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# City of Seattle

## Notice of Appointment

<b>Name:</b>  <i>Marie McCaffrey</i>		<input checked="" type="checkbox"/> <b>Executive Appointment</b> <input type="checkbox"/> <b>Reappointment</b> <input type="checkbox"/> <b>Legislative Appointment</b> <input type="checkbox"/> <b>Agency Appointment</b> <input type="checkbox"/> <b>PDA Council</b> <input type="checkbox"/> <b>PDA Constituency</b>
<b>Residential Neighborhood:</b>  <i>Phinney</i>	<b>Zip Code:</b>  <i>98107</i>	<b>Contact Phone No.:</b>  <i>(206) 782-0230</i>
<b>Appointed to:</b>  <i>The Seattle Public Library Board of Trustees</i>		<b>Date of Appointment:</b>  <i>May 10, 2011</i>
<b>Authority (Ord., Res.):</b>  <i>RCW 27.12.210; City Charter -Article XII</i>		<b>Term of Office</b> <b>From:</b> <i>May 10, 2011</i> <b>To:</b> <i>April 1, 2016</i>
<b>Background:</b>  <i>Re-Appointment</i>  <i>Marie McCaffrey founded Crowley Associates in 1980 with her husband Walt Crowley. Prior, Marie was free-lance designer for several years. During that time she designed brochures, annual reports, graphic identities, websites, and other communications materials for commercial and institutional clients, including the Arts Commission and the Seattle Public Library.</i>  <i>Ms. McCaffrey has also performed graphic design services for numerous campaign committees and public organizations, including Seattle Mayor Norm Rice and the 1998 Seattle "Libraries for All" bond issue. In 1997 she, her husband, and Paul Dorpat incorporated History Ink, which publishes both historic books and HistoryLink, the online encyclopedia of Washington state history.</i>  <i>She has served on the Library Oversight Committee for three years, as well on the board of Real Change and the Center on Contemporary Art. She majored in art and psychology at the U.W., and later studied graphic design at the New School of Visual Concepts.</i>		
<b>Authorizing Signature:</b>  		<b>Name and Title of Officer Making Appointments:</b>  <i>CITY CLERK</i>  Mayor Michael McGinnis

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**Resume for Marie McCaffrey**

**116 NW 58th Street, Seattle, WA 98107**

**Phone: 206.782.0230**

**Email: RUR2000@comcast.net**

**Web Portfolio: [www.CrowleyAssoc.com](http://www.CrowleyAssoc.com)**

**Personal History**

Marie McCaffrey was born in Seattle in 1951, and attended the University of Washington from 1969 to 1973, majoring in art and psychology. She later studied graphic design at the New School of Visual Concepts. After several years of free-lance design, she founded Crowley Associates in 1980 with her husband Walt Crowley. In 1997 she, her husband, and Paul Dorpat incorporated History Ink, which publishes both historic books and HistoryLink, the online encyclopedia of Washington state history.

**Boards and Commissions**

Secretary-Treasurer, Board of Trustees, **History Ink**

Member, **Seattle Public Library Development Oversight Committee**

Former board member, **Real Change**

Former board member, **Center on Contemporary Art**

Former member, **Seattle Arts Commission** (Recipient: Howard S. Wright Award, 1996)

Trustee Emerita, **Northwest Chamber Orchestra**.

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## Major Projects and Clients, 1980 - 2006

### Book Design

*Maurice Rosenblatt and the fall of Joseph McCarthy*, (2006), University of Washington Press and History Ink  
*Moving Washington Timeline, the First Century of the Washington State Department of Transportation, 1905-2005* (2005), DOT and History Ink with UW Press  
*Building a Legacy, The Story of the Starbucks Center Building* (2004), Nitze Stagen  
*The Olympic* (2005), The Fairmont Olympic Hotel and History Ink  
*Service with a Smile* (2004), Washington Dental Service and History Ink  
*Class Wars* (2004), Washington Education Association and History Ink  
*Bellevue Timeline* (2004), City of Bellevue and History Ink with UW Press  
*The Last Electric Trolley* (2002), Junius Rochester  
*Seattle & King County Timeline* (2001), History Ink  
*Safe Passage, The Birth of Washington State History Ferries* (2001), Washington State Ferries  
*The War Years, A Chronicle of Washington State in World War II* (2000), UW.Press  
*The Story of Union Station* (1999); Sound Transit and History Ink  
*Loose Gems* (1998), Sidney Thal  
*The Continental Family* (1998), Continental Inc.  
*Rites of Passage* (1995), *To Serve the Greatest Number* (1996), *Rosellini* (1997), and *Warren G. Magnuson* (1998), University of Washington Press  
*Woodland Park Zoo Guide* (1995), Woodland Park Zoological Society  
*Out of the Cultural Dustbin* (1992), Hans and Thelma Lehmann  
*Meet Me at the Center* (1992), Seattle Center Foundation  
*A Century of Jesuit Education* (1991), Seattle University  
*The Rainier Club, 1888-1988* (1988), The Rainier Club  
*Compleat Browser's Guide to Pioneer Square* (1981), Pioneer Sq. Merchants Assoc.  
*The Seattle Aquarium Guide to Life in the Sea* (1981), Seattle Aquarium

### Graphic Design for Print and Web

Since 1980, Marie McCaffrey has designed a wide array of brochures, annual reports, graphic identities, websites, and other communications materials for commercial and institutional clients including the City of Seattle Arts Commission, City of Seattle Film & Music Office, Federal Caucus/BPA/U.S. Army Corps of Engineers (salmon conservation plan), Ford Motor Company (via APCO), IFPTE Local 17, King County Salmon Recovery Program, Microsoft Corporation (Consumer Prototyping & Strategy), Pacific Northwest Booksellers Association, Port of Seattle, Port of Skagit County, Seattle City Light, Seattle Public Library, Shamrock Real Estate Group (Disney Family trust, Los Angeles), Washington State Arts Commission, Washington State Commission on Student Learning, Washington State Health Services Commission, Washington State Hospital Association, and Woodland Park Zoo Society.

### Political and Public Affairs Graphic Design

Ms. McCaffrey has also performed graphic design services for numerous campaign committees and public organizations, including Seattle City Council members Peter Steinbrueck and Nick Licata, Governor Mike Lowry, Seattle Mayor Norm Rice, Washington State Labor Council, Puget Sound Regional Transit Authority, and 1998 Seattle "Libraries for All" bond issue. APCO Northwest and Gogerty Stark Marriott Public Affairs have also used her services extensively.

### Pro Bono Services

Ms. McCaffrey has donated design services for brochures, catalogs, websites, and identities for organizations including Seattle Music Festival, Real Change, HistoryLink, Center on Contemporary Art, Point No Point (literary magazine), Allied Arts of Seattle, Northwest Chamber Orchestra, and Northwest Bookfest.

# The Seattle Public Library Board of Trustees

*May 2011*

5 members: Per RCW 27.12.210; City Charter -Article XII, all appointed by the Mayor and subject to City Council confirmation, 5-year terms

D	Name	Appointed	Term Ends	Term #	Neighborhood	U.S. Born	Age Range
F (6)	Marie McCaffrey	5/10/2011	4/1/2016	2nd	Northwest	Yes	50-59
M (1)	Eric Liu	4/1/2007	4/1/2012	2nd	Northeast	Yes	30-39
F (6)	Jane Noland	8/1/2009	4/1/2013	1st	Southeast	Yes	60+
M (6)	Dan Dixon	9/24/2009	4/1/2014	1st	Central	Yes	50-59
F (1)	Theresa Fujiwara	10/15/2010	4/1/2015	1st	Beacon Hill	Yes	50-59

## Diversity

				(1)	(2)	(3)	(4)	(5)	(6)
Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin@	Native-American	Other	Caucasian
2	3	0	2	2	0	0	0	0	3