



# **Citywide Business Advocacy Team**

**Seattle City Council**

**Regional Development and Sustainability Committee**

**Steve Johnson, Kris Effertz, Roque Deherrera, OED**

**May 17, 2011**

# Citywide Business Advocacy Team

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**SEATTLE**  
**JOB'S**  
**PLAN**



City Council  
Economic Recovery Initiative

*“One of the best little ideas is a proposed business advocacy team comprised of staff from multiple city departments to help businesses navigate government. This is really helpful because it offers practical help to business and sends a message the city is working to ease systemic permitting and regulatory issues.” – Seattle Times Editorial, 9/2/10*



**START**  
your business

**GROW**  
your business

**GREEN**  
your business



## WELCOME

Seattle is an extraordinary city in which to do business, and we are ready to support you and your business any way we can. This site is dedicated to helping you easily navigate the regulatory terrain, and to quickly access business services offered by local, state and federal governments and their partners. By combining your talent and ingenuity with our responsive, reliable support, we can work together to grow your business, grow jobs, and grow Seattle.

[speak with someone now](#)

[FAQs](#)

[sign up for the growseattle daily digest](#)

# Mission and Functions of Citywide Business Advocacy Team

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## **Mission:**

- To help ensure that the City is providing the highest level of customer service to all Seattle businesses in support of job creation, economic diversity and racial equity.

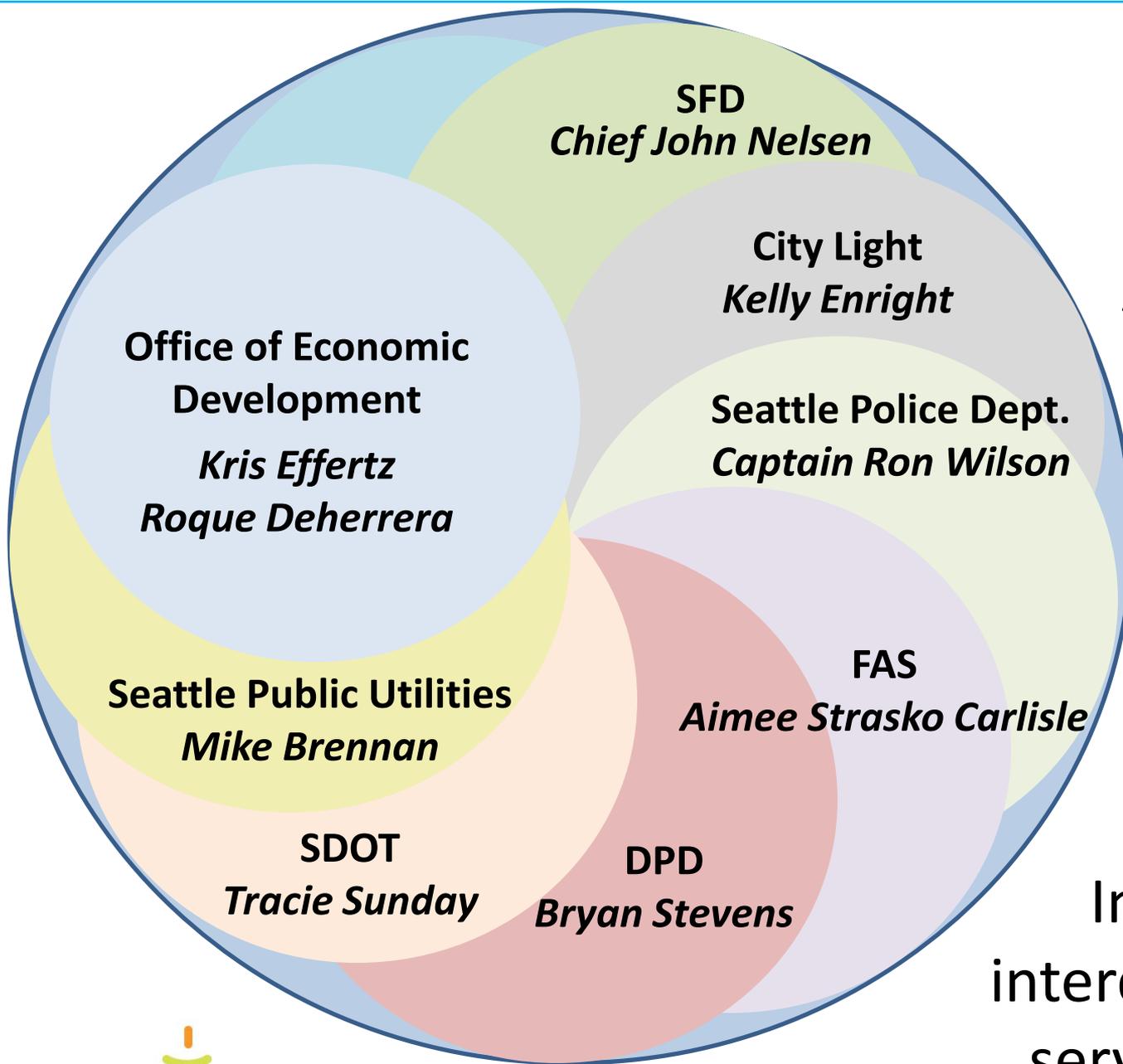
## **Functions:**

- Identify complex inter-departmental decisions before they reach a crisis point;
- Make and communicate decisions more efficiently and, in doing so, save resources for both the city and the businesses it regulates; and
- Identify and elevate tough policy issues that require more system analysis and direction from the Mayor and Council

# Pacific Fisherman Shipyard



# Citywide Business Advocacy Team



Integrated,  
interdepartmental  
service delivery

# City Process and When Citywide Business Advocacy Team Steps In

Incoming concern/issue via OED Partners, OED Staff, and/or CBAT Team members



Is the issue/concern a basic city service issue or can it be directed to a specific program within the city?

Yes



Send to Citizens Service Bureau or program manager



Resolved?



Yes



Close case

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Review in CBAT Team meeting

Contact department heads for resolution



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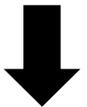
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# City of Seattle's Office of Economic Development

[www.seattle.gov/economicdevelopment](http://www.seattle.gov/economicdevelopment)

[www.growseattle.com](http://www.growseattle.com)

[www.onlyinseattle.org](http://www.onlyinseattle.org)

[www.seattleinvestmentfund.com](http://www.seattleinvestmentfund.com)

