

2011 - 2012 Seattle City Council Green Sheet

Ready for Notebook

Tab	Action	Option	Version
95	1	A	1

Budget Action Title: Add \$125,000 GSF to Finance General in 2011 for a one-time capital appropriation for Coyote Central and impose a budget proviso

Councilmembers: Bagshaw; Conlin; Licata

Staff Analyst: Frank Video

Council Bill or Resolution:

Date		Total	SB	BH	SC	TR	JG	NL	RC	TB	MO
	Yes										
	No										
	Abstain										
	Absent										

Summary of Dollar Effect

See the following pages for detailed technical information

	2011 Increase (Decrease)	2012 Increase (Decrease)
General Subfund		
General Subfund Revenues	\$0	\$0
General Subfund Expenditures	\$125,000	\$0
Net Balance Effect	(\$125,000)	\$0
Total Budget Balance Effect	(\$125,000)	\$0

Budget Action description:

This green sheet would add \$125,000 GSF in 2011 to Finance General to provide a one-time capital appropriation for Coyote Central and impose a budget proviso.

Coyote Central is conducting a capital campaign and this one-time capital appropriation would be applied to the construction of their first permanent facility.

Coyote Central was established in 1986 as an after school arts program and has since served over 10,000 Seattle youth. It provides young people apprenticeships with professional artists, animators, glassblowers, web designers, welders, photographers, filmmakers and others who serve as mentors and role models. Coyote Central's programs are intended to foster creative problem-solving skills, vocational skills, self-expression, and a sense of community through the creation of public art by youth in their own neighborhoods. In their first year, Coyote Central enrolled 96 youth. In 2009, they enrolled 1,385.

* Has Proviso

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Unlike King County and the State, the City of Seattle has no formal arts capital funding program to which Coyote Central can apply.

This green sheet would impose the following budget proviso:

“None of the money appropriated to the 2011 budget to Finance General for Coyote Central may be expended until the Executive has executed a contract for public benefits to be provided by Coyote Central.”

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Budget Action Transactions

Budget Action Title: Add \$125,000 GSF to Finance General in 2011 for a one-time capital appropriation for Coyote Central and impose a budget proviso

#	Transaction Description	Position Title	Number of Positions	FTE	Dept	BCL or Revenue Source	Summit Code	Fund	Year	Revenue Amount	Expenditure Amount
1	Create reserve for Coyote Central capital project				FG	Reserves	2QD00	00100	2011		\$125,000

OPENING DOORS - Campaign for COYOTE CENTRAL



AT 23rd & CHERRY

Coyote Central has served over 10,000 Seattle youth, of all ethnic & economic backgrounds, since 1986

- Working in apprenticeship settings with professional artists, welders, animators, filmmakers, glassblowers, photographers, web designers and more who are great mentors and role models
- Building creative problem-solving skills, vocational skills, and self-expression
- Figuring out who they want to be and where they fit into the world
- Engaging in their community through making public art for sites in their own neighborhood

PROPOSAL:

Youth arts center at 23rd & Cherry – a permanent home for Coyote – that will provide:

- Constructive engagement for young adolescents aged 10 to 14 in out-of-school time
- A facility dedicated to adolescents at a key stage in their development – an age group often neglected
- A location in the heart of the Central District with a high profile and easy access
- New life & youthful energy for the Cherry Street corridor in a building that has lain vacant for 4 years
- A professional kitchen for the 360 hours of instruction in the culinary arts that Coyote provides each year, as well as expanded programming for building the vocational skills of underserved youth
- A community resource for rehearsals, exhibits, meetings and celebrations

Why this project will succeed

Economics

- A purchase price 40% below cost of property 2 years ago (\$1.2 million down to \$525,000)
- Construction led by a Coyote board member / developer who has rallied low or no-cost design and construction services from vendors inspired by the project
- Economic projections showing that outright ownership of its own facility will represent a considerable cost savings for Coyote over existing rental fees as well as providing potential earned income through rental of the kitchen and event spaces

Organizational Readiness

- 24 years of gradual and steady growth, from 96 enrollments in 1st year to 1,385 last year
- Successful, growing program that needs more space to accommodate waiting lists & expand programming, especially for hardest-to-reach kids in the Central District, South End, & all over the city
- Strong board of directors; efficient staff with low overhead; comprehensive strategic and financial planning; and more than two decades of experience with successful programming

Results

- Youth programs with a proven record of success that are ready-to-go: a sure thing
- A facility projected to be open and full of kids by Spring 2011: immediate return on investment

Capital Campaign Goal (for purchase, construction, equipment & campaign): \$1.4 million

Funding to date:

- \$50,000 4Culture (out-of-cycle grant; invited to apply for next full cycle, spring 2011)
- \$40,000 D.V. and Ida J. McEachern Charitable Trust
- \$10,000 Raikes Foundation
- \$190,000 Coyote Board Member pledges
- \$185,000 Pro bono and reduced cost construction and design services
- \$243,000 Building for the Arts (pending Governor's signing of the 2011-2013 Capital Budget)

Funding Criteria: Youth & Families; Arts; Education; Central District revitalization

Request from the City: \$125,000