



# Social Equity & Smart Growth

Connie Galambos Malloy, Director of Programs  
Urban Habitat  
Oakland, CA



## Background

- Urban Habitat (UH) is a 21 year old regional environmental & racial justice organization based in Oakland, California.
- Mission: Change the face of development and build power in low-income communities and communities of color across the San Francisco Bay Area.



# Fundamental Questions

- What are the environmental, economic, & social benefits or burdens of new development?
- Who benefits, & who is burdened?
- Are the benefits & burdens equitably shared?
- What mechanisms could be put in place to equitably share benefits & burdens?



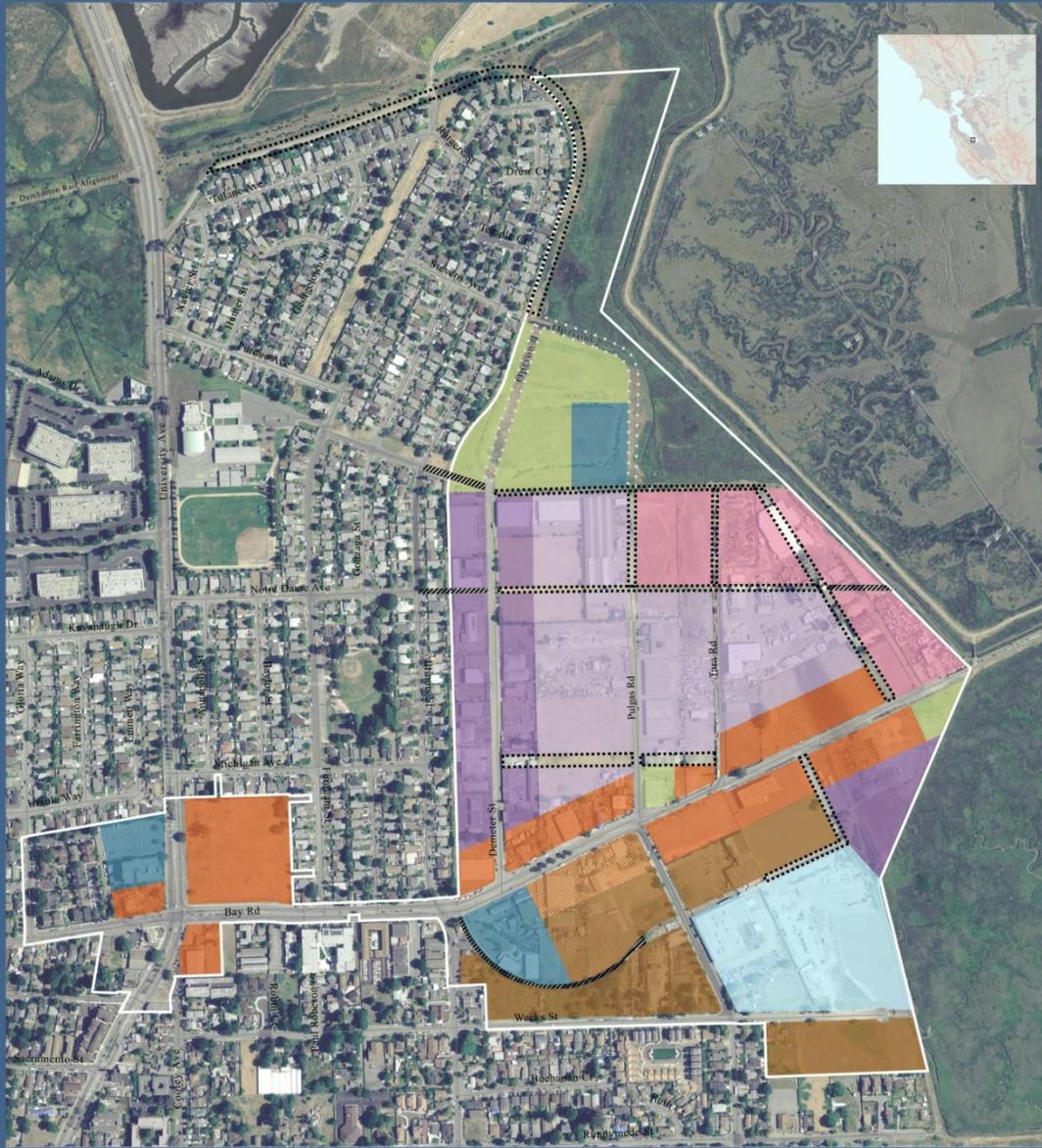
# Great Communities Collaborative

- **Shape plans** for specific transit-oriented developments in Bay Area communities and encourage resident participation in planning for those developments.
- **Create tools** that will help community leaders make better decisions about transit-oriented developments across the Bay Area and help citizens better understand, participate in, and influence plans for TOD.
- **Secure increased private & public funding** that will help to catalyze sustainable and equitable transit-oriented development in the Bay Area.



# Great Communities Collaborative

- Greenbelt Alliance
  - Nonprofit Housing Association of Northern California
  - TransForm
  - Urban Habitat
  - Reconnecting America
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- East Bay Community Foundation
  - The San Francisco Foundation
  - The Silicon Valley Community Foundation



Light Industry / Warehousing / Manufacturing	School / Educational Use	Proposed Road
R&D Light Industry	Park / Open Space	Proposed Road Alignment Options
Mixed Use (residential or small office upper floors, ground floor commercial/retail)	Community Serving	Proposed Path
Mixed Use (community uses ground floor)	Residential	Ravenswood Business District Redevelopment Boundary
Office		

0 250 500 750 1000 Feet

Envision, Transform, Build EPA  
A project of the BID Coalition, a community-driven process to shape the future of the Ravenswood Business District. Integrating grassroots leaders and youth organizing, faith-based, micro-enterprises, and community development organizations from East Palo Alto. [ETB.org](http://ETB.org) @ etb.org

Map created by: Green Communities Collaborative, Urban Habitat  
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# Envision, Transform, Build

# Ravenswood Business District

# East Palo Alto



# **Connie Galambos Malloy, Director of Programs Urban Habitat**

[www.urbanhabitat.org](http://www.urbanhabitat.org)  
[connie@urbanhabitat.org](mailto:connie@urbanhabitat.org)  
(510) 839-9510 ext. 308