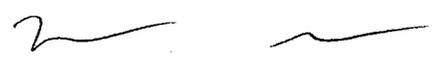


City of Seattle Notice of Appointment

Name: Mark F. Dederer		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: West Seattle	Zip Code: 98199	Contact Phone No.: (206) 954-4329
Appointed to: Seattle Center Advisory Commission		Date of Appointment: November 17, 2010
Authority (Ord., Res.): SMC 17.08		Term of Office: From: Confirmation To: September 28, 2013
Comments: New Appointment		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mayor Mike McGinn

Confirmed by the Following Vote at City Council

In Favor:	Against:	Date:
Attested by:		Title:



MARK F. DEDERER

QUALIFICATIONS

- Ability to create and implement innovative strategies.
- Designed and implemented focused and strategic, successful giving plan.
- Proven ability to manage multiple priorities and responsibilities.
- Creative problem solver with the ability to quickly identify solutions.
- Dynamic leader respected for integrity and inspiring others through community activities.

PROFESSIONAL EXPERIENCE

Wells Fargo Bank N.A., Seattle, WA 2010 to Present

Vice President, Wells Fargo Foundation

Manager, Community Affairs

- Oversight of strategy and implementation of philanthropic giving in Washington State including Wells Fargo Foundation community initiatives and team member volunteerism
- Act as Wells Fargo's primary representative to community organizations and leaders, provide advocacy and leadership to broad community issues and initiatives essential to strengthening Washington
- Ensure strategic response to community priorities and needs while maximizing opportunities for team member involvement and enhancing Wells Fargo corporate brand and reputation in Washington
- Identify, build and maintain strategic partnerships and alliances with influential organizations across public, private and nonprofit sectors
- Work with leadership to create an environment supporting Wells Fargo team member community involvement, including establishment and maintenance of Wells Fargo Volunteers! chapters in Washington
- Oversee Washington Community Support Campaign to encourage high level engagement and participation of Wells Fargo team members across all business lines and around the state to support the community

Safeco Insurance Foundation. Seattle, WA, 2007 to 2010

Vice President, Director Safeco Insurance Foundation

- Successfully transitioned into leadership role after Safeco Insurance merger with Liberty Mutual. Developed long term vision and evolved team to a leaner working model, adapted to align with Liberty Mutual as well as build relationships with the Safeco Leadership team.

- Oversaw the implementation of new guidelines, website and online application for the Safeco Foundation, resulting in greater efficiency and reengagement with the community.
- Developed the strategy and parameters for non-profit partnerships that helped address both community and business needs in the communities of our employees, agents and customers.
- Successfully managed Safeco Insurance Foundation's \$60 million endowment to ensure losses were kept to a minimum in a poor economy.
- Collaborated with other members of Executive Leadership Team to better understand and support needs in diverse communities, resulting in increased awareness of Safeco and its products in targeted segments.
- Act as Safeco representative with influential national organizations focused on corporate citizenship. Cultivate relationships with corporate giving colleagues to generate visibility and enhance Safeco's reputation, as well as to benchmark best practices.
- Manage and coach Community Relations team by providing colleagues with technical and community expertise as needed. Mentor and advised colleagues in negotiating with non-profit organizations, leveraging effective communications to enhance Safeco's brand.
- Represent Safeco on the Give with Liberty committee as the company lead in inaugural year of participating with the Liberty Mutual employee giving campaign. Took part in strategic planning and implementation of the campaign, and exceeded expected results

Director, Corporate Citizenship & Foundation Administrator

- Conducted research, outreach and identified signature non-profit organizations across the U.S. suitable for Safeco Insurance Foundation's inaugural 2007 grant awards. Developed and maintained long term partnerships with the non-profit organizations in order to maximize benefits to the community and generate awareness through ongoing employee engagement, community outreach and media coverage.
- Successfully directed over \$8.5 million in donations impacting approximately 165 community organizations across the United States.
- Developed company response and created mechanisms for employee support toward relief efforts of national disasters across the United States.
- Support and help guide Community Relations team by providing colleagues with technical and community expertise as needed. Coach and advised colleagues in negotiating with non-profit organizations, leveraging effective communications to enhance Safeco's brand.
- Worked closely with Agent and Employee Engagement to integrate employee and agent involvement with grantees and non-profit partners.

Wells Fargo Bank N.A., Seattle, WA 2002 to 2007

Vice President & Manager, Community Relations

- Responsible for raising and enhancing visibility of Wells Fargo by successfully directing over \$13 million in donations impacting approximately 1,500 community organizations in Washington state from 2002 - 2007.

- Oversaw Community Relations strategy for Washington State with annual budget of \$2.5 million. Reviewed over 2,000 requests annually and determined support for organizations that provide positive community impact as well as enhance Wells Fargo brand and reputation.
- Provided strategic counsel and worked with other region senior management regarding major community support decisions.
- Served as community liaison and company spokesperson to promote community programs both internally and externally.
- Developed programs with local non-profits and educational institutions that promote stability and diversity for youth.
- Oversaw employee volunteerism and community involvement to ensure high visibility and positive image of Wells Fargo among customers, prospects, team members and communities.
- Worked closely with Community Development in identifying Community Reinvestment Act eligible organizations and ensuring compliance and achievement of goals. Served as an active member of the Political Action Committee.
- Worked closely with Marketing to maximize company brand visibility through media relations and marketing opportunities.

Wells Fargo Bank N.A., Seattle, WA 2000 to 2002

Assistant Vice President, Community Support Programs

- Managed community support programs for Wells Fargo Bank N.A. available to over 150,000 employees.
- Assured quality implementation of program logistics and immediately resolve problems. Key programs included Community Support (United Way) Campaign, Educational Matching Gift Program, Volunteer Leave, Volunteer Service Award, and three scholarship programs.
- Acted as liaison between Wells Fargo and non-profit/community-based organizations throughout the country. Provide program information to all levels of Wells Fargo management and team members.
- Recognized for leadership of 2002 community support campaign, the most successful to date with results tripling previous efforts.
- Recognized for increased visibility and expansion of the Educational Matching Gift Program.

ADDITIONAL EXPERIENCE

Loaned Executive, United Way of King County., Seattle, WA 1999-2000

Assistant Director of Marketing, Asian & Domestic Sales, Washington Beef, Inc., Toppenish, WA (1994-99)

International Customer Relations/Warehouse Manager, Hudson's Bay Company, New York, NY (1988-92)

BOARD SERVICE

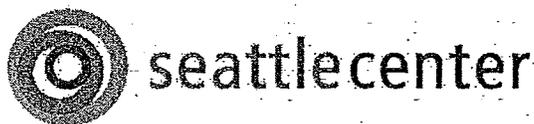
- Association of Corporate Contributions Professionals, 2009 - Present
- YMCA Camping Services, *May 2008 - present*
- Central Washington University College of Business, 2009 – *present*
- Seafair Board Member 2007 – *present - Chair*
- Virginia Mason Hospital Board of Governors, 2009 – *present*
- Washington State University College of Education, Advisory board 2006 – *present*

PROFESSIONAL and COMMUNITY SERVICE

- Committee Encouraging Corporate Philanthropy
- Americans for the Arts 2009 Conference Planning Committee
- Arts Fund Allocation Committee – Past Chair
- Intiman Theatre – American Cycle's Native Son Advisory Committee
- YMCA Black Achievers Program, Development Committee
- Alliance For Education - School Leadership Task Force

EDUCATION

BS – International Business, Central Washington University (1995)
Photography/Art Studies – Washington State University (1982-84)



Seattle Center Advisory Commission

November 2010

15 members:

Appointed by Mayor, confirmed by City Council – 3-year terms

1 member: *Get Engaged: City Boards and Commissions* program:

Appointed by Mayor, confirmed by City Council – 1-year term

D	Member	Position / Background	Term Ends	Serving
(1) F	Hollis Wong-Wear	(Get Engaged)	9-01-11	only
(6) M	Bob Kaplan	Technology	9-28-11	1 st term
(2) M	Andrew Lofton	Government	9-28-11	2 nd term
(6) F	Jan Levy	Non-profit	9-28-11	2 nd term
(6) F	Shannon Roach	Entertainment, Education, Non-profit	9-28-11	2 nd term
--	Vacant	Vacant	9-28-11	Vacant
(1) M	Tien Peng	Architecture	9-28-12	1 st term
(6) F	Angela Robar	Vice Chair, Marketing	9-28-12	2 nd term
(6) F	Kathleen Joncas	Business, Non-profit	9-28-12	2 nd term
(2) F	Trish Dziko	Business, Education, Tech	9-28-12	2 nd term
--	Vacant	Vacant	9-28-12	Vacant
(6) M	Mark Dederer	Bank/Finance	9-28-13	1 st term
(2) F	Donna Moodie	Hospitality, Sales	9-28-13	2 nd term
(6) M	Jim Tune	ArtsFund	9-28-13	2 nd term
(6) F	Regina Hall	Bank/Finance, Retired, Sales	9-28-13	3 rd term
(6) M	Bill Block	Chair/Cmte 2 End Homeless, Gov't, Legal	9-28-13	4 rd term

Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic-Latin@	Native-American	Other	Caucasian
Mayor	6	7	2	4	1	3	0	0	0	9
Get Engaged	0	1	0	1	1	0	0	0	0	0
<i>Total</i>	6	8	2	5	2	3	0	0	0	9