

SUMMARY and FISCAL NOTE*

Department:	Dept. Contact/Phone:	CBO Contact/Phone:
Office of Economic Development	Karl Stickel / 684-8085	Waslala Miranda / 233-5044

** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: A RESOLUTION supporting The City of Seattle’s proposal to be a host city for the 2026 Fédération Internationale de Football Association (FIFA) World Cup.

Summary: This Resolution expresses the Mayor’s and City Council’s support of the City of Seattle’s pursuit to host the 2026 World Cup tournament.

Background: The Mayor and City Council believe Seattle would be an excellent choice to host the 2026 FIFA World Cup tournament, particularly in light of soccer’s popularity in our region. Since the Seattle Sounders FC broke Major League Soccer attendance records, our city has attracted large, enthusiastic crowds at professional soccer matches. In recent years, interest in the sport has grown to where there are now more than 125,000 young residents actively competing around the state. Hosting the World Cup in Seattle would provide local soccer fans with an unprecedented opportunity to attend an international competition and welcome like-minded fans from around the world who would infuse our hotels, restaurants, shops, and tax coffers with additional revenue. The United States received an estimated \$4 billion economic benefit from hosting the FIFA World Cup in 1994.

On July 10th, 2017, the City of Seattle received a request from the President of the US Soccer Federation to partner with their efforts to win the right to host the 2026 FIFA World Cup. This bid would be a combined effort of cities from Canada, Mexico, and the United States, called the 2026 United Bid Committee.

The United Bid Committee will narrow the bid by March 2018 and submit it to FIFA for review and approval. FIFA then will determine by June 2018 the final host country(ies) for 2026. In the meantime, Seattle is working to establish formal partnerships in a variety of sectors aimed toward reaching the common goal of hosting the games.

The City continues to support the intent and processes originally set forth in Resolution 30340, including the desire to provide information on major events so City staff can purposefully plan for associated fiscal impacts. Although there will be associated revenues and expenditures if Seattle is selected to host the 2026 World Cup, this legislation simply expresses the Mayor’s and Council’s support of becoming a host city, and does not appropriate any funds.

2. CAPITAL IMPROVEMENT PROGRAM

a. Does this legislation create, fund, or amend a CIP Project? ___ Yes X No

3. SUMMARY OF FINANCIAL IMPLICATIONS

- a. Does this legislation amend the Adopted Budget? Yes No
- b. Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?
- c. Direct, one-time costs to the City may include providing funds for City permitting and facility fees, providing traffic management, and costs relation to public safety services (police escort and fire/ambulance). While every effort will be used to recoup these costs, including sharing of the burden with our regional partners and fundraising to mitigate the costs, there may be residual costs associated with hosting this event to consider. These 2026 costs are not known at this time.
- d. Is there financial cost or other impacts of *not* implementing the legislation?
None.

4. OTHER IMPLICATIONS

- a. Does this legislation affect any departments besides the originating department?
Yes, the following Departments will likely be affected if the United Bid Committee's bid to host the 2026 FIFA World Cup is accepted:
SPD – to provide traffic management, event security, and police escorts to venues
SFD – to provide ambulance/fire support for games
SDOT – to provide traffic management support and permitting services
SDCI – to provide permitting services, as needed
OCA – to provide legal services regarding event and transactions
DPR – to provide Parks land use for potential fan festivals and training locations
- b. Is a public hearing required for this legislation?
No.
- c. Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?
No.
- d. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?
No.
- e. Does this legislation affect a piece of property?
No.

f. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?

For FIFA, inclusivity and social justice are top priorities. This focus is in line with the principles of the City's Racial and Social Justice Initiative. FIFA expects each host city to demonstrate their willingness and interest, as well as history, toward advancing racial equity and social justice, including economic and workers' rights, minority and women owned businesses, homelessness, immigration/migration, and the ability to capitalize on the FIFA World Cup to move these issues toward solutions. As part of the World Cup, FIFA strives for mutual respect, regardless of gender, race, ethnic origin, sexual orientation, religion or class. The City will need to complete a Racial Equity Toolkit analysis on implementing the bid package, if approved by the United Bid Committee and FIFA.

g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).

N/A.

List attachments/exhibits below: