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City of Seattle
Notice of Appointment

Name: <i>Charles Knutson</i>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Belltown</i>	Zip Code: <i>98121</i>	Contact Phone No.: <i>206.389.7295</i>
Appointed to: <i>Bridging the Gap Levy Oversight Committee</i>		Date of Appointment: <i>January 3, 2012</i>
Authority (Ord., Res.): <i>Ordinance 122232</i>		Term of Office: From: <i>Confirmation</i> To: <i>12/31/12</i>
Background: <i>NEW appointment</i> <i>Charles Knutson serves as Senior Vice President, Operations and Policy Development at the Seattle Metropolitan Chamber of Commerce. In this role, Charles leads the Seattle Chamber's policy portfolio and manages all business functions of the organization including IT, human resources and finance.</i> <i>With over a decade of experience in regional multi-modal transportation policy, Charles has played a central role in helping to secure some of the largest transportation investments in Washington state history. These efforts, coupled with his leadership in plan development and campaigns for local and regional transit and street improvement packages, has resulted in \$27 billion in infrastructure investments that are now acting as a vital economic stimulus to our state. Throughout these efforts, Charles has worked collaboratively with a cross-section of stakeholders to establish and grow some of the most result-oriented coalitions in this region dedicated to improving regional mobility and advancing economic development.</i> <i>Charles lives with his wife and two sons in Belltown.</i>		
Authorizing Signature: 		Name and Title of Officer Making Appointments: <i>Councilmember Tom Rasmussen</i>



CHARLES G. KNUTSON



EDUCATION

University of Oxford, England, read for M.Phil. Politics, 1999
Rhodes Scholar Finalist
New York University, Honors B.A. European Politics, *magna cum laude*, 1998
The Sorbonne, University of Paris, Diploma of Humanities, Superior Level, 1996

KEY QUALIFICATIONS

- Executive leader skilled in prioritization, collaboration and project oversight in a fast-paced environment.
- External relations director able to thoughtfully engage high-level elected officials, CEOs and civic leaders.
- Strategic communications professional proficient in messaging, media relations, presentations and visibility.
- Cross-disciplinarian able to work side-by-side with public, private and non-profit sector representatives.
- Specialist in issue analysis, advocacy, campaigns, grassroots coalitions and strategies to build political will.

EXPERIENCE

Senior VP, Operations and Policy Development, Seattle Metro Chamber of Commerce, 2009-present
Responsible for helping the Board of Trustees plan and effectively implement the organization's strategic goals.

- Deputy to the CEO in charge of Policy, Finance, Human Resources & IT. Supervisor for 14 staffmembers.
- Director, Regional Leadership Conference, Intercity Study Mission and Public Officials Reception: Director from start to finish for these three signature events that assemble our top business, government and civic leaders to benchmark our region, learn best practices, form deeper connections, adapt faster than our competitors and develop innovative regional leadership approaches to solving our toughest challenges.
- Policy Director: Executive manager overseeing policy analysis, staff work for six standing committees, and critical elements of the Chamber's lobbying efforts. I personally serve as lead staff on transportation and education policy and as secretariat for the Community Development Roundtable.

Vice President, Public Affairs Greater Seattle Chamber of Commerce, 2004-2009

Central leader on twelve campaigns over the past seven years to secure \$27 billion in public infrastructure investments. Helped forge an unlikely coalition of business, labor and environmental groups to break the impasse on the controversial and politically challenging Alaskan Way Viaduct and SR 520 projects.

Marketing and Government Affairs Manager, Parsons Brinckerhoff, 2000-2004

Responsible for analyzing and advancing policy, legislation and ballot measures for this international consulting firm. Coalition building coordinator for a statewide infrastructure improvement referendum.

Economic Development Council, Snohomish County, 2000

Wrote a high-tech sector development grant for a \$639,000 U.S. Department of Commerce award. Conducted market research and coordinated fundraising and public-private collaboration.

COMPUTER AND QUANTITATIVE SKILLS

- Financial analysis, database management, desktop publishing, presentations, website management, statistics.

LANGUAGES

- French: fluent; Italian: proficient; Spanish: notions (lived and worked in Europe for four years).

ACTIVITIES

- King County Executive Dow Constantine's 2009 Transition Team member.
- 2008 Board Chair, Seattle Works: winner of the Municipal League's Organization of the Year award.
- Mayor Nickels' Economic Opportunity Task Force, 2006.
- Leadership Tomorrow Seattle, 2004 graduate.
- Gold Medalist, 2004 Masters Rowing Championship.
- Eagle Scout, 1988.

Charles Knutson

Biography

Charles Knutson serves as Senior Vice President, Operations and Policy Development at the Seattle Metropolitan Chamber of Commerce. In this role, Charles leads the Seattle Chamber's policy portfolio and manages all business functions of the organization including IT, human resources and finance. Prior to this, Charles served as Vice President, Public Affairs at the Seattle Chamber, and earlier in his career he led marketing and government affairs at a multinational transportation consulting firm.

With over a decade of experience in regional multi-modal transportation policy, Charles has played a central role in helping to secure some of the largest transportation investments in Washington state history. These efforts, coupled with his leadership in plan development and campaigns for local and regional transit and street improvement packages, has resulted in \$27 billion in infrastructure investments that are now acting as a vital economic stimulus to our state. Throughout these efforts, Charles has worked collaboratively with a cross-section of stakeholders to establish and grow some of the most result-oriented coalitions in this region dedicated to improving regional mobility and advancing economic development.

A Puget Sound native and Eagle Scout, Charles received a Diplôme Supérieur from the University of Paris, the Sorbonne, and a BA *magna cum laude* from New York University. In 1997, Charles was selected as a Rhodes Scholarship finalist and he studied politics in graduate school at Oxford. He lives with his wife and two sons in Belltown, Seattle.

BRIDGING THE GAP LEVY OVERSIGHT COMMITTEE

December 2012

15 members: Per Ordinance 122232, all subject to City Council confirmation, Council and Mayoral appointees serve a term of **4-years** (staggered) with the possibility of reappointment

- 5 appointed by City Council
- 5 Appointed by Mayor
- 1 Bicycle Advisory Board Representative
- 1 Freight Mobility Advisory Board Representative
- 1 Pedestrian Advisory Board Representative
- 1 City Council member
- City Budget Director

D*	G	Name	Appointed	Term Ends	Term #	Appointed By
6	F	Allegra Calder	1/4/2010	NA	1 st	Bicycle Advisory Board
6	F	Beth Goldberg	NA	NA	NA	City Budget Director
6	M	Tom Rasmussen	NA	NA	NA	City Council Member
6	M	John Coney	12/7/2009	12/31/2012	1 st	Council
6	M	Ref Lindmark	12/7/2009	12/31/2013	2 nd	Council
6	M	Charles Knutson	1/3/2012	12/31/2012	1st	Council
6	F	Betty Spieth-Croll	1/18/2011	12/31/2014	1 st	Council
6	F	Ann Martin	1/18/2011	12/31/2014	1 st	Council
6	M	Bob Viggers	03/2011	NA	1 st	Freight Advisory Board
3	M	Jeremy Valenta	6/22/2009	12/31/2012	1 st	Mayor
6	M	John Mauro	1/3/2012	12/31/2013	1st	Mayor
6	F	Renee Staton	1/3/2011	12/32/2013	1 st	Mayor
6	F	Barbara Wright	1/3/2012	12/31/2014	1st	Mayor
6	F	Kristen G. Lohse	5/23/2011	12/31/2014	1 st	Mayor
6	M	Seth Schromen-Wawrin	7/2011	NA	1 st	Pedestrian Advisory Board

Diversity Chart

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic-Latina	Native-American	Other	Caucasian
Mayor	3	2	0	1	0	0	1	0	0	4
Council	2	3	0	0	0	0	0	0	0	5
Other	3	2	0	0	0	0	0	0	0	5
Total	8	7	0	0	0	0	1	0	0	15

*Other includes diversity in any of the following: race, gender and/or ability