

#5
80.31264

RESOLUTION 31264

1
2 A RESOLUTION concerning public spaces on the Central Waterfront; establishing a Central
3 Waterfront Committee to advise the City on designing, developing and managing a series
4 of premiere public spaces on the Central Waterfront and the broader connections
5 necessary to reconnect the Central Waterfront to the City.

6 WHEREAS, the removal of the Alaskan Way Viaduct, creation of new public space on the
7 Central Waterfront, and replacement of the aging Elliott Bay Seawall present an
8 exceptional opportunity to reconnect Downtown Seattle to its waterfront; and

9 WHEREAS, in 2003 the City began a public process for developing a community vision for the
10 Central Waterfront; and

11 WHEREAS, in 2004 the City and the Planning and Design Commissions sponsored public
12 forums to establish guiding principles for reclaiming the Central Waterfront and
13 reconnecting it with Downtown; and

14 WHEREAS, the City Council subsequently adopted those principles through Resolutions 30664
15 and 30724; and

16 WHEREAS, these Resolutions called for making public use a primary objective for redeveloping
17 the Central Waterfront, linking the waterfront with inland areas so that each area
18 reinforces the other and contributes to a unified Downtown, and engaging the public in
19 the decision-making process; and

20 WHEREAS, in 2006 the City's Department of Planning and Development published the
21 Waterfront Concept Plan, which provided concepts for reclaiming the Central Waterfront
22 for public use consistent with Resolution 30664, including locations for public open
23 spaces, environmental enhancements, and improved connections to the downtown core;
24 and

25 WHEREAS, in 2009, the City established through Ordinance 123142, the Central Waterfront
26 Partnerships Committee ("CWPC"), to advise the City on issues relating to designing,
27 developing and managing a series of premiere public spaces on the Central Waterfront,
28 and specifically to recommend effective models for the formation of a civic partnership
to oversee the successful creation of these public spaces on the Central Waterfront; and

WHEREAS, through its deliberations, review of best practices from other cities, and work with
practitioners, the CWPC concluded and participating City Departments concurred that
strong project leadership is necessary to realize the waterfront vision and ensure that it is
aligned with the Guiding Principles established by Council and the CWPC; and

1 WHEREAS Project leadership needs to be consistent, transparent and engaged from the
2 beginning—ensuring design excellence, rooting the process in broad and transparent
3 public engagement, and based on sound experience with delivering complex civic
4 projects; and

5 WHEREAS, to achieve strong project leadership, the City in concurrence with the CWPC
6 believes it is critical to carry forward their work, with a focus on providing holistic
7 oversight of the project, overseeing development of the waterfront conceptual design and
8 framework plan , ensuring robust and innovative public engagement, and establishing the
9 foundation for a lasting civic partnership; NOW, THEREFORE,

10 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE**
11 **MAYOR CONCURRING, THAT:**

12 Section 1. Central Waterfront Committee

13 A. Committee Established. The City hereby establishes the Central Waterfront
14 Committee (“CWC”) to continue work on the recommendations of the existing Central
15 Waterfront Partnerships Committee that was created pursuant to Ordinance 123142.

16 B. Functions. The CWC shall advise the City on issues related to the design,
17 development and management of a series of premiere public spaces (“public spaces”) along the
18 Central Waterfront in connection with the Alaskan Way Viaduct Seawall Replacement Program
19 (AWVSRP), also known as the “Central Waterfront Project” and the broader “Waterfront
20 Initiative,” both as defined in the CWC Charter, Attachment 1.

21 C. Membership. The CWC membership shall include those appointed to the Central
22 Waterfront Partnership Committee pursuant to Ordinance 123142. The Directors of the
23 Departments of Transportation, Planning and Development, and Parks and Recreation shall be
24 ex-officio members of the CWC. CWC members who are removed or resign may be replaced by
25 appointment by the Directors of the Seattle Department of Transportation, the Department of
26 Planning and Development, and the Department of Parks and Recreation, after receiving
27

1 recommendations from the Executive Committee of the CWC, and subject to confirmation by the
2 City Council.

3 D. Membership Term. Members serve two year terms, after which members may be
4 reappointed or replaced as provided in Subsection C above. Members shall serve on the CWC
5 until their successors are appointed and confirmed.

6 Section 2. Organization and Reporting

7 A. Bylaws and Transparency. The CWC shall have the authority to select a chair or
8 chairs from its membership, establish a meeting schedule, establish subcommittees consisting of
9 the members and such other non-members selected by the CWC, and otherwise establish
10 procedures necessary to perform its functions. The CWC shall adopt bylaws and such other
11 procedural rules consistent with this Charter as the CWC may determine necessary and
12 appropriate for its work. The bylaws shall provide for transparency in its procedures and
13 operations, specifically including compliance with public records and meeting requirements. The
14 CWC shall endeavor to decide matters by consensus of all of its members.

15 B. Executive Committee. The CWC shall have an Executive Committee comprised of
16 the CWC co-chairs, chairs of any subcommittees created by the CWC, and representatives of the
17 Seattle Department of Transportation, Department of Planning and Development, and
18 Department of Parks and Recreation. The Executive Committee will be responsible for
19 coordinating the CWC's work, communicating on behalf of the committee, finalizing key
20 recommendations and deliverables including a Strategic Plan for the Seattle Waterfront
21 Initiative, and other duties as described in the CWC Charter, Attachment 1.

22 C. Meetings. Meetings shall be conducted in a manner consistent with the Open Public
23 Meetings Act, RCW 42.30.

24 D. Reports and Recommendations. The CWC shall provide regular progress reports to
25 the Mayor and City Council as requested, and shall provide its recommendations to the Mayor
26 and City Council at the following project milestones as applicable:

- 1 • Completion of a Public Engagement Plan;
- 2 • Selection of a preferred seawall design solution;
- 3 • Completion of a Draft Framework Plan;
- 4 • Completion of a Draft Conceptual Design
- 5 • Completion of a Draft Strategic Plan.

6 In addition, the CWC shall provide an annual report to the Mayor, City Council, and the
7 general public, outlining its activities over the course of the preceding year.

8 E. Relationship to Public Engagement. The City shall consult with the CWC in the
9 development of a robust and innovative public engagement plan for the Central Waterfront
10 Project and the Waterfront Initiative. The CWC shall consider the results of this engagement as
11 relevant to their development of reports and recommendations described in Section 1. C. The
12 CWC shall work closely with City staff and project consultants to ensure the public engagement
13 plan is executed effectively and in accordance with the City's expectations for innovative and
14 extensive citywide public engagement.

15 F. Compensation. Service on the CWC is voluntary and members shall not be
16 compensated other than for reimbursement of expenses pursuant to Seattle Municipal Code
17 chapters 4.70 and 4.72.

18 G Relationship to the City and City Decision-Making. Consistent with the advisory role
19 of the CWC, the procedures required under the CWC Charter, Attachment 1, do not serve as
20 formal prerequisites to City decision-making; however, City Departments and elected officials
21 shall give careful consideration to the CWC's recommendations, and shall collaborate closely
22 and respectfully with the CWC in the development and implementation of the Central Waterfront
23 Project and the Waterfront Initiative.

24 Section 3. Central Waterfront Guiding Principles. The prior Central Waterfront
25 Partnerships Committee has developed Central Waterfront Guiding Principles ("Guiding
26 Principles") to guide the Central Waterfront Project and the broader Waterfront Initiative. The

1 Guiding Principles are included as Attachment 2 and shall provide the basis for the CWC's
2 review and oversight of the Central Waterfront Project and specifically the deliverables
3 described in Section 2. D. above. The Mayor and City Council affirm these Guiding Principles
4 for the development of new public spaces on the Central Waterfront. The Guiding Principles
5 shall be considered together with those principles previously expressed in Resolutions 30664 and
6 30724, and Ordinance 122406.

7 Adopted by the City Council the ____ day of _____, 2011, and
8 signed by me in open session in authentication of its adoption this ____ day
9 of _____, 2011.

10 _____
11 President _____ of the City Council

12
13 THE MAYOR CONCURRING:

14
15 _____
16 Michael McGinn, Mayor

17
18 Filed by me this ____ day of _____, 2011.

19
20 _____
21 City Clerk

22
23 (Seal)

24
25 Attachment 1: Central Waterfront Committee Charter
26 Attachment 2: Guiding Principles Central Waterfront Project

CENTRAL WATERFRONT COMMITTEE
CHARTER

Section 1. Charge. The impending removal of the Alaskan Way Viaduct presents the City of Seattle (the “City”) with an opportunity of incalculable importance to its future by reclaiming its Elliott Bay waterfront for public access, use and enjoyment, and for broader uses and purposes. Seattle’s aspiration to become one of the most successful cities in the world will be materially advanced by a Seattle Waterfront Initiative (the “Initiative”) which includes (i) design, development, and construction as well as the programming, operation and maintenance of the public spaces, streets, and other public facilities that will be created or planned as a result of the Viaduct’s removal; (ii) reconnecting the waterfront to upland areas and other community assets; and (iii) stimulating compatible public and private development and investment. The Central Waterfront Committee (the “CWC”) is chartered by the City pursuant to City Council Resolution 31264 to provide interim civic leadership for the Initiative, as a continuation of the successful work of the Central Waterfront Partnerships Committee (“CWPC”). Its specific responsibilities are delineated in this Charter. As one feature of its work, the CWC shall have overall responsibility to advise the Mayor and City Council concerning the City’s Central Waterfront Project (the “CWP”) to ensure that the CWP hones to the guiding principles (the “Principles”) established for it by the City Council and the CWPC.

Although advisory to the Mayor and City Council, the actions, recommendations, comments and initiatives of the CWC shall be given careful and respectful consideration by the City’s elected and appointed officials. It is the intent of the Mayor and City Council to collaborate closely and

respectfully with the CWC in the development and implementation of the Initiative and to support the CWC as it evolves and grows into its civic leadership role.

Consistent with the recommendations of the CWPC, the CWC shall eventually transition its functions to a successor entity that will assume responsibility for civic leadership of the Initiative. When timely, and with the consent of the Mayor and City Council, the CWC shall be the prime mover in the formation of the successor entity, as well as one or more additional supporting entities, as may be necessary and appropriate.

Section 2. Scope. The work of the CWC will address two overlapping areas of concern.

Consistent with the broader framework planning to be done as part of the waterfront design, the first element of the CWC's scope of work concerns the City's Elliott Bay Waterfront from South Downtown and the Stadium District (excluding Pier 46) in the south to the northern boundary of Myrtle Edwards Park in the north, and may extend farther to address certain essential opportunities or linkages. As generally reflected in Exhibit A, Seattle Waterfront Opportunities Diagram and related materials, the Initiative includes numerous opportunities and linkages, among them the "great streets and places" and "green streets and corridors" noted in Exhibit A. The second element of the CWC's scope of work concerns the budgeted portions of the CWP identified for conceptual design, including Alaskan Way from King Street to the south to Pine Street to the north, and including the corridor connecting the Pike Place Market and Belltown to the waterfront and creating highly important opportunities for public amenities and compatible development. Although the reach of the Initiative exceeds the scope of the CWP, the CWP and



its coordination with the City's Alaskan Way Viaduct and Seawall Replacement Project will be early priorities within the broader scope of the Initiative.

Section 3. Specific Responsibilities.

A. Strategic Plan. The CWC will give priority attention to the development of a Waterfront Initiative Strategic Plan (the "Strategic Plan"). The Strategic Plan is intended to be a dynamic, evolving plan for the implementation of the Initiative over time and will be subject to periodic updates and amendments. The Strategic Plan and periodic amendments shall be subject to the review and approval of the Mayor and City Council. The CWC's Executive Committee will coordinate preparation of the Strategic Plan with the support of and in close collaboration with the membership of the CWC, City staff and, as necessary and appropriate, the CWP design team, Stakeholders Group and work groups. The Strategic Plan is envisioned as a thorough but relatively basic and general plan encompassing the entire Initiative, including but not limited to the CWP and the City's Seawall Replacement Project. The Strategic Plan should provide more detailed direction with respect to particular elements of the Initiative as such elements are implemented, including the relationship of such elements to other aspects of the Initiative.

The Strategic Plan should prioritize and synthesize the responsibilities of the CWC under this Charter. It shall incorporate the funding, phasing, partnerships and programming and operation and maintenance planning contemplated by the Charter. Illustrating the need for the Strategic Plan to focus more specifically on Initiative components as such components move toward implementation, the initial Strategic Plan shall focus more specifically on the CWP framework



plan and conceptual design and, to the extent appropriate, its coordination with the Seawall Replacement Project. The Strategic Plan shall reflect the role prescribed for the CWC with respect to the development of the CWP framework plan and conceptual design. As the framework plan and conceptual design are completed, the Strategic Plan shall provide practical direction for their implementation, including specific plans and recommendations for funding scenarios, phasing, optimal external partnership relationships, and eventual provision for programming and operation and maintenance.

An important element of the Strategic Plan shall be identifying steps toward the eventual transition of the CWC to a successor entity or entities, including postulating meaningful milestones for its principal successor and related entities in order to maximize their potential for success and to warrant investment of continuing and enhanced responsibility for project implementation and stewardship. Respective responsibility for the continued evolution of the Strategic Plan as between the City and the successor entity shall be determined as one feature of the transition. The City intends to remain committed to the implementation and evolution of the Strategic Plan following transition of the CWC to its successor entity or entities.

The Strategic Plan shall include specific mechanisms for the CWC or successor entity or entities to continuously fulfill their responsibilities to effectively oversee and encourage meaningful and influential public participation.

B. Shaping the Central Waterfront Design. The CWC shall function as an integral component of the City's client team with respect to the CWP programming, planning and design process, specifically including but not limited to the following:



- (i) In order to foster a holistic vision for the CWP design, the CWC shall review and validate or recommend changes to each major design phase or component, including the framework plan and conceptual design. The CWC may be invited to and on its own initiative may review progress, including evolving basic assumptions, more frequently. Whenever decisions with respect to the CWP design or its implementation are framed for the City's elected leadership by the City Management Team for the Central Waterfront ("City Management Team"), which is comprised of key staff from the City's Departments of Transportation, Planning and Development, and Parks and Recreation, CWC review and validation or recommendations shall precede and be provided to the Mayor and City Council along with any such recommended decision.
- (iii) Generally as reflected in Exhibit B, "Central Waterfront Roles, Compositions and Relationships," the CWC shall participate and closely coordinate with the City Management Team, the consultant team, the Stakeholder Group and others. The CWC shall monitor and consider Stakeholders Group and public engagement discussions when reviewing the CWP design at key design milestones and facilitate City Management Team and City elected leadership awareness and timely response to emerging issues throughout the design process.
- (iv) The CWC shall oversee and evaluate formal public engagement for the design process, including the work of City staff and consultants.



- (v) The CWC may form and/or collaborate with working groups that bring additional expertise to advise the CWC on meeting its responsibilities.

City departments shall provide the CWC with such information necessary to fulfill its responsibilities during the CWP design process. The CWC shall have ready access to department heads and key staff and consultants. There will be a regularly scheduled, standing meeting between the CWC, the City Management Team and the consultant team's project manager. In addition, the CWC shall be given reasonable advance notice of and may attend scheduled meetings among any combination of the City Management Team, CWP consultants and designers, the Stakeholders Group or the public that the City Management Team determines would be appropriate. The CWC shall identify specific members to participate in these meetings and inform city staff of their participation ahead of time. CWC member attendance shall be reasonably limited to ensure meetings to do not become difficult to manage or unwieldy.

C. Identifying and Evaluating Funding Options. The CWC shall provide critically important citizen leadership in marshalling the resources that will be required to implement the Initiative, including funding for the initial capital cost of envisioned public spaces and public facilities as well as stable, long-term funding for programming, operations and maintenance of such improvements. The CWC shall identify and evaluate options for such funding, including reviewing the City's current work in this area. All reasonably available sources of such funding shall be evaluated and a range of options for combining and leveraging such sources shall be considered, including:



- (i) Voter-approved components, including scheduling, magnitude and possible contingencies.
- (ii) Meaningful private support such as mechanisms for participation of benefited property owners (e.g., local improvement districts) and philanthropy.
- (iii) Other public funding sources.

This work will inform and be reflected as specific recommendations in the CWC Strategic Plan.

D. Developing Partnership Opportunities and Relationships. Consistent with the recommendations of the CWPC, the CWC shall work with the City Management Team to develop meaningful partnerships with interested entities important to the success of the Initiative, specifically including the CWP. The CWC is expected to facilitate partnerships with both public and private sector entities. The CWC shall make recommendations to the City concerning any formal partnerships the City should enter into or actions that the City would need to undertake in order to effectively implement partnerships related to the Initiative. As contemplated by the CWPC, partnership opportunities should be available with major players in particular areas along the waterfront such as the Seattle Art Museum; the Port of Seattle; the Seattle Aquarium Society; the Pike Place Market Preservation and Development Authority; and Washington State Ferries, among others. In addition to physical development partnership opportunities along the waterfront and within the broader scope of the CWP such as the Western Avenue connection to the Market and Belltown, the CWC shall work to identify and facilitate partnerships to help create additional meaningful physical connections between the waterfront and upland areas. The



CWC shall forge mutually supportive relationships between the waterfront and other communities of interest and other public and private organizations interested in the success of the Initiative.

E. Overseeing and Encouraging Meaningful and Influential Public Participation.

The CWC shall oversee and encourage public participation in all phases of the Initiative. In order to ensure that such participation is both meaningful for the public and influential in its deliberations, the CWC will take care to understand and consider the perspectives of public participants and the issues they may raise in conducting its work generally and, in particular, when making recommendations. It also shall be a CWC responsibility to ensure that it fairly communicates such information to the City's elected leadership when providing its recommendations to them. Specifically with respect to the CWP, the CWC shall oversee the development by project staff and consultants of a vigorous public participation plan for the CWP design process and work to ensure that its execution is credible and robust.

In addition, the CWC shall work to broaden public interest in the Initiative and build supportive relationships with constituencies city-wide and regionally. The CWC should remain mindful that one feature of public leadership is to advocate on behalf of the Initiative and to identify and take positions on issues relevant to the Initiative as necessary and appropriate.

F. Long-term Programming, Operations and Maintenance Planning. In addition to developing specific recommendations for providing stable, long-term funding for programming, operations and maintenance of the public spaces and public improvements to be provided .



through the Initiative, the CWC shall outline principles, standards and protocols for use and upkeep of such public assets. Particularly if the Initiative is as successful in the creation of spectacular public spaces and facilities as is hoped, such spaces and assets will be heavily used and create steep public expectations for their performance and maintenance. Consistently meeting such expectations should be a priority both for the City and the successor entity. Delineating how that is accomplished should be reflected in the CWC's Strategic Plan. CWC recommendations in this regard should be mindful of the need to sustain waterfront improvements without compromising support for the City park system generally and other public spaces and facilities elsewhere in the City.

G. Accountability. The CWC shall be responsive to the Mayor and City Council when asked for recommendations or advice and, to the extent practical, to undertake additional roles or responsibilities with respect to the Initiative. Specifically with respect to the CWC's role in the CWP design process, the CWC shall timely perform its responsibilities as contemplated under this Charter and be proactive in raising significant issues and concerns with City department heads and staff and the City's elected leadership.

Annually, commencing after the conclusion of its first full year in operation, the CWC shall submit to the Mayor and City Council an Annual Report that also will be widely circulated to interested constituencies. Such report shall include the following:

- (i) An overview of the status of the Initiative, specifically including the CWP design process.



- (ii) A review and self-evaluation of the CWC's efforts to fulfill its responsibilities under this Charter and the status of the implementation of its Strategic Plan.
- (iii) Review of CWP design process public participation and outreach efforts.
- (iv) Such other matters as the CWC may determine appropriate or as the Mayor and City Council may request.

H. Relationship with City. As noted in Section 1, the CWC is advisory to the Mayor and City Council. In working with the CWC to present departmental decisions or frame recommendations for the consideration of the Mayor or the City Council, city departments and their consultants may from time to time differ in their decisions or recommendations from those of the CWC when, in their determination, it would be in the demonstrable best interests of the City to do so. When presenting decisions or recommendations, the City Management Team shall inform the Mayor and/or City Council of CWC recommendations relevant to the topic. The CWC and the City Management Team shall work in good faith to achieve consensus on the issues under discussion. In the event consensus is not readily available, the information provided the Mayor and City Council on the decisions or recommendations at hand shall include a discussion of the CWC viewpoint to ensure both transparency and that the City's elected leadership is fully informed about the perspective of the CWC.

Section 4. Resources. The CWC will be staffed by the City Management Team and the consultant team selected to complete the CWP, including staff specifically dedicated to the



support of the CWC. The CWC may request that the City Management Team engage staff and consultants, in addition to receiving support from City departments. Such additional staff and consultants (to supplement City departmental and project consultant team support) would be particularly appropriate to support CWC tasks and responsibilities outside the routine experience or skill sets of City staff and consultants such as identifying and evaluating funding options, particularly including private support, and developing partnership opportunities and relationships. The City agrees to work with CWC to consider such requests, and if deemed appropriate, to make funds available from the overall project budget.

Prior to assigning or engaging staff resources to support the CWC, the City Management Team shall prepare for the CWC's reasonable review and recommendation a detailed staffing plan confirming its support needs and specifically proposing how such needs will be met from a combination of City, consultant team and, as needed and appropriate, independent resources. CWC staffing is subject to periodic review and revision as support needs and available resources change, subject to CWC's continuing reasonable review and recommendation.

Section 5. Evolution and Transition. The CWC is expected to transition its Initiative leadership role to a successor entity or entities. Toward that end, the CWC shall continue to define the long-term roles and responsibilities it envisions for the successor entity or entities. The CWC shall itself continue to develop its capacity to evolve into an effective, successor entity or entities, including cultivation of leadership and broad support for such entity or entities. Progress toward transition is expected to be measured but continuous. The City Management Team and the CWC shall jointly identify preconditions for the formation of and transition to the successor entity or entities, including available or anticipated capabilities of the nascent entity



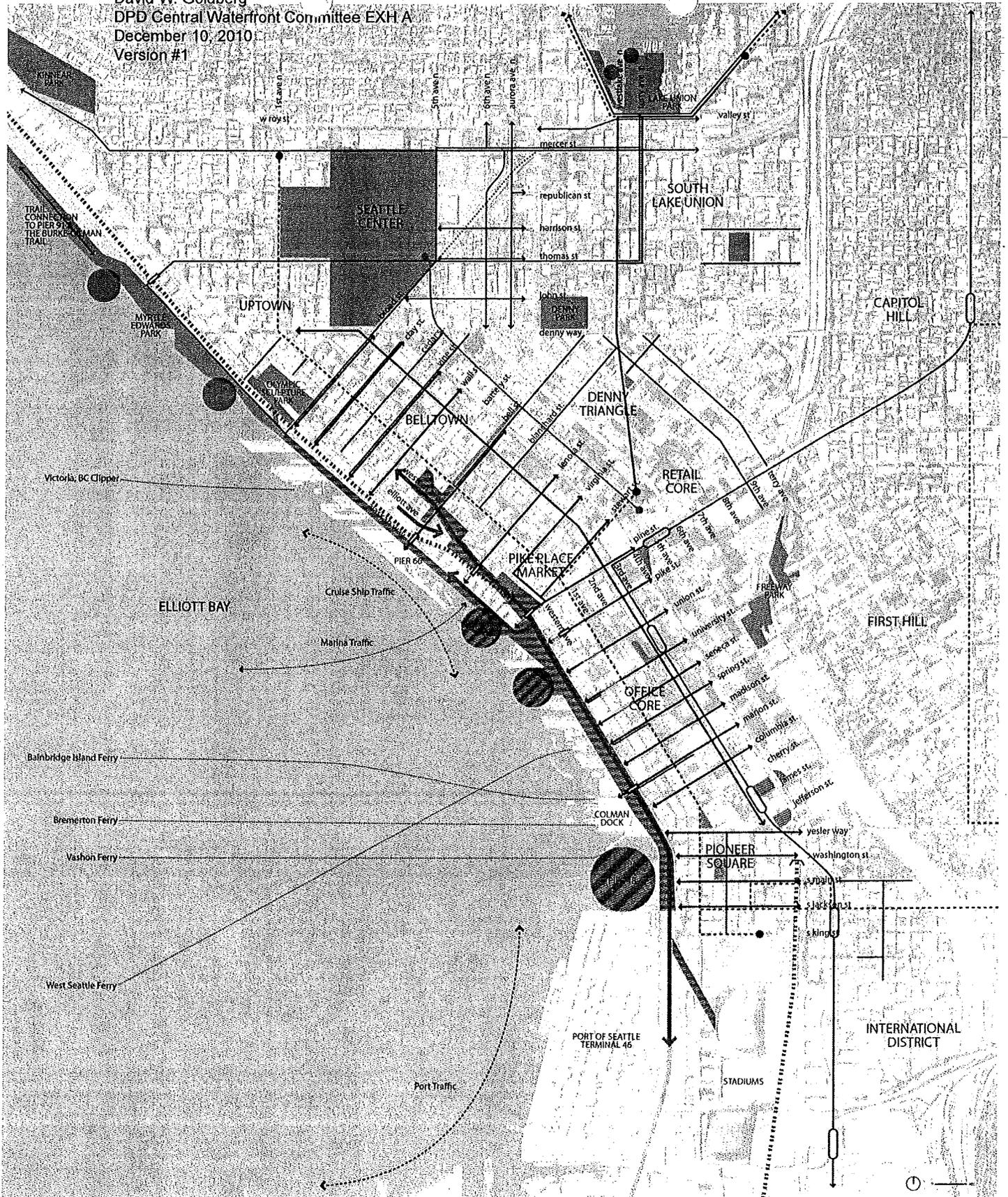
and City concurrence in the timeliness of the planned handover, subject to the review and approval of the Mayor and City Council. The CWC shall be expected to provide for the formation of and transition to the successor or successors when such preconditions have been satisfied.

Exhibits

Exhibit A: Central Waterfront Initiative Opportunities and Linkages Diagram

Exhibit B: Central Waterfront Roles, Composition and Relationships





Seattle Waterfront Initiative Opportunities and Linkages Diagram

June 2010

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|--|--------------------------------------|--|---------------------------------------------------------|--|-----------------------------------|
| | parks and open space | | monorail | | connections to the waterfront |
| | new open space opportunities | | streetcar | | stair connection |
| | places to touch the water | | planned streetcar | | existing and planned urban trails |
| | new opportunities to touch the water | | existing and planned bus/light rail tunnel and stations | | planned street realignments |
| | | | bus transit corridor including Rapid Ride | | abandoned street |
| | | | railroad | | city-designated green street |
| | | | new roadway | | |



Central Waterfront Project: Public Oversight Roles & Relationships

	Roles	Composition	Relationships
City Management Team	<ul style="list-style-type: none"> Client for design and construction of Central Waterfront Legally responsible for design decisions related to public spaces, streets etc. 	<ul style="list-style-type: none"> Dept of Transportation Dept of Planning and Development Dept of Parks and Recreation 	<ul style="list-style-type: none"> Make recommendations to Mayor and Council Manage consultant team Staffs CWC and Stakeholder Group along with Consultant Team
Central Waterfront Committee (CWC)	<ul style="list-style-type: none"> Oversight of waterfront and seawall design per the Guiding Principles Ensures robust and innovative public engagement Deliberates as a group to reach a shared recommendation and advise the City at each major milestone Recommends key partnerships and financing strategies to City Establishes strategic plan to guide development of waterfront over time Identify non-profit entity or entities to partner with the City Recommends creative approaches to meet programming, maintenance and operational needs of new public spaces 	<ul style="list-style-type: none"> Continuation of the Central Waterfront Partnerships Committee membership with expert advisors on specific subject matter; a range of experience and broad perspectives Organized into an executive committee and four subcommittees: <ul style="list-style-type: none"> Design Oversight Public Engagement Partnerships and Finance Programming, Operations and Maintenance 	<ul style="list-style-type: none"> Advisory to the City; makes recommendations to City Management Team, elected officials and dept heads. City's decision-makers give careful consideration to Central Waterfront Committee's recommendations. Coordinates with broad civic engagement, Stakeholder Group discussions and other groups as appropriate May advocate and take positions on issues
Central Waterfront Stakeholder Group	<ul style="list-style-type: none"> Provides direct feedback to the City and consultants as the seawall and central waterfront designs are developed. Forum for diverse range of stakeholder issues to be heard and for the City/Consultant Team to respond. 	<ul style="list-style-type: none"> Direct Stakeholders <ul style="list-style-type: none"> Property and business owners Residents and employees Freight and mobility Advocacy Groups Other user Groups Membership established by department heads from SDOT, Parks, Planning and Development 	<ul style="list-style-type: none"> Provides ongoing and direct feedback to City Management Team during the design process Provide points of contact for CWP to vet and resolve specific design and engineering issues Interacts with the CWC Design Oversight Committee on key issues
City Boards & Commissions	<ul style="list-style-type: none"> Advise City Council and City departments on planning and design of capital improvements, parks and art Reviews are done at each project phase 	<ul style="list-style-type: none"> Design and Planning Commissions Board of Park Commissioners Art Commission/Public Art Advisory Committee Bicycle and Pedestrian Advisory Boards 	<ul style="list-style-type: none"> Advise City Management Team on project's development at major milestones

**ATTACHMENT 2
GUIDING PRINCIPLES
CENTRAL WATERFRONT PROJECT**

Create a waterfront for all.

The Central Waterfront should engage the entire city. It is a public asset and should remain focused on public use and activities that attract people from all walks of life. It should be a place for locals and visitors alike – a place where everything comes together and co-mingles effortlessly. The process for developing a waterfront design should, in fact must, draw on the talents and dreams of the entire city. The resulting public spaces and surrounding development will engage us through a range of activities throughout the day and year.

Put the shoreline and innovative, sustainable design at the forefront

To succeed, the waterfront must bring people to the water's edge—allowing them to experience the water itself and the unique geography and ecology of Elliott Bay. At the same time, we must take bold steps to improve the natural shoreline ecology while also preserving and enhancing the maritime activities that remain central to the Central Waterfront. The waterfront should, in its design, construction and operation, reflect Seattle's commitment to sustainability, innovation and responding to climate change.

Reconnect the city to its waterfront

The waterfront should provide a front door to the downtown neighborhoods and the City. It will build a network of green connections and public spaces that connect visually and physically to the water, to vital civic and commercial destinations, nearby neighborhoods and the larger fabric of downtown, city and regional open spaces. This will require a phased approach that is implemented over a longer horizon, but the full picture needs to be in view from the beginning.

Embrace and celebrate Seattle's past, present and future

The waterfront is a lens through which to understand Seattle's past, present and future—from its rich geologic and natural history and early Native American settlements, to the founding of the region's maritime and resource economy, to maritime, industrial, commercial and recreational activities today. The waterfront is and should continue to support these activities, to provide essential connections and access to the waterfront and to surrounding neighborhoods. New waterfront public spaces should tell these stories in ways that are authentic and bring them to life for people today and preserve these connections into the future.

Improve Access and Mobility

The waterfront is and will remain a crossroads. Waterfront users rely on safe and efficient access to the piers both from water and land, thousands of commuters use Colman Dock each day, and Alaskan Way will continue to provide an important connection for moving people and goods between the south and north of downtown. At the same time, the waterfront will be an increasingly attractive place for walkers, bicyclists, joggers, recreational boaters and others. The future waterfront should accommodate safe, comfortable and efficient travel by pedestrians, bicyclists, vehicles and freight. The interactions among these many parties must be designed carefully for safety, comfort, and efficiency for all.

Create a bold vision that is adaptable over time

The waterfront will come together over time, with many complex infrastructure and engineering projects that must be completed before permanent public space improvements can be made. The vision developed now should clearly define an overall framework for how the waterfront will take shape, what the key elements will be, and define their essential character. At the same time, the vision must be flexible enough to adapt as conditions inevitably change.



David W. Goldberg
DPD Central Waterfront Committee ATT 2
December 10, 2010
Version #1

Develop consistent leadership—from concept to construction to operations

To succeed, strong leadership is necessary from an independent body tasked with realizing the waterfront vision. This leadership needs to be apolitical and start early—ensuring design excellence, rooting the process in a broad and transparent public outreach, and based on the realities of maintaining and programming the project once it is complete.



FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	DOF Analyst/Phone:
Planning and Development	Marshall Foster/684-8413	Joe Regis/685-0087

Legislation Title:

A RESOLUTION concerning public spaces on the Central Waterfront; establishing a Central Waterfront Committee to advise the City on designing, developing and managing a series of premiere public spaces on the Central Waterfront and the broader connections necessary to reconnect the Central Waterfront to the City.

Summary of the Legislation:

This legislation establishes the Central Waterfront Committee (“CWC”) to advise the City on creating a series of premiere public spaces along the Central Waterfront in connection with the Alaskan Way Viaduct Seawall Replacement Program (“AWVSRP”) and the broader Waterfront Initiative, as defined in the CWC Charter attached to this resolution. The Charter defines the CWC’s specific responsibilities, including advising the Mayor and City Council on matters related to the overall design and development of the City’s Central Waterfront Project (“CWP”), and ensuring that it is consistent with the principles and policies established for the waterfront by the Mayor and City Council. Ultimately, the CWC will recommend a successor entity or entities that will enter into more formal agreements with the City related to the development, management and operations of new public spaces on the Central Waterfront.

Background: *(Include brief description of the purpose and context of legislation and include record of previous legislation and funding history, if applicable):*

The purpose of this legislation is to create the Central Waterfront Committee which will provide overall public oversight during the design and development of the Central Waterfront Project. Civic projects of this scale require meaningful collaboration with a range of partners and civic organizations to be successful.

History of Key Actions related to the Central Waterfront:

- In 2004, through Resolutions 30664 and 30724, the City established guiding principles for reclaiming the Central Waterfront and reconnecting it with downtown, calling for making public use a primary objective for redeveloping the Central Waterfront, linking the waterfront with inland areas so that each area reinforces the other and contributes to a cohesive Downtown, and engaging the public in the decision-making process;
- In 2006 DPD published the Waterfront Concept Plan that provided concepts for



reclaiming the Central Waterfront for public use consistent with Resolution 30664, including locations for public open spaces, environmental improvements, and connections to the downtown core;

- In 2009, the City established through Ordinance 123142, the Central Waterfront Partnerships Committee ("CWPC"), to advise the City on issues relating to designing, developing and managing a series of premiere public spaces on the Central Waterfront, and specifically to recommend effective models for the formation of a civic partnership to oversee the successful creation of these public spaces on the Central Waterfront.

X **This legislation has financial implications.** *(Please complete all relevant sections that follow.)*

Resources to staff the CWC in 2011 are currently available as part of the staff level of effort associated with the CWP in DPD, Parks and SDOT. Resources needed to continue the CWC's work are included in the Adopted 2011-2012 Budget.



City of Seattle
Office of the Mayor

January 4, 2011

Honorable Richard Conlin
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Conlin:

I am pleased to transmit the attached Resolution establishing a Central Waterfront Committee (CWC) that carries forward the work of the Central Waterfront Partnerships Committee (CWPC) in advising the City as we work to create great new public spaces and related improvements along the Central Waterfront.

We are engaged in an important and often impassioned public debate over the best transportation solution for the central waterfront. At the same time, I believe we can agree that the removal of the viaduct and opening up of more than 20 acres for new public spaces presents a unique opportunity for our City - to reconnect Seattle to Puget Sound, to revitalize adjacent neighborhoods, and to create a dynamic new waterfront for the people of Seattle and the region.

Around the world, successful civic projects are rooted in strong partnerships between government, civic and community leaders. A robust and lasting civic partnership is essential as we design the future of our waterfront, ensuring the project embodies our values as a City, and builds the relationships, momentum and shared commitments necessary for it to succeed. It will take strong leadership from both the executive and legislative branches of government working together to set the stage for this kind of partnership.

Approval of this legislation is an important next step in creating a great new waterfront for our city. Thank you for your consideration of this legislation. Should you have questions, please contact Marshall Foster, City Planning Director at (206) 684-8413.

Sincerely,

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
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