

Director's Report

Parks and Seattle Center Committee

September 15, 2011

Seattle Center Updates



Center House Update

Food court demolition on schedule

New, larger window openings “carved” through 18” walls on west side of food court

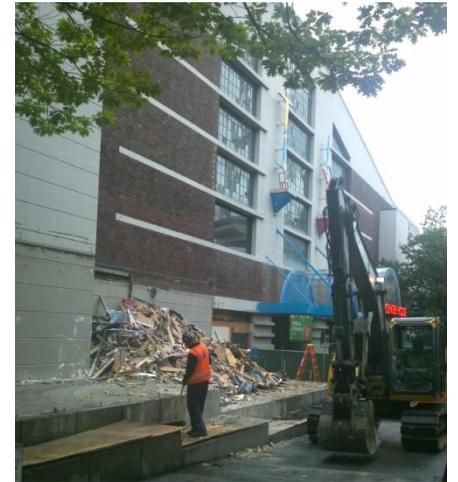
Steam lines and grease exhaust system work continues

White dust barriers and visqueen tenting mounted on the south and west sides of food court for demolition of the faux balcony and bistro area

Center House Atrium Improvements RFQ generated eight responses, currently under review

Proposals contain ideas/plans regarding food court lay-out, furniture placement, lighting, signage and ambiance

Food court management partner Levy Restaurants working to secure food vendors for available spaces



Programming and Marketing Updates

Successful summer festival season overall

9/11 anniversary events attracted public / media attention

Several new partnerships with community media outlets
augment standard “MarCom” tactics

Marketing focus:

- Remaining 2011 Seattle Center Festál: Fiestas Patrias, Italian and Arab Fests, TurkFest, CroatiaFest, Dia de Muertos and Hmong New Year Celebration
- Seattle Center Winterfest
- KeyArena and McCaw Hall events
- Campus as a whole
(resident organizations / rental events)





The Next Fifty Update

Planning continues now with 20 volunteer committees working on all aspects of the six months

Major programming and other elements announced on Oct. 21, 2011

TNF Art Call: \$500,000 for temporary art works

Generated 218 responses, vetted in August, for display during 2012

Green Lid Design Ideas Competition

In partnership with AIA Seattle, international competition for a “green lid” at the heart of Seattle Center, begins Fall 2011

Seattle City Light Artist-in-Residence

City Light is seeking an artist-in-residence to highlight Seattle City Light’s conservation projects, beginning this fall for display at Seattle Center’s Next Fifty anniversary celebration in 2012

SPU 1% for Art – Temporary Projects

Art project for The Next Fifty on the Seattle Center Campus

P3 – People Passion Purpose

Generated 196 applications, vetted in August, for 25 “voyagers” who will pursue their passions during next 9 months



Exhibits, Displays & Experiences

Young Social Entrepreneurs Photo Exhibit

With ASHOKA Youth Ventures and Davis Freeman Photography

World Vision Exhibit

Multi-media, interactive exhibit that allows people to choose multiple “life-lanes” and experience different outcomes



Trash Fashion Future Exhibit and Show

Local fashion designers craft panache from trash

Book-It Special Edition, Adaptation of *The Future Remembered* in the Book-It style

Beginning Oct. 2011, adapted short-stories from the new Seattle World’s Fair/Seattle Center history book performed throughout the Northwest



Walking Tours

In partnership with the Seattle Architecture Foundation, on the 2nd & 4th Thursdays, 1st & 3rd Saturdays of each month during THN.



School Curriculum Module

Developed with HistoryLink and KCTS9, available online for all WA state 6th grade history classes in 2012 and educators far and wide



World’s Fair Employee Reunion Picnic

Summer 2012

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Questions / Comments

