

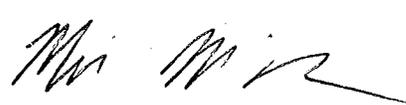
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City of Seattle

Notice of Appointment

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CITY OF SEATTLE

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Name: <i>Boting Zhang</i>		<input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>International District</i>	Zip Code: <i>98122</i>	Contact Phone No.: <i>(206) 651-5791</i>
Appointed to: <i>Seattle Design Review Board, Get Engaged position</i>		Date of Appointment: <i>November 4, 2011</i>
Authority (Ord., Res.): <i>Ordinance 120914</i>		Term of Office From: <i>September 1, 2011</i> To: <i>September 1, 2012</i>
Background: <i>NEW Appointment</i> <i>Boting Zhang received a Master of Landscape Architecture with a specialization in Real Estate from the University of Washington. Her thesis used community power structure as a lens for evaluating the history of Occidental Park in Pioneer Square.</i> <i>She has an interest in development of workforce-affordable housing in Seattle's rapidly growing neighborhoods like the Southeast district. She earned her Bachelor of Science degree in electrical engineering and computer science at Yale University.</i>		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Mayor Mike McGinn





Design Review Board

April 4, 2011

D	Name	Appointed	Term Expires	Term #	Position	Appointed by
(6) M	Coburn, Jerry	3/9/11	4/4/13	1	Local Business, NW	Mayor/Council
(6) M	Connell, Jacob	7/13/11*	4/4/13	1	Developer, QA/MAG	Mayor
(6) M	Delfs, David	4/4/09	4/4/13	2	Local Residential, QA/MAG	Mayor/Council
(6) M	Krech, Peter	4/4/09	4/4/13	2	Community, NE	Mayor
(6) F	Amoreena Miller	4/4/11	4/4/13	1	Design Profssnl., SE	Council
(5) F	Mukerji, Lipika	4/4/09	4/4/13	2	Design Profssnl., QA/MAG	Council
(6) M	Murphy, Robin	4/4/09	4/4/13	2	Design Profssnl., SW	Mayor
(6) M	Neiman, David	3/9/11	4/4/13	1	Design Profssnl., NW	Mayor
(6) F	Picard, Lisa	4/4/09	4/4/13	2	Development, East	Council
(3) F	Christina Pizana	4/4/11	4/4/13	1	Residential, NE	Mayor/Council
(6) M	Saar, Wolf	4/4/09	4/4/13	2	Community, E	Council
(6) M	Scott, Brian	4/4/09	4/4/13	2	Developer, DT	Council
(6) M	Skaggs, Daniel	3/9/11	4/4/13	1	Local Business, SW	Mayor/Council
(3) F	Tompkins, Norma	4/4/09	4/4/13	2	Local Residential, SW	Mayor/Council
(6) M	Chip Wall	4/4/11	4/4/13	1	Local Residential, E	Mayor/Council
(1) M	Yamada-Heidner, Stephen	3/9/11	4/4/13	1	Local Business, SE	Mayor/Council
(6) F	Zettle, Martine	3/9/11	4/4/13	1	Local Business, NE	Mayor/Council

* Unconfirmed appointment, as of November 2011

(sorted by term end date and name)

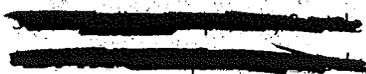
Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Middle East	(6) Caucasian
Mayor	9	2	0	5	1	1	1	0	2	8
Council	5	5	0	1	0	0	0	0	1	8
Mayor/Council	9	5	0	4	1	0	3	0	0	10
Get Engaged	0	1	0	0	0	0	0	0	0	0
Total	23	13	0	10	2	1	4	0	3	26

Key to Position Geography

NW	Northwest Board (Area 1)
NE	Northeast Board (Area 2)
QA/MAG	Queen Anne/Magnolia Board (Area 3)
SE	Southeast Board (Area 4)
SW	Southwest Board (Area 5)
DT	Downtown Board (Area 6)
E	East Board (Area 7)

Boting Zhang



Southeast Design Review Board Applicant Review
YMCA Get Engaged Program

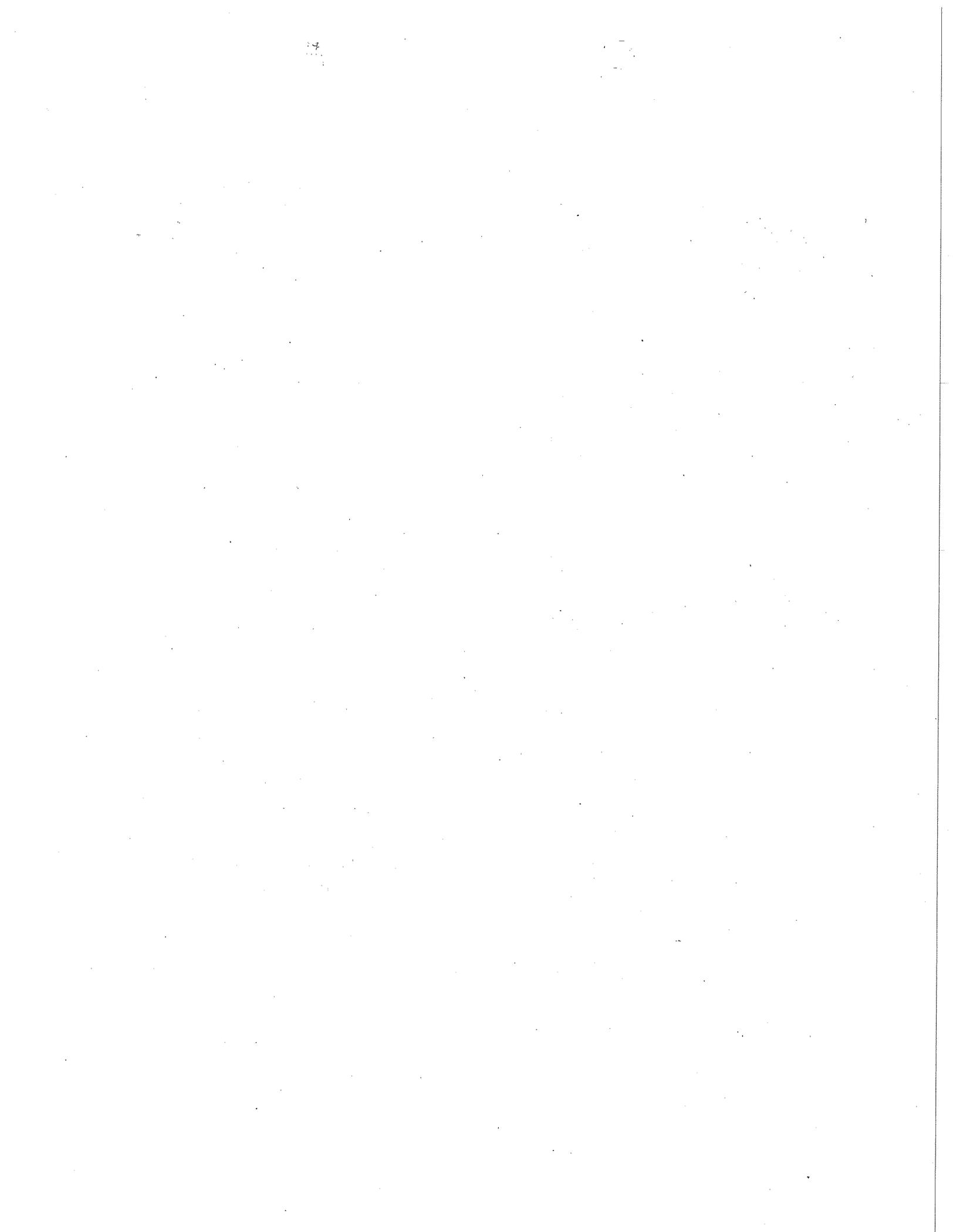
I'm thrilled to submit my application to be the Get Engaged representative for the Southeast Design Review Board, starting September 2011. I have eagerly anticipated the end of graduate school, and not least so that I might comfortably commit to the time required to be an effective volunteer. After graduation, I hope to work part-time for a real estate development firm, spending the rest of my time in community-based volunteer projects within the International District. I aim for experiences that will shape within me a balanced perspective of community development, which I hope to eventually bring into the development of workforce-affordable housing in some of Seattle's rapidly growing neighborhoods.

My resume briefly summarizes my Master's thesis topic, in which I explore, via case study, the power struggle evident in the ongoing dialogue over the future form of Seattle. Within our city, the most powerful voices in this dialogue tend to belong to two groups: those who develop urban spaces and structures, and those who design them. Having spent most of my graduate studies straddling these two worlds as a Landscape Architecture Master's candidate jointly pursuing a Real Estate Specialization, I can best describe the relationship between these two groups as one of love-hate.

Seattle is an idealist's city. Nearly every voice highly values the interests of the city and its future. This allows for the positive working relationships that give the Design Review Boards a strong role in shaping the city. Yet, as separate professions, developers are still often criticized for finance-driven decisions that result in spaces without personality or diversity, while the Design Review process itself is criticized for adding obstructions to project development without offering lasting value.

I don't presume to single-handedly resolve this debate, but I do believe that productive solutions depend on generalists who are trusted in both the design and development worlds. Design Review Boards are hubs in which such generalists translate the ongoing debate into decisions. I have a great deal to learn by being a member of a small group of such professionals representing designers, citizens, businessmen, and developers. In return, I hope to offer a balanced perspective of my own that is a positive contribution to the Board's project reviews.

Thanks for your time in reviewing my application, and please feel free to contact me with any questions.



Education **University of Washington**

2007–

Master of Landscape Architecture candidate. Jointly completing coursework exceeding the requirements for a Real Estate Specialization.

GPA: 3.8. Anticipated graduation: June 2011.

I entered graduate school with a strong interest in community-based development, particularly in the challenges faced by communities with strong cultural histories that must nevertheless embrace change in order to survive. Within Seattle, such communities include the International District and Pioneer Square.

THESIS: A POWER STRUCTURE ANALYSIS OF OCCIDENTAL PARK

Sociologists understand power in communities as one of two things: either as a hierarchy in which a small group of players influence most key decisions within a community, or as a shifting phenomenon characterized not by powerful individuals but rather by dominant ideas and visions. My thesis uses community power structure as a lens for evaluating the recent history of Occidental Park. The primary issues studied are the controversial park redesign in 2006, as well as public discourse over the treatment of the homeless.

COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION (NAIOP) REAL ESTATE CHALLENGE, MARCH 2011

Our four-person team's development proposal for a site in downtown Seattle won this annual student competition against much larger teams from the University of British Columbia and Washington State University. I played a lead role in the graphic and verbal presentation, and also contributed to the market and financial analysis.

LANDSCAPE ARCHITECTURE GRADUATE ADMISSIONS COMMITTEE, FEB 2010 & FEB 2011

AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS WASHINGTON CHAPTER STUDENT AWARD, MAY 2009

Awarded for my design of a pedestrian streetscape around Seattle's King Street Station transit hub. This was work for a studio co-taught by Copenhagen-based Gehl Architects.

CAMINO SEGURO OUTDOOR CLASSROOM DESIGN-BUILD: GUATEMALA CITY, JAN–MAR 2009

Our group of fifteen students designed, drafted construction documents, and built a garden over a former landfill for an elementary school in Guatemala City. As one of the two Spanish-speaking students in the program, I coordinated the fabrication and installation of the ironwork.

COMMUNICATIONS DEPARTMENT PUBLIC SPEAKING TUTOR, SEP–DEC 2008

RURAL COMMUNITY PLANNING STUDY TRIP: INDIAN HIMALAYAS, AUG 2008

During this month-long study trip in northern India, I initiated research focusing on the road infrastructure of rural mountain communities, leading to a Fulbright Fellowship award in 2009. I declined the fellowship after being diagnosed twice with cancer that same year.

DEPARTMENT OF LANDSCAPE ARCHITECTURE WEBMASTER, SEP 2007–JUN 2008

Yale University

1999–2003

Bachelor of Science with distinction, in Electrical Engineering and Computer Science.

GPA: 3.61.

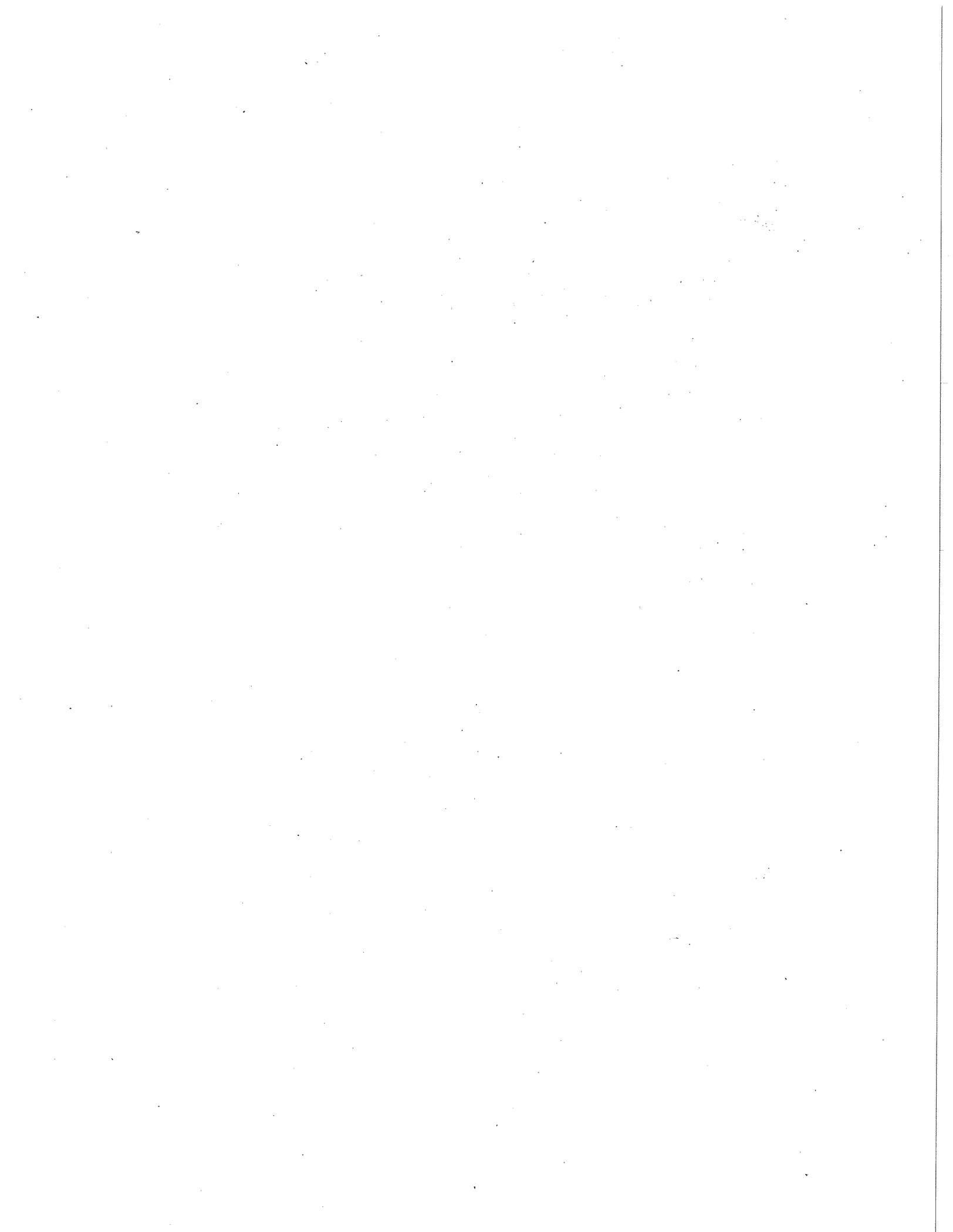
UNDERGRADUATE ADMISSIONS INTERVIEWER, SEP 2009–PRESENT

EDWARD O. LANPHIER MEMORIAL PRIZE, MAY 2003

The Electrical Engineering department's top academic honor to a graduating senior.

ELECTRICAL ENGINEERING CURRICULUM REDESIGN COMMITTEE, SEP 2002–MAY 2003

COMPUTER SCIENCE DEPARTMENT STUDENT ADVISORY COUNCIL, SEP 2002–MAY 2003



Work **City of Seattle Department of Planning and Development** 2007-2008
PLANNING INTERN (SUPERVISOR: GARY JOHNSON), MAY 2007-DEC 2008

Helped develop a work plan for increasing the number of families with children living in downtown Seattle, through focus groups with city employees and residents. Presented findings to city staff across a wide range of departments. Co-wrote and designed the final strategy report for presentation to City Council and Mayor.

The Chiiori Project: Iya Valley, Japan 2005-2007
ON-SITE MANAGER, AUGUST 2005-MAY 2007
BOARD OF DIRECTORS, MARCH 2006-MAY 2007

Based in rural Japan, the Chiiori Project worked with local villagers to establish community-based tourism businesses. I managed the organization's finances, while coordinating plans among our long-term staff members and with off-site directors. My primary goal as manager was to improve the organization's communication with local businessmen and government officials. My biggest hurdle and success toward this goal was in softening the distrust among our grassroots allies regarding these new relationships.

Our networking efforts helped draw the attention of NHK, Japan's public broadcaster, and Asahi Shimbun, a prominent national newspaper. This contributed to a 40% increase in Japanese visitors to our guesthouse from 2005 to 2006. I also initiated meetings for Community Iya, a cooperative association of small business owners and village chiefs. We began a weekend farming program for tourists and opened the first-ever market for locally produced goods.

Service **LAND VALUE APPRAISAL, APR 2011-**
Assisting in an appraisal of land value for a landowner in the International District.

NAIOP COMMUNITY ENHANCEMENT COMMITTEE, JAN 2011-
The Washington chapter of the Commercial Real Estate Development Association annually gathers 400 volunteers for a weekend-long construction and repair project for a public organization in the Puget Sound. We are currently reviewing nominations for this year's project.

SEATTLE BEST TEA WEB DESIGN, JUN-AUG 2010
Developed a web presence and an online store for an International District tea shop whose owners have limited English-speaking ability and whose customers largely speak English only.

Additional Skills **Business-level Japanese and fluent conversational Mandarin Chinese.**

Web design (HTML, PHP) and graphic design (Adobe suite, including Dreamweaver and Flash).

Sketchup, ArcGIS, and basic ARGUS.

High proficiency in Microsoft Excel: am comfortable programming macros in Visual Basic.

Can perform some of the above tasks while salsa dancing at a mediocre level.

