHEREAS, the City of Seattle, through the Seattle Department of Transportation (SDOT), currently conducts systematic quarterly counts of cyclists to monitor the number of cyclists using the City's transportation network; and

WHEREAS, SDOT is seeking to extend the value of its existing quarterly systematic counts of bicycles by collecting data using automated counters at select locations, including the Fremont Bridge, to enable modeling of weekly, monthly, and annual bicycle volumes from existing systematic quarterly count data; and

WHEREAS, the Cascade Bicycle Club and the Mark and Susan Torrance Foundation wish to make a gift of a automated continuous bike counter, a display totem, \$8,500 for installation of the counter and totem, and a website to share the resulting counts with the public; and

WHEREAS, while the City is open to accepting third party private donations to pay for additional automated bicycle counting equipment contingent on the ability of the City to operate and maintain such equipment; NOW, THEREFORE,

**BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:**

Section 1. The Seattle Department of Transportation (SDOT) Director is authorized to accept the gift of an automated bicycle counter, a display totem, \$8,500 for installation the counter and totem, and a website to display live count data to the general public

Section 2. The SDOT Director of Transportation is authorized to install the gifted bicycle counter and display totem on the north approach of the Fremont Bridge to count bicycles



1 using the pedestrian and bicycle pathways of the Fremont Bridge, and the City of Seattle shall  
2 own the counter, display totem, website, and resulting data, and shall maintain these as funds  
3 allow.

4  
5 Section 3. Any act consistent with the authority of this ordinance taken after its passage  
6 and prior to its effective date is hereby ratified and confirmed.

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8 Section 4. This ordinance shall take effect and be in force 30 days after its approval by  
9 the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it  
10 shall take effect as provided by Seattle Municipal Code Section 1.04.020.

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Passed by the City Council the \_\_\_\_ day of \_\_\_\_\_, 2012, and  
signed by me in open session in authentication of its passage this  
\_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
President \_\_\_\_\_ of the City Council

Approved by me this \_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
Michael McGinn, Mayor

Filed by me this \_\_\_\_ day of \_\_\_\_\_, 2012.

\_\_\_\_\_  
Monica Martinez Simmons, City Clerk

(Seal)



**FISCAL NOTE FOR NON-CAPITAL PROJECTS**

|                    |                              |                           |
|--------------------|------------------------------|---------------------------|
| <b>Department:</b> | <b>Contact Person/Phone:</b> | <b>CBO Analyst/Phone:</b> |
| SDOT               | Craig Moore (4-5099)         | Becky Guerra (4-5339)     |

**Legislation Title:**

AN ORDINANCE accepting the gift of an automated bicycle counter, a display totem, funding for installation of the counter and totem, and a website to share resulting counts with the public, and ratifying and confirming prior acts.

**Summary of the Legislation:**

The legislation authorizes the SDOT Director to accept the gift of an automated bicycle counter, a display totem, funding for installation of the counter and totem, and a website to share resulting counts with the public.

**Background:**

Please check one of the following:

This legislation does not have any financial implications.

This legislation has financial implications.

**Appropriations:**

| Fund Name and Number                  | Department | Budget Control Level*       | 2012 Appropriation | 2013 Anticipated Appropriation |
|---------------------------------------|------------|-----------------------------|--------------------|--------------------------------|
| Transportation Operating Fund (10310) | SDOT       | 17003 – Mobility Operations | \$8,500            | \$0                            |
| <b>TOTAL</b>                          |            |                             | \$8,500            | \$0                            |

\*See budget book to obtain the appropriate Budget Control Level for your department.



**Anticipated Revenue/Reimbursement Resulting from this Legislation:**

| <b>Fund Name and Number</b>           | <b>Department</b> | <b>Revenue Source</b> | <b>2012 Revenue</b> | <b>2013 Revenue</b> |
|---------------------------------------|-------------------|-----------------------|---------------------|---------------------|
| Transportation Operating Fund (10310) | SDOT              | Donation              | \$8,500             | 0                   |
| <b>TOTAL</b>                          |                   |                       | \$8,500             | 0                   |

Revenue/Reimbursement Notes:

The gift includes a cash gift of \$8,500 to fund the installation of the bicycle counter and display totem. The installation is estimated to cost \$8,500. The gift also includes an in-kind donation of the bicycle counter, display totem and web site, valued at \$23,500 for a total gift of \$32,000.

**Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact: n/a**

**Other Implications:**

- a) **Does the legislation have indirect financial implications, or long-term implications?**  
 SDOT will be responsible for approximately \$500.00 in annual operating costs for the life of the counter. This will be funded from the department's operating budget (Traffic Data and Records TG355450) and does not require new appropriation.
- b) **What is the financial cost of not implementing the legislation?**  
 Not implementing the legislation would result in the loss of a gift with a total value of approximately \$32,000.
- c) **Does this legislation affect any departments besides the originating department?**  
 No.
- d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives?** None.
- e) **Is a public hearing required for this legislation?**  
 No.
- f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**  
 No.
- g) **Does this legislation affect a piece of property?**  
 No.
- h) **Other Issues:**



Craig Moore  
SDOT Bike Counter Gift Acceptance FISC  
June 26, 2012  
Version #2

**List attachments to the fiscal note below:**  
None.





City of Seattle  
Office of the Mayor

July 10, 2012

Honorable Sally J. Clark  
President  
Seattle City Council  
City Hall, 2<sup>nd</sup> Floor

Dear Council President Clark:

I am pleased to transmit the attached proposed Council Bill that accepts the gift of a bicycle counter and display totem, to be located on the Fremont Bridge.

Seattle Department of Transportation (SDOT) currently conducts systematic quarterly spot counts of cyclists to monitor the number of cyclists using the city's transportation network. The next step in bringing bicycle data more in line with the data collected on motor vehicles is to collect continual data using automated counters at select locations, such as the Fremont Bridge. This continual data can be used to extend the value of existing spot counts by enabling modeling of weekly, monthly, and annual cyclist volumes, and by providing adjustment factors for variations due to weather.

The Cascade Bicycle Club Educational Foundation in cooperation with the Mark and Susan Torrance Foundation wish to make a gift to the City of Seattle of an automated bike counter and display totem to be located on the north approach to the Fremont Bridge. The counter will count cyclists traveling in both directions across the Fremont Bridge with the totem displaying a running daily volume and a cumulative annual total of cyclists. The gift also includes the construction of a website that will make the same data available remotely over the internet, and funding for installation of the counter and display totem. SDOT will operate and maintain the counter, display totem, and website after installation. SDOT will own the resulting data collected by the counter, which will allow SDOT to improve the quality and quantity of the bicycle volume data it collects.

Thank you for your consideration of this legislation. Should you have questions, please contact Kristen Simpson at (206) 684-5054.

Sincerely,

Michael McGinn  
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor  
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