

Signage for “Multiple Business Centers,” SMC 23.84A.036, 23.55.030 and 23.55.036.

Orange Paper

Option 2 – Amend but only for industrial areas.

Amendments shown in ~~double strikethrough~~ or double underline.

23.55.028 Signs in NC1 and NC2 zones

D. On-premises Signs.

2. Number and Type of Signs Allowed for Business Establishments.

a. Each business establishment may have one ground, roof, projecting or combination sign (Type A sign) for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

b. In addition to the signs permitted by subsection 23.55.028.D.2.a, each business establishment may have one wall, awning, canopy, marquee, or under-marquee sign (Type B sign) for each 30 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

c. (~~In addition to the signs permitted by subsections 23.55.028.D.2.a and D.2.b, each multiple business center and drive-in business~~) In addition to the signs permitted by subsections 23.55.028.D.2.a and D.2.b, each multiple business center and drive-in business (~~(Multiple business centers)~~) may have one pole (~~(=ground, wall, marquee, under-marquee, projecting or combination)~~) sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys. Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center (~~(Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center)~~).

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d. Individual businesses that are not drive-in businesses and that are not located in a multiple business center may have one pole sign in lieu of ~~((another))~~ a Type A sign permitted by Section 23.55.028.D.2.a for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

~~((e. In addition to the signs permitted by subsections 23.55.028.D.2.a and 23.55.028.D.2.b, drive-in business establishments may have one pole sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.))~~

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23.55.030 Signs in NC3, C1, C2 and SM zones

E. On-Premises Signs.

2. Number and Type of Signs Allowed for Business Establishments.

a. Each business establishment may have one ground, roof, projecting or combination sign (Type A sign) for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

b. In addition to the signs permitted by subsection 23.55.030.E.2.a, each business establishment may have one wall, awning, canopy, marquee or under-marquee sign (Type B sign) for each 30 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

c. ~~((In addition to the signs permitted by subsections 23.55.030.E.2.a and 23.55.030.E.2.b, each multiple business center and drive-in business))~~ In addition to the signs permitted by subsections 23.55.030.E.2.a and 23.55.030.E.2.b, each multiple business center and

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drive-in business (~~(Multiple business centers)~~) may have one pole (~~(ground, wall, marquee, under marquee, projecting or combination)~~) sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys. (~~(Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center)~~). Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center.

d. Individual businesses that are not drive-in businesses and that are not located in multiple business centers may have one pole sign in lieu of (~~(another)~~) a Type A sign permitted by subsection 23.55.030.E.2.a for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

~~((e. In addition to the signs permitted by subsections 23.55.030.D.2.a and b, drive-in business establishments may have one pole sign for each 300 lineal feet, or portion thereof, of frontage on public rights of way, except alleys.))~~

~~((f))~~ e. If the principal use or activity on the lot is outdoor retail sales, banners and strings of pennants maintained in good condition are permitted in addition to the signs permitted by subsections 23.55.030.E.2.a, 23.55.030.E.2.b and 23.55.030.E.2.(e)e.

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