

An aerial photograph of a waterfront area, likely Seattle, showing a central urban district with a grid of streets and a prominent building. The area is surrounded by large bodies of water and green spaces. The text is overlaid on the top left of the image.

**Central Waterfront
Partnerships:
Central Waterfront Steering Committee**

Update to
City Council
June 7, 2010

Introduction

Proposed Central Waterfront Steering Committee

- Roles & Responsibilities
- Committee Attributes
- Schedule for creating

Partnerships Committee

Ordinance 123142 (November 2009):

The Committee will recommend models for the management, use and programming of new public spaces on the Central Waterfront.

The Committee will advise in the following areas :

- Overarching Goals and Principles
- Process
- **Partnerships and Financing**
- **Stewardship**

Recommendations complete by August 2010

Committee sunsets December 31, 2010

Public Oversight and Engagement

Steering Committee

- 8 - 10 members bringing strategic experience, demonstrated ability to lead, and broad perspective
- Holistic oversight of waterfront design including seawall, public spaces and other related projects
- Ensures robust and innovative public engagement
- Departments *ex officio*
- Expected to evolve in to partnership / management entity

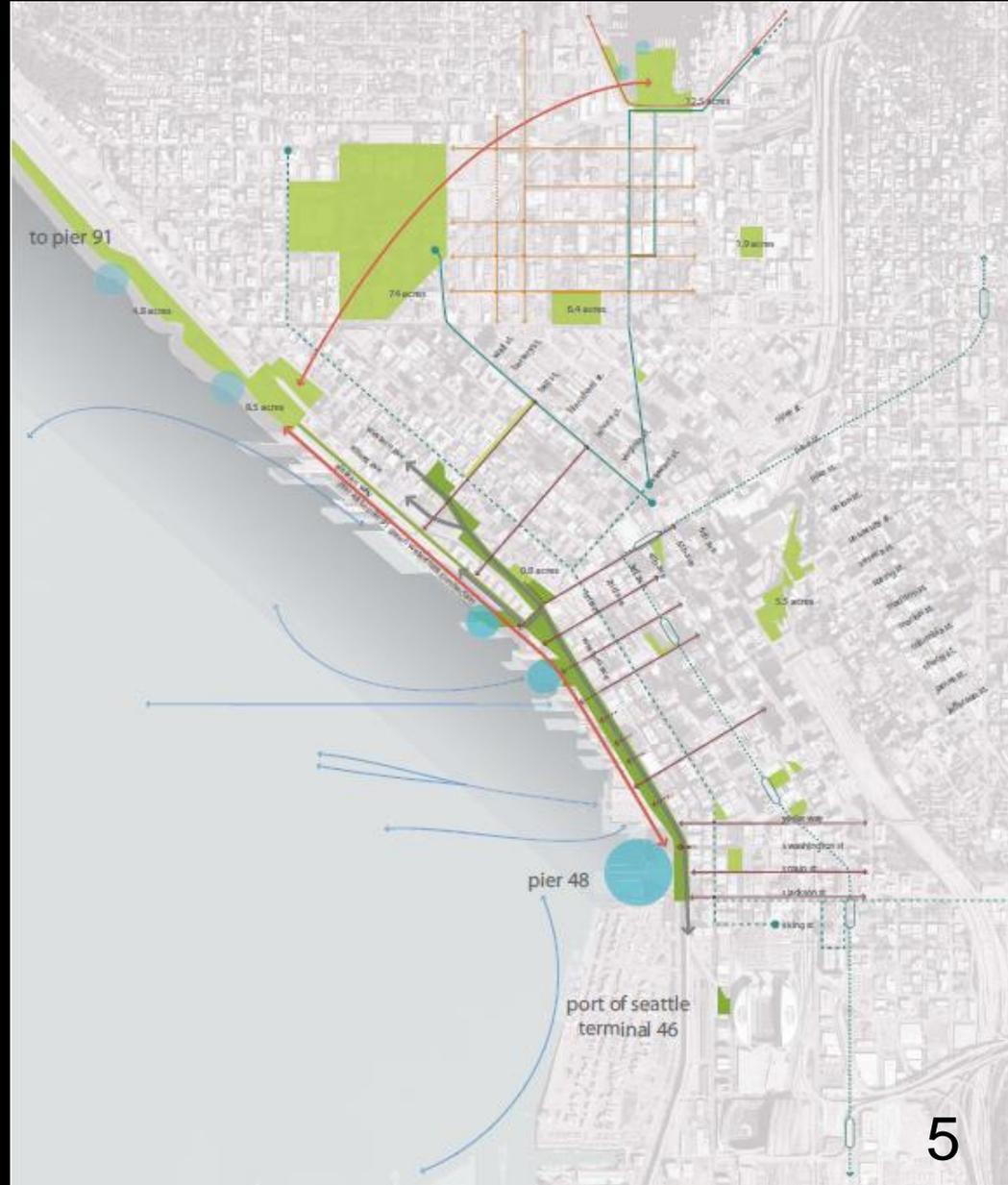
Stakeholder Group

- Provides a forum for stakeholders to hear from the city and consultant teams about the planning, design and construction of the central waterfront.
- Provide an opportunity for stakeholders to provide ongoing and direct feedback to the City and consultant teams.
- Includes property owners, businesses, residents, neighborhood leaders, freight, advocates, etc.

Proposed Steering Committee Charge

To provide interim civic leadership for the Central Waterfront Project and broader Waterfront Initiative.

Overall responsibility for stewardship, advisory to the Mayor and City Council, of the City's Central Waterfront Project to ensure that the project hones to the guiding principles developed by the Central Waterfront Partnership Committee.



Charter Elements

Specific Responsibilities

Participate in Consultant Selection

Oversee and Encourage Meaningful and Influential Public Participation

Steward Design in Accordance with Guiding Principles

- Framework Plan
- Project Elements

Develop a “Strategic Plan”

- Develop Funding Options
- Build Partnerships and Key Relationships

Establish Foundation for Partnership / Management Entity

Charter Elements

General

Conduct Open Meetings

Advisory to the Mayor and City Council

Granted a “Presumption of Deference”

Staffed by City and Consultant

May Engage Consultants (funding not identified)

Steering Committee Attributes

Basic Characteristics (All Members) 8 – 10 Members

- Ability to communicate effectively with elected officials as well as relevant public commissions and boards
- Articulate and compelling voices, able to build good will and public trust among diverse communities, constituencies, and the media.
- City-wide perspective, community-wide reputation and commitment to the larger public interest.
- Demonstrated leadership skills.
- Meet standard of City Code of Ethics
- Respected civic leaders who connect with broad constituencies.

Steering Committee Attributes

Specifically Relevant Experience (Ideally, at least one member should have experience in one or more of the following areas)

- Experience in the planning and design of significant public projects and strategic planning for urban development
- Experience with complex, large civic projects, including those recognized as having been exceptionally well designed
- Experience with effective public/private partnerships.
- Experience with national best-practices for creating participation among diverse communities

Stakeholder Group

Purpose

Will advise the city on the Central Waterfront and Elliott Bay Seawall projects. Members will be appointed jointly by the SDOT, DPD and Parks Directors.

- Provide a forum for stakeholders to hear from the city and consultant teams about the planning, design and construction of the central waterfront.
- Stakeholders provide ongoing and direct feedback to the City and consultants.

Initial Seawall Subgroup: Will focus on seawall-related issues; membership will include directly-affected property owners, businesses, and residents, environmental interests, urban design interests, and users of Alaskan Way.

- Provide input into environmental scoping for the seawall
- Review development of the “menu of seawall design options”
- Discuss detailed seawall issues
- Consult on construction staging issues/concerns

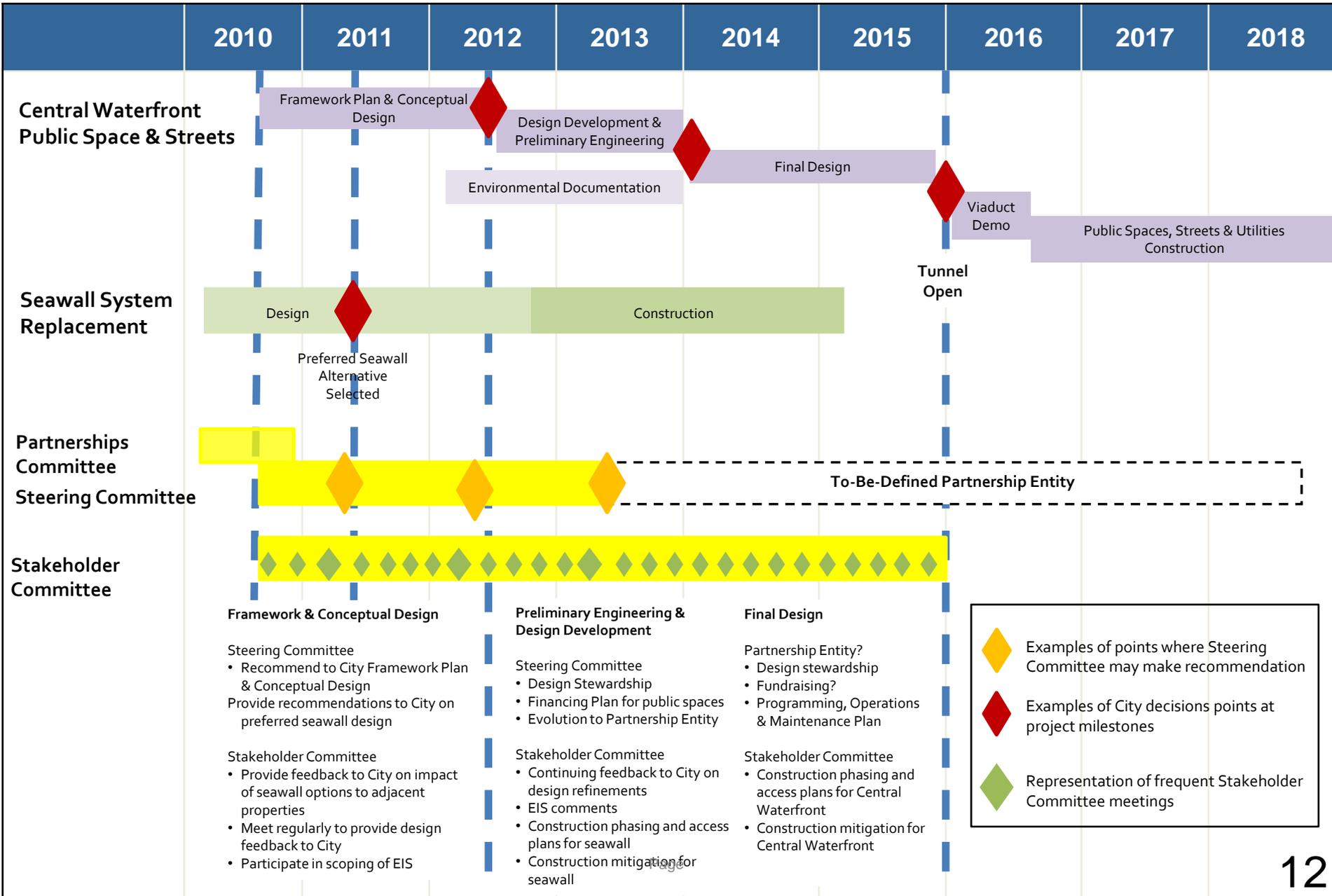
Timing

- The seawall subgroup will begin meeting in June 2010.
- Expanded when the Central Waterfront design begins in October 2010

Stakeholder Group

Initial Seawall Subgroup (22 members)	Central Waterfront Stakeholder Group (36 members)
<ul style="list-style-type: none"> Adjacent Property Owners (3) Adjacent Property Tenants (5)* Adjacent Resident (1) Pike Place Market (1) Washington State Ferries (1) Port of Seattle (1) Downtown Seattle Association (1) Freight interest (1) Environmental interest (2) Urban Design interest (3) Pioneer Square Representative (1) Parks/open space interest (1) Convention and Visitors Bureau (1) 	<div data-bbox="658 332 1224 708" style="text-align: center;"> <p>Seawall Group and all of its members transition to Central Waterfront Stakeholder Group</p> </div> <p>Examples of additional members to be added in October 2010</p> <ul style="list-style-type: none"> Public art interest (1) Bicycle interest (1) Pedestrian interest (1) Historic Preservation Interest (1) Greater Seattle Chamber of Commerce (1) Western Ave business/property owner (1) Seattle Art Museum - OSP (1) Stadiums (1) Waterfront resident (additional 1) Belltown (1) Queen Anne (1) West Seattle (1) Ballard/Magnolia (1) Labor (1)
<p>* Includes Aquarium Society</p>	

Conceptual Central Waterfront Timeline & Example Roles Draft 5-20-10



Schedule / Next Steps

- June 7 Briefing on Steering Committee charter
- June 9 Deadline for Steering Committee nominations
- June 9 -28 Develop shortlist of names, and review with Mayor and Council
- June 28 Resolution(s) introduced creating Steering Committee and appointing members
- July 6 AWV/Waterfront Special Committee acts on resolution(s)
- August Some Steering Committee members participate in selection of waterfront design team

Conceptual Roles, Compositions and Relationships

	Roles	Composition	Relationships
Project Team	<ul style="list-style-type: none"> Contractual Client for design and construction of Central Waterfront Legally responsible for design decision related to public spaces, streets etc. 	<ul style="list-style-type: none"> Parks Department of Transportation Planning and Development 	<ul style="list-style-type: none"> Report to Mayor and Council Manage consultant Provides staff Steering Committee and Stakeholder Committee Works with Consultant Team to engage Stakeholder Committee during design
Steering Committee	<ul style="list-style-type: none"> Holistic oversight of waterfront design including seawall, public spaces and other related projects Ensures robust and innovative public engagement Participates in consultant selection Expected to evolve in to Partnership Entity Will deliberate as a group and advise city at key milestones 	<ul style="list-style-type: none"> Approximately 8-10 members Members bringing strategic experience, demonstrated ability to lead, and broad perspective SDOT, DPD and Parks Department ex officio 	<ul style="list-style-type: none"> Advisory, making recommendations to the City elected officials and Project Team Recommendations given substantial weight – set direction unless in conflict with City policy, regulations or procedures Coordinates with broad civic engagement, Stakeholder Committee, discussions and work groups as appropriate May advocate and take positions on issues Evolves into long-term partnership entity(ies)
Stakeholder Committee	<ul style="list-style-type: none"> Creates a stable membership that provides direct and frequent feedback to the city staff and consultant team as the design is being developed. Forum for specific stakeholders' issues to be heard and for the city/consultant team to respond; group may articulate common views and differences on project elements. Group will last for the duration of the project; membership may change over time as key issues change. 	<ul style="list-style-type: none"> Large group of approximately 25 - 30 <ul style="list-style-type: none"> Property and business owners Residents and employees Freight and mobility Advocacy Groups Other user Groups Membership established by Department heads since membership/attendance may be fluid 	<ul style="list-style-type: none"> Provides ongoing and direct feedback to City departments (Project Manager) during the design process Provide points of contact for Project on specific issues Coordination with Steering Committee, especially when relevant to a potential recommendation point Enables Steering Committee to focus on high level issues
City Boards & Commissions	<ul style="list-style-type: none"> Advise City Council and City departments on the planning and design of capital improvements, parks and art Reviews are coordinated with planning and design phases 	<ul style="list-style-type: none"> Planning Commission Design Commission Board of Park Commissioners Arts Commission Bicycle and Pedestrian Advisory Board 	<ul style="list-style-type: none"> Advise department heads