

AF311255  
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**City of Seattle  
Notice of Appointment**

<b>Name:</b>  Betty Spieth-Croll		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
<b>Residential Neighborhood:</b> Greenlake	<b>Zip Code:</b> 98103	<b>Contact Phone No.:</b> (206) 551-1721
<b>Appointed to:</b> Bridging the Gap Oversight Committee		<b>Date of Appointment:</b> January 11, 2011
<b>Authority (Ord., Res.):</b> Ordinance Number 122232 (Bridging the Gap Levy, approved by voters in 2006)		<b>Term of Office:</b> <b>From:</b> Confirmation <b>To:</b> December 31, 2014
<b>Comments:</b>  Reappointment to 2nd term		
<b>Authorizing Signature:</b> 		<b>Name and Title of Officer Making Appointments:</b> Councilmember Tom Rasmussen

**Confirmed by the Following Vote at City Council**

<b>In Favor:</b>	<b>Against:</b>	<b>Date:</b>
<b>Attested by:</b>		<b>Title:</b>



# BRIDGING THE GAP OVERSIGHT COMMITTEE

January 2011

15 members. Council and Mayoral appointees serve 4-year terms:

- 5 appointed by City Council
- 5 Appointed by Mayor
- City Council Transportation Chair, City Budget Director and 1 appointee each from Bicycle, Pedestrian and Freight Advisory Boards

10 are subject to City Council confirmation

D	Name	Appointed	Term Ends	Term #	Appointed By
(3) M	Jeremy Valenta	06/22/09	12/31/2012	1 <sup>st</sup>	Mayor
(6) M	David Hiller	1/3/2011	12/31/2013	1 <sup>st</sup>	Mayor
(6) F	Renee Staton	1/3/11	12/32/2013	1 <sup>st</sup>	Mayor
	<i>Vacant</i>				Mayor
	<i>Vacant</i>				Mayor
(6) M	Ref Lindmark	12/7/09	12/31/13	2 <sup>nd</sup>	Council
(6) M	John Coney	12/7/09	12/31/12	1 <sup>st</sup>	Council
(6) F	Holly Krejci	12/7/09	12/31/13	1 <sup>st</sup>	Council
(6) F	Betty Spieth-Croll	1/18/11	12/31/14	1 <sup>st</sup>	Council
(6) F	Ann Martin	1/18/11	12/31/14	1 <sup>st</sup>	Council
(6) F	Allegra Calder				Bicycle Advisory Board
(6) F	Kristen Lohse				Pedestrian Advisory Board
	<i>Vacant</i>				Freight Advisory Board
(6) M	Tom Rasmussen				Council Transportation Chair
(6) F	Beth Goldberg				City Budget Director

## Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latina	(4) Native-American	(5) Other	(6) Caucasian
Mayor	2	1	2	1	0	0	1	0	0	2
Council	2	3		0	0	0	0	0	0	5
Other	1	3		0	0	0	0	0	0	4
<i>Total</i>	<i>5</i>	<i>7</i>	<i>2</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>1</i>	<i>0</i>	<i>0</i>	<i>11</i>

# Langton▲SPIETH

Betty Spieth-Croll, Partner



Betty Spieth and partner Sarah Langton opened the consulting firm Langton Spieth LLC in 2002 offering a combined 30 plus years of regional leadership. "We work with clients and partners on projects that enhance the economic viability of this region, and that promote and protect the quality of life environment we cherish in Washington State."

Langton Spieth LLC provides organization management, public affairs, communications, and economic development consultation to private, public and not-for-profit interests.

Prior to forming Langton Spieth, Betty served from 1999 through 2001 as staff director of the Washington Transportation Alliance (WTA), a statewide coalition of business and labor interests working together to ensure the development and funding of a world-class transportation system. Betty came to WTA from a 15-year career with chambers of commerce in Seattle and the East King County including with the Kirkland Chamber of Commerce and University District Chamber of Commerce.

Currently, Betty serves on the Board of Governors (and Cabinet) of Seattle CityClub where she is chair of the 2010 Gala Committee; on the board (and past president) of Leadership Eastside; as Vice Chair of the Lake Washington Technical College Foundation Board, and as a board member of Pacific Crest School. Previously Betty served on the boards of Seattle King County Economic Development Council, the Housing Partnership, Seafair, University District Food Bank, Eastside Business Roundtable, Leadership Institute, and the Washington Chamber of Commerce Executives. She and husband Tim Croll are active in and leaders of their church, University Congregational United Church of Christ.

Betty is a graduate of the Institute for Organization Management, Notre Dame University, a program of the U.S. Chamber of Commerce. She graduated from Knox College, Galesburg Illinois with a degree in Modern Languages, where she spent over a year living in Barcelona Spain, and in France.

"Work in the Seattle and the University District, East King County, and on statewide transportation issues may appear unrelated, but each represents a complex system that requires understanding and working with the community to identify solutions. Langton Spieth specializes in bringing the right people to the table to move an issue forward for the betterment of all interests," says Betty.

A sample of Langton Spieth clients includes the City of Kirkland where Betty helped lay the groundwork for the city's new economic development position; Leadership Eastside, the region's next generation community leadership development program; and Cascade Water Alliance, a major new water supplier for East and South King County made up of a partnership of eight cities and water districts.

Betty is a Seattle resident since 1975 and has two grown sons.

12/10

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[REDACTED]  
SEATTLE, WA 98103  
MOBILE [REDACTED]  
[BETTY@LANGTONSPIETH.COM](mailto:betty@langtonspieth.com)



**Tom Rasmussen**  
**Seattle City Councilmember**

**Date** January 11, 2011

**To** The Honorable Richard Conlin President, Seattle City Council

**From** Councilmember Tom Rasmussen, Transportation Committee Chair

**Subject** City Council Appointments to Bridging the Gap Oversight Committee

The Bridging the Gap Oversight Committee was established upon voter approval of the BTG property tax levy in November 2006. The advisory body monitors revenues, expenditures, and program and project implementation. The Oversight Committee may advise the City Council, the Mayor, and SDOT on responding to program and project cost savings or shortfalls. In addition, the Oversight Committee reviews SDOT's program and project priorities and financial plans, and makes recommendations to the Mayor and the Council regarding the spending of levy proceeds. Mayoral and Council appointees serve 4-year terms. Members may be reappointed at the end of their terms.

The Transportation Committee forwards the following appointment and reappointment:

Name	Term Length	Term Ends
Betty Spieth-Croll	4 years (reappointment)	12/31/14
Ann Martin	4 years	12/31/14

City Council Bridging the Gap Oversight Committee appointments:

**Betty Spieth-Croll**

Betty Spieth is seeking a reappointment after completing her first term on the Oversight Committee. She is one of three remaining charter members of the committee. Betty has been a partner in Langton Spieth LLC, a public affairs consulting firm with an emphasis on economic development, since 2002. Before that she was the Staff Director for the Washington Transportation Alliance, a statewide coalition of business and labor interests promoting renewed investment in our state and regional transportation system. Betty serves on the Board of Governors for the Seattle City Club. She has also served on the boards of the Seattle-King County Economic Development Council, the Housing Partnership, University District Food Bank and Seafair. She and her husband, Tim Croll, live in the Greenlake area and are active in the University Congregational United Church of Christ.

**Ann Martin**

Ann Martin is also a charter member of the BTG Oversight Committee. She has just completed her first term as a mayoral appointee, during which time she served as a co-chair of the committee. Ann retired in 2006 after a 33 year career as a land use, environmental and transportation planner in Spokane, Seattle and, from 1982-2006, for King County. Ann is on the board of Southwest Youth and Family Services. She also serves on the King County Parks Levy Oversight Committee and King County Transportation Concurrency Expert Review Panel. Ann lives in the High Point area of West Seattle.

City Hall, 600 Fourth Avenue, Floor 2, PO Box 34025, Seattle, Washington 98124-4025  
(206) 684-8808, Fax: (206) 684-8587, TTY: (206) 233-0025

E-mail Address: [tom.rasmussen@seattle.gov](mailto:tom.rasmussen@seattle.gov) Web: <http://www.seattle.gov/council/rasmussen>

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