

## Central Waterfront Committee Action Plan

No.	Schedule	Action
1.	June 2012	Complete Waterfront Concept Design and Framework Plan. <ul style="list-style-type: none"><li>• Will serve as the basis for next phase of design.</li><li>• Will reflect public outreach and engagement to-date and will serve as the platform for next phase of outreach.</li></ul>
2.	June 2012	Complete CWC's Strategic Plan, including Action Plan and Subcommittee Reports. Recommendations will include: <ul style="list-style-type: none"><li>• City funding for continued waterfront design, outreach and LID work after June 2012;</li><li>• Public vote on seawall funding in November 2012 (may include limited waterfront early infrastructure);</li><li>• City funding for early east-west connections in 2013;</li><li>• Formation of Local Improvement District (LID) by Spring 2014;</li><li>• Additional public funding for waterfront through City or voter-approved sources in 2014-2016;</li><li>• Private and corporate philanthropic funding, led by "Friends of Seattle Waterfront" group.</li></ul>
3.	Summer 2012	Secure City Council approval (via Resolution) of Waterfront Program, including concept design, funding plan and schedule for core projects. <ul style="list-style-type: none"><li>• Intended to endorse Committee's Plan as a framework for action.</li></ul>
4.	Summer 2012	Complete City's cooperative working agreements (or MOU's) with Pike Place Market and Seattle Aquarium. <ul style="list-style-type: none"><li>• These are key development partners and constructive collaboration must continue for Waterfront Program to be successful.</li></ul>
5.	Summer 2012	Form a not-for-profit "Friends of Seattle Waterfront" group to build support for the Waterfront Program, including 2012 seawall vote. Responsibilities will include: <ul style="list-style-type: none"><li>• Organize campaigns in support of seawall and waterfront funding measures;</li><li>• Lead advocacy, promotional and private fundraising efforts for seawall and waterfront;</li><li>• Lead early programming and activation of existing public spaces including opportunities for public art;</li><li>• Support City's public engagement, outreach and communications efforts;</li><li>• Support City's partnerships with key institutions, organizations and property owners;</li><li>• Support City's formation of Local Improvement District;</li><li>• Broaden reach and opportunities for connections into community.</li></ul>

# FINAL DRAFT

6.	Summer 2012	<p>Continue into next phase of design, outreach and LID formation.</p> <ul style="list-style-type: none"> <li>• Funding to be provided by City in 2012;</li> <li>• Continue waterfront and seawall design coordination;</li> <li>• Focus on “core” projects;</li> <li>• Ensure vision developed in concept design is carried forward into final design;</li> <li>• Maintain momentum for design and outreach;</li> <li>• Stay on schedule given permitting requirements;</li> <li>• Develop plan for transfer of over-water coverage for core projects.</li> </ul>
7.	Summer 2012	<p>Complete parking mitigation strategy for waterfront corridor.</p> <ul style="list-style-type: none"> <li>• Phased implementation of parking strategy and specific mitigation measures.</li> </ul>
8.	November 2012	<p>Public vote on seawall funding measure.</p> <ul style="list-style-type: none"> <li>• Could include limited waterfront early infrastructure.</li> </ul>
9.	Fall 2012	<p>Secure WSDOT agreement(s) on state funding for design and construction of roadway.</p> <ul style="list-style-type: none"> <li>• Funding for roadway design work must be secured in 2012.</li> </ul>
10.	Fall 2012	<p>Include funding for several “early win” projects in the City’s 2013-2014 budget.</p> <ul style="list-style-type: none"> <li>• Potential improvements to east-west connections;</li> <li>• Programming and activation of existing public spaces to increase the community’s use of and engagement with the waterfront;</li> <li>• Maintains momentum for waterfront design and outreach.</li> </ul>
11.	Fall 2012	<p>Update City’s Shoreline Master Program.</p> <ul style="list-style-type: none"> <li>• Include provisions for transfer of over-water coverage.</li> </ul>
12.	2013	<p>Update City land use codes and design regulations for the waterfront corridor.</p> <ul style="list-style-type: none"> <li>• Identify regulatory changes to encourage and support new private investment in street-level and other uses, including restaurants, housing, outdoor cafes, live music venues, retail and office space.</li> </ul>
13.	2013	<p>Develop plan to secure significant private and corporate philanthropic funding.</p> <ul style="list-style-type: none"> <li>• “Friends of Seattle Waterfront” group to lead effort, with City support.</li> </ul>
14.	2013 – 2014	<p>Implement several “early win” projects and initiatives.</p> <ul style="list-style-type: none"> <li>• Potential improvements to east-west connections, increasing access to waterfront businesses during and after construction;</li> <li>• Programming and activation of existing public spaces to increase the community’s use of and engagement with the waterfront.</li> </ul>

15.	2013 – 2016	Develop plan to secure adequate annual operating funds to maintain, operate and program waterfront after it is built. Sources may include: <ul style="list-style-type: none"> <li>• Baseline public funding from City;</li> <li>• New public revenue;</li> <li>• Earned income;</li> <li>• Philanthropy.</li> </ul>
16.	2013/14 – 2016	Seawall Phase 1 construction. <ul style="list-style-type: none"> <li>• Start of construction is dependent on federal permitting process with US Army Corps of Engineers;</li> <li>• Construction window limited due to regulatory in-water work windows and summer business impacts.</li> </ul>
17.	Spring 2014	Complete formation of Local Improvement District (LID). <ul style="list-style-type: none"> <li>• Critical to complete LID formation prior to additional public funding;</li> <li>• Assume it will take approximately 2 years to successfully form LID;</li> <li>• City will lead LID formation with support from “Friends” group.</li> </ul>
18.	2014 – 2016	Secure additional public funding for waterfront through City or voter-approved sources. <ul style="list-style-type: none"> <li>• Advocacy led by “Friends” group.</li> </ul>
19.	2015 – 2017	Rebuild Piers 62/63 and Waterfront Park. <ul style="list-style-type: none"> <li>• Could occur during seawall construction depending on funding;</li> <li>• Potential “early win”.</li> </ul>
20.	Late 2015	Tunnel opening; begin viaduct demolition. <ul style="list-style-type: none"> <li>• Schedule dependent on WSDOT and its contractors.</li> </ul>
21.	2016 – 2017	Revisit roles and responsibilities of “Friends” group in advance of opening public spaces. <ul style="list-style-type: none"> <li>• Responsibilities for operations and maintenance may be taken on by “Friends” group or by other entity.</li> </ul>
22.	2016 – 2018	Construct new Alaskan Way, Elliott Avenue, pedestrian promenade, parks and open spaces. <ul style="list-style-type: none"> <li>• New surface street and promenade cannot be constructed until viaduct demolition and seawall construction are complete.</li> </ul>
23.	Ongoing	Ensure that existing waterfront businesses thrive during construction of the tunnel, seawall and waterfront. <ul style="list-style-type: none"> <li>• Must be a top priority for City and its contractors.</li> </ul>
24.	Ongoing	Pursue federal funding for future phases of seawall rebuild. <ul style="list-style-type: none"> <li>• City-funded Phase 1 as potential “local match”.</li> </ul>

Note: Check-ins/status reports on implementation of Action Plan will occur annually.