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Delia Burke
DoIT, 2011 Technology Matching Fund, ORD
July 28, 2011
Version # 2

ORDINANCE _____

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2011; providing that 2011 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2012 fiscal year; and ratifying and confirming certain prior acts.

WHEREAS, the City of Seattle has determined that it is important to enable digital equity and provide opportunity for all its residents, including sufficient access to electronic information, technology literacy, and the application of technology for civic engagement; and

WHEREAS, Resolution 29673 established a Technology Matching Fund Program for such purposes and identified project selection criteria and a process for selecting projects; and

WHEREAS, the City of Seattle has appropriated $320,000, with $225,000 in the 2011 Adopted Budget and an additional $95,000 in the 2011 First Quarter Supplemental Budget (Ordinance 123664), from the Cable Television Franchise Subfund and from the Information Technology Fund for the Community Technology Program to implement Technology Matching Fund projects; and

WHEREAS, the Citizens' Telecommunications and Technology Advisory Board (CTTAB) has recommended projects for funding, and the Chief Technology Officer (CTO) concurs with those recommendations; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Mayor or his designee is hereby authorized to proceed with implementation of the following 23 projects on behalf of the City:

COUNCIL CLERK

Delia Burke
DoIT, 2011 Technology Matching Fund, ORD
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Organization	Project	Allocation
Casa Latina	Mobile Computer Lab	$14,837
Coalition for Refugees from Burma	Mobile Computer Lab Expansion	$17,750
Downtown Emergency Service Center	Technology Access & Literacy Enhancement	$15,000
Ethiopian Community Mutual Association	Computer Resource Center Project	$17,296
InterConnection	PC Hardware Repair Training and A+ Certification Program	$15,733
Jack Straw Foundation	Language and Technology Literacy: English Language Learners	$19,924
NW Parkinson's Foundation	Health Web Browsing Training for People Living with Parkinson's Disease	$5,700
Plymouth Housing Group	Plymouth Place Computer Resource Center Upgrade	$3,600
Reel Grrls	Project Access	$16,555
Salaam Urban Village Association	Technology Education Center	$16,555
Seattle Chinatown International District Preservation and Development Authority	Building Community (Capacity) through Social Media	$17,970
Seattle Young People's Project	Boot Up: Youth Organizing in the New Media	$15,290
SOAR	King County Youth Development Network	$12,200
SODO Business Association	SODO Interactive Website	$4,000

Organization	Project	Allocation
Technology Access Foundation	TechStart Columbia City 2011-12	$20,000
The Common Language Project	Seattle Digital Literacy Initiative	$17,000
Vietnamese Friendship Association	Resource Technology Center	$15,000
Washington CASH (Community Alliance for Self-Help)	Technology Workshops for Low Income Entrepreneurs Project	$20,000
West Seattle Blockwatch Captains' Network	Online System	$4,000
Wing Luke Museum of the Asian Pacific American Experience	Touchstones: A Walking Tour of Rainier Beach	$11,910
Year Up Puget Sound	Closing the Opportunity Divide	$16,000
YMCA of Greater Seattle - Metrocenter Branch	Mapping Our Home	$9,680
Youth Media Institute	Youth Out in the Community: Exploring Youth Barriers to Higher Education	$14,000

Section 2. The Mayor or his designee is authorized to execute contracts and encumber funds in the amount of these allocations.

Section 3. Any portion of $320,000 allocated to the Technology Matching Fund Program from the appropriation made from the Cable Television Franchise Subfund for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B) and from the appropriation made from the Information Technology Fund for the Office of Electronic

Communications Budget Control Level (D4400) in the 2011 Adopted Budget, not spent or encumbered in 2011, shall not lapse at the end of the 2011 fiscal year but shall automatically carry over into the 2012 fiscal year until fully expended, abandoned or reappropriated to other authorized activities; provided, however, that the appropriations shall lapse at the end of the 2012 fiscal year unless carried over further by a future ordinance.

Section 4. Any acts done consistent with and after the passage and prior to the effective date of this ordinance are hereby ratified and confirmed.

Section 5. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the ____ day of _____, 2011, and signed by me in open session in authentication of its passage this _____ day of _____, 2011.

_____

President _____of the City Council

Approved by me this ____ day of _____, 2011.

_____

Michael McGinn, Mayor

Filed by me this ____ day of _____, 2011.

_____

Monica Martinez Simmons, City Clerk

(Seal)

Form revised: July 12, 2011

FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Information Technology	D'Anne Mount/233-8736 David Keyes/ 386-9759	Jennifer Devore/ 615-1328

Legislation Title:
AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2011; providing that 2011 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2012 fiscal year; and ratifying and confirming certain prior acts.

Summary of the Legislation:
This legislation authorizes the disbursement of $320,000 from the Department of Information Technology, Office of Electronic Communications Budget Control Level (D4400), Community Technology Program to 23 grantees for the purpose of increasing residents' technology access and literacy, and for increasing civic engagement using information technologies. The 2011 Adopted Budget appropriated $225,000 of these funds and an additional $95,000 was appropriated in the 2011 First Quarter Supplemental Budget (Ordinance 123664) from the Cable Television Franchise Subfund and from the Information Technology Fund.

The projects to be funded will assist a wide range of residents in need, including the unemployed and homeless, low income entrepreneurs, at-risk youth, immigrants and refugees, seniors, and people with disabilities. Almost half (48%) of this year's projects are new grantee organizations. Eight of the projects this year will increase use of technology for community building and civic engagement. Twelve of the 23 organizations have been funded by the Technology Matching Fund in the last 5 years, which builds on and sustains existing capacity. These projects will reach thousands of residents with employment training, homework help, STEM education, community safety, and health information online. Participants will be gaining skills in using social media, assistive technologies, audio and video production, and digital storytelling, in addition to basic computer and Internet skills.

Background:
Resolution 29673 established the Technology Matching Fund (TMF) to make matching grants to eligible organizations for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Citizens' Telecommunications and Technology Advisory Board (CTTAB), to ensure projects

meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of $2,150,832 for 177 projects between 1998 and 2010. The maximum allowable award per project by legislation is $50,000; the current maximum award per project is $20,000. The current maximum award was set in order to ensure that a greater number of projects could be supported by the TMF. In 2011, $320,000 was appropriated for these grants and the revenue was generated from cable television franchise fees.

The City's contribution to the organizations receiving grants will be matched by the community through cash, donations of hardware, software and supplies and labor. A one-to-one match is required; however, the community contribution is often greater than the City's support. This year's projects are projected to provide more than $844,172 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTTAB. This year five current members and two former members of CTTAB served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization	Project Description	Allocation
Casa Latina	**Mobile Computer Lab** Build a mobile computer lab and train a team of worker-leaders and volunteers to provide basic computer and Internet training for Latino immigrants.	**$14,837**
Coalition for Refugees from Burma	**Mobile Computer Lab Expansion** Hire part-time staff to expand hours of mobile computer lab training and offer a summer computer literacy camp for newly arrived refugees from Burma.	**$17,750**
Downtown Emergency Service Center	**Technology Access & Literacy Enhancement** Upgrade computers at the Drop-in Center and Computer Lab serving homeless clients, and provide portable USB drives to clients enrolled in technology and job skills classes. Upgrade software to Microsoft Professional Plus, so that	**$15,000**

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Organization	Project Description	Allocation
	clients can learn to use current workplace applications.	
Ethiopian Community Mutual Association	**Computer Resource Center Project** Upgrade the existing resource center with state-of-the art desktop and laptop computers and software to provide Ethiopians and Ethiopian-Americans with English and Amharic learning resources, homework help, job and Internet skills.	**$17,296**
InterConnection	**PC Hardware Repair Training and A+ Certification Program** Develop a three month training program in partnership with the business community that offers low income individuals job skills and life skills training, real world job experience and industry level A+ certification.	**$15,733**
Jack Straw Foundation	**Language and Technology Literacy: English Language Learners** English Language Learners attending the Seattle Public Schools' Secondary Bilingual Orientation Center will write, perform, and record their own audio pieces around family and cultural traditions and community issues. Funds will also upgrade the technology in the main Jack Straw studio to provide higher quality audio and video production capacity.	**$19,924**

Organization	Project Description	Allocation
NW Parkinson's Foundation	**Health Web Browsing Training for People Living with Parkinson's Disease** Develop and implement 6 training seminars for people with Parkinson's disease on how to use their website health resources and chat rooms, and introduce adaptive technology to aid web navigation for people with hand tremors and other motor difficulties.	**$5,700**
Plymouth Housing Group	**Plymouth Place Computer Resource Center Upgrade** Replace 8 computers in the Computer Resource Center and expand programming to involve low income tenants in greater community awareness, problem solving and civic engagement.	**$3,600**
Reel Grrls	**Project Access** Train a diverse group of teenage girls to produce a documentary about disability access in King County and upgrade their capacity to offer media production programs to girls with disabilities.	**$16,555**
Salaam Urban Village Association	**Technology Education Center** Provide technology training with translation support to 40 East African youth and adults. Create an ongoing digital storytelling program that records the life stories of elders in the community.	**$16,555**
Seattle Chinatown International District Preservation and	**Building Community (Capacity) through Social Media**	**$17,970**

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Organization	Project Description	Allocation
Development Authority	Educate Chinatown/International District community members on how to use social media to improve economic development and to increase collaboration.	
Seattle Young People's Project	**Boot Up: Youth Organizing in the New Media** Provide a 4 month internship program that will prepare 15 youth to utilize information technology and social media as tools for positive change.	**$15,290**
SOAR	**King County Youth Development Network** Improve and expand the King County Youth Development Network website, an online resource for youth development workers. Leverage use of PugetSoundOff.org	**$12,200**
SODO Business Association	**SODO Interactive Website** Create an interactive website linking the SODO Business District to the people who use and travel through the area and providing the opportunity for the public to comment and give feedback.	**$4,000**
Technology Access Foundation	**TechStart Columbia City 2011-12** Provide after school STEM classes for underprivileged youth in 1st through 8th grade to propel them toward academic and professional success by teaching them how to use technology and improve their academic skills.	**$20,000**

Organization	Project Description	Allocation
The Common Language Project	**Seattle Digital Literacy Initiative** Provide media literacy training in partnership with three after school programs serving diverse, low income and at risk youth in Seattle.	**$17,000**
Vietnamese Friendship Association	**Resource Technology Center** Create a Youth Leadership Council where 10 Vietnamese youth will use technology and digital media, develop leadership skills, and engage their community through community service.	**$15,000**
Washington CASH (Community Alliance for Self-Help)	**Technology Workshops for Low Income Entrepreneurs Project** Provide 26 free business focused computer-based workshops to low income entrepreneurs to assist them start or expand small businesses.	**$20,000**
West Seattle Blockwatch Captains' Network	**Online System** Develop an online system to efficiently network the Blockwatch captains. Enable residents to do research and create and update their Blockwatch information online.	**$4,000**
Wing Luke Museum of the Asian Pacific American Experience	**Touchstones: A Walking Tour of Rainier Beach** A walking tour program will reveal the people, history and heritage of 12 locations in Rainier Beach, interacting with online content. Participants will contribute their own stories via touchstone devices	**$11,910**

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Organization	Project Description	Allocation
	with QR Codes, sparking a collective discussion of the past and present, with the ultimate goal of engaging residents in actively shaping the future.	
Year Up Puget Sound	**Closing the Opportunity Divide** Provide low-income students with technology training that will prepare them with skills necessary for entry level livable wage work, help them earn Community College credit and earn a 6 month internship with leading employers in the Puget Sound.	**$16,000**
YMCA of Greater Seattle - Metrocenter Branch	**Mapping Our Home** Provide Latino and Chicano youth with technology and training to use mobile devices and PugetSoundOff.org for community-building mapping, creating digital stories, and connecting to their community.	**$9,680**
Youth Media Institute	**Youth Out in the Community: Exploring Youth Barriers to Higher Education** Conduct of series of workshops where youth participants will learn and utilize media technologies to engage their broader community and to explore specifically the topic of "Youth Barriers to Higher Education." Youth participants will plan and organize a multimedia community forum.	**$14,000**
Total		**$320,000**

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Please check one of the following:

____ **This legislation does not have any financial implications.**

__X__ **This legislation has financial implications.**

Appropriations:

Fund Name and Number	Department	Budget Control Level*	2011 Appropriation	2012 Anticipated Appropriation
TOTAL				

**See budget book to obtain the appropriate Budget Control Level for your department.*

Appropriations Notes: Funds for the TMF were previously appropriated in the 2011 Adopted Budget for $225,000 and $95,000 in the 2011 First Quarter Supplemental (Ordinance 123664) under the Department of Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn from the Information Technology Fund (50410) for the Office of Electronic Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the $320,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2011 will automatically carry over into the 2012 fiscal year.

Anticipated Revenue/Reimbursement Resulting from this Legislation:

Fund Name and Number	Department	Revenue Source	2011 Revenue	2012 Revenue
N/A				
TOTAL				

Revenue/Reimbursement Notes:

Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact:

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2011 Positions	2011 FTE	2012 Positions*	2012 FTE*
N/A							
TOTAL							

** 2012 positions and FTE are total 2012 position changes resulting from this legislation, not incremental changes. Therefore, under 2012, please be sure to include any continuing positions from 2011.*

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Position Notes:

Do positions sunset in the future?

Spending/Cash Flow:

Fund Name & #	Department	Budget Control Level*	2011 Expenditures	2012 Anticipated Expenditures
Information Technology Fund (50410) [Funding is initially appropriated from the Cable Television Franchise Subfund (00160)]	Information Technology	Office of Electronic Communications (D4400) [Funding is initially appropriated to the Cable Fee Support to Information Technology Fund Budget Control Level (D160B)]	$120,000	$200,000
TOTAL			**$120,000**	**$200,000**

** See budget book to obtain the appropriate Budget Control Level for your department.*

Spending/Cash Flow Notes: The grantee projects begin starting in the fall 2011 and some of the grantees project activities conducted under the TMF grants will not be completed until 2012, and the City will not receive requests for reimbursement until those activities are complete.

Other Implications:

a) **Does the legislation have indirect financial implications, or long-term implications?**
Yes, the City's contribution to the organizations receiving grants will be matched by the community through cash, donations of hardware, software and supplies and labor.

b) **What is the financial cost of not implementing the legislation?**
The City would not be able to leverage non-City resources (including cash) valued at $844,172 provided by the community for these 23 projects.

c) **Does this legislation affect any departments besides the originating department?**
No

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d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives?**
Projects could be approved by resolution rather than by ordinance.

e) **Is a public hearing required for this legislation?**
No

f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
No

g) **Does this legislation affect a piece of property?**
No

h) **Other Issues:**

List attachments to the fiscal note below:

N/A

COUNCIL CLERK

City of Seattle
Office of the Mayor

August 30, 2011

Honorable Richard Conlin
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Conlin:

I am pleased to transmit the attached proposed Council Bill that approves a total of $320,000 in Technology Matching Funds for 23 community projects. The proposed projects were selected from 56 applications reviewed by the Citizens' Telecommunications and Technology Advisory Board (CTTAB) and reviewed by the Chief Technology Officer (CTO). These projects further the City's commitment to supporting youth and families, broadband adoption, public safety, inclusive public engagement and race and social justice. The projects will assist a wide range of residents in need, including the unemployed and homeless, low income entrepreneurs, at-risk youth, immigrants and refugees, seniors, and people with disabilities. A variety of projects will provide residents with employment training, homework help, STEM education, community safety, and health information online.

Resolution 29673 established the Technology Matching Fund to make matching grants to eligible organizations for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. While access to technology has increased for many, our Seattle Technology Access and Adoption study and other national reports still show significant gaps in access, literacy skills and social media skills that are essential for full participation in our digital society. The projects selected by CTTAB for funding serve to minimize this gap and further our efforts to make Seattle a city of digital inclusion, rather than exclusion.

Thank you for your consideration of this legislation. The increased access, skills training and services to be provided by these funds will make a great difference in the lives of residents in need. Should you have questions, please contact CTO Bill Schrier at 684-0633.

Sincerely,

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
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