

# 17

# City of Seattle

## Notice of Appointment

<b>Name:</b>  <i>Barbara A. Wright</i>		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b>  <i>Montlake</i>	<b>Zip Code:</b>  <i>98112</i>	<b>Contact Phone No.:</b>  <i>206-386-1096</i>
<b>Appointed to:</b>  <i>Bridging the Gap Levy Oversight Committee</i>		<b>Date of Appointment:</b>  <i>September 16, 2011</i>
<b>Authority (Ord., Res.):</b>  <i>Ordinance: 122232</i>		<b>Term of Office</b> <b>From:</b> <i>Confirmation</i> <b>To:</b> <i>December 31, 2014</i>
<b>Background:</b>  <i>NEW appointment</i>  <i>Barbara's long commitment to creating healthy and well-designed communities is reflected in her past work as Deputy Director of Environmental Health Division, Public Health - Seattle &amp; King County, King County Parks Director, City of Omaha Parks Director, Seattle Water Operations Director and Chief of Staff to the Mayor of Omaha.</i>  <i>She is a co-author of the SR 520 Health Impact Assessment and recently served as a National Association for County and City Public Health Officials health impact assessment mentor.</i>  <i>Barbara is the past president of the Arboretum Foundation and is current Chair of the Arboretum Botanical Garden Committee. She has extensive experience working on planning documents, reviewing park design plans as well as other policy development relating to healthy communities.</i>		
<b>Authorizing Signature:</b>  <i>Mike McGinn</i>		<b>Name and Title of Officer Making Appointments:</b>  <b>Mayor Mike McGinn</b>

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 CITY CLERK



**Barbara A. Wright**



Effective and creative leader experienced in managing and implementing complex projects by working collaboratively in a team environment and building successful community partnerships

**Professional Experience**

**Assistant Director, Environmental Health Division  
Public Health – Seattle & King County**

**June 2003 – June 2010**

Assisted the Director in the leadership, management and daily operation of the Environmental Health Division with direct oversight of fiscal, personnel, program, education and legal activities within the Division.

- Co-authored first major United States transportation project health impact assessment
- Developed internal direction and program for public health involvement in community and transportation planning
- Provided leadership and strategies for developing partnerships with local and regional planning agencies
- Defined and represented the Division's position on numerous cross-divisional teams addressing obesity, community design, emerging issues, internal systems and leadership issues
- Frequently presented at national conferences on the impacts of the built environment on health and health impact assessments
- Worked collaboratively with public health leaders on development of the Centers for Disease Control successful *Communities Putting Prevention to Work* Grant
- Provided coaching and mentoring of senior-level managers in all management responsibility areas
- Collaboratively developed and implemented numerous policies to improve performance and communication within the Division

**Manager, Community Environmental Health Section  
Public Health – Seattle & King County**

**September 2001 – May 2003**

Managed and provided leadership for the drinking water, wastewater and plumbing programs which includes securing new funding sources, improving customer service, creating new partnerships and coordinating cross-sectional teams. Specific accomplishments include:

- Secured funding for a new Operation and Maintenance program in a challenging budget environment through strategic development of community partnerships, collection of supporting data and a comprehensive presentation to the Board of Health
- Developed strong relationships with industry leaders through public involvement processes, individual meetings and community advisory teams

- Addressed difficult workplace performance issues through mentoring, coaching, defining workplace expectations and team building
- Implemented first phase of scanning documents for records management and provided leadership to secure a \$350,000 Department of Ecology grant for Internet retrieval of historical data for customers
- Developed strong and collaborative relationships with State On-Site Program staff, State Environmental Health Department Directors, Seattle Public Utilities, State Drinking Water staff and King County agencies
- Worked on numerous cross-divisional teams concerning emerging environmental health issues, workplace violence prevention, communication policies, labor management issues, etc.

**Administrator, Program Development**

**1997 – 2001**

**King County Department of Parks and Recreation, Seattle, Washington**

Provided leadership and managed planning activities, complex policy development and program oversight in the areas of acquisition, trail and park development, and the property management of the 20,000-acre King County Park System. Specific duties and accomplishments include:

- Established policy direction for and content of the \$20 million Capital Improvement program and subsequently monitored the Capital Improvement Program projects
- Secured \$2.9 million in grants from state and federal grant programs in 2000-2001 and negotiated complex agreements including a \$1.5 million mitigation project on park property
- Developed policies, strategies and long range plans for acquisition, development and management of park and open space properties
- Pursued partnerships to leverage government funds with community groups from open space to active sports organizations to develop recreational facilities
- Worked collaboratively with elected officials on numerous controversial park development issues
- Changed an unproductive work group into a dynamic and highly motivated team through effective recruiting, training and mentoring
- Established and improved internal and external partnerships through regular communication, protocol agreements and legislation to avoid duplication of efforts and to better utilize government funds

**Director, Water System Services Director**

**1993 – 1997**

**Seattle Water Department, Seattle, Washington**

Managed and provided leadership of approximately 225 technical, professional and trade employees who operate, maintain and repair the regional water transmission and distribution facilities. Specific duties included the oversight of an \$18 million budget, customer service, material management, fleet management, apprenticeship program and geographic information system. Specific accomplishments included:

- Created the first apprenticeship program which successfully addressed the on-going loss of technical workers and enhanced the workforce diversity
- Developed a comprehensive, one-year training program for existing workers to improve communication and technical skills which over 95% of pipe workers successfully completed
- Initiated a maintenance management program to reduce operating costs and to anticipate future expenditures
- Provided excellent customer service while addressing highly charged, volatile workplace problems in areas of sexual and racial harassment through training, counseling and disciplinary actions and created a safe workplace for all employees

**Manager, King County Parks Division  
Seattle, Washington**

1990 – 1993

Provided management and leadership direction of the 250 full-time and 1,000 part-time employees of the King County Parks Division. This work included planning and developing the King County park, trail and open space system; overseeing county-wide recreation and aquatics programs; overseeing the property acquisition program and operating and maintaining the parks, trails, open space lands and recreational facilities owned by the County. Other specific duties included:

- Managed an \$18.6 million operating budget and a \$34 million capital improvement budget
- Coordinated policy, acquisition and development issues with a variety of community groups
- Initiated the County's first Parks and Open Space Plan
- Administrated the \$117 Million 1989 Open Space Bond and successfully completed a majority of the larger parkland acquisitions and development of a regional trail system
- Worked closely with elected officials on a variety of policies and projects

**King County Parks, Planning and Resources Department  
Seattle, Washington**

1988 - 1990

During this three year period, held the positions of Deputy Director of the Department, Acting Section Manager and Open Space Planner. As the Deputy Director, advised and represented the Director on all aspects of the Department duties with management oversight in areas of parks and open space management, parks and open space planning, regional trail system planning, comprehensive planning and cultural resources issues.

**Director, Omaha Parks and Recreation Department  
Omaha, Nebraska**

1987 – 1988

Responsible for the management and leadership of a municipal park system with an operating budget of \$20 million including the supervision of 335 full-time and 360 part-time employees.

- Created and implemented a realistic capital improvement program
- Contributed to and oversaw development of city parks and recreation master plan
- Initiated design and maintenance standards for an organization with no written guidelines
- Established first planning section in the department history
- Initiated partnership with natural resource district to develop regional trail system on existing flood control levees
- Increased community support for parks and coordinated fundraising for \$1.7 million dollar stadium expansion project and identified and secured funding for a major park acquisition
- Successfully recruited, hired, trained and set expectations for five senior level employees for a department which had been critically understaffed and functioned poorly
- Worked closely with elected officials in the development of budget, policies and projects

**Chief of Staff  
Office of the Mayor  
Omaha, Nebraska**

1981 - 1987

During this six year tenure, held the positions of Mayoral Aide and Chief of Staff. Responsibilities included policy development advisor and business manager to the Mayor in a city of 360,000 for all phases of municipal government management.

- Developed the first city-wide capital improvement planning process
- Coordinated problem solving and planning activities with city department directors
- Directly oversaw all Parks Department issues and actively contributed to the philosophy and overall strategic plan for the municipal park system
- Supervised Mayor's personal staff in areas of research, public relations, program design, project implementation and public affairs
- Developed goal setting procedures for department directors
- Oversaw budget preparation and developed budget philosophy

**Founder and President of New Cinema Cooperative  
Omaha, Nebraska**

**1978 – 1987**

Founder and volunteer manager of non-profit organization for screening alternative cinema including fundraising, programming film, public relations, grant writing and theater management.

**Recent Volunteer Experience**

Transportation Choices Coalition, Vice-President and Board Member, Seattle WA	2006 – present
The Arboretum Foundation, Past President and Board Member, Seattle WA	2005 – present
The Arboretum Botanical Garden Committee, Chair	2008 - 2010
The Arboretum Foundation, Board Member, Seattle WA	1996 - 2003
Friends of Olmsted Parks, Seattle, WA	1993 - 1996

**Recent Public Involvement**

Citizens Transportation Committee III	February – July 2011
Seattle Transit Citizens' Advisory Committee	February – present
Governor's Connecting Washington Task Force	July – present

**Publications**

*SR 520 Health Impact Assessment: A Bridge to a Healthier Community*, co-author, 2009  
"Building Healthy Communities", Fall/Winter 2010, *Northwest Public Health*, 14-15

**Education and Training**

University of Washington, Cascade Management Program  
University of Nebraska-Omaha, BA, English  
Numerous management and leadership training classes

**Recent Speaking Engagements**

Spring 2011 – Assisted with teaching University of Washington Graduate Health Impact Assessment Class

June 2011 – Northwest Transportation Strategies Seminar, "Broadening the Voices in Transportation Planning Discussion", panel speaker

July 2011 – Integrating Public Health into Comprehensive Plans, “Healthy Planning as a Tool to Reduce Childhood Obesity” presentation

# Bridging the Gap Levy Oversight Committee

August 2011

**15 Members:** Per Ordinance 122232, all subject to City Council confirmation, Council and Mayoral appointees serve a term of **4-years** (staggered) with the possibility of reappointment

- 5 appointed by City Council
- 5 appointed by Mayor
- 1 Bicycle Advisory Board Representative
- 1 Freight Mobility Advisory Board Representative
- 1 Pedestrian Advisory Board Representative
- 1 City Council member
- City Budget Director

D*	G	Name	Appointed	Term Ends	Term #	Position	Appointed By
6	F	Allegra Calder	01/2010	NA	1 <sup>st</sup>	Member	Bicycle Advisory Board
6	F	Beth Goldberg	NA	NA	NA	Member	City Budget Director
6	M	Tom Rasmussen	NA	NA	NA	Member	City Council Member
6	M	John Coney	12/07/09	12/31/12	1 <sup>st</sup>	Member	Council
6	M	Ref Lindmark	12/07/09	12/31/13	2 <sup>nd</sup>	Member	Council
		VACANT			1 <sup>st</sup>	Member	Council
6	F	Betty Spieth-Croll	01/18/11	12/31/14	2 <sup>nd</sup>	Member	Council
6	F	Ann Martin	01/18/11	12/31/14	2 <sup>nd</sup>	Member	Council
6	M	Bob Viggers	03/2011	NA	1 <sup>st</sup>	Member	Freight & Mobility Advisory Board*
3	M	Jeremy Valenta	06/22/09	12/31/12	1 <sup>st</sup>	Member	Mayor
6	M	<b>John M. Mauro</b>	<b>09/16/11</b>	<b>12/31/13</b>	<b>1<sup>st</sup></b>	<b>Member</b>	<b>Mayor</b>
6	F	Renee Staton	09/20/10	12/31/13	1 <sup>st</sup>	Member	Mayor
6	F	<b>Barbara A. Wright</b>	<b>09/16/11</b>	<b>12/31/14</b>	<b>1<sup>st</sup></b>	<b>Member</b>	<b>Mayor</b>
6	F	Kristen G. Lohse	05/23/11	12/31/14	1 <sup>st</sup>	Member	Mayor
6	M	Seth Schromen-Wawrin	07/2011	NA	1 <sup>st</sup>	Member	Pedestrian Advisory Board

## Diversity Chart

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other*	(6) Caucasian
Mayor	2	3	0	1	0	0	1	0	0	4
Council	2	3	1	0	0	0	0	0	0	4
Other Bodies	3	2	0	0	0	0	0	0	0	5
<b>Total</b>	<b>7</b>	<b>8</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>13</b>

\*Other includes diversity in any of the following: race, gender and/or ability