



Program Updates

*Presented to Seattle City Council on
July 11th, 2011*





Program Overview

- \$20 million DOE Better Buildings grant
- Neighborhood-based program to achieve deep energy savings and create jobs.
- Goals:
 - Drive demand for energy efficiency in six building sectors
 - Create and retain living wage green jobs
 - Achieve 15% to 45% in energy savings per building retrofitted



NEIGHBORHOOD MAP

Target Area

City of Seattle





CPW for Home: Highlights

- **Public Launch - April 19, 2011**
 - “Open House” format with homeowners, neighbors, local hires
 - Federal, State, City representation
 - Featured on KING TV and Q-13 TV, neighborhood and other local blogs
- **Summer outreach plan in development**
 - Creative consultant engaged
 - “On the ground” deployment in community (Farmer’s Markets, Summer Streets, etc)
 - Contractor marketing training



CPW for Home: Highlights

Stage*	Number of homeowners
Screening	26
Home Energy Assessment	119
Bidding	111
Contractor Work	2
Test Out Assessment	1
Total Applicants	259

* As of July 7, 2011

Current CPW Applicants





Other Program Updates

Large Commercial

- Contract with MacDonald Miller signed
- Three buildings (\$5M) in pipeline, with first project estimated for August start.

Hospitals

- Harborview, Group Health, Virginia Mason, Swedish
- Phase 1 projects submitted: \$530K in grant funds, \$10M in private investment, 20:1 ratio.

Small Commercial

- Soft launch: August, 2011
- CPW to hire South Seattle Community College students for Energy Assessments

Questions?

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