

2013 - 2014 Seattle City Council Green Sheet

Approved

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60	1	A	2

Budget Action Title: Add \$49,301 in 2013 and \$86,343 in 2014 in GSF to SOCR for business outreach and add a part-time position

Councilmembers: Clark; Harrell; O'Brien

Staff Analyst: Josh Fogt; Rebecca Herzfeld; Jeremy Racca

Council Bill or Resolution:

Budget Committee Vote:

Date	Result	SB	BH	TR	RC	TB	NL	JG	SC	MO
11/09/2012	Pass 9-	Y	Y	Y	Y	Y	Y	Y	Y	Y

Summary of Dollar Effect

See the following pages for detailed technical information

	2013 Increase (Decrease)	2014 Increase (Decrease)
General Subfund		
General Subfund Revenues	\$0	\$0
General Subfund Expenditures	\$49,301	\$86,343
Net Balance Effect	(\$49,301)	(\$86,343)
Total Budget Balance Effect	(\$49,301)	(\$86,343)

Budget Action description:

This green sheet would add \$49,301 GSF in 2013 and \$86,343 GSF in 2014 in the Seattle Office of Civil Rights (SOCR) to add a half-time Senior Planning and Development Specialist position and resources to provide additional outreach and technical support to the business community. This business liaison position would:

- Begin upon Council review of the report called for in Statement of Legislative Intent 60-2-B-2 with the intent of carrying out recommendations from that report.
- Work with business stakeholders to develop and carry out more robust short- and long-term outreach and engagement strategies, making a special effort to engage woman-, minority-, and immigrant-owned firms, as well as very small (five or fewer employees) businesses;
- Provide focused technical assistance to help businesses become aware of and meet anti-discrimination requirements;
- Work within SOCR to represent the concerns of businesses when administrative rules are developed to carry out programs such as the new Paid Sick and Safe Time program; and
- Expand the engagement of the business community with the Race and Social Justice Community Roundtable.

The cost of a half-time Senior Planning and Development Specialist position is \$34,301 in 2013 and

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\$71,043 in 2014. City Council will revisit the ongoing need for this position in the 2015-2016 budget. To maximize the effectiveness of the position, an additional \$15,000 in 2013 and \$15,300 in 2014 is provided for:

- Creating and printing materials for business-specific trainings and presentations;
- Translation of printed materials;
- Room rentals for community trainings, meetings, and presentations;
- Advertising the availability of training sessions and other services; and
- Focus groups and other engagement strategies to engage a wide cross-section of business stakeholders in the ongoing work of SOCR.

This would bring the total cost to the General Subfund of expanding outreach and support to businesses to \$49,301 in 2013 and \$86,343 in 2014.

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Budget Action Transactions

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#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Expand business outreach and add position	Plng&Dev Spec,Sr - PT	1	0.5	OCR	Civil Rights	X1R00	00100	2013		\$49,301
2	Expand business outreach and add position	Plng&Dev Spec,Sr - PT	1	0.5	OCR	Civil Rights	X1R00	00100	2014		\$86,343