

12

City of Seattle

Notice of Appointment

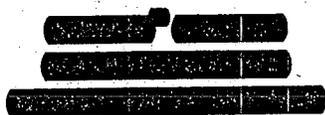
Name: Bassok, Alon		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Delridge	Zip Code: 98106	Contact Phone No.: (206) 464-7091
Appointed to: Freight Advisory Board		Date of Appointment: December 14, 2010
Authority (Ord., Res.): Resolution 31243		Term of Office: From: Confirmation To: 12/13/2013
Comments: New Appointment		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mayor Mike McGinn

Confirmed by the Following Vote at City Council

In Favor:	Against:	Date:
Attested by:		Title:

Alon Bassok, PhD

Curriculum Vitae



EDUCATION

- Ph.D. Urban Design and Planning, University of Washington, 2009.
Dissertation: The Effectiveness of Regional Growth Centers at Increasing Transit Usage.
- M.U.P. Urban Design and Planning, University of Washington, 2004.
Master thesis: Spatial mismatch and transit accessibility in KingCounty, Washington.
- B.A. Economics, University of Washington, 1999.

PROFESSIONAL EXPERIENCE

- Associate Freight/Economics Analyst ~ June 2008 to present
Puget Sound Regional Council
- Affiliate Assistant Professor ~ Jan 2010 to present
UW Civil & Environmental Engineering, sustainable transportation certificate program
- Affiliate Instructor ~ Jan 2010 to present
UW Urban Design and Planning

REFEREED JOURNAL ARTICLES

- Bassok, A., Hurvitz, P., Bae, C., and Larson, T. (2010) "Measuring Neighborhood Air Pollution: The Case of Seattle's International District." *Journal of Environmental Planning and Management*, 53:1, 23—39.
- Born, B. and Bassok, A. (2009) "Beyond Bodegas: Innovative Solutions for Providing Groceries to Low-Income Neighborhoods." *Journal of Urbanism*, 2:2, 127—143.
- Bae, C., Sandlin, G., Bassok, A., and Kim, S. (2007), "The Exposure of Disadvantaged Populations in Freeway Air-Pollution Sheds: A Case Study of the Seattle and Portland Regions." *Environment and Planning B*, 34:1, 154—170.

REFEREED JOURNAL ARTICLES UNDER REVIEW

- Samberg, S., Holman, S. and Bassok, A. "STEM: Sustainable Transportation Evaluation Method" Submitted to Transportation Research Record

McCormack, E., Bassok, A. and Ta, C. "Evaluating Two Low Cost Methods of Collecting Truck Generation Data Using Grocery Stores" Submitted to ITE Journal of Transportation Engineers

Bassok, A., McCormack, E. and Outwater, M. "Use of Truck GPS Data for Freight Forecasting" Submitted to Transportation Research Record

BOOK CHAPTERS

Bae, C., and Bassok, A. (2008), "A Pilot Study of Congestion Pricing in Seattle," Chapter in *Congestion, Road Pricing: Lessons from Europe and Implications to the United States*. Cheltenham, UK: Edward Elgar.

Bassok, A. (2007), "Anti-Sprawl, Open Space and Natural Resource Lands Conservation Policies in the Central Puget Sound Region," Chapter in *Greenbelts for the 21st Century*. UK: Ashgate.

Bae, C., Blain, L., and Bassok, A. (2006) "The Transportation Implications of a Terrorist Attack on Seattle's Highway Network" in *The Economic Impacts Of Terrorist Attacks*. H. Richardson, ed. London: Edward Elgar Ch. 15: 287–302.

REPORTS

Ta, C., McCormack, E. and Bassok, A. (2010) Truck trip generation by grocery stores, Washington State Transportation Center (TRAC) Research Report T4118.

Bassok, A. (2009) Car and truck speeds on Puget Sound Freeways, *Puget Sound Trends*, T14 (May), Puget Sound Regional Council

Ardussi, S., Bassok, A., Kitchen, M., Outwater, M. and Rossi, S. (2009) Planning for Freight in the Central Puget Sound Region Travel Model Improvements for the Congestion Management Process and Long Range Transportation Plan Update. Puget Sound Regional Council.

PSRC (Multiple Authors) (2009) PSRC and City of Bellevue Multimodal Concurrency Pilot Project: A special report to the Joint Transportation Committee. Puget Sound Regional Council.

Born, B. and Bassok, A. (2008) three papers for the William D. Ruckelshaus Center related to the Substitute Senate Bill 5248 Project: Preserving Agricultural Viability and Protecting Critical Areas:

"Acreage enrolled in CREP (Conservation Reserve Enhancement Program) and additional conservation program descriptions"

"Acreage protected by conservation easements"

"Compliance with water quality requirements"

Bassok, A. (2007), Implementing a Density Bonus Ordinance in the Howard Street Overlay District (41p.). Report prepared for the City of Port Townsend, WA.

CONFERENCE PAPERS

Bassok, A., McCormack, E. and Outwater, M. "Use of Truck GPS Data for Freight Forecasting"

Bassok, A., Outwater, M., Frkonja, J. and Johnson, C. "Estimation of Small and Large Vehicle Speed Differentials on Freeways"

WORKING PAPERS

Bae, C., and Bassok, A. "UGAs and Regional Centers and Their Impacts on Travel Behavior in the Puget Sound, Washington."

Born, B., and Bassok, A. "Housing Density and Spatial Mismatch: The Effects of Washington State's UGAs on Residential Choice and Price."

GRANT FUNDING

P.I. TRB, NCFRP 32: Smart Growth and Urban Goods Movement. \$250,000. With Anne Goodchild and Ed McCormack (UW Civil Engineering) and Daniel Carlson (UW Evans School of Public Affairs)

PENDING GRANT FUNDING

SHRP II, C16: The Effect of Smart Growth Policy on Travel Demand. \$425,000. With Mark Hallenbeck (PI, TRAC), Anne Moudon, Anne Goodchild and Ed McCormack (UW) and Brian Lee (University of Vermont)

P.I. USDA, AFRI. "Formation of the Puget Sound Regional Food Policy Council and development of model food policies" \$235,000. With Branden Born (UW) and Brad Gaolach (WSU)

COURSES TAUGHT

Land Use and Transportation Studio (UDP 508) ~ Fall 2010

Sustainable Transportation – Transportation Choices (CEE 599) ~ Spring 2010

Sustainable Transportation – Livable Communities (CEE 599) ~ Winter 2010

Quantitative Methods in Planning (UDP 510) ~ Winter 2010

Sustainable Transportation (UDP 498) ~ Summer 2008 & 2010

Introduction to Urban Planning (UDP 300) ~ Summer 2006 to 2009; Spring & Summer 2010

Land Use, Transportation and Air Quality (UDP 598) ~ Summer 2006

The final studio product can be found at:

http://students.washington.edu/abassok/Breathing_Room.pdf

TEACHING APPOINTMENTS

Survey of Urban Planning (UDP 500) ~ Fall 2005, 2006, 2007, 2008 & 2009

General Urban Planning Laboratory (UDP 506/7 Seattle) ~ Winter/Spring 2008

The final product may be found at: <http://courses.washington.edu/studio67/>

General Urban Planning Laboratory (UDP 506/7 White Center) ~ Winter/Spring 2007
General Urban Planning Laboratory (UDP 507 Delridge) ~ Spring 2006

The final studio product for the Delridge neighborhood can be found at:

http://students.washington.edu/abassok/Visualize_Delridge/Visualize_Delridge.htm

Advanced Urban Planning Laboratory (UDP 508) ~ Summer 2008

The final product may be found at: <http://courses.washington.edu/studio67/kcffi/>

Quantitative Methods of Planning (UDP 510) ~ Winter 2004, 2005, 2006, 2007, 2008 & 2009

Research Methods (UDP 512) ~ Fall 2005, 2006, 2007, 2008 & 2009

Legal and Administrative Framework for Planning (UDP 580) ~ Spring 2007 & 2009

Urban Transportation Planning (CEE 580) ~ Fall 2005 & 2006

RESEARCH APPOINTMENTS

William D. Ruckelshaus Center ~ 2006-2008

Researcher for the substitute Senate bill 5248 project regarding environmental protection and agricultural business prosperity. Specific duties include collecting, creating and analyzing statewide datasets regarding critical area ordinances, stream buffers, conservation reserve enhancement program, and conservation easements.

Northwest Center for Livable Communities ~ 2007

Project title: Housing density and spatial mismatch and Washington's Growth Management Act. This study evaluates the effects of the GMA on urban density as defined by housing density, an implied outcome of the first two goals of the Act. By pairing Washington cities with similar cities from the western U.S., we observe changes in density over time while controlling for the numerous other factors that might impact urban growth/densification.

Transportation Equity & Environment Group ~ 2003—2004

Performed data gathering and analysis on freeway air pollution sheds (FAPS) in King County. Developed a GIS for the FAPS.

SERVICE APPOINTMENTS

Ph.D. Program in Urban Design & Planning: Website development ~ Spring 2006

<http://depts.washington.edu/urbdpphd/>

Ph.D. Program in Urban Design & Planning: Annual Report ~ Spring 2007

AWARDS

2009 APA AICP student project award for the "Planning for a Successful Process: Updating Seattle's Neighborhood Plans" studio

2009 UW Urban Design and Planning Service award

2008 UW Urban Design and Planning Faculty Medal.

2007 APA/PAW Student Category Award for the "We Create White Center" studio

2004 TransNow conference presentation, second place.

ACTIVITIES

Graduate and Professional Student Senator, 2005–2006 term.

Student representative to Interdisciplinary Ph.D. program steering committee 2006–2007.

CONFERENCES

“The Use of Truck Counts for Travel Demand Model Development” presented at the Transportation Research Board’s NATMEC: Improving Traffic Data Collection, Analysis and Use, June, 2010.

“Use of Truck GPS Data for Freight Forecasting” to be presented at the Transportation Research Board’s 3rd conference on Innovations in Travel Modeling, May, 2010.

“Use of Truck GPS Data for Freight Forecasting” to be presented at the Transportation Research Board’s Toward Better Freight Transportation Data conference, May, 2010.

“Use of Truck GPS Data for Travel Model Improvements” presented at the Federal Highway Administration’s Talking Freight seminar, April, 2010.

“Speed differences between cars and trucks on freeways” presented at the 3rd METRANS National Urban Freight Conference, October, 2009.

“Approaches to fixing the grocery gap” presented at the Association of Collegiate Schools of Planning conference, October, 2009

“Data Sharing Opportunities and Challenges from a Metropolitan Planning Organization (MPO) Perspective” presented at the Transportation Research Board’s (TRB) Northwest Traffic Data Workshop, July, 2009.

“UGAs and Regional Centers and Their Impacts on Travel Behavior in the Puget Sound, Washington.” presented at the Western Regional Science Association, February 2008.

“UGAs and Regional Centers and Their Impacts on Travel Behavior in the Puget Sound, Washington.” presented at ACSP Conference, November 2007.

“Measuring Neighborhood Air Pollution: The Case of Seattle’s International District,” presented at ACSP Conference, November 2006.

“Settlement Patterns in FAPS (Freeway Air Pollution Sheds): Case of Central Seattle and Portland Region,” (with Gail Sandlin), presented at TransNow Conference, October 2004.

SEATTLE FREIGHT ADVISORY BOARD

December 2010

12 members who serve a term of 2-years*:

- 5 appointed by City Council
- 6 Appointed by Mayor
- 1 Designated by the Port of Seattle

11 are subject to City Council confirmation

**Some initial terms are for 3 years.*

D	Name	Appointed	Term Ends	Term #	Position	Appointed By
(6) M	Warren Aakervik	12/14/10	12/13/13	1 st		City Council
(6) M	Cliff Bates	12/14/10	12/13/13	1 st		City Council
(6) M	Terry Finn	12/14/10	12/13/13	1 st		City Council
(6) M	Chris Martin	12/14/10	12/13/12	1 st		City Council
(6) M	Cameron Williams	12/14/10	12/13/12	1 st		City Council
(6) F	Linda Anderson	12/14/10	12/13/12	1 st		Mayor
(?) ?	<i>Vacant</i>		12/13/12	1 st		Mayor
(?) ?	<i>Vacant</i>		12/13/12	1 st		Mayor
(6) M	Alon Bassok	12/14/10	12/13/13	1 st		Mayor
(6) F	Anne Goodchild	12/14/10	12/13/13	1 st		Mayor
(6) M	Bob Viggers	12/14/10	12/13/13	1 st		Mayor
(6) F	Bari Bookout			1 st		Port

Diversity

	Men	Women	Vacant	Minority	(1) Asian- American	(2) African- American	(3) Hispanic Latina	(4) Native- American	(5) Other	(6) Caucasian
Mayor	2	2	2	0	0	0	0	0	0	4
Council	5	0		0	0	0	0	0	0	5
Port		1		0	0	0	0	0	0	1
<i>Total</i>	7	3	2	0	0	0	0	0	0	10