CF 311366
#7

City of Seattle

Notice of Appointment

Name: **Tija Petrovich**		☒ **Executive Appointment** ☐ **Legislative Appointment** ☐ **Agency Appointment** ☐ **PDA Council** ☐ **PDA Constituency**
Residential Neighborhood: *Pioneer Square*	**Zip Code:** *98104*	**Contact Phone No.:** *(206) 467-1800*
Appointed to: *Pioneer Square Preservation Board*		**Date of Appointment:** *January 3, 2011*
Authority (Ord., Res.): *23.66*		**Term of Office** **From:** *Confirmation* **To:** *March 1, 2013*
Comments: *New Appointment*		
Authorizing Signature:		**Name and Title of Officer Making Appointments:** Mayor Mike McGinn

Confirmed by the Following Vote at City Council

In Favor:	**Against:**	**Date:**
Attested by:		**Title:**

Form last revised 2/21/08

Edits: 11/01/10

BNS CITY CLERK

PIONEER SQUARE PRESERVATION BOARD

January 2011

9 members, appointed by the Mayor, who serve a term of 3-years – All are subject to City Council confirmation and include the following representatives:

- Two architects,
- Two district property owners,
- One district retail business owner,
- One attorney,
- One historian or architectural historian,
- One human services representative,
- One member at-large, and

1 member, appointed by the Mayor as the Get Engaged candidate, who serves a term of 1-year – subject to City Council confirmation

Name	Appointed	Term Ends	Term #	Position	Appointed By
Vacant	--	--	--	Attorney	Mayor
Erin Doherty	03/01/08	03/01/11	1st	Architectural Historian Vice-Chair	Mayor
Adam Hasson	03/01/08	03/01/11	2nd	Property Owner	Mayor
Ann Brown	11/01/08	03/01/11	1st	Property Owner (Resident)	Mayor
Lorne McConachie	03/01/09	03/01/12	2nd	Architect Chair	Mayor
Willie Parish	9/15/09	03/01/12	1st	Human Services Rep.	Mayor
Ryan Hester	01/03/11	03/01/13	2nd	At-Large	Mayor
Tija Petrovich	01/03/11	03/01/13	1st	Retail business owner	Mayor
Miram Hinden	01/03/11	03/01/13	1st	Architect	Mayor
Jessica Miller	Sept 2010	Sept 2011	Only	Get Engaged	Mayor

Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other	(6) Caucasian
Mayor	*4*	*5*	*1*	*1*	*0*	*1*	*0*	*0*	*0*	*8*

Tija (Tia) Petrovich

[redacted]

Education

Sumner High School: 1976-1979. Student Body Treasurer ('78), Student Body President ('79), three letter athlete, team captain in two sports, two MVP awards, two most inspirational awards, Honorary Rotarian, Class valedictorian, Lahue Achievement Award ('79), Leadership Scholarship.

Green River College: 1979-1981 Leadership Program Scholar, Co-director Intramural Sports program ('79), Assistant Athletic Director ('80), Dean's Choice Leadership Award ('81), Human Being Award from psychology department ('81), Senator at large ('79-'81), ALA degree with honors, athletic achievement in baseball and rugby.

Degrees: Fitness and Nutrition Specialist, National Education Association, 1991.
ALA degree, Green River College

Author: "Lighten-Up!" Cookbook, National Selling Cookbook through Prima Publishers

Nautilus Certified Personal Fitness Trainer

IDEA Certified Fitness Professional, Master Member # 322018

American Council on Exercise Certified Personal Fitness Trainer #T14802

Weight Management Specialist Graduate

CPR/AED/First Aide Certified

Work Experience

1983 – 1986 Fitness Director & General Manager, Pacific Nautilus Fitness Center
Directed day-to-day club operations. Trained and supervised club personnel from trainers to maintenance staff. Lead sales staff to achieve monthly membership goals, top sales person three years in a row including family, group & corporate sales. Provided one-on-one fitness training with members. Worked with our physical therapy team to help rehabilitate injured clients. Designed and implemented marketing strategies and promotions with emphasis on community outreach.

1986 – 1988 Director and General Manager, Power House II Gym
Start up operation. Ran day-to-day operations of facility. Built membership from zero to 500 in first year and from 500 to 1000 in second year without additional sales staff. Designed equipment layout. Coordinated all gym purchases and installations. Trained competitive body builders. Competed in bodybuilding competitions for Power House.

1986 - present President and Owner of Pro Physique Corporation
Certified Personal Fitness Trainer for individuals and groups specializing in lifestyle changes, nutritional education, rehabilitation and corporate presentations. Over 3,000 personal clients trained since 1986.
Personally manage Sub Chapter "S" Corp., including payroll, taxes and accounts payable/receivable.

Leadership America® Corporation voted Pro Physique the best new presenter in 1993 at their Seattle leadership conference.

1989 – 1997 President and Owner, The Nutrition Connection Incorporated
Corporation designed to educate the general public and private clients about nutrition. Self published a gourmet low fat cookbook entitled "Lighten Up!" and personally marketed and sold over 10,000 copies. Sold the publishing rights to "Prima Publishers®" in 1996 for nation-wide distribution of book.

1995 - present President/Owner, Seattle Fitness, Incorporated
General Manager, (on site), running the day-to-day operations of the health club, located in Pioneer Square, specializing in Pioneer Square company and individual memberships.
-Promote Seattle Fitness throughout Pioneer Square as Seattle's oldest for-profit health club, since 1984.
-Provided research, development and delivery of club design including equipment purchases and club layout.
-Act as HR for the club.
-Train and oversee a staff of 26 part time employees.
-Establish club policies and protocol.
-Design all employee manuals, rules and regulations.
-Mentor all staff Personal Trainers.
-Prepare employee payroll, member electronic bank drafting, corporate billing, membership outreach, marketing and future planning, and onsite sales.
- Promote and deliver external health fairs (Amazon.com, Starbucks, WatchGuard Technologies, King County, Coastal Environmental Systems, etc) and community outreach.
-Generate monthly financial reports and statements. (General ledger, rolling 12, income statements, etc.)
-Work with and select club vendors for club supplies and pro-shop needs.
-Teach indoor extreme cycling classes to club members on weekly Group X schedule.

2005 - present Seattle Times Newspaper
Acting fitness expert and writer for the Seattle Times Pacific Northwest Magazine.

2007 – present Fitness Consultant and Liaison to King County
Acting fitness expert for King County's Healthy Incentives Program, supporting all King county employees through class design, corporate presentations, and health fairs.

2007- present National Public Radio (KUOW, Seattle)
Re-occurring guest speaker (fitness expert) on the Weekday® radio show with Steve Scher.

2007 PSCA liaison
Attended all PSCA meetings, participated in outreach to community with surveys, Pioneer Square map delivery. Hosted the Square's best- attended B2B meeting with guest speakers, complimentary food and drinks.

2009 – present Lights Out! Committee Chair, Pioneer Square
Voluntary position where, three times per year, we count all burned out lights on street poles and PS Posts. Report to the city, have bulbs replaced, providing better light at night and a safer sense in our neighborhood.

City of Seattle
Office of the Mayor

MEMORANDUM

FILED
CITY OF SEATTLE
2011 JAN 26 PM 1:21
CITY CLERK

Date January 3, 2011

To The Honorable Richard Conlin
President, Seattle City Council

From Mayor Michael McGinn MPW

Subject **Mayoral Appointments to Pioneer Square Preservation Board**

The Pioneer Square Preservation Board was established in 1970 by Seattle Municipal Code Chapter 23.66., to review applications for Certificates of Approval for changes of use and exterior architectural alterations or changes to the public rights of way in the district and recommends approval, approval with conditions, or denial to the Director of the Department of Neighborhoods, who makes final decisions concerning applications. The Board may also make recommendations to the Mayor, the City Council, and any public or private agencies concerning land use and social issues in the District. The Board bases its decisions on the standards established in the District Ordinance (SMC 23.66), Rules for the Pioneer Square Preservation District and the Secretary of the Interior's Standards for Rehabilitation.

The Pioneer Square Preservation Board is composed of ten members: two architects, two district property owners, one district retail business owner, one attorney, one historian or architectural historian, one human services representative, one member at-large and one Get Engaged: City Boards and Commissions participant, with one of the above being a resident. The Pioneer Square Preservation Board's enabling legislation is Seattle Municipal Code Chapter 23.66. All members are appointed by the Mayor and confirmed by the City Council.

Attached to this memorandum is the current membership roster of the Pioneer Square Preservation Board Council including the new appointees.

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mike.mcginn@seattle.gov

I am happy to forward to the City Council the following appointment(s) to the Pioneer Square Preservation Board Council for three-year terms ending March 2013:

Name	Term Ends	Position	Succeeding
Tija Petrovich	03-01-13	Retail	Catherine Person
Miriam Hinden	03-01-13	Architect	Doug Ito
Ryan Hester	03-01-13	At - Large	Re-appointment

The appointments' bios for the appointees are as follows:

Tija Petrovich:
Ms. Petrovich has owned Seattle Fitness, located in Pioneer Square for the last 15 years and has been a resident, in the Florentine building for 17 years. Ms. Petrovich has been involved in several community efforts including the Lights Out committee and the Pioneer Square Community Association. In her cover letter Ms. Petrovich states "I chose Pioneer Square for my home and business because of its rich history, unique architecture, and wonderful businesses and shops." During her interview she demonstrated the ability to communicate, to be open but to be objective, fair and consistent with the Pioneer Square District regulations.

Miriam Hinden:
Ms. Hinden has been an architectural designer with Clark Design group for the last five years. Ms. Hinden has previously served on the Pioneer Square Preservation Board as a Get Engaged member in the 2008-2009 session. While on the Board she proved to be competent at discussing applications in reference to the codes and regulations and communicating clearly and respectfully with the applicants. Ms. Hinden has also had experience being the applicant at the Pioneer Square Preservation Board and the Seattle Landmarks Board as she has worked on several historic buildings in Pioneer Square including the Alaska building and the Palmer building.

Ryan Hester
Ryan Hester first served in the Get Engaged position in September of 2007 and then was appointed to fill the remaining term of an open At-Large position. During his term on the Pioneer Square Preservation Board, Mr. Hester provided a valuable perspective on applications for seismic upgrades as well as other projects. He communicates clearly and respectfully with applicants. He is practical yet encourages the best outcome for the district. He has been employed as a Structural Project Engineer at Martens-Chan Consulting Engineers/ AHBL, Inc since 2003 where his work included seismic upgrades for buildings in Pioneer Square.

Attachments

Copy: Genna Nashem, Pioneer Square Preservation Board, DON
Wayne Barnett, Executive Director, Ethics and Elections Commission
Tania María Rosario, Boards and Commissions