

**City of Seattle
Notice of Appointment**

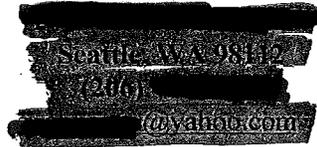
| | | |
|--|---------------------------|---|
| Name: Erin Kenny | | <input checked="" type="checkbox"/> Executive Appointment <input type="checkbox"/> Legislative Appointment <input type="checkbox"/> Agency Appointment <input type="checkbox"/> PDA Council <input type="checkbox"/> PDA Constituency |
| Residential Neighborhood: Montlake | Zip Code: 98112 | Contact Phone No.: (206) 465-8207 |
| Appointed to: Seattle Women's Commission | | Date of Appointment: July 27, 2010 |
| Authority (Ord., Res.): 118392 | | Term of Office: From: Confirmation To: 7-1-12 |
| Comments: Re-Appointment | | |
| Authorizing Signature:  | | Name and Title of Officer Making Appointments: Mayor Mike McGinn |

Confirmed by the Following Vote at City Council

| | | |
|---------------------|-----------------|---------------|
| In Favor: | Against: | Date: |
| Attested by: | | Title: |



ERIN B. KENNY



EXPERIENCE

2005-present

ALVAREZ & MARSAL

SEATTLE, WA

Director, Business Consulting Group

Manage client engagements to develop and implement customer, channel and product strategies for the business consulting group of A&M, a global turnaround and advisory services firm.

- Non-profit consulting: Assessed market opportunity and devised investment strategy for the education team of the Bill & Melinda Gates Foundation. Created product strategy for Schwab Charitable Trust to enter microfinance sector with \$20 million investment.
- Customer strategy and service consulting: Assisted in the development and execution of an extensive service strategy for a major global transportation company; developed customer experience strategy for a national insurance firm; and advised on merchandising and customer conversion tactics for various retail websites.
- Financial Services: Managed transition services agreement activities for the bankruptcy of Lehman Brothers in Asia.

2004-2005

THE BODY SHOP

SAN FRANCISCO, CA

Manager, Online Merchandising & Operations, E-commerce

Lead development of merchandising, customer care, fulfillment and inventory management processes to support a new, direct sales channel for The Body Shop, a UK-based global beauty retailer.

- Created and implemented annual merchandising strategy to achieve site revenue, transaction and gross margin goals. Site exceeded revenue and transaction goals by 50% in six months post-launch.
- Owned development of customer service strategy; identified and implemented process changes to support customer service growth for The Body Shop's three sales channels.
- Oversaw supply chain and warehouse fulfillment integration to ensure quality customer experience.

2000-2003

AMAZON.COM

SEATTLE, WA

Senior Product Manager, Merchant Services, 2003

Managed Merchants@, Amazon's service product for large merchants selling on its site, including Lands' End, Circuit City, and Office Depot. A top online retailer, Amazon had \$6 billion in 2003 sales.

- Defined and developed seller tools product strategy, including product merchandising capabilities.
- Served as product consultant/evangelist for several Amazon store launches, with over 150 Merchants@ partners, including sporting good, beauty, and home furnishing retailers. Responsible for formulating strategy to enter future product lines, with goal to add two million new items.

Apparel & Accessories, 2002-2003

Led product management for Amazon's Apparel & Accessories store.

- Launched most successful new category on Amazon, based on unit sales over 500,000 and revenue over \$20 million in introductory time period.
- Created and implemented business strategy, functionality requirements, design and marketing plan.
 - Supervised work of 9 team members, including account management, editorial, and marketing.
- Managed store operations and top merchant accounts, including Gap and Footlocker.

Product Manager, Marketplace, 2000-2001

Member of product team for Marketplace, Amazon's service for smaller sellers offering used items.

- Managed buyer experience/conversion through product design, user testing, and feature analysis.
- Grew unit sales three times over three months, making Marketplace into Amazon's fastest growing business.
- Initiated trial by nearly one million buyers and increased seller base by 25% through site merchandising and email campaigns.

1995-1998 **CHRISTIE'S INTERNATIONAL** **NEW YORK, NY**
Assistant Manager, Public Relations
Managed publicity for auctions at Christie's, one of the world's largest art auction houses.

- Managed international promotions for select U.S. auctions with sales revenue of \$350 million, including Impressionist art and photography. Advanced relationships with top publications; created media plans and materials, and oversaw press events to drive sales activity.

1993-1995 **WHITNEY MUSEUM OF AMERICAN ART** **NEW YORK, NY**
Assistant to the Director, Development

- Created leadership position to manage the museum's highest-level membership group, comprised of business leaders and art collectors. Oversaw membership and recruitment. Led contribution analysis and research to support fundraising in \$30 million endowment campaign.

EDUCATION

1998-2000 **KELLOGG SCHOOL OF MANAGEMENT** **EVANSTON, IL**
NORTHWESTERN UNIVERSITY
Masters in Business Administration, June 2000

- Marketing major
- Co-chair, High Tech Club

1989-1993 **DUKE UNIVERSITY** **DURHAM, NC**
Bachelor of Arts in art history, *cum laude*, May 1993

- Study abroad, Paris, France, 1991

OTHER

Hold dual US/Ireland citizenship. Conversant in French.
Interests include travel, art, golf, skiing and snowboarding.
Volunteer and Development Committee member, Girls on the Run of Puget Sound. Volunteer KUOW public radio.

SEATTLE WOMEN'S COMMISSION

July 27, 2010

21 Commission members:

- 9 Appointed by Mayor, confirmed by City Council, 2-year terms
- 9 Appointed by City Council, 2-year terms
- 2 Appointed by the Commission, confirmed by City Council, 2-year terms
- 1 member *Get Engaged: City Boards and Commissions* program: Appointed by Mayor, confirmed by City Council –1-year term-appointed in September

| <u>Commissioner</u> | <u>Date Apptd</u> | <u>Term Ends</u> | <u>Term</u> | <u>Appointed By</u> | <u>Position</u> |
|-------------------------------|-------------------|------------------|-------------------|---------------------|-----------------|
| (4) Abigail Echo-Hawk | 7-26-10 | 7-1-11 | 2 nd | Mayor | Co-Chair |
| (5) Olivia Robinson | 7-26-10 | 7-1-11 | 2 nd | Mayor | Commissioner |
| (5) Linnea Westerlind | 7-26-10 | 7-1-12 | 2 nd | Mayor | Commissioner |
| (2) Rose Hickman | 7-26-10 | 7-1-11 | 2 nd | Mayor | Commissioner |
| (2) Jamila Johnson | 7-26-10 | 7-1-12 | 2 nd | Mayor | Commissioner |
| (5) Erin Kenny | 7-26-10 | 7-1-12 | 2 nd | Mayor | Commissioner |
| (5) Caitlin Kieran | 7-26-10 | 7-1-11 | 1 st | Mayor | Co-Chair |
| (2) Millicent Newhouse | 7-26-10 | 7-1-12 | 1 st | Mayor | Commissioner |
| (1) Andrea Penner | 7-26-10 | 7-1-11 | 1 st | Mayor | Commissioner |
| (2) Vera Njuguna | 9-1-09 | 9-1-10 | 1 st | Mayor | Get Engaged |
| (2) Levonne Abshire | 6-21-10 | 7-1-12 | 1 st | City Council | |
| (1) Alicia Yamamoto | 8-31-09 | 7-1-11 | 1 st * | City Council | |
| (5) Betsy McConnell-Gutierrez | 3-13-08 | 7-1-10 | 1 st | City Council | |
| (5) Mergitu Argo | 6-21-10 | 7-1-12 | 1 st | City Council | |
| (1) Unjin Lee | 8-31-09 | 7-1-11 | 1 st * | City Council | |
| (5) Courtney Noble | 8-31-09 | 7-1-11 | 1 st | City Council | |
| (5) Tracy Brazg | 8-31-09 | 7-1-11 | 1 st | City Council | |
| (5) Dee Wakenight | 12-1-09 | 7-1-11 | 2 nd | City Council | |
| (1) Mengru Wang | 3-31-10 | 7-1-10 | 1 st | City Council | |
| (2) Amy Arrington | 3-31-09 | 7-1-11 | 1 st | Commission | |
| (5) Alison McCaffree | 3-31-10 | 7-1-10 | 1 st * | Commission | |

| | Men | Women | Vacant | Minority | (1) Asian- American | (2) African- American | (3) Latino | (4) Native- American | (5) Caucasian |
|-------------|-----|-------|--------|----------|---------------------------|-----------------------------|---------------|----------------------------|------------------|
| Mayor | 0 | 9 | 0 | 4 | 1 | 3 | 0 | 1 | 5 |
| Council | 0 | 9 | 0 | 4 | 3 | 1 | 0 | 0 | 5 |
| Commission | 0 | 2 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| Get Engaged | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| Total | 0 | 21 | 0 | 10 | 4 | 4 | 0 | 1 | 11 |

*Commissioners whose first appointments are for a term of less than twelve months are eligible to serve for two additional two-year terms.



Michael McGinn
Mayor, City of Seattle

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CITY OF SEATTLE

2010 JUL 27 PM 3:32

CITY CLERK

MEMORANDUM

DATE: July 27, 2010

TO: The Honorable Richard Conlin
President, Seattle City Council

FROM: Mayor Mike McGinn *MM*

SUBJECT: Appointment and Reappointments to the Seattle Women's Commission

I am pleased to forward to the City Council the following appointment and reappointment to the Seattle Women's Commission:

| <u>Name</u> | <u>Term Ends</u> | <u>Position</u> | <u>Succeeding</u> |
|--------------------|------------------|-----------------|-------------------------|
| Abigail Echo-Hawk | 07/01/11 | Commissioner | Reappointment |
| Olivia Robinson | 07/01/11 | Commissioner | Reappointment |
| Linnea Westerlind | 07/01/12 | Commissioner | Reappointment |
| Rose Hickman | 07/01/11 | Commissioner | Eboni Colbert |
| Jamila Johnson | 07/01/12 | Commissioner | Kathryn Hubbard |
| Erin Kenny | 07/01/12 | Commissioner | Lette Hadgu |
| Caitlin Kieran | 07/01/11 | Commissioner | Sonya Zilka |
| Millicent Newhouse | 07/01/12 | Commissioner | Masha Burina |
| Andrea Penner | 07/01/11 | Commissioner | Patricia Carlos Padilla |

The Seattle Women's Commission is composed of 21 members: 9 appointed by the City Council, 9 appointed by the Mayor, 2 appointed by the Commission itself and 1 Get Engaged member. All appointments are subject to City Council confirmation. Attached please find the current membership of the Seattle Women's Commission with these appointments reflected.

Re-appointments

Abigail Echo-Hawk

Abigail Echo-Hawk is an enrolled member of the Pawnee Nation who has made Seattle her home for the past 12 years. With a B.A. and Masters of Policy Studies from the University of Washington, Ms. Echo-Hawk currently works for UW as a Tribal Liaison for the Institute for

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mike.mcgin@seattle.gov

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Translational Health Sciences. As a dedicated advocate for women's health, Ms. Echo-Hawk has concentrated on policy change to decrease health disparities in infant mortality for Native American and African American women in Seattle. As mother with two young boys, she also continues to work toward equitable educational outcomes in Seattle schools. In her spare time she enjoys reading, taking her boys to dance at powwows, and spending time with her husband, sons, family and friends.

Olivia Robinson

Olivia Robinson works as the Regional Affairs Coordinator for the Puget Sound Regional Council and previously worked for Congressman Jay Inslee. She received her BA in Political Science and History from the Saint Mary College in Leavenworth, KS and her MA in History from Montana State University. She worked with children from inner-city Belfast at Glebe House in Northern Ireland and currently is active with the Institute for a Democratic Future and as a mentor with the Girl Scouts Beyond Bars program.

Linnea Westerlind

Linnea Westerlind has a Bachelor's degree in journalism from Western Washington University and a Master's degree in international development from Uppsala University in Sweden. She is currently a communications consultant to local non-profits and businesses. She has worked in the communications field for six years and previously was the Director of Communications for the YMCA of Greater Seattle. Linnea is passionate about women's issues, particularly preventing violence against women, creating opportunities for immigrant women and giving women a voice through media.

New Appointments

Rose Hickman

Rose Hickman graduated from high school in June 2003 and attended college at George Washington University in Washington, DC. During her junior year of college she had the immense privilege of studying abroad in Ecuador and Oaxaca, Mexico, where she conducted independent study projects in African Diaspora communities. In Ecuador she documented the experiences Afro-Ecuadorian youth in a small rural village, including experience with identity, racism, assimilation, education and religion. In Mexico, She documented the affect of migration on Afro-Mexican women living in a coastal town. She now lives and works in South/Central Seattle and loves her community of friends and neighbors. When she first moved to Seattle, she served as an AmeriCorps member at Tyee Educational Complex in SeaTac. After her year of service, she worked with a mentoring program at Cleveland High School working with youth who self-identified as being at risk of not graduating high school. I currently work at Therapeutic Health Services, Central Youth and Family Services as a Case Manager for Homeless Youth.

Jamila Johnson

Jamila Johnson is an attorney practicing primarily in the areas of constitutional and commercial litigation at regional law firm Schwabe, Williamson & Wyatt. She earned her undergraduate degree from Seattle University in mass communications with an emphasis in journalism and her law degree from the University of Washington where she was the editor of the Shidler Journal of Law Commerce & Technology. Jamila is passionate about constitutional rights and was awarded an Olympia Fellowship to work with the Secretary of State's office monitoring election law legislation in the 2006 legislative session. She has represented clients with Innocence Project Northwest, a legal clinic dedicated to exonerating those who have been falsely convicted of serious crimes. Additionally she is the editor-in-chief of De Novo, the official publication of the Young Lawyers Division of the Washington State Bar Association. A member of her firm's pro bono committee, Jamila has successfully represented clients in pro bono cases involving domestic abuse and asylum.

Erin Kenny

Erin Kenny is a director with Alvarez & Marsal Business Consulting where her recent work has included engagements in the areas of international microfinance, U.S. education, and Washington public assistance programs. Erin has a B.A. from Duke University and earned her M.B.A at Northwestern's Kellogg School of Management. While she has an interest in a range of women's issues, her passion is in creating social change that is sustainable and measurable.

Caitlin Kieran

Caitlin earned her Bachelor's degree in Literature and Art History from Yale University. She currently works as a Grant Consultant for the Los Angeles Parks Foundation and volunteers with Washington Women's Employment & Education and the Women's Funding Alliance. She has also worked with women's organizations in Ghana, Ecuador and Peru. Caitlin is passionate about advocating for the health, economic and leadership opportunities and equality of women and girls and believes that achieving these aims will greatly benefit the entire Seattle community.

Millicent Newhouse

Millicent Newhouse is an attorney with the Northwest Justice Project which is a not-for-profit organization serving low income clients in areas of poverty law. Millicent previously worked as an administrative law judge hearing cases involving public benefits and child support. Millicent began her legal career with the Attorney General's office where she held a variety of positions. Millicent has been active in leadership positions with a wide range of state and local bar associations and community groups. Millicent has served as past president of Washington Women Lawyers and as a board member for legal voice (formerly known as the Northwest Women's Law Center).

The Honorable Richard Conlin

July 22, 2010

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Andrea Penner

Historically, Andrea has always been passionate about the issues of those marginalized by society, whether it is the cause of inclusion for individuals living with disabilities or issues surrounding immigration, as motivated by my own personal experiences as a first generation Asian-Canadian, and Permanent Resident in the US. I She has a sense of responsibility and accountability to act, and to help empower those without a voice. All the while her unique lens as a woman has been critical in shaping her worldview. Andrea feels that joining the SWC would allow her to play an active role in identifying and addressing key issues for marginalized women right here in our community of Seattle.

If you have any questions regarding these appointments, please call Marta R. Idowu, Commission Liaison at the Seattle Office for Civil Rights (206) 684-4540.

Attachments

Copy: Wayne Barnett, Executive Director, Ethics and Elections Commission
Marta R. Idowu, SWC Liaison, Seattle Office for Civil Rights
Jennifer Samuels, Legislative Assistant, Seattle City Council
Tania María Rosario, Boards and Commissions Administrator for the Mayor