

# Carbon Neutrality White Paper: Proposed Format

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## **Vision Statement**

One to three sentence summary vision for respective sector.

## **Issue Discussion**

One to three paragraph analysis of the nature and causes of the problem(s) that the vision statement seeks to resolve, and the challenges and obstacles to implementation of the vision.

## **Immediate Opportunities**

List seven to nine actions that the city can take to achieve carbon neutrality. For each strategy, prioritize them in order of importance and answer the following questions:

1. In order to achieve this strategy, what are the short-, mid-, and long-term actions and goals that need to be implemented? What can the city do in the next 1-3 years?
2. How is this within the City's jurisdiction? (If only partially, or not at all, explain how the City can influence this objective).
3. What are the policy tools that might best advance this strategy? (City policies such as codes, plans, incentives, disincentives, menu of options, pilot program, stop counterproductive incentives, etc.)
4. What are the biggest barriers or disincentives to this strategy (i.e., Institutional, Financial, Cultural, Social, Political)? Has this recommendation already been made in the past? Why hasn't it been implemented?
5. Which stakeholders (both public and private) need to be involved to make this action successful?
6. Are there known economic impacts of the strategy? If so, describe the impacts. Please note if any additional study would be needed to understand the economic impacts of the strategy.
7. Does this strategy impact the other identified thematic areas (Green Jobs, Transportation, Land Use, Zero Waste, Clean Energy, Schools, Neighborhoods), and how? What are the opportunities for integration?
8. Which populations will likely be impacted by this policy and how? Will any communities or demographic groups be disproportionately impacted (either positively or negatively)?

## **Appendices**

List any reference materials, additional action recommendations, etc.