

Summary
Central Waterfront Committee Resolution
DRAFT January 19, 2011

This Resolution would establish a Central Waterfront Committee (“CWC”) to continue the work of the Central Waterfront Partnerships Committee, created in November 2009 pursuant to Ordinance 123142. (The Committee’s name is being shortened.) It would recognize a Charter describing the scope of the CWC’s responsibilities in advising the City on the Central Waterfront Project. It would also recognize Guiding Principles for the Waterfront requested as part of the previous ordinance; these principles were developed by the Committee based on public input and previous city legislation.

The new CWC will carry forward the core work of developing key civic and community partnerships to support the City’s vision for a series of public spaces on the waterfront which appeal to the entire city. Now that the Central Waterfront design has begun in earnest, the City will be conducting large scale public outreach to inform the design. The CWC will have a hands-on role working with the City team and consultants on the project. Key elements of their work will include:

- Providing holistic oversight to the waterfront design as it develops;
- Ensuring that public engagement is broad, accessible and builds momentum for the project;
- Providing strategic guidance on the overall funding strategy for the project and advising on the financing of specific, critical project elements;
- Assessing needs for public space programming and operations, and identifying appropriate partnerships and operating models;
- Developing a Strategic Plan for how the many elements of the waterfront project will be implemented and stewarded over time.
- Building a more formal partnership between the City and an external partner, most likely a non-profit organization, as the project moves forward from design into implementation.

The CWC will work directly with the City’s Central Waterfront Management Team, which includes DPD, Parks and SDOT. It will work in tandem with the Central Waterfront Stakeholders Group, which will provide focused feedback on design direction and identify stakeholder concerns and ideas throughout the design process. The CWC will provide periodic reports to the Mayor and City Council, and will provide substantive guidance at major project milestones. CWC appointments will carry forward those made for the previous committee. Terms will be two years; the department heads of DPD, Parks and SDOT will recommend appointments for Council confirmation.

Attachments:

- *Guiding Principles*
- *Opportunities Diagram*
- *Public Oversight Roles and Relationships*
- *Project Organization and Structure*
- *Schedule for Design Process*

ATTACHMENT 2 GUIDING PRINCIPLES CENTRAL WATERFRONT PROJECT

Create a waterfront for all.

The Central Waterfront should engage the entire city. It is a public asset and should remain focused on public use and activities that attract people from all walks of life. It should be a place for locals and visitors alike – a place where everything comes together and co-mingles effortlessly. The process for developing a waterfront design should, in fact must, draw on the talents and dreams of the entire city. The resulting public spaces and surrounding development will engage us through a range of activities throughout the day and year.

Put the shoreline and innovative, sustainable design at the forefront.

To succeed, the waterfront must bring people to the water's edge—allowing them to experience the water itself and the unique geography and ecology of Elliott Bay. At the same time, we must take bold steps to improve the natural shoreline ecology while also preserving and enhancing the maritime activities that remain central to the Central Waterfront. The waterfront should, in its design, construction and operation, reflect Seattle's commitment to sustainability, innovation and responding to climate change

Reconnect the City to its waterfront.

The waterfront should provide a front door to the downtown neighborhoods and the City. It will build a network of green connections and public spaces that connect visually and physically to the water, to vital civic and commercial destinations, nearby neighborhoods and the larger fabric of downtown, city and regional open spaces. This will require a phased approach that is implemented over a longer horizon, but the full picture needs to be in view from the beginning.

Embrace and celebrate Seattle's past, present and future.

The waterfront is a lens through which to understand Seattle's past, present and future—from its rich geologic and natural history and early Native American settlements, to the founding of the region's maritime and resource economy, to maritime, industrial, commercial and recreational activities today. The waterfront is, and should continue to support these activities; to provide essential connections and access to the waterfront and to surrounding neighborhoods. New waterfront public spaces should tell these stories in ways that are authentic and bring them to life for people today and preserve these connections into the future.

Improve Access and Mobility

The waterfront is and will remain a crossroads. Waterfront users rely on safe and efficient access to the piers both from water and land, thousands of commuters use Colman Dock each day, and Alaskan Way will continue to provide an important connection for moving people and goods between the south and north of downtown. At the same time, the waterfront will be an increasingly attractive place for walkers, bicyclists, joggers, recreational boaters and others. The future waterfront should accommodate safe, comfortable and efficient travel by pedestrians, bicyclists, vehicles and freight. The interactions among these many parties must be designed carefully for safety, comfort, and efficiency for all.

Create a bold vision that is adaptable over time.

The waterfront will come together over time, with many complex infrastructure and engineering projects that must be completed before permanent public space improvements can be made. The vision developed now should clearly define an overall framework for how the waterfront will take shape, what the key elements will be, and define their essential character. At the same time, the vision must be flexible enough to adapt as conditions inevitably change.

Develop consistent leadership—from concept to construction to operations.

To succeed, strong leadership is necessary from an independent body tasked with realizing the waterfront vision. This leadership needs to be apolitical and start early—ensuring design excellence, rooting the process in a broad and transparent public outreach, and based on the realities of maintaining and programming the project once it is complete.



Seattle Waterfront Initiative Opportunities and Linkages Diagram

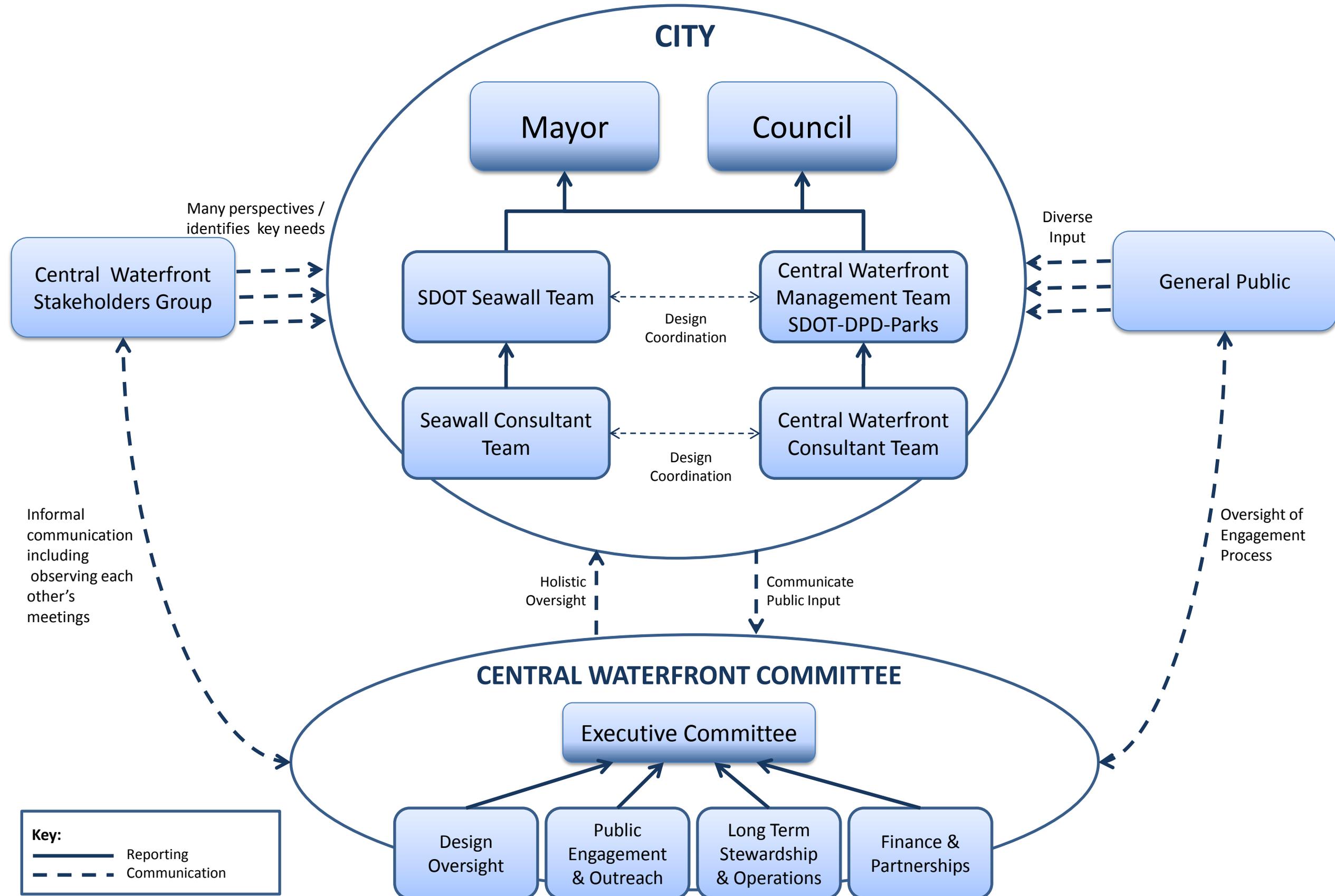
June 2010

- parks and open space
- new open space opportunities
- places to touch the water
- new opportunities to touch the water
- monorail
- streetcar
- planned streetcar
- existing and planned bus/light rail tunnel and stations
- bus transit corridor including Rapid Ride
- railroad
- new roadway
- connections to the waterfront
- bridge connection
- stair connection
- existing and planned urban trails
- planned street realignments
- abandoned street
- city-designated green street

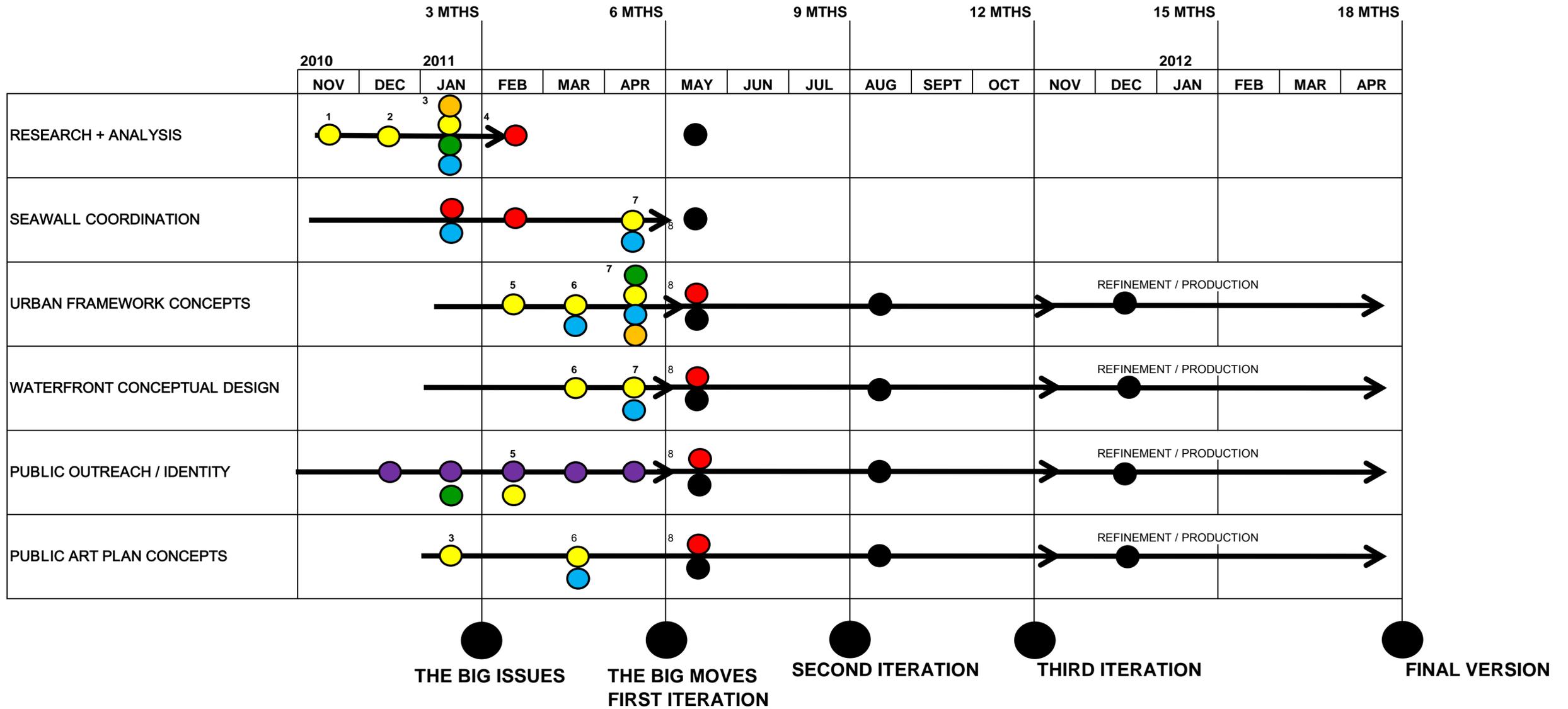
Central Waterfront Project: Public Oversight Roles & Relationships

David W. Goldberg DPD Central Waterfront Committee EXH B December 10, 2010 Version #1	Roles	Composition	Relationships
City Management Team	<ul style="list-style-type: none"> Client for design and construction of Central Waterfront Legally responsible for design decisions related to public spaces, streets etc. 	<ul style="list-style-type: none"> Dept of Transportation Dept of Planning and Development Dept of Parks and Recreation 	<ul style="list-style-type: none"> Make recommendations to Mayor and Council Manage consultant team Staffs CWC and Stakeholder Group along with Consultant Team
Central Waterfront Committee (CWC)	<ul style="list-style-type: none"> Oversight of waterfront and seawall design per the Guiding Principles Ensures robust and innovative public engagement Deliberates as a group to reach a shared recommendation and advise the City at each major milestone Recommends key partnerships and financing strategies to City Establishes strategic plan to guide development of waterfront over time Identify non-profit entity or entities to partner with the City Recommends creative approaches to meet programming, maintenance and operational needs of new public spaces 	<ul style="list-style-type: none"> Continuation of the Central Waterfront Partnerships Committee membership with expert advisors on specific subject matter; a range of experience and broad perspectives Organized into an executive committee and four subcommittees: <ul style="list-style-type: none"> Design Oversight Public Engagement Partnerships and Finance Programming, Operations and Maintenance 	<ul style="list-style-type: none"> Advisory to the City; makes recommendations to City Management Team, elected officials and dept heads. City's decision-makers give careful consideration to Central Waterfront Committee's recommendations. Coordinates with broad civic engagement, Stakeholder Group discussions and other groups as appropriate May advocate and take positions on issues
Central Waterfront Stakeholder Group	<ul style="list-style-type: none"> Provides direct feedback to the City and consultants as the seawall and central waterfront designs are developed. Forum for diverse range of stakeholder issues to be heard and for the City/Consultant Team to respond. 	<ul style="list-style-type: none"> Direct Stakeholders <ul style="list-style-type: none"> Property and business owners Residents and employees Freight and mobility Advocacy Groups Other user Groups Membership established by department heads from SDOT, Parks, Planning and Development 	<ul style="list-style-type: none"> Provides ongoing and direct feedback to City Management Team during the design process Provide points of contact for CWP to vet and resolve specific design and engineering issues Interacts with the CWC Design Oversight Committee on key issues
City Boards & Commissions	<ul style="list-style-type: none"> Advise City Council and City departments on planning and design of capital improvements, parks and art Reviews are done at each project phase 	<ul style="list-style-type: none"> Design and Planning Commissions Board of Park Commissioners Art Commission/Public Art Advisory Committee Bicycle and Pedestrian Advisory Boards 	<ul style="list-style-type: none"> Advise City Management Team on project's development at major milestones

CENTRAL WATERFRONT AND SEAWALL ORGANIZATIONAL STRUCTURE



DESIGN PROCESS DRAFT SCHEDULE



- DESIGN SUBCOMMITTEE (MONTHLY)
- OUTREACH SUBCOMMITTEE (MONTHLY)
- EXECUTIVE COMMITTEE
- PUBLIC MEETING
- CENTRAL WATERFRONT STAKEHOLDERS
- CENTRAL WATERFRONT COMMITTEE MEETING
- CITY COUNCIL MEETING