

Signage for "Multiple Business Centers," SMC 23.84A.036, 23.55.030 and 23.55.036.

Red Paper

Option 1 – No change to existing code.

Amendments shown in ~~double strikethrough~~ or double underline.

## 23.55.028 Signs in NC1 and NC2 zones

\*\*\*

### D. On-premises Signs.

\*\*\*

#### 2. Number and Type of Signs Allowed for Business Establishments.

a. Each business establishment may have one ground, roof, projecting or combination sign (Type A sign) for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

b. In addition to the signs permitted by subsection 23.55.028.D.2.a, each business establishment may have one wall, awning, canopy, marquee, or under-marquee sign (Type B sign) for each 30 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

c. (~~In addition to the signs permitted by subsections 23.55.028.D.2.a and D.2.b, each multiple business center and drive-in business~~) In addition to the signs permitted by subsections 23.55.028.D.2.a and D.2.b, each multiple business center and drive-in business (~~(Multiple business centers)~~) may have one pole (~~(=ground, wall, marquee, under-marquee, projecting or combination)~~) sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys. Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center (~~(Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center)~~).

Signage for “Multiple Business Centers,” SMC 23.84A.036, 23.55.030 and 23.55.036.

Red Paper

Option 1 – No change to existing code.

Amendments shown in ~~double strikethrough~~ or double underline.

d. Individual businesses that are not drive-in businesses and that are not located in a multiple business center may have one pole sign in lieu of ~~((another))~~ a Type A sign permitted by Section 23.55.028.D.2.a for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

~~((e. In addition to the signs permitted by subsections 23.55.028.D.2.a and 23.55.028.D.2.b, drive-in business establishments may have one pole sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.))~~

\* \* \*

### **23.55.030 Signs in NC3, C1, C2 and SM zones**

\*\*\*

#### **E. On-Premises Signs.**

\*\*\*

#### **2. Number and Type of Signs Allowed for Business Establishments.**

a. Each business establishment may have one ground, roof, projecting or combination sign (Type A sign) for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

b. In addition to the signs permitted by subsection 23.55.030.E.2.a, each business establishment may have one wall, awning, canopy, marquee or under-marquee sign (Type B sign) for each 30 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

c. ~~((In addition to the signs permitted by subsections 23.55.030.E.2.a and 23.55.030.E.2.b, each multiple business center and drive-in business))~~ In addition to the signs permitted by subsections 23.55.030.E.2.a and 23.55.030.E.2.b, each multiple business center and

Signage for "Multiple Business Centers," SMC 23.84A.036, 23.55.030 and 23.55.036.

Red Paper

Option 1 – No change to existing code.

Amendments shown in ~~double strikethrough~~ or double underline.

drive-in business ((Multiple business centers)) may have one pole(~~(, ground, wall, marquee, under marquee, projecting or combination))~~ sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys. ~~((Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center))~~. Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center.

d. Individual businesses that are not drive-in businesses and that are not located in multiple business centers may have one pole sign in lieu of ~~((another))~~ a Type A sign permitted by subsection 23.55.030.E.2.a for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

~~((e. In addition to the signs permitted by subsections 23.55.030.D.2.a and b, drive-in business establishments may have one pole sign for each 300 lineal feet, or portion thereof, of frontage on public rights of way, except alleys.))~~

~~((f))~~ e. If the principal use or activity on the lot is outdoor retail sales, banners and strings of pennants maintained in good condition are permitted in addition to the signs permitted by subsections 23.55.030.E.2.a, 23.55.030.E.2.b and 23.55.030.E.2.(e)e.

\* \* \*

**23.55.036 Signs in IB, IC, IG1 and IG2 zones((r))**

\*\*\*

**D. On-premises Signs.**

\*\*\*

**2. Number and Type of ((Permitted)) Signs Allowed for Business Establishments.**

Signage for "Multiple Business Centers," SMC 23.84A.036, 23.55.030 and 23.55.036.

Red Paper

Option 1 – No change to existing code.

Amendments shown in ~~double strikethrough~~ or double underline.

a. Except as further restricted in subsection 23.55.036.D.5, each business establishment may have one ~~((4))~~ ground, roof, projecting or combination sign (Type A sign) for each ~~((three hundred))~~300~~((3))~~ lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

b. In addition to the signs ~~((permitted))~~allowed by subsection 23.55.036.D.2.a, each business establishment may have one ~~((4))~~ wall, awning, canopy, marquee, or under-marquee sign (Type B sign) for each ~~((thirty))~~30~~((3))~~ lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

c. ~~((In addition to the signs permitted by subsections D 2 a and D 2 b, each multiple business center and drive-in business))~~ In addition to the signs permitted by subsections D 2 a and D 2 b, each multiple business center and drive-in business ~~((Multiple business centers))~~ may have one ~~((4))~~ pole~~((, ground, wall, marquee, under-marquee, projecting or combination))~~ sign for each ~~((three hundred))~~300~~((3))~~ lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys. Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center ~~((Such pole signs may be for a drive-in business or for an individual business establishment located in a multiple business center, or may identify a multiple business center))~~.

d. Individual businesses ~~((which))~~that are not drive-in businesses and ~~((which))~~that are not located in multiple business centers may have one ~~((4))~~ pole sign in lieu of ~~((another))~~a Type A sign permitted by subsection 23.55.036.D.2.a for each ~~((three hundred))~~300~~((3))~~ lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.

Signage for "Multiple Business Centers," SMC 23.84A.036, 23.55.030 and 23.55.036.

Red Paper

Option 1 – No change to existing code.

Amendments shown in ~~double strikethrough~~ or double underline.

~~((e. In addition to the signs allowed by subsections 23.55.036.d.2.a and 23.55.036.D.2.b, drive-in business establishments may have one pole sign for each 300 lineal feet, or portion thereof, of frontage on public rights-of-way, except alleys.))~~

~~((f)e. Where the principal use or activity on the lot is outdoor retail sales, banners and strings of pennants maintained in good condition shall be permitted in addition to the signs permitted by subsections 23.55.036.D.2.a and .b ((and D-2 e)).~~

\* \* \*

### 23.84A.036 "S"

\* \* \*

~~(("Sign, multiple business center" means an on-premises sign directing attention to a grouping of two or more business establishments that either share common parking on the lot where the sign is located or occupy a single structure or separate structures that are physically attached or both. A multiple business center sign may be used to identify a multiple business center and may identify individual business establishments within a multiple business center but not the products or services offered by the business establishments. (See also "multiple business center" and "sign, business.))~~

\*\*\*