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CITY OF SEATTLE

City of Seattle
Notice of Appointment

2011 AUG 30 PM 3:36

Name: <i>Lydia Heard</i>		<input type="checkbox"/> Executive Appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: <i>Belltown</i>	Zip Code: <i>98121</i>	Contact Phone No.: <i>206-909-3302</i>
Appointed to: <i>Seattle Pedestrian Advisory Board</i>		Date of Appointment: <i>9/13/11</i>
Authority (Ord., Res.): <i>Resolution 29532</i>		Term of Office: From: <i>9-13-11</i> To: <i>3-4-12</i>
Background: Lydia has a blog called Citywalker (www.lydiaheard.com/citywalker) which simply begins with "I like to walk in cities". She has been involved in technical aspects of pedestrian accessibility, beginning with award-winning research on sidewalk accessibility under the ADA (Americans with Disabilities Act). Her graduate research thesis involved environmental and conceptual perception of urban space, specifically for the pedestrian in the streetscape, and how design of such spaces affects behavior and choice. In the past year Lydia moved to an address with a perfect 100 walk and transit score and has gone completely car-free, making 90% of her trips on foot. Lydia characterizes her passion as "walking in cities and making urban environments more walkable, thereby increasing all of the desirable quality of life factors."		
Authorizing Signature: 		Name and Title of Officer Making Appointments: <i>Tom Rasmussen, Councilmember</i>

CITY CLERK





Lydia Heard, LEED® AP

Lydia is an urban designer with an architectural and sustainable building background spanning more than twenty years of design and planning experience, including a range of independent consulting activities. With an extensive background in public speaking and seminar-style training and a foundation in client service, she presents possibilities to clients, to public officials, and to the citizenry utilizing graphic imagery, visualizations, and elements of both form-based and evidence-based design. An advocate of pedestrian usage in the public realm, she was involved in a decade-long ADA policy implementation and public education process, and in national award-winning accessible sidewalk research. She initiated a new method of correlating behaviors such as opportunistic crime to the design of urban spaces and is now looking at utilizing methods of pedestrian analysis to measure the positive impacts of urban design. Acting from belief that land use and transportation are key to many of the issues that cities face, Lydia seeks urban design opportunities which encourage and allow people to enjoy a high quality of life in livable, walkable communities.

Current Project Experience

Transit Development

Port Credit and Cookville Mobility Hubs. Metrolinx and City of Mississauga, Ontario, Canada. Developing a precedent for transforming park-and-ride commuter rail stations into transit villages and neighborhood centers supported by multi-modal transit options.

Hurontario Higher Order Transit. Cities of Mississauga and Brampton, Ontario, Canada. Study of transforming the Hurontario auto corridor into a 21st century Main Street, a new rapid transit corridor lined with pedestrian oriented, compact development connecting larger nodes and existing areas designed with infill development to enhance their individual character.

Evergreen Line, Metro Vancouver, British Columbia. Urban Design study of route alignments and station locations for greatest benefit to fit and development within communities and to build ridership.

Previous Project Experience

Transit Oriented Development (TOD)

Las Colinas, Irving, Texas - Santa Fe, New Mexico - Lancaster Campus District, Lancaster, Texas (2007 *CLIDE Award*) - Northtown, Sacramento, California - Tyson's Corner mall and transit redevelopment, Tyson's Corner, Virginia

Mixed Use

Bayview Center, Whidbey Island, Washington - Issaquah Highlands blocks, Issaquah, Washington - Walnut Hill, Dallas, Texas - Cityplace blocks, Dallas, Texas - Routh Street, on the Katy Trail, Dallas, Texas - Noel and Alpha, Dallas, Texas - Hill Country Galleria, Bee Cave, Texas - Santa Fe Square, Santa Fe, New Mexico

Downtown Redevelopment

Kenmore Village by the Lake, Kenmore, Washington - Downtown Garland strategic plan, Garland, Texas

Other

City of Dallas Comprehensive Plan, Urban Design component

Work History	Urban Designer/Planner	VIA Architecture, Seattle, WA	August 2008 – April 2010
	Urban Designer/Planner	GGLO, Seattle, Washington	July 2006 – July 2008
	Urban Designer/Planner	RTKL Associates, Dallas, Texas	June 2004 – July 2006
	ADA Research Consultant	University of Texas at Austin	Nov 1998 – Dec 2002
	ADA Specialist	Texas Rehabilitation Commission, Austin, Texas	Feb 1991 – June 2000

Education	Master of Architecture (focus in Urban Design)	University of Texas at Austin	May 2004
	Bachelor of Science in Architectural Studies	University of Texas at Austin	December 1999
	Oxford Study Abroad Program	University of Texas at Austin	June – August 1999

Publications	Heard, Lydia. "Space, Place and Opportunistic Crime: A Study Using Isovists and Space Syntax" (http://www.lydiaheard.com/thesis.pdf)
	Heard, Lydia. "The Space Between: Spatial and Social Distance in the Urban Village" in <i>Planning Forum</i> volume 8, Spring 2002
	Kockelman, Kara, Lydia Heard, Houg-Jun Kweon, and Thomas Rioux. "Sidewalk Cross-Slope Design: Analysis of Accessibility for Persons with Disabilities." <i>Transportation Research Record No. 1818, Journal of the Transportation Research Board</i> , December 2002. <i>Outstanding Paper Award from the Transportation Research Board, 2002</i>
	Kockelman, Kara, Dean Taylor, Lydia Heard, Beth Taylor, and Yong Zhao. "Sidewalk Cross-Slope Requirements of the Americans with Disabilities Act: Literature Review." <i>Transportation Research Record No. 1705, Journal of the Transportation Research Board</i> , December 2000

Professional Memberships and Certifications	American Institute of Architects, Associate Member (currently expired)
	American Planning Association (currently expired)
	American Institute of Certified Planners - Certified Planner #020879 (currently expired)
	LEED Accredited Professional

Community Involvement	BHLUS member (Belltown Housing and Land Use Subcommittee)
	Creeks, Drainage and Wastewater Citizens Advisory Committee, Seattle Public Utilities
	Neighborhood blogger for Inside Belltown, Seattle P-I
	Sound Steward, People for Puget Sound, Duwamish River habitat restoration

Seattle Pedestrian Advisory Board

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11 members: Per Resolution 29532, all subject to City Council confirmation, 2-year terms

- 5 Appointed by City Council
- 6 Appointed by Mayor
- 1 Appointed by YMCA Get Engaged program

D*	G	Position No.	Name	Appointed	Term Ends	Term #	Position	Appointed By
		1	Lydia Heard	9-13-11	3-4-12	1st		City Council
		2	Devor Barton	4-1-11	4-1-13	1st		City Council
		3	Katherine Fountain-MacKinnon	4-1-11	4-1-13	1st		City Council
5		4	Jacob Struiksma	4-1-11	4-1-13	1st		City Council
3		5	Jen Calleja	3-4-10	3-4-12	1st		City Council
		6	VACANT	3-4-08	3-4-12			Mayor
		7	VACANT	4-1-11	4-1-13	1st		Mayor
		8	Betty Arens	3-4-10	3-4-12	1st		Mayor
5		9	Mark Landreneau	3-4-10	3-4-12	1st		Mayor
		10	Seth Schromen-Wawrin	3-4-09	4-1-13	2nd		Mayor
		11	Jon Morgan	3-4-08	3-4-12	2nd	Chair	Mayor
		12	Greg Brey	9-13-10	9-1-11	1st		Get Engaged—Mayor

*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
Mayor	3	1	2						Visual / hearing impaired	4
Council	2	3		1			1		Visual impaired	4
Other Bodies	1									1
Total	6	4	2	1	0	0	1	0	2	11

**Other includes diversity in any of the following: race, gender and/or ability