

*Originals -
Clerk's Copy*

City of Seattle

FILED
CITY OF SEATTLE

2010 JUN 21 PM 5:12

CITY CLERK



Budget Office Director

Confirmation Packet
June 17, 2010

Beth Goldberg



Michael Patrick McGinn
Mayor of Seattle

FILED
CITY OF SEATTLE

2010 JUN 21 PM 5:12

CITY CLERK

Hand Deliver

June 17, 2010

The Honorable Richard Conlin
President, Seattle City Council
Seattle City Hall, 2nd Floor
Seattle, WA 98104

Dear President Conlin,

I am pleased to transmit to the City Council the following confirmation packet for my appointment of Beth Goldberg as the Director of the Budget Office. The materials in this packet are divided into two sections:

- A. **Beth Goldberg**
This section contains Ms. Goldberg's appointment forms, her résumé, and the press release announcing her appointment.
- B. **Background Check**
This section contains the Mayor's Office report on Ms. Goldberg's background check.

Ms. Goldberg has a 13 year track record as an outstanding financial and policy manager for King County. She most recently served as the Deputy Director for the King County Office of Management & Budget. She also served as Acting Director for the Office of Management & Budget from April 2009 to November 2009, simultaneously doing both jobs with excellent results, she and her team delivered a balanced 2010 budget to the King County Council and Executive. She oversaw the day-to-day operations of a 34 person office that was charged with the development, implementation and monitoring of King County's \$4.9 billion annual budget. She has private sector experience as well, serving as a Vice President of Public Finance for Seattle-Northwest Securities Corporation. She holds a Bachelor of Arts Degree in International Relations from the University of California, Davis and a Master's Degree in Public Administration from the University of Washington, Evans School of Public Affairs.

Office of the Mayor
Seattle City Hall, 7th Floor
600 Fourth Avenue, PO Box 94749
Seattle, WA 98124-4749

Tel (206) 684-4000
Fax (206) 684-5360
TDD (206) 615-0476
E-mail mike.mcginn@seattle.gov

Conlin, Honorable Richard
June 17, 2010
Page 2.

Ms. Goldberg's commitment to the betterment of Seattle is evident in her volunteer work inside the community. She has been an active member of our community serving on the Seattle Monorail Project Board of Directors, the Hutch Kids Childcare Center Board of Directors, and as the current PTSA President of Bryant Elementary School. She is an energetic and conscientious leader who will be an asset to the City Council, the Mayor, and the Budget Office.

If you have any questions about the attached materials or need additional information, please contact Ethan Raup, Director of Policy & External Affairs, 3-3871.

Sincerely,



Michael McGinn
Mayor

Attachments: Beth Goldberg confirmation documents

Copy: Honorable Members of the Seattle City Council



City of Seattle
Office of the Mayor

March 17, 2010

Beth Goldberg
[REDACTED]

Seattle WA 98105

Dear Beth:

It is my pleasure to offer you the position of Director for the Budget Department, effective January 4, 2010.

The following conditions apply to your appointment:

TERMS OF APPOINTMENT: The Director of the Budget Department is an exempt position which is not covered by the City's Civil Service System. You have been formally appointed by my office and your appointment is subject to confirmation by the City Council. Your term of office is at the discretion of the Mayor.

SALARY: Your annual salary will be \$145,000. This position is included in the City's Accountability Pay for Executives (APEX) Program at the Executive 4 level.

Your position is exempt from the provisions of the Fair Labor Standards Act, which means that you do not receive overtime compensation. However, as a salaried employee you are not required to use accrued vacation leave or sick leave for occasional absences of four hours or less during any work day.

VACATION: As a department head, you will receive 30 days of vacation each calendar year during which you serve.

HOLIDAYS: You are eligible for 10 holidays and 2 personal holidays per year.

SICK LEAVE: You will accrue sick leave at the rate of approximately one day per month.

GENERAL BENEFITS: The City offers a comprehensive and generous benefits package. You are entitled to medical, dental and vision coverage, and a number of other benefits that you may elect to take advantage of (e.g., retirement, deferred compensation, group term life insurance, etc.). However, medical coverage requires an employee co-pay.

Office of the Mayor
Seattle City Hall, 7th Floor
600 Fourth Avenue, PO Box 94749
Seattle, WA 98124-4749

Tel (206)684-4000
Fax (206) 684-5360
TDD (206) 684-8811
E-mail firstname.lastname@seattle.gov

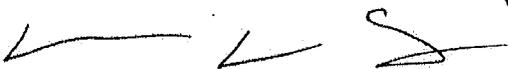
Goldberg, Beth
March 17, 2010
Page 2.

RETIREMENT SYSTEM: At any time during your employment, you may join the City of Seattle's Retirement System. The City's Retirement System has a mandatory employee contribution of 8.03% of gross pay, and an employer contribution of 8.03%. If you end your employment with the City of Seattle prior to retirement, you are entitled to withdraw you own contributions plus accrued interest.

CONFIRMATION HEARINGS: Your appointment as director is subject to City Council confirmation. Therefore, you will need to attend the confirmation hearings of the full City Council.

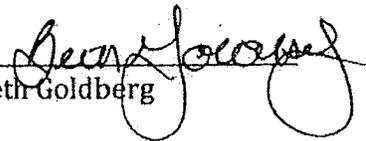
I am looking forward to working with you in your role as Director. As a member of my cabinet, I am confident that you will continue to help administer sound policies that will make Seattle an even better place in which to work, live, and play.

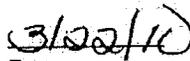
Sincerely,



Mike McGinn
Mayor of Seattle

ACCEPTANCE OF OFFER: Please indicate your acceptance of this job offer by signing below, returning the document to my office, and keeping a copy for your files.


Beth Goldberg


Date

SECTION

A

City of Seattle Appointment



Notice of Appointment

Name: Beth Goldberg	<input checked="" type="checkbox"/> Executive <input type="checkbox"/> Legislative
Position: Director of Budget Office	Date of Appointment: January 4, 2010
Authority (Ord., Res.):	Term of Office: From: Confirmation To: Mayor's discretion
Comments:	
Authorizing Signature: 	Name and Title of Officer Making Appointments: Michael McGinn, Mayor

Confirmed by the Following Vote at City Council

In Favor:	Against:	Date:
By:		

BETH GOLDBERG

SUMMARY:

Over 14 years of proven leadership in the public and private sectors. Demonstrated skills in financial management and operations; budget negotiations and development; and developing collaborative working relationships across a diverse array of internal and external customers. Proven ability to adapt and produce innovative results in a fast-paced and ever-changing environment. Skilled negotiator and successful communicator of complex financial and policy information. Strategic planner, analyst, and advisor with skills in the development and implementation of policy proposals.

EXPERIENCE:

City of Seattle – City Budget Office

Acting Director

January 2010 – present

- Oversee the development of the City's \$3.8 billion annual budget

King County Office of Management & Budget

Acting Director

Deputy Director

April 2009 – November 2009

March 2008 – January 2010

- Managed the day-to-day operations of a 34 FTE office, including 8 direct reports.
- Oversaw the development of the County's \$4.8 billion annual budget and over 13,000 FTEs, covering services ranging from criminal justice, public health, human services, transportation, utilities, parks, and general government functions such as elections, human resources, technology and finance, while maintaining a AAA bond rating.
- Collaborated with counterparts in other county agencies to develop policy options and recommendations for the County Executive, including alternatives for closing a \$93 million General Fund (a \$640 million fund) deficit for 2009 and a \$56.4 million deficit for 2010 and the County's first-ever furlough program.
- Advised high-level County leaders on the technical, political and strategic aspects of budget alternatives.
- Evaluated long-term sustainability of budget decisions.
- Negotiated agreements with the King County Council and departments.
- Reduced office budget by \$500 thousand and 3 FTEs through efficiencies and additional revenues.
- Communicated and presented complex and controversial financial information on behalf of the County Executive to the King County Council, the media, bond rating agencies, and community groups.
- Member of the Executive's cabinet and the Economic Forecast Council (as acting director).

Seattle-Northwest Securities Corporation

Vice President, Public Finance

May 2007 – March 2008

- Analyzed and developed options for structuring debt for public sector clients, including the City of Seattle and King County.
- Facilitated the sale of municipal bonds on behalf of clients.

King County Office of Management & Budget

Budget Supervisor

February 2000 – April 2007

- Managed a team of budget analysts (as many as 8) who were responsible for analyzing, developing, implementing, and monitoring the Executive's annual and supplemental budgets.
- Directed and oversaw all aspects of the development and monitoring of budgets for an \$897 million portfolio, including analysis and development of budget proposals; identification of program reductions; development of financial plans; and presentation of and advocacy for the Executive's budget proposals.
- Presented in written and oral formats budget recommendations to the Budget Director, County Executive, County Council, and other appointed and elected officials.
- Facilitated and managed inter-agency work groups to develop budget and policy proposals, including efforts to reduce costs and reform King County's District Court; achieve efficiencies in jail operations; and provide funding for the adjudication for the *State v. Ridgway* aggravated murder case.
- Responsible for a number of policy areas, including criminal justice, health and human services, transportation, and natural resources.

BETH GOLDBERG

page 2

Policy Analyst/Senior Policy Analyst January 1999 – January 2000

- Conducted in-depth analysis of criminal justice programs and operations.
- Developed and managed consultant contracts related to studies of the County's criminal justice system, including one that sought to improve the oversight and management of the public defense system.
- Coordinated a multi-agency claim seeking unfunded mandate relief for 'Becca' cases from the State, resulting in a \$1.3 million settlement.

Budget Analyst January 1996 – December 1998

- Analyzed and monitored budgets for various criminal justice and human service agencies.
- Identified efficiencies and policy alternatives for budget proposals.
- Negotiated with agencies to reach agreements on budget proposals.
- Lead staff in the effort to develop a Mental Health Court in King County.
- Organized interdepartmental processes for allocating federal grant funds.
- Member of a team that developed a series of educational budget outreach meetings.

Other Experience

- Northwest Policy Center — Policy Researcher
January 1995 – October 1995 and September 1993 – June 1994
- Puget Sound Regional Council — Intern
July 1994 – December 1994
- Potash & Co. Communications & Research, Oakland, California — Administrative Assistant
October 1991 – August 1993

COMMUNITY

INVOLVEMENT:

Bryant Elementary School

- PTSA President – 2009 – 2010; PTSA Vice President 2008 - 2009
- Building Leadership Team Member 2007 – 2010
- Budget Committee Member 2008 – 2010
- Principal Search Committee Member 2007

Seattle Monorail Project Board of Directors

- Elected Member and Chair of the Board 2006 – 2008
- Elected by nearly 60% of the popular vote in the November 2005 General Election
- Oversaw the successful dissolution of the monorail agency, including liquidating over \$71 million of real estate and other assets and retiring nearly \$110 million in debt

Hutch Kids Childcare Center Board of Directors

- President 2002 – 2003; Member 2001 – 2003

Evans School of Public Affairs Student Organization

- President 1994 – 1995; Member 1993 – 1995

EDUCATION:

University of Washington — Evans School of Public Affairs
Master's Degree in Public Administration, June 1995.

University of California, Davis

Bachelor of Arts Degree in International Relations with *Honors*, June 1991.

REFERENCES:

Provided upon request.

**City of Seattle
Oath of Office**

STATE OF WASHINGTON

County of King,

I, Beth Goldberg, confirm that I am the person appointed on January 4, 2010 to the position of Director, Budget Office, City of Seattle, in the State of Washington, and that I possess all the qualifications prescribed for said position by the Charter of the City of Seattle; that I will support the Constitution of the United States and the Constitution of the State of Washington; and the Charter and Ordinances of the City of Seattle; and that I will faithfully conduct myself as Director, for the City of Seattle Budget Office.

(Signed)

**Subscribed and sworn to before me
this _____ day of _____, 2010**

Carol Shenk, City Clerk



City of Seattle

Mike McGinn, Mayor

NEWS ADVISORY

SUBJECT: Mayor McGinn calls for structural changes to budget practices
FOR IMMEDIATE RELEASE: FOR MORE INFORMATION CONTACT:
3/11/2010 4:30:00 PM

Mark Matassa (206) 233-2655

Mayor McGinn calls for structural changes to budget practices

SEATTLE - At a background briefing on the city's finances Thursday, Mayor Mike McGinn said his top priority is making permanent structural changes to the city's financial management practices.

McGinn and his top financial advisers - Acting City Budget Office Director Beth Goldberg, Acting Finance and Administrative Services Director Fred Podesta and Acting Finance Director Glen Lee - said that information gathered during the first two months of McGinn's administration has underscored early concerns about the city's finances.

In addition to a projected shortfall of about \$50 million in the 2011 general-fund budget and revenue holes of about \$5 million in each of the 2009 and 2010 actual budgets, other city funds are under pressure. For example, Seattle City Light announced last week that it expects about \$70 million less revenue than forecast this year from outside power sales, due to a smaller snowpack and reduced ability to generate electricity.

The biggest contributors to the city's budget problems, McGinn said, are the economy (the worst recession since the Great Depression); insufficient long-term budget planning; decentralized accounting controls, oversight and monitoring; and the use of one-time tools such as the Rainy Day Fund to solve previous budget problems.

In his presentation Thursday, the mayor outlined steps to address the systemic issues. Among the action items are a complete financial assessment of all city funds, due at the end of April, and a new interdepartmental workgroup to review City Light's finances in more detail.

McGinn also announced the makeup of his financial team, part of a reorganization of the former Department of Finance and two other city departments. He said he would submit legislation to the City Council soon which creates a City Budget Office (CBO) and a Department of Finance and Administrative Services (FAS).

The mayor will nominate Beth Goldberg to serve as the City's Budget Director and Fred Podesta to be the Director of FAS. He will nominate as the City's Finance Director Glen Lee, who will also serve as the Deputy Director of FAS for its Finance Division. The appointments all require Council approval.

In McGinn's plan, CBO will have responsibility for developing and enforcing the City's budget, and developing revenue and debt strategies to support the budget. FAS will be responsible for the City's financial procedures and systems as well as tax administration and business regulation.

The letter to Council President Richard Conlin and Councilmember Jean Godden which describes my plans more fully is attached, along with brief bios of Goldberg, Podesta and Lee.

[Letter to Council President Conlin and Councilmember Godden - Acrobat PDF](#)

[Press Briefing by Mayor Mike McGinn - Acrobat PDF](#)

[Biography for Acting City Budget Office Director Beth Goldberg - Acrobat PDF](#)

[Biography for Acting Finance and Administrative Services Director Fred Podesta - Acrobat PDF](#)

[Biography for Acting Finance Director Glen Lee - Acrobat PDF](#)

- 30 -

[Office of the Mayor](#)

SECTION

B



City of Seattle
Department of Executive Administration

Dwight Dively, Acting Director

Michael McGinn, Mayor

MEMORANDUM

Date: January 26, 2010
To: Carl Marquardt
Counsel to the Mayor
From: Cindy L. Eckholt
Human Resources Manager
Subject: Background Check – Beth Goldberg

The City's background check vendor, A-Check, has completed the background check on Beth Goldberg. There were no findings that would make the hiring of Ms. Goldberg undesirable.

Please give me a call if you have any questions.