

CF 311265
#9

City of Seattle

Notice of Appointment

Name: Ted Schmitt		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Fremont	Zip Code: 98103	Contact Phone No.: 206.225.4688
Appointed to: Citizens' Telecommunications and Technology Advisory Board		Date of Appointment: January 24, 2011
Authority (Ord., Res.): Ordinance 117703 as amended last by Ordinance 123181		Term of Office From: Confirmation To: January 1, 2013
Comments: <p style="text-align: center;">Reappointment</p> Ted Schmitt is the incoming 2011 Chair of CTTAB and is being put forward for reappointment. He has also been leading CTTAB's Broadband Committee and most recently working on the Public Access to Television Committee.		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Councilmember Bruce Harrell
Confirmed by the Following Vote at City Council		
In Favor:	Against:	Date:
Attested by:		Title:



TED SCHMITT

Seattle, WA 98103

Phone: [REDACTED]
Email: [REDACTED]

SUMMARY

Program/product manager with 10 years experience successfully directing IT programs, software projects and policy research studies. Over 15 years IT development experience working with both private and public sector organizations. Accomplished engineering and technical leadership practiced throughout the software life cycle from requirements analysis and design to implementation, testing, and launch. Excel at bridging between technology, business and policy experts as both a product and project manager. Demonstrated excellence for articulating technical options clearly, connecting them to customer needs. Proven ability to gather and analyze information, use questions and focused research to identify core issues and requirements. Outstanding capacity to provide strategic direction, build consensus, and achieve results.

PROFESSIONAL HISTORY

SR. PROGRAM MANAGER – Vulcan, Inc.
Vulcan, Inc. –Seattle, WA

2008 – Present

PROGRAM OFFICER/STUDY DIRECTOR – Computer Science and Telecommunications Policy Research
National Academies of Science – Washington, DC/Seattle, WA 2004 – 2008

PRODUCT MANAGER / PARTNERSHIP DEVELOPMENT – Digital Media Software & Services
DigitalOwl / OverDrive – New York, NY

2000 – 2004

TECHNICAL PRODUCT MANAGER – Process Management Visualization Software & Load Test System
interNetwork AG – Wiesbaden, Germany
DataViews – Gothenburg, Sweden

1999 – 2000

1997 – 1999

SOFTWARE ARCHITECT, TECHNICAL TEAM LEADER, SENIOR SYSTEM SOFTWARE ENGINEER
DataViews – Northampton, MA
IBM – Kingston, NY and Rochester, MN

1995 – 1997

1984 – 1995

EDUCATION

- **MA, International Science and Technology Policy** – George Washington University, Elliott School of International Affairs (2006), GPA 4.0
- **BA, German** – Purdue University (1997)
- **BS, Electrical Engineering** – Purdue University (1984)

RELEVANT EXPERIENCE

Program/Product Management

- Directed study reviewing HHS efforts to promote health IT standards adoption nationwide. Managed team of experts to produce study examining technical, political and economic factors and barriers to health IT adoption.
- Responsible for packaging software-as-service product that allowed flexible branding of web interface to maintain customer relationship with their clients while minimizing required development effort.
- Product Manager for two start-up firms, working on digital rights and metadata standards with technology and media industry leaders. Responsible for ensuring firms strategic interests and technical strengths were reflected in resulting standards.
- Promoted to European Product Manager after successful participation in U.S. product launch.
- Successfully developed and managed relationships with distributors in six countries. Achieved goal of making distributors self-reliant within 18 months, training both sales and technical consulting teams. Acted as advocate for distributors to get their requirements into product stream.
- Conducted detailed market analysis of IT load testing market resulting in strategic decision to focus future technology develop, marketing and sales efforts on high-end, high-volume telecommunications and internet service providers.
- Managed flow of information and work among diverse groups including consultants, development, marketing and sales staff resulting in on-time product launch.

- Identified and interpreted customer requirements, concisely and clearly articulating priorities to the development team resulting in products that exceeded customer expectations.
- Facilitated requirements formulation between technical personnel and customers, successfully distinguishing between items with high pay-off/low cost vs. items with low pay-off/high cost.
- Exceptional graduate-level academic work in the management of innovation, reinforcing extensive professional experience.
- Coordinated cross-functional sales, marketing and engineering teams in strategic product development plan.
- Direct comprehensive technology policy studies resulting in reports with recommendations for Congress and federal agencies in several domains: Health IT standards, disaster management communications, cybersecurity, biometrics, and wireless technology.
- Conduct an analysis of the state-of-the-art, research funding needs, identification of barriers to technology acquisition and adoption, and policy options to overcome them as part of study process.
- Managed successful completion of studies within strict contractual time and budget limits.

Software and Technology Development

- Software developer responsible for creation of data visualization framework with comprehensive object-based API capable of integration into process management systems across multiple domains.
- Wrote major portion of I/O subsystem for IBM mid-frame OS written in C++ using OOA/OOD methodology and UML.
- Invented methods for improving efficiency and performance of interface between hardware and software/microcode, resulting in two patents.
- Led team of 12 programmers in the development of a software subsystem responsible for maintaining fault-tolerant aspects of memory system. Delivered all components on time exceeding requirements for defect rates.
- Managed software development teams of up to 15, driving schedules and milestones and coordinating integration testing with other subsystems achieving on time deliver at high quality levels.

Written and Verbal Communications

- Authored multiple technical white papers clearly articulating the business needs addressed by specific aspects of product offering.
- Created and presented compelling product demonstrations specialized to highlight specific characteristics of critical importance to clients.
- Write and edit major portions of comprehensive reports, synthesizing intellectual input of expert committee members.
- Spoke on expert panels successfully communicating technology options for tackling conflicting industry priorities.
- Successfully built network of thought leaders in cybersecurity, disaster management communications, digital rights management and other fields, bringing together diverse perspectives and directing efforts to find consensus solutions to complex problems.

AWARDS AND PUBLICATIONS

- **Editor**, "Opportunities for Coordination and Clarity to Advance the National Health Information Agenda: A Brief Assessment of the Office of the National Coordinator for Health Information Technology," National Academies Press, October 2007
- **Editor**, "Improving Disaster Management: The Role of IT in Mitigation, Preparedness, Response, and Recovery," National Academies Press, May 2007
- **US Patent 5,390,312** "Access Look-aside Facility"
- **US Patent 5,319,761** "Directory Look-aside Table for a Virtual Storage System"
- **Software Industry Association Content Division Board Member 2001-2002**
- **IBM Division Award** for Technical Excellence in Firmware and Hardware Testing
- **IBM Outstanding Technical Accomplishment** for Central Processor Firmware Design
- **DACOR Graduate Fellowship** for the Study of International Relations
- **AAAS Conference on Science & Technology Policy Paper** "Privacy: In Search of Bright-Line Standards for Commercial Use of Personal Information"
- **Certification of Outstanding Achievement** Department of Homeland Security course on Cybersecurity Incident Handling and Response
- **Certificate for Outstanding Achievement** in German Language and Literature awarded by the General Council of Germany

**CITIZENS TELECOMMUNICATIONS AND TECHNOLOGY
ADVISORY BOARD (CTTAB)**

January 2011

10 members: All subject to City Council confirmation, 2-year terms for 9 positions, 1-year term for Get Engaged position

- 3 At Large Appointed by Council
- 3 At Large Appointed by Mayor
- 1 Education Appointed by Mayor
- 1 Get Engaged Appointed by Mayor
- 1 Public Access to Appointed by Mayor
 Telecommunications

D	Name	Appointed	Term Ends	Term #	Position	Appointed By
(6) M	Ted Schmitt	1/1/09	1/01/13	2nd	Chair, At Large	Council
(6) M	Robert Dolin	1/24/11	1/01/13	1st	At Large	Council
(1) M	Brian Hsi	1/24/11	1/01/13	1st	At Large	Council
(3) F	Roni Ayalla	1/24/11	9/30/11	1st	Get Engaged	Mayor
(6) M	Stacey Wedlake	1/24/11	1/01/13	1st	Education	Mayor
(6) F	Karen Manuel	1/1/09	1/01/13	2nd	Public Access	Mayor
(6) F	Marina Martin	1/24/11	1/01/13	1st	At Large	Mayor
(6) M	Eric Koester	1/24/11	1/01/13	1st	At Large	Mayor
(3) M	Daniel Carrillo, Jr.	1/1/10	1/01/13	2nd	At Large	Mayor
(6) M	Will Pugh	3/10/08	1/01/12	2nd	Vice Chair, At Large	Council

Diversity

		(1)	(2)	(3)	(4)	(5)	(6)			
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latin	Native-American	Other	Caucasian
Mayor	2	4		2			2			4
Council	4			1	1					3
Other Bodies										
<i>Total</i>	<i>6</i>	<i>4</i>	<i>0</i>	<i>3</i>	<i>1</i>	<i>0</i>	<i>2</i>	<i>0</i>		<i>7</i>

MEMORANDUM

Date January 5, 2010
To The Honorable Richard Conlin
President, Seattle City Council
From Councilmember Bruce Harrell
Subject **Council and Mayoral Appointments to Citizens Telecommunications and Technology Advisory Board (CTTAB)**

The Citizens Telecommunications and Technology Advisory Board (CTTAB) is charged with studying and making recommendations to the Mayor and the City Council on issues of community-wide interest relating to telecommunications and technology, promoting affordable access to and use of telecommunications and technology, fostering citizen participation in decision making, and evaluating the effectiveness of telecommunications and technology policies and programs. The Commission was established in 1995 and is composed of ten members with six mayoral and four At Large council appointments. The mayoral appointments include three At Large positions, one Education representative, one Public Access to Telecommunications position, and one Get Engaged program participant.

We are happy to forward to the Council the following reappointment and two new At Large appointments to the CTTAB. The terms of the appointees will end on January 1, 2013. The new appointments carry with them the possibility of renewal. The reappointment will end on January 1, 2013 and cannot be renewed.

Name	Term Ends	Position	Appointed by	Succeeding
Ted Schmitt	01-01-13	At Large	Council	Reappointment
Robert Dolin	01-01-13	At Large	Council	Fran Clifton
Brian Hsi	01-01-13	At Large	Council	Tom Kee

The appointment bios for appointees are as follows:

Proposed Council appointees

Ted Schmitt

Ted Schmitt is the incoming 2011 Chair of CTTAB and is being put forward for reappointment. He is a Senior Program Manager with 25 years professional experience at technology companies from start-ups to very large corporations. His education includes Bachelor's degrees from Purdue University in Electrical Engineering and German Language and Literature and a Master of Arts from George Washington University in International Science and Technology Policy. Ted was a Program Officer at the National Academy of Science Computer and Telecommunication Board for 4 years. Prior to that, he was Business Development manager for

several startups. Ted worked and studied in Germany and Sweden for over 5 years. He started his career as a computer engineer with IBM and was awarded two patents for his work. Ted currently works for Vulcan, Inc, has lived in Seattle for 4 years and resides in Fremont.

Robert Dolin

Rob is a Program Manager for Microsoft's Windows Live team, and in the last five years, he has worked on integrating social networking functionality from other services with Messenger and Hotmail. His previous work on Microsoft Publisher has also included accessibility features. He has additional experience as online editor of the Daily Illini. Rob has been active in the King County Democrats and has also coded a blog, calendar and volunteer tracking system for them. He has a B.S. in Civil Engineering and Graduate Certificate in User-Centered Design. Rob is a downtown resident.

Brian Hsi

Brian is a social web strategist and is currently a Product Manager at Classmates.com. He has previous experience in online communities and social media product planning at Microsoft, and at Participate Systems (now Outstart) where he worked with clients including MSN Games, Careerpath and AT&T WorldNet. Brian has been Board President of the Asian Pacific Islander Community Leadership Foundation, in addition to serving earlier as the Board Treasurer for Seattle Works. His volunteer experience also includes program evaluation consultation for the International District Housing Alliance, a 2007 Technology Matching Fund recipient. Brian is a Judkins Park resident.

Attachments: Notice of appointments
Resumes
Current roster

Copy: David Keyes, Staff Liaison, Department of Information Technology
Wayne Barnett, Executive Director, Ethics and Elections Commission
Tania María Rosario, Boards and Commissions