

Director's Report – August 5, 2010

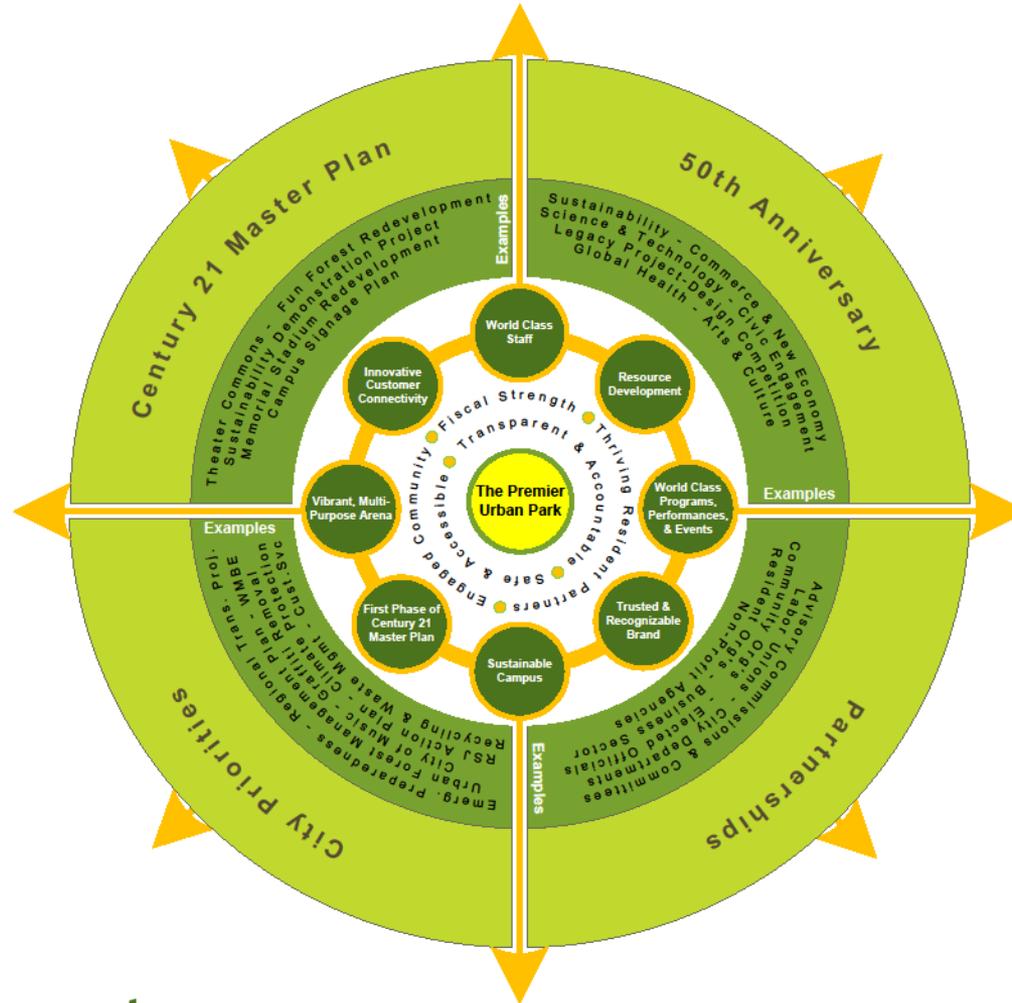
Partnerships

A key focus area of the
Seattle Center Strategic Plan

Recognizing the realities and opportunities guiding
our actions in the coming years



Destination 2012 Strategic Compass





Partnerships

City partners

Community partners

Funding Partners

Programming partners

Redevelopment partners

Resident organizations



The success of Seattle Center is a reflection of our many and varied partnerships.

The department benefits from the commitment of the City of Seattle to providing an active arts, cultural, recreational, civic and sports center for its citizens.

Community involvement by Seattle Center Advisory Commission and Seattle Center Program Advisory Committee offer invaluable guidance and help set direction/policy.

Seattle Center supports our more than 30 resident organizations, many are leaders in their fields. Our symbiotic relationship helps us achieve our mission and vision.

Seattle Center works with community-based organizations, non-profit agencies and local facilities to extend the reach and impact of our cultural, community, environmental, educational programs and initiatives.

Funding partners will continue to play an essential role in our ability to present valuable and diverse public programming and an inviting and welcoming campus.

Seattle Center is integral to the fabric and character of the urban core, providing green space, entertainment destinations and cultural enrichment for neighboring residents and revenue generation for area businesses.





Next Fifty Partner Organizations

The Next Fifty Partner Organizations represents a growing list of companies, not-for-profits, and civic and community groups who are excited about the 50th anniversary celebration. They have agreed to participate in planning and help generate enthusiasm for the project:

206 Inc. ● 4Culture ● Advanced Computer Solutions ● AEG Facilities ● American Institute of Architects, Seattle ● Arab Center of Washington ● ArtsFund ● Bill & Melinda Gates Foundation ● Blue Marble Energy ● Book-It Repertory Theatre ● The Breakfast Group ● Cascade Land Conservancy ● Central District Forum for Arts and Ideas ● The Children's Museum, Seattle ● City Club ● The Comcast Bite of Seattle ● The Compleat Company Powered by Promo Shop ● Creative Activities & VSA Washington ● Croatia Fest Committee ● Downtown Seattle Association ● Ethnic Heritage Council ● Experience Music Project (EMP) ● Festa Italiana Inc. ● Festival Sundiata ● Filipino Cultural Heritage Society of Washington ● France Education Northwest ● Giant Magnet ● The Green Room ● Guiding Lights Network ● HistoryLink ● Hmong Association of Washington ● Intiman Theatre ● Iranian American Cultural Association ● Irish Heritage Club ● Journalism That Matters Pacific Northwest ● JZ Works ● KCTS9 ● Korean-American Art & Cultural Association ● Leadership Tomorrow ● Morgan Stanley Smith Barney LLC ● Museum of History & Industry ● Native Lens/Longhouse Media ● Northwest Folklife Festival ● Office of Arts & Culture ● Office of Film + Music ● One Reel Inc. ● Pacific Northwest Ballet ● Pacific Science Center ● The Port of Seattle ● The Production Network ● Pyramid Communications ● Ragamala Inc. ● Seafair ● Sea Mar Community Health Centers ● Seattle Art Museum ● Seattle Cherry Blossom and Japanese Cultural Festival Committee ● Seattle Children's Theatre ● Seattle Convention & Visitor's Bureau ● SIFF ● Seattle Mariners ● Seattle Monorail Services ● Seattle Opera ● Seattle Repertory Theatre ● Seattle Shakespeare Company ● Seattle Sports Commission ● Seattle Storm ● Seattle University Athletics ● Seattle Youth Commission ● ShowBrazil Productions ● Sightline Institute ● Small Vineyards LLC ● Socialbees ● The Space Needle Corporation ● Special Olympics – Washington ● Tabor 100 ● Taller Mexicano para la Cultura y las Artes ● Tet in Seattle ● Theatre Puget Sound ● Trenchtown Rocks ● Turkish American Cultural Association of Washington ● Urban Enterprise Center ● The University of Washington Museology Graduate Program ● The Vera Project ● Vulcan Sports & Entertainment ● Washington Biotechnology & Biomedical Association ● Washington Chinese Arts & Culture Committee ● Washington Global Health Alliance

The title is surrounded by several stylized snowflake graphics in shades of blue and green. One snowflake at the top left is a pinwheel-like design. Another at the top right is a six-pointed star with arrowheads. A larger, more complex snowflake at the bottom center features a central circular motif with four horse-like figures around it. Other smaller snowflakes are scattered around the text.

Holidays in the City

Holidays in the City Partnership



Holidays in the City Partners

Seattle's Convention and Visitors Bureau –

Economic development agency responsible for competitively marketing the Seattle area as a destination for conventions, tour groups and individual travelers to enhance the employment opportunities and economic prosperity of the region.



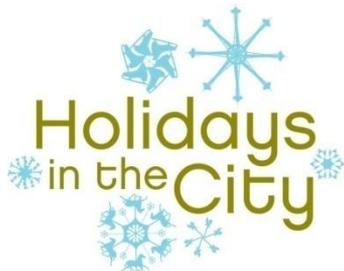
The Downtown Seattle Association/ Metropolitan Improvement District –

Is the only organization focused solely on Downtown issues - providing an important voice in ensuring that Downtown remains a great place to live, work, shop and play.



Seattle Center –

Oversees operations on a 74-acre urban arts, cultural and entertainment campus and presents nearly 500 free and affordable activities/events that support its mission to inspire the spirit and bring together our community.



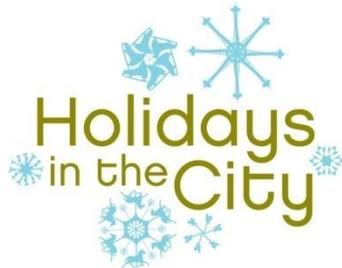
HITC Campaign Goals

To position downtown Seattle as the region's preferred urban destination for the holidays.

To enhance the economic impact of the season by promoting the diversity and wealth of holiday offerings in the downtown core.

To highlight the cultural, retail and other seasonal amenities available from Seattle Center to Pioneer Square.

To highlight each partner's programmatic contributions under shared branding.



Partnership Strengths and Reach

Marketing and public relations resources

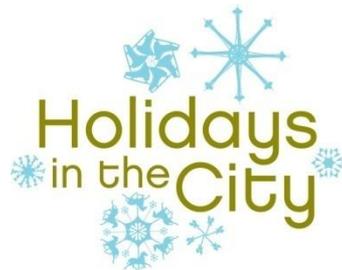
Graphic design and social media expertise

Connections to arts, culture, entertainment, hospitality and retail entities

Media, sponsorship and promotional relationships

Local, regional, national and international reach

The partnership pooled \$500,000 in 2009 in advertising to support the Seattle City Center's holiday traditions.



HITC Campaign Components

HITC website and e-marketing
(social media and e-mailings)

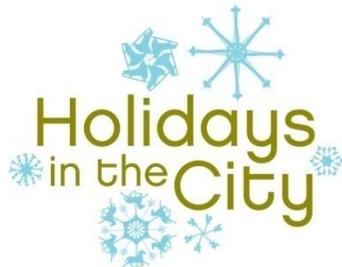
Holiday Guide / Magazine insert

HITC / Winterfest rack card

Holiday giveaways and promotions

Joint advertising and media relations

Joint sponsorship solicitation





Appendix

(Media and Advertising Examples)

Seattle's Convention and Visitors Bureau 2009 Campaign Contributions

Graphics/Theme:

HITC treatment and style guide
E-marketing graphics

Templates:

Online banner ads
E-blast header/footer/newsletter layout/structure

HITC Microsite:

Construct and launch
Edit, maintain content

HITC Holiday Guide:

Edit copy and publish

E-mail Marketing:

Super Saver consumer list (17,000 distribution)
Community Marketing (14,000 LGBT distribution)
Experience Washington (30,000 distribution)

Print Advertising (out of market):

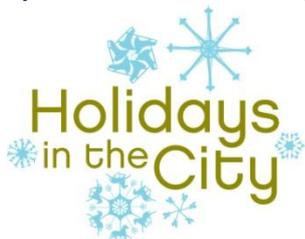
SCVB membership newsletter
Alaska Airlines Magazine full-page ad
Online banner ads
Seattle Magazine
Frontier Airlines magazine
SCVB Official Visitor Guide (full page ad)
Seattle Super Saver Value Guide (full page ad)
Plasma screen at SCVB Visitor Center
Alaska Airlines web placement (LGBT section)

Online Advertising:

Vancouver Sun (Vancouver, B.C.) banner ad
The Province (Vancouver, B.C.) banner ad

Radio Advertising/Promotions:

Seattle market (KRWM, KCMS, KPLZ, KWJZ)
Portland Market (KYCH, KWJJ, KRSK, KNRK)
Spokane Market: (KEYF, KBBD, KISC, KWPZ)



The Downtown Seattle Association/ Metropolitan Improvement District 2009 Contributions

Seattle Weekly

1/2 pg: 11/18

1/4 pg: 12/2

1/4 pg: 12/16

E-newsletters: 11/18 & 12/16

Seattleweekly.com (one page ad, 11/18-1/3)

KING 5

350 :30 second HITC Promos

120 :30 second Holiday Carousel Promos

Online Banner Ads (Up to 500K Impressions):

MID

E-Blast (up to 2)

MID Newsletter: Nov. (Fall Qtr.) Issue

DSA

E-News: First full week of each month (Nov & Dec)

Seattle Magazine

E-News: 11/25

E-News: 12/17

2/3 pg: December Issue

Event Signage

Carousel Signage -Westlake Park

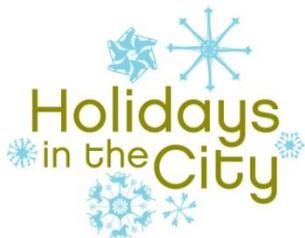
Toyland Village-Waterfront Park

Monorail Posters

Websites Linking to DowntownHolidays.com

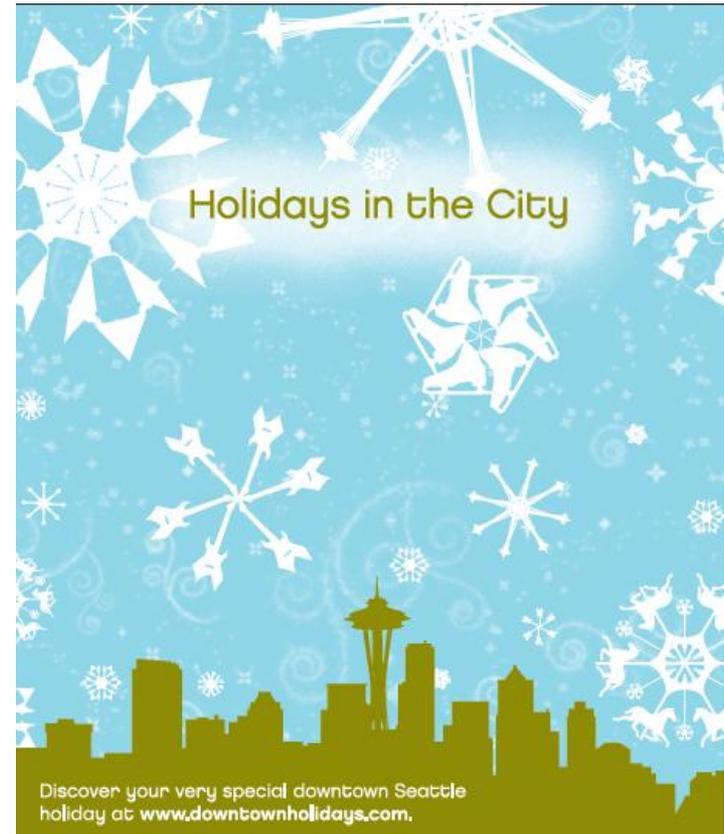
DowntownSeattle.com/org

DowntownSeattleEvents.com



Seattle Center/Winterfest 2009 Contributions

Seattle Weekly print ad campaign: 5 x fp 4C
Seattle Weekly print pull-out insert
Seattle Weekly cover wrap/belly band to coincide with pull-out insert
Seattle's Child fp 4C ad – December issue
Comcast Cable television campaign
Rack card/handout
Monthly campus poster
Templates for campus signage
5th Ave. N. digital readerboard
Plasma screens in KeyArena and Center House
KeyArena LED
McCaw Hall monitors
Seattlecenter.com website
Monthly e-newsletter
CenterFlash email alerts
E-greeting card
Campus vinyl banners
Monorail vinyl banner
Monorail P.A. announcements
Internal communications program
Media relations program
DowntownSeattle.com/org
DowntownSeattleEvents.com



Seattle Weekly—Spotlight on Winterfest Pull-out Guide 2009 (Cover and Back)

DECEMBER CONT.

- *THE MAGIC OF BUDD & DURGIN • Dec. 12, 3pm • Center House • FREE
- *A CHRISTMAS STORY (Rated PG) • Dec. 12, 7pm • Center House • FREE
- COMCAST+ BATTLE IN SEATTLE - GONZAGA VS DAVISON • Dec. 12 • KeyArena at Seattle Center
- *SEATTLE FLUTE SOCIETY • Dec. 13, 12 noon • Center House • FREE
- *TELEVISION "PHYSICAL MUSIC" • Dec. 13, 2pm • Center House • FREE
- *KLEZ KATZ • Dec. 13, 4pm • Center House • FREE
- SEATTLE UNIVERSITY MEN'S BASKETBALL • Dec. 15, vs. UC Irvine • KeyArena at Seattle Center
- SEATTLE UNIVERSITY MEN'S BASKETBALL • Dec. 17, vs. Oakland University • KeyArena at Seattle Center
- *MICROSOFT ORCHESTRA • Dec. 18, 8pm • Center House • FREE
- *GLOBAL HEAT - JAZZ, R&B, HIP-HOP AND BREAK DANCE • Dec. 19, 1pm • Center House • FREE
- *EASTSIDE MODERN JAZZ ORCHESTRA • Dec. 19, 7pm • Center House • FREE
- *PEACE ON EARTH WITH BLACK NATIVITY CHOIR, HEJRA AND KLEZ KIDZ • Dec. 20, 12:30pm • Center House • FREE
- *CHRISTIAN SWENSON - HUMAN JAZZ • Dec. 20, 3:30pm; Dec. 21, 12 noon • Center House • FREE
- *THE MAGIC OF BUDD & DURGIN • Dec. 21, 1:30pm • Center House • FREE
- COUGAR HARDWOOD CLASSIC - WSU VS. LSU • Dec. 22 • KeyArena at Seattle Center
- *DRUMMING WORKSHOP WITH SEATTLE WORLD PERCUSSION SOCIETY • Dec. 22, 12 noon • Center House • FREE
- *MAD SCIENCE • Dec. 22, 1pm • Center House • FREE
- *THE NOISE GUY • Dec. 23, 1pm • Center House • FREE
- *JUMP ROPE EXHIBITION BY HOT DOG USA • Dec. 23, 3:30pm • Center House • FREE
- SIY CITY'S CHRISTMAS DAY • Dec. 25 - Space Needle
- *STRING STATION - FUTURISTIC STYLINGS OF A 46-STRING INSTRUMENT • Dec. 26, 8pm • Center House • FREE
- *HULL-G (Rated G) • Dec. 26, 7pm • Center House • FREE
- *PACIFIC SOUND CHORUS • Dec. 27, 2pm • Center House • FREE
- *"FIMBLES" WINTER WATERLAND - PART BAND, PART ART COLLECTIVE • Dec. 28, 7pm • Center House • FREE
- *"FIMBLES" LOGJAM - PART BAND, PART ART COLLECTIVE • Dec. 29, 7pm • Center House • FREE
- *"FIMBLES" FLIGHT TO MARS - PART BAND, PART ART COLLECTIVE • Dec. 30, 7pm • Center House • FREE
- NEW YEAR'S EVE - A SHOW, DANCING, MIDNIGHT COUNTDOWN & MORE • Dec. 31 • Tavern ZinZanni
- NEW YEAR'S EVE PARTY WITH THE MACHINE • Dec. 31, 8pm - 11:45pm • Center House • FREE
- QUADRANT HOMES NEW YEAR'S AT THE NEEDLE • Dec. 31 • Space Needle

JANUARY 2010

- SEATTLE UNIVERSITY MEN'S BASKETBALL • Jan. 2, 2010 vs. Harvard • KeyArena at Seattle Center
- ELECTRA • Jan. 7-31, 2010 • Seattle Shakespeare Company
- PERO • Jan. 14 - Feb. 14, 2010 • Seattle Children's Theatre
- SPEECH AND DEBATE • Jan. 15 - Feb. 21, 2010 • Seattle Repertory Theatre
- SEATTLE UNIVERSITY MEN'S BASKETBALL • Jan. 16, 2010 vs. Utah Valley • KeyArena at Seattle Center
- VERD'S IL FROVATORE • Jan. 16-30, 2010 • Seattle Opera • Martin Oliver McCaw Hall at Seattle Center
- DR. MARTIN LUTHER KING, JR. HOLIDAY CELEBRATION • Jan. 18, 2010, 12 noon • Center House • FREE
- SEATTLE UNIVERSITY MEN'S BASKETBALL • Jan. 19, 2010 vs. Cal State Northridge • KeyArena at Seattle Center
- 2010 TRAVEL SHOW • Jan. 23-24, 2010 • Exhibition Hall
- SEATTLE UNIVERSITY MEN'S BASKETBALL • Jan. 30, 2010 vs. University of Idaho • KeyArena at Seattle Center

*FREE or affordable Seattle Center Winterfest events and activities

JOIN CENTERFLASH TODAY AT SEATTLECENTER.COM. IT'S FREE!
 Visit seattlecenter.com and sign up for email alerts. You'll be the first to know about upcoming Seattle Center events including concerts, festivals, exclusive VIP offers, contests and more!

SEATTLE CENTER MISSION: WE EXIST TO DELIGHT AND INSPIRE THE HUMAN SPIRIT IN EACH PERSON AND BRING US TOGETHER AS A RICH AND VARIED COMMUNITY.



Amenities and Extras

- Seattle Center Festival 2010 - A Series of FREE Cultural Events**
 From Feb. - Nov., explore the similarities and distinctions among 22 global cultures celebrated through traditional and contemporary music, art, dance, foods and more.
- Teen Tix: All Arts for All Teens All Over the Puget Sound**
 Teen Tix membership offers teens, ages 13-19, a FREE pass for 25 tickets to our region's best performing, literary and visual arts, and creative opportunities for youth to connect to our thriving art scene. For more information and to register, visit seattlecenter.com/teentix.
- Seattle Center Monorail - Winterfest Express**
 All aboard the Winterfest Express, decked in holiday cheer and ready to whisk you away to winterfest adventures. Operates daily 9am - 11pm. Round-trip fare is \$4 for adults; \$1.50 for youth ages 5 - 12; \$2 for seniors 65+, and persons with disabilities and Medicare cards. One-way fare is 1/2 of the round-trip price. Children 4 and under ride FREE.
- Food Court - Open Daily**
 Food, fun and entertainment await at the Center House Food Court. Choose from a wide selection of foods for all occasions and appetites, served fast and conveniently.
- Sharing Gift Box**
 Make a wish come true! Seattle Center Foundation brings you Sharing Gift Box, a way to share the magic of the holiday with local low-income children, teens and senior citizens. Select a wish, buy a gift, create big smiles! Visit seattlecenter.org to learn more.
- Become a Friend of Seattle Center**
 Win Free Tickets! Free Memberships! Free Admission! Seattle Center Foundation and Seattle Center introduce a new FREE program - Friends of Seattle Center. Win monthly giveaways to places like the Space Needle, KeyArena, Pacific Science Center, The Children's Museum and more. Join Now. Stay Connected. Visit seattlecenter.org.
- Tell Seattle Center**
 Whether you came for a performance, festival or just to hang out, Seattle Center wants to know how you enjoyed your visit. Take our online survey at tellseattlecenter.com, and help us improve our services to you.



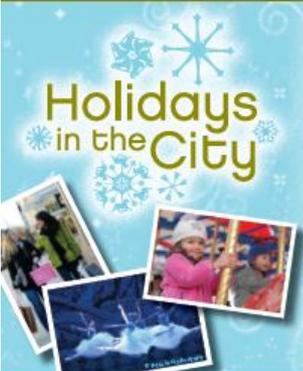
LIVE AT SEATTLE CENTER
 SPOTLIGHT ON WINTERFEST



part of **Holidays in the City**

seattlecenter.com

Seattle Weekly Belly Band featuring Holidays in the City



Holidays in the City

Seattle is a favorite destination for holiday entertainment, shopping, dining and merrymaking. Visit downtownholidays.com.

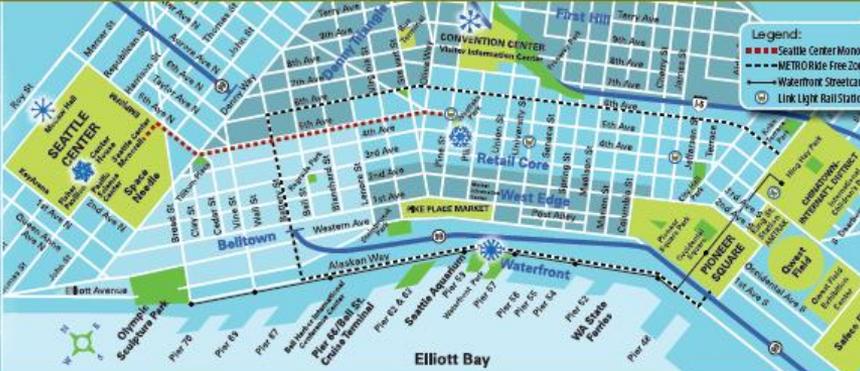
During the holidays, Seattle shines with holiday lights, special events, festivals and an array of world-class arts and cultural performances and exhibits.

WINTERFEST Seattle Center Winterfest fills this 74-acre campus, illuminated in thousands of twinkling white lights. Winterfest features five weeks of FREE and affordable concerts, and family activities ranging from ice skating to ice sculpting. November 27 – December 31. Activities begin daily at 11 a.m. with many lasting until 9 or 10 p.m. The Seattle Center Monorail – also known as the Holiday Express – connects Seattle Center and the Downtown shopping and entertainment district with 90-second shuttles every 10 minutes between 9 a.m. and 11 p.m.

Westlake Park is home to the **KING'S Winterland** featuring the Holiday Carousel benefiting The Ahimsa. The carousel has become a holiday tradition for all ages, set in the heart of holiday shopping, dining and culture. New this year at Westlake Park is the **Togland Village Lighted Holiday Display**. Both events are presented by the Downtown Seattle Association Metropolitan Improvement District and run November 27 – January 3.

Holiday entertainment bundles with family favorites and new offerings. Watch a sampling of holiday fare in the city. For more information, a more detailed event calendar, hot ticket deals, packages and more, visit www.downtownholidays.com.

<p>Winterfest Ice Rink Nov. 27 – Jan. 3 Fisher Pavilion at Seattle Center seattlecenter.com</p>	<p>Radio City Christmas Spectacular Dec. 12 – Jan. 3 Paramount Theatre stypresents.city</p>	<p>Stowell & Sundak Rockefeller Nov. 27 – Dec. 30 Pacific Northwest Ballet pnb.org</p>	<p>KING'S Winterland Holiday Carousel Nov. 27 – Jan. 3 Westlake Park downtownholidays.com</p>	<p>Togland Village Lighted Holiday Display Nov. 27 – Jan. 3 Waterfront Park, Piers 57-59 downtownholidays.com</p>
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Legend:

- Seattle Center Monorail
- METRO Ride Free Zone
- Waterfront Streetcar
- Link Light Rail Station

Map labels include: Seattle Center, Convention Center, Retail Core, West Edge, Pioneer Square, Downtown, Waterfront, Elliott Bay, Pike 57-59, Pike 54, Pike 53, Pike 52, Pike 51, Pike 50, Pike 49, Pike 48, Pike 47, Pike 46, Pike 45, Pike 44, Pike 43, Pike 42, Pike 41, Pike 40, Pike 39, Pike 38, Pike 37, Pike 36, Pike 35, Pike 34, Pike 33, Pike 32, Pike 31, Pike 30, Pike 29, Pike 28, Pike 27, Pike 26, Pike 25, Pike 24, Pike 23, Pike 22, Pike 21, Pike 20, Pike 19, Pike 18, Pike 17, Pike 16, Pike 15, Pike 14, Pike 13, Pike 12, Pike 11, Pike 10, Pike 9, Pike 8, Pike 7, Pike 6, Pike 5, Pike 4, Pike 3, Pike 2, Pike 1.

Holidays in the City Alaska Airlines Advertisement

Holidays in the City

Seattle has it all during the holidays!
Visit downtownholidays.com
For a complete calendar of events, holiday map and more.

A partnership of the Downtown Seattle Association/
Metropolitan Improvement District, Seattle Center
and Seattle's Convention and Visitors Bureau.



The Space Needle logo is a registered trademark of Space Needle LLC and its used under license.

Holidays in the City—Guide including Winterfest and featuring Seattle Center brand

Travel Tips

Hop on the *Holiday Express*

The illuminated *Holiday Express* Monorail shuttles between the KING 5 Wonderland (in the heart of the downtown shopping district) and Seattle Center WinterFest every 10 minutes – and, it only takes 90 seconds!



Round-trip Fares:

\$4 Adults
\$2 Seniors 65+, disabled and persons with Medicare cards
\$1.50 Children Five to 12; Children Four and under are FREE

Hours: Daily 9 a.m. to 11 p.m.

(closed Thanksgiving Day, Christmas Day and New Year's Day)

Or, Take Your Time

Enjoy a seasonal horse-drawn carriage ride amid the city lights. Rides start November 27 and carriages can be found at 4th Avenue between Pike and Pine Streets. Rides start at \$25.

Ride a Bus For Free

Metro's Ride Free Zone is open from 6 a.m. to 7 p.m. daily – from Battery St. on the north to S. Jackson St. on the south, 6th Avenue on the east to the Seattle WaterFront on the west. Metro Rider Information at (206) 553-3000 for details, schedules and routes.

Or, Try a New Link

Sound Transit's new Link Light Rail trains run beneath Seattle's busy downtown shopping and entertainment district with convenient stations located at Westlake Center, the convention center, Financial district, Pioneer Square and Chinatown/International District. Trains run approximately every 15 minutes from 5 a.m. to 1 a.m. daily from Tukwila to Downtown Seattle.

Visit www.soundtransit.org for schedule and fare information.

Visiting From out of town?

Alaska Airlines and Horizon Air serve 60 destinations around the United States, Canada and Mexico. To book your flight to Seattle, visit alaskaair.com.

Alaska Airlines
Horizon Air

Your 2009 Guide to Seattle's Spectacular Holiday Season!

Holidays in the City

a partnership of:

Seattle
metronatural
Seattle's Convention and Visitors Bureau

 Downtown
SEATTLE
ASSOCIATION

 Metropolitan
IMPROVEMENT
DISTRICT

 seattlecenter

www.downtownholidays.com

www.downtownholidays.com

Holidays in the City Guide 2009 — Winterfest/Seattle Center Pages



**Seattle Center
WINTERFEST**

Seattle Center Winterfest

November 27 - December 31

Re-imagine the spirit of the season at Seattle Center WinterFest. The 74-acre Seattle Center campus, illuminated in thousands of twinkling lights, sets the scene for five weeks of free, affordable, fun-filled activities and entertainment. Winter Train and Village, WinterFest Ice Rink and Classic Carousel return, along with the region's best music and comedy, jazz and dance, ice sculpting and Fireside sing-alongs. Take in a performance of Stowell & Sendak *Nutcracker*, *Peter Pan*, *Black Nativity* or *Twelfth Night* and stick around for the spectacular New Year's Eve celebration and fireworks. Activities begin daily at 10 a.m. and continue into the evening.

The *Holiday Express* Monorail connects Seattle Center and the Downtown shopping and entertainment district with 90-second shuttles every 10 minutes between 9 a.m. and 11 p.m.

Winterfest Favorites

Winter Train and Village
Center House
November 27 - December 31, 10 a.m. - 7 p.m.
The Winter Train and Village, erected each year in Center House, takes you back in time to a turn-of-the-century miniature town, complete with buildings, lights, snow and a towering train depot. Step up to the conductor's seat and drive the train through town or just take in the wintry scenery.

WinterFest Ice Rink
Fisher Pavilion
November 27 - January 3
Sunday - Thursday, 11 a.m. - 8 p.m.
Friday & Saturday, 11 a.m. - 10 p.m.
The light-filled, 12,600 sq-ft. Fisher Pavilion is transformed into a skateable winter wonderland when WinterFest Ice Rink returns. Offering inside skating at its best, the Ice Rink accommodates all levels of expertise, from novice to Olympiad. Skate fee: \$5 for adults; \$3 for children ages 6-12. Skate rental: \$2. Cash only.

Winter WorldFest
Center House, FREE
November 27 - 29
Friday, 1 - 6 p.m.; Saturday, 10 a.m. - 5 p.m.
Sunday, 11 a.m. - 5 p.m.
Journey around the world through music, dance and storytelling. The three-day Winter WorldFest features continuous entertainment by some of the region's best ethnic artists. It begins with the WinterFest Opening Ceremony, heralded in by the call of bagpipes with Keith Highlanders Pipe Band and Marian Webb School of Highland Dance.

Ice Sculpting
Outside Fisher Pavilion, FREE
November 28, December 5, 12, 19 and 26, 12 noon

Fireside Singing
South Fountain Lawn, FREE
November 28, December 5, 12, 19 and 26, 5 - 7 p.m.

more WinterFest on the next page! →

www.downtownholidays.com www.downtownholidays.com

Holidays in the City 2009 — Website (downtownholidays.com)

Holidays in the City

Events | Holiday Map | Seattle Travel Tips | Staying in Seattle | About Us | Sponsors

a partnership of:

- Downtown SEATTLE ASSOCIATION
- Metropolitan IMPROVEMENT DISTRICT
- seattlecenter
- Seattle metro natural
Seattle's Convention and Visitors Bureau

Happy Holidays!

Seattle shines throughout the holiday season with festive light displays, big-city arts and entertainment, festivals and special events and an array of world-class shopping, dining and merrymaking.

Throughout the season, you'll find the latest Seattle holiday information and updates right here including:

- Calendar of holiday events
- Weekly deals, special offers and travel promotions
- Interactive holiday map
- Great hotel packages for the holidays

[Click here for this week's deal!](#)




Holidays
in the **City**