



**Seattle's Office of Economic Development
Race and Social Justice Initiative**

Seattle City Council

Regional Development and Sustainability Committee

RSJI Goal 1: End Racial Disparities within the City as an Organization

Workforce equity:

- OED working with Personnel, HSD and Seattle Community College District to test City internship alignment in 3 City departments

Contracting Equity:

- Exceeding our WMBE contracting goal
- OED spent over 44% of our consultant budget with WMBE firms (\$99,000)



JTS Manage Services, WMBE business

Internal Training & Tools:

- “Change of View” brownbag discussions
- OED All-staff RSJI training/retreat in October
- OED All-staff Inclusive Outreach & Public Engagement (IOPE) training in September

RSJI Goal 2: Strengthen City Services & Engagement

Services:

- *Healthy Foods Here*
 - 38 minority-owned businesses in Seattle and King County are receiving assistance through *Healthy Foods Here*
- Assisted 28 South Park businesses with one-on-one assistance during the bridge closure
- Immigrant Business Training
 - Over 100 business have been provided with culturally appropriate technical training (East African and Vietnamese Communities) and 23 new businesses launched.



Baal African Imports, Columbia City, Only in Seattle Campaign

RSJI Goal 2: Strengthen City Services & Engagement

Engagement:

- OED services and finance products translated into 5 languages
- Outreach to Spanish-speaking South Park business owners
- 26% of business outreach visits were to WMBE firms
- WMBE outreach will be included in upcoming business services contracts for 2012.
- OED organized a mobile foods business workshop in Spanish, which was attended by over 35 entrepreneurs.



South Park Cinco de Mayo festival at Muy Machos Mexican restaurant

RSJI Goal 3: Eliminate Race-Based Disparities in our Community

Workforce development:

- Provided direct training and services to businesses resulting in 147 jobs to date.
- Formed a partnership with Seattle Community College district to double the number of individuals who complete their degree or certification
- Developed capacity of the UmojaFEST P.E.A.C.E. Center to better connect African American Youth to entrepreneurial opportunities in the creative economy



Seattle Jobs Initiative 's Welding Class Graduation at South Seattle Community College

Look Ahead and Challenges

Look Ahead:

- Inclusive Outreach and Public Engagement principles integrated into Only in Seattle framework
 - Training provided to neighborhood business district organization staff

Challenges:

- One-time program funding is ending
 - Healthy Foods Here, Washington CASH
- Increasing access to our growseattle Business Services Portal

City of Seattle's Office of Economic Development

www.seattle.gov/economicdevelopment

www.growseattle.com

www.seattleinvestmentfund.com

www.onlyinseattle.org

www.facebook.com/onlyinseattle

www.twitter.com/onlyseattlegems

