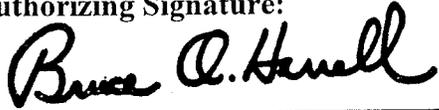


14
OF 311175

City of Seattle
Notice of Appointment

Name: Jesse Aspuria		<input type="checkbox"/> Executive Appointment <input checked="" type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency
Residential Neighborhood: Green Lake	Zip Code: 98103	Contact Phone No.: (206) 930-6993
Appointed to: Seattle Human Rights Commission		Date of Appointment: September 21, 2010
Authority (Ord., Res.): 118392		Term of Office: From: Confirmation To: 7/22/12
Comments: Re-Appointment		
Authorizing Signature: 		Name and Title of Officer Making Appointments: Council Member Bruce Harrell

Confirmed by the Following Vote at City Council

In Favor:	Against:	Date:
Attested by:		Title:

Jesse V. Aspuria

Home: [REDACTED]

Seattle, WA 98103

(206) [REDACTED]@Marriott.com

EDUCATION

Washington State University

Pullman, WA Graduation 5/2004

Major: School of Hospitality Business Management Degree,

College of Business and Economics

APICIUS, The Institute of Florence

Florence, Italy 5/04-7/04

International Study Abroad College Courses

LEADERSHIP EXPERIENCE

Student Body President

Washington State University

5/03-5/04

- Representing and upholding the needs of approximately 18,700 undergraduate students, faculty and staff
- Member of more than 15 WSU and ASWSU decision making committees to implement policies & programs
- Overlooked and managed an executive staff of 10 members to execute programs, policies and initiatives
- Achieved the lowest increase of student fees in 8 years through lobbying efforts
- Spearheaded vision, strategy, and execution of various projects, service events and fundraising initiatives to include: Readership Program, Student Recognition Program, Greek Ambassador Program, Compton Union Building Renovation Committee, ASWSU President's Committee, Diversity Celebration Event and Coug Fest

Student Government Senator

Associated Student Body of WSU

8/01-5/02

- Represented and lobbied major issues and projects affecting the undergraduate student body of WSU
- Elected Programming Committee Chair overlooking 18 service, entertainment and multicultural committees
- Vice Chair for the Senate Budget Committee that overlooked the disbursement and allocation of the \$240,000 ASWSU Programming Budget for the 2001-2002 school year

President

Alpha Kappa Lambda Fraternity of WSU

1/02-12/02

- Led and motivated a chapter of 72 current members and responsible for chapter operations
- Overlooked finance, scholarship, leadership development programs, community service, philanthropies, special events
- Improved financial matters for the fraternity and created high academic standards and policies
- Initiated an "on and off" campus recruiting program resulting in an increase in student membership enrollment

PROFESSIONAL WORK EXPERIENCE

Area Director of Sales

Marriott International

1/08 - Present

- Promoted to Area Director of Sales on 1/08 for three Marriott properties: Courtyard by Marriott Southcenter, SpringHill Suites and TownePlace Suites by Marriott Renton
- In charge of setting sales strategy, revenue goals, and leadership to Sales Department

Senior Account Manager

Marriott International

11/07 - 1/08

- Promoted to Senior Account Manager on 11/07 for two Marriott properties: Residence Inn by Marriott Redmond Town Center and Courtyard by Marriott Bellevue/Redmond
- Contributed to Residence Inn's 2006 Shining Apple Award; presented to the Hotel by its ownership, Apple Hospitality Two, Inc. The award recognizes the Hotel within its portfolio of 64 with the highest total profit and revenue achievement
- Charged with leadership duties including Mentoring and Training for On-Board Sales Managers at both properties
- Held partial responsibility for event coordinator's LPP
- Helped strategize business opportunities to exceed financial and team goals for the hotels
- Proactively pursued opportunities to grow in areas of management, leadership, business strategies, professional and personal development
- Consistently exceeded quarterly target performance goals
- Worked as liaison to Northwest Sales Office
- Served as committee member for major cluster initiatives including GCAW, NWSO Eastside Site Tour

Sales Manager

Marriott International

5/06 - 11/07

- Gain understanding of the hotel's primary target customer and service expectations; serve customer by understanding their business, business issues and concerns, to offer better business solution both prior to, and during the program/event.
- Negotiate services of hotel and execute Sales Agreement for each business opportunity.
- Work collaboratively with off-property sales channels to ensure sales efforts are coordinated
- Respond to incoming group opportunities for the hotels.
- Proactively identify, qualify and solicit new group business to achieve personal and hotel revenue goals.
- Use negotiating skills and creative selling abilities to close on business and negotiate contracts.

- Assistant Banquet Events Manager** **Hilton Seattle Airport & Conference Center** 9/04 – 8/05
- Completed manager in training program consisting of Accounting, Front Desk, Kitchen, Sales and Catering training
 - Managing a union property staff of 38+ and all tasks related to the set-up of Banquet Event Orders and Functions
 - Directing an average of 40-50 events per month to include business, corporate, special events and meetings
 - Responsibility includes billing management, planning, budgeting, expense control, recruitment and staffing, scheduling, labor, payroll, inventory control, menu planning/pricing, facilities management and customer service guest relations
 - Coordinating event functions with Audio Visual, Security, Sales and Catering, Front Desk, Parking and Kitchen staff

- Career Fair Event Coordinator** **WSU School of Hospitality Business Management** 8/02-3/03
- Created event site proposals and implementation for annual 2003 career fair to include the set-up and breakdown of booths, audio visual requirements, shipping/handling needs for contacts, event itinerary, billing info and other tasks
 - Organized, catered and recruited a network of 25-30 hospitality and business companies for the event
 - Planned career and internship opportunities for School of Hospitality Business Management students

- F&B Operations Manager** **HMS Host, Seattle Tacoma International Airport** 5/02-8/02
- Managed 7 food and beverage units to include 3 bars and restaurants, 2 Seattle Starbucks & 1 Dominoes Pizza
 - Gained experience in Store Concepts by achieving sales and profit targets
 - Developed management skills; assisted the Store Manager in ensuring that daily operational needs are maintained
 - Recognized for outstanding customer service and relationship management skills

- Recruiting Ambassador** **WSU School of Hospitality Business Management** 8/02-5/04
- An active honorary team selected from students in the top one-percent of the SHBM Program
 - Raised awareness and market the hospitality industry and potential career paths for current and prospective students
 - Created, planned and coordinated recruiting events in the Pacific Northwest to increase enrollment in the Program

- Management Intern** **Hilton Seattle Airport & Conference Center** 5/01-8/01
- Cross-trained in the food and beverage, sales and marketing, banquets and catering departments
 - Assisted banquet managers, catering managers and sales associates with functions and prospective and existing clients
 - Editor for first edition Hilton Seattle Airport & Conference Center Newsletter Project

- Cougar Connection Recruiter** **Washington State University Admissions Department** 8/01-5/02
- Serve as student ambassador to students and parents interested in Washington State University
 - Successfully orchestrated an average of 60 phone calls per hour to recruit and retain future student
 - Give presentation and informational tours to students, parents and guests

PROGRAM MANAGEMENT

- Event Coordinator** **WSU Recruitment and Retention Programs** 5/03-5/04
- Initiated first ASWSU Fundraiser Dinner entitled "Empowering a Vision...Multicultural Leaders of Tomorrow", to benefit multicultural student recruitment and retention conferences raising over \$31,803
 - Responsible for event management functions to include site management, set-up and negotiation of banquet contracts
 - Headed an aggressive fundraising drive and help implement long term policies to continue and benefit the program
 - Help recruit keynote speaker, Kenneth Alhadeff-Member of the WSU Board or Regents, acts and other speakers

- Readership Program Director** **Washington State University** 5/03-5/04
- Initiated and fully funded a readership program to provide free and accessible newspapers to include; The New York Times, Seattle Times, and The USA Today for all students, faculty and staff.
 - Help organize a marketing and survey program to collect data and create interests for future lobbying efforts
 - Fundraised and lobbied over \$100,000 to fund the program for the 2004-2005 academic year

- Chair/Founder** **ASWSU Student Recognition Program** 5/03-5/04
- Founded the Student Recognition Program to recognize 2 current undergraduate students on accomplishments in but not limited to, academics, leadership, involvement, community service, philanthropic or athletics each month
 - Orchestrated for recipients to receive an award, gift basket, be recognized during an ASWSU Senate meeting and display accomplishments in a created display case located in the center of campus

- Co-Founder** **WSU Greek Recruiting Ambassador Program** 5/03-5/04
- Played a key role in implementing a recruitment program to help increase awareness and student enrollment for the WSU Greek Community in conjunction with the WSU Freshmen and Transfer Orientation Program
 - Recruited current student leaders and volunteers to create an informational and recruitment program to include public relations materials, daily tours and be a resource for questions or concerns about the WSU

- Service and Activity Fee Chair** **Washington State University** 5/03-5/04
- Overlooking the disbursement and allocation of \$6,015,000 in the Service and Activity Fee Budget to various student organizations, WSU departments, programs and initiatives
 - Lobbied and successfully reduced an increase in student fees of 2% instead of a 7% increase saving the student body around \$300,000 in fees for the 2004-2005 academic year

CLUBS & ACTIVITIES

ASWSU President, WSU, 2003-2004

- Pullman Chamber of Commerce Ex-Officio Member, Pullman,
- Board of Regent Ex-officio Member, WSU
- WSU Foundation Ex-Officio Member
- Athletic Foundation Member, WSU Athletics
- Parking and Transportation Committee Member, WSU
- Renovation Committee Chair, WSU Compton Union Building
- Diversity Celebration Committee Member
- Commencement Committee Member
- ASWSU Judicial Board Nominator
- WSU Student Recreation Board Member
- Student Government Council Member (SCG)
- Freshmen and Transfer Orientation Speaker
- WSU Preview Guest Speaker
- ASWSU Student President's Chair

Alpha Kappa Lambda Fraternity Member, WSU, 1999-2004

- President, 2002
- Social Chair, organized entertainment and social functions, 2000
- Fraternity Educator, 1999

ASWSU Senate Member, WSU, 2001-2002

- Rules and Administration Committee Member
- Budget Committee Vice Chair
- Programming Committee Chair
- District 4 Senator

Sigma Iota Hospitality Club Member, WSU, 2000-2004

- Director of Entertainment for annual Spring Fair to organize all entertainment functions and set-up
- Participated in community service activities, assisted with events at local Senior Center and "Wine Fest"

AWARDS/HONORS

- 2006 Marriott Golden Circle Award Recipient; achieving 125% in Revenue Goals
- 2005 Marriott Golden Circle Award Recipient; achieving 100% in Revenue Goals
- 2004 Las Vegas International Hotel and Restaurant Show Hospitality Student of Excellence Award for WSU
- Honorary WSU School of Hospitality Business Management Recruiting Ambassador Award 2002-2004
- 2003-2004 Spring and Fall Commencement Speaker (WSU)
- 2004 Washington State University President's Award, Excellence in Leadership and Service
- 2003-2004 Arête Washington State University Outstanding Student Greek of the Year Award
- ASWSU Senator of the Year Award Recipient for 2001-2002
- WSU Asian Pacific Islander Appreciation Award 2003-2004
- WSU Board of Regent Resolution of Appreciation #040507-211, May 7th, 2004
- Featured Article, *Dividend*, WSU College of Business Magazine 2004
- Featured Article, *The Tacoma News Tribune*, Class Act of 1999, All-Star Graduates 06/1999

TRAINING

- Marriott Mission Possible Extended Stay Class, Denver CO 11/08/2006
- Marriott Negotiation Skills Class, Dallas Las Calinas TX 6/20/2006
- Marriott Sales Edge Classes, West Orange NJ 10/30/2005
- Marriott Big Catch Sales Training Class, Tacoma WA 10/11/2005

PERSONAL ACCOMPLISHMENT

- Seattle Full Marathon Race finish of 3 hours and 57 minutes, 11/26/2006
- Super Jock N' Jill Half Marathon Finish: 1:47:30.5, 9/4/2006
- Financed all College costs on own 1999 – 2004

SEATTLE HUMAN RIGHTS COMMISSION

15 MEMBERS 7 Appointed by the Mayor
 7 Appointed by City Council
 1 Appointed by the Commission
 2-year terms

1 MEMBER Get Engaged Program - Appointed by Mayor
 1-year term

All appointments confirmed by City Council.

<u>Commissioner</u>	<u>Appointed</u>	<u>Term Ends</u>	<u>Term</u>	<u>Appointed By</u>
(6) Jessica Andrade	1-5-10	7-22-11	1 st	City Council
(2) Keith Toussaint	7-22-10	7-22-12	1 st	City Council
(-) <i>Vacant (Donegan-Ryan)</i>		7-22-11	1 st	City Council
(4) Nika Dahlbacka	9-9-10	7-22-11	1 st	City Council
(6) Andrew Lewis	2008	7-22-11	2 nd	City Council
(2) Mica Powers	2008	7-22-12	2 nd	City Council
(1) Jesse Aspuria	2008	7-22-12	2 nd	City Council
(-) <i>Vacant (Shwab)</i>		7-22-12	1 st	Mayor
(6) Mike Peters	7-30-09	7-22-11	1 st	Mayor
(2) Damien Carter	2008	7-22-12	2 nd	Mayor
(6) Jennifer Yogi	7-30-10	7-22-12	1 st	Mayor
(6) Martin Penner	7-30-10	7-22-11	1 st	Mayor
(4) Christopher Stearns	7-30-09	7-22-11	1 st	Mayor
(2) Merri Ann Osborne	2-19-08	7-22-12	2 nd	Mayor
(6) Roslyn Solomon	2008	7-22-12	2 nd	Commission
(2) Joshuah Marshall	9-9-10	9-15-11	1 st	Get Engaged Program

				(1)	(2)	(3)	(4)	(5)	(6)	
	Men	Women	Vacant	Minority	Asian-American	African-American	Hispanic Latino/a	Native-American	Middle East	Caucasian
Mayor	4	2	1	3	0	2	0	1	0	3
Council	3	3	1	4	1	2	0	1	0	2
Comm.	0	1	0	0	0	0	0	0	0	1
GE program	1	0	0	1	0	1	0	0	0	0
Total	8	6	2	8	1	5	0	2	0	6

12/10/2010

MEMORANDUM

DATE: September 21, 2010

TO: The Honorable Richard Conlin
President, Seattle City Council

FROM: Roslyn Solomon, Chair
Seattle Human Rights Commission

SUBJECT: Appointments to Seattle Human Rights Commission

I am pleased to forward to the City Council the following three re-appointments and two new appointments to the Seattle Human Rights Commission for 2-year terms:

<u>Name</u>	<u>Term Ends</u>	<u>Position</u>	<u>Succeeding</u>
Keith Toussaint	7/22/2012	Commissioner	Julian Wheeler
Nika Dahlbacka	7/22/2011	Commissioner	Alexandra Davis
Mica Powers	7/22/2012	Commissioner	Reappointment
Jesse Aspuria	7/22/2012	Commissioner	Reappointment
Roslyn Solomon	7/22/2012	Commissioner	Reappointment

The Seattle Human Rights Commission is composed of fifteen members: seven appointed by the Mayor, seven appointed by Council, and one appointed by the Commission. All appointments are subject to City Council confirmation.

Attached to this memorandum is the current membership roster of the Seattle Human Rights Commission, including the new appointees.

Brief biographies for all reappointments and new appointees are as follows:

New Appointments:

Keith Toussaint

Keith Toussaint is a Senior Project Manager for Microsoft Health Solutions Group and long-time Seattle resident and business leader. Keith is a former volunteer member of the Central Area Motivation Project's Rights of Passage Experience program and former President of Blacks at Microsoft diversity advisory council group. Recently, Keith has committed his efforts to human rights issues involving Health Care Reform. Keith has worked with clinicians and technical staff from over 50 organizations to design and implement solutions for chronic care management, hospital-patient interchange of data and remote patient monitoring.

Nika Dahlbacka

Nika Dahlbacka has consistently pursued activities that furthered equality and multi-culturalism. In high school, she joined Amigos de las Americas, working in a village of 200 in Costa Rica to promote community-based, sustainable development. At the UW, Nika was a senator in student government, and volunteered for Washington Citizen Action, First Place School, Franklin High School, and the Burke Museum. While at UW, Nika interned at Boeing where she implemented the first 737 Diversity Council. She graduated UW with distinction and a BA in International Business and marketing. After college, Nika continued her career with Boeing, as a Procurement agent with International Suppliers and the Flight Test Program. Nika Dahlbacka has served as the Get Engaged Commissioner since September 2009 and will fill the unexpired term of former Commissioner Alexandra Davis.

Reappointments:

Mica Powers

Mica Powers graduated in 2005 with a degree in Political Science, and a minor in African American Studies. While in college, Mica had two life altering experiences: interning at a magazine that critically looked at race and poverty and visiting the United Nations building in New York City. Those experiences taught Mica to dig deep when problem solving, and to surround herself with great company when searching for answers. Mica has been featured in Newsweek Magazine's Generation O multimedia blog. Additionally, Mica's various life experiences, including tutoring 2nd graders in reading and writing and being a Precinct Committee Officer, have made Mica personally aware of some problems that we face locally. As a proud resident of Seattle, Mica has brought her life experiences to create a meaningful, educational, and unique experience as a Commissioner.

Jesse Aspuria

Jesse Aspuria graduated from Washington State University with a bachelor's degree in the School of Hospitality Business Management Program and attended Apicius Culinary Institute of Florence, Italy. He works as a sales and marketing director for Marriott. According to Jesse, "My upbringing has motivated me to help others and fight for human rights causes. I don't see it as a responsibility, but more so as my passion and hope to always give back and play a role in public service." Jesse served as the WSU Student Body President in 2003-2004, gained governance of the University's Diversity Celebration, developed strategies for recruitment and retention of students and faculty of color, and created policies for long term sustainability. Jesse has chaired the Commission's Homelessness Task Force for nearly two years.

Roslyn Solomon

Ms. Solomon has focused her efforts in health and human rights over the past three years. She is the co-founder of The Implementation Project which focuses on promoting comprehensive and equitable health care reform through innovative advocacy work. Prior to founding The Project, Ms. Solomon was the Director of the US program at Uplift International, a Seattle-based health and human rights organization. Ms. Solomon also served as a consultant for Health Alliance International, and the Grameen Technical Center. Before turning her attention to health issues, Ms. Solomon worked as an administrative law judge for the State of Washington. During that time, she also taught trial advocacy as an adjunct professor at the Seattle University School of Law. An active volunteer, Ms. Solomon is a founder and board member of the Jewish Women's Funding Network, an active member of the Healthy Washington Coalition, the Women's Funding Alliance, and the American Jewish Committee. She is currently a volunteer consultant for Northwest Law Health Advocates and for the health and human rights project of the New York-based, National Economic and Social Rights Initiative. Ms. Solomon received her B.A. in political science and economics from Wellesley College and a J.D. from the University of Washington School of Law. Ms. Solomon serves as Chair of the Commission.

Attachments

cc: Felicia Yearwood, Commission Staff, Seattle Office for Civil Rights
Wayne Barnett, Executive Director, Ethics and Elections Commission
Jennifer Samuels, Legislative Assistant, Seattle City Council