Resolution No. 31328

A RESOLUTION launching the Great Student Initiative, a City of Seattle effort to form new partnerships with information, communication and technology companies, and financial institutions to provide low-cost, high-speed Internet access, computer, software and services for low-income students in the Seattle Public Schools, and create a steering committee to advance the goals of the initiative.

Related Legislation File: _____

Date Introduced and Referred: Sept. 19, 2011	To: (committee): Energy, Technology, and Civil Rights
Date Re-referred:	To: (committee):
Date Re-referred:	To: (committee):
Date of Final Action: 9.26.11	Date Presented to Mayor: 9.27.11
Date Signed by Mayor: Sept. 30, 2011	Date Returned to City Clerk: Sept. 30, 2011
Published by Title Only ✓ / Published in Full Text	Date Returned Without Concurrence:

Law Department

The City of Seattle – Legislative Department

Resolution sponsored by: Bruce A. Harrell

Committee Action:

Date	Recommendation	Vote
9/22/11	Adopt as Amended (CA)	BH, NL

This file is complete and ready for presentation to Full Council. _____

Full Council Action:

Date	Decision	Vote
9.26.11	Adopted	9-0

BAH
Great Student Initiative
Sept. 13, 2011
V.3

RESOLUTION 31328

A RESOLUTION launching the Great Student Initiative, a City of Seattle effort to form new partnerships with information, communication and technology companies, and financial institutions to provide low-cost, high-speed Internet access, computer, software and services for low-income students in the Seattle Public Schools, and create a steering committee to advance the goals of the initiative.

WHEREAS, the Race and Social Justice Roundtable, a partnership of twenty-six members from community organizations, government, social service agencies, and philanthropic organizations working together to achieve racial equity in our communities, has identified racial equity in education as their focused strategy to eliminate institutional racism in Seattle and has identified affordable high-speed Internet access as an important component to achieve an equal opportunity for a successful education; and

WHEREAS, the Race and Social Justice Roundtable have examined racial inequity in graduation rates, incidences of discipline and pathways from high school to vocational training, college and universities; and

WHEREAS, of the approximately 47,000 students in Seattle Public Schools, 39% are enrolled in the Free or Reduced-Price Meals program; 57% are students of color; 12% have a non-English speaking background; and

WHEREAS, the Federal Communications Commission (FCC) has identified the three key barriers to Internet adoption in their National Broadband Plan: 1) the cost of broadband access for low-income households, 2) the lack of an affordable computing device in the home, and 3) the absence of digital literacy; and

WHEREAS, in 2009, the Seattle City Council Budget Committee passed a Statement of legislative Intent (SLI 92-1-A-1) to study high-speed Internet Access assistance programs for low-income households; and

WHEREAS, according to a 2009 Department of Information Technology Residential Survey, 84% of households with incomes above $50,000 receive high-speed Internet, but only 46% of households in Seattle with incomes averaging under $30,000 receive high-speed Internet; and

WHEREAS, in a major initial step for the Great Student Initiative, Comcast has launched a program called Internet Essentials for low-income households seeking broadband in Comcast service areas and is working with local school districts to offer families with children eligible for a free lunch under the National School Lunch Program a $9.95 per month high-speed Internet service, quality computer equipment for less than $150, and access to basic digital literacy training; and

WHEREAS, Microsoft employs approximately 40,000 employees in the Puget Sound region and runs a program called Shape the Future which is designed to build public-private

partnerships that helps governments make technology solutions more affordable, accessible and relevant for low-income communities; and

WHEREAS, companies such as Intel and Microsoft have created innovative public-private programs to transform education and boost economies in countries like Portugal, United Kingdom, Argentina, Guatemala, and Serbia.

WHEREAS, the City of Seattle will continue its standing as one of America's most wired cities in terms of broadband adoption, access options, and public wireless Internet hot spots and is committed to doing everything possible to provide high-speed Internet, personal computers, and software to low-income students.

WHEREAS, a steering committee comprised of members from non-profit organizations specializing in promoting technology and connecting underserved communities, local financial institutions, local Internet service providers, Seattle Public Schools, and local software companies will assist the City of Seattle in executing the City's plan of providing every student in the Seattle Public Schools the opportunity and resources to have access to high-speed Internet at home and a current generation computer; and

WHEREAS, the vision for the Great Student Initiative is to become a financially-stable technology access program and an inclusive resource in the Seattle Public Schools system for years to come.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, MAYOR CONCURRING, THAT:

Section 1. Findings. The City Council finds the following:

1. High-speed Internet access is essential to prepare students for higher education and a competitive labor market in a new global economy. Success for students in the 21st century economy will be largely dependent upon an individual's ability, technology skills, media literacy, effective communication skills, critical & systems thinking, problem solving, collaboration, self-direction, global awareness, and civic literacy and educators have stated that ownership of a computer at home is linked with higher knowledge attainment, a greater capacity to learn independently.

2. Families who have a computer at home connected to the internet are able to take advantage of other broad social and economic benefits, examples being the ability to pay bills,

shop online, look for jobs, post resumes, connect to city services, take online learning courses, up-skill or retrain new careers. There are a multitude of benefits when the access is at home versus just at school.

3. Improving the achievement gap by increasing educational opportunities are a means to recognize racial and socioeconomic inequities. Pairing technology access with appropriate content and learning programs can reduce the achievement gap and potentially help parents become more active participants in their children's education through home access.

Section 2. Based on these findings, the Mayor and the City Council shall work collaboratively with the Seattle School District and non-governmental organizations and technology companies to develop a sustainable deployment of solutions to address the Internet access and cost issues identified above by launching the Great Student Initiative. Seattle's Office for Education, Department of Information Technology and any other applicable City departments are requested to consider the findings above when defining their work plans, policies and allocation of resources that may serve as opportunities to effectuate positive outcomes based on the findings.

Section 3. Steering Committee. The City of Seattle will convene a Great Student Initiative Steering Committee comprised of willing organizational participants that have agreed with the findings defined in this Resolution and have agreed to commit resources and energy relative to expanding Internet and computer access to Seattle Public School students who are in most need of such access. The members of the Great Student Initiative Steering Committee will include at a minimum representatives from the following:

1. Seattle Public Schools
2. Comcast, Broadstripe, and other Internet Service Providers
3. One Economy Corporation

4. Citizens' Telecommunications and Technology Advisory Board

5. City of Seattle Department of Information Technology

6. City of Seattle Office for Education

7. City of Seattle Office for Civil Rights

The Great Student Initiative Steering Committee will promote broadband adoption by low income school aged children, and assist efforts and activities between the Seattle Public Schools, private technology and communication companies, non-profits and the City of Seattle. As an initial task, the Steering Committee is requested to develop a work plan and identify strategies and next steps for implementing the goals of the initiative. The chair of the Council's Technology Committee (or successor committee) will facilitate the coordination of the Steering Committee's activities with assistance from the Department of Information Technology and the Office for Education. The Steering Committee is requested to submit a preliminary draft report outlining a proposed work plan, resource mapping and strategies for advancing the goals of the Great Student Initiative to the Energy, Technology and Civil Rights Committee within 120 days of the adoption date as a means to evaluate the progress of this initiative.

Adopted by the City Council the 26th day of September, 2011, and signed by me in open session in authentication of its adoption this 26th day of September, 2011.

President _____ of the City Council

THE MAYOR CONCURRING

Michael McGinn, Mayor

Filed by me this 30th day of September, 2011.

City Clerk

(Seal)

Form revised: July 12, 2011

FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Legislative	Mike Fong/5-1675	N/A

Legislation Title: A RESOLUTION launching the Great Student Initiative, a City of Seattle effort to form new partnerships with information, communication and technology companies, and financial institutions to provide low-cost, high-speed Internet access, computer, software and services for low-income students in the Seattle Public Schools, and create a steering committee to advance the goals of the initiative.

Summary of the Legislation:
This legislation launches the Great Student Initiative for the City and creates a steering committee to advance efforts related to providing low-income students in Seattle's public schools with low-cost, high-speed internet access. The resolution establishes the goals of the initiative and encourages City departments to keep the initiative in mind as annual work plans are developed and requests the steering committee to develop a plan and a set of strategies within 120 days of passage of this legislation.

Background:
Consistent with the City's the Race and Social Justice Initiative, the City has examined the racial inequities in graduation rates, incidences of discipline and pathways from high school to vocational training, college and universities. Of the approximately 47,000 students in Seattle Public Schools, 39% are enrolled in the Free or Reduced-Price Meals program; 57% are students of color; 12% have a non-English speaking background. The Federal Communications Commission (FCC) has identified the three key barriers to Internet adoption in their National Broadband Plan: 1) the cost of broadband access for low-income households, 2) the lack of an affordable computing device in the home, and 3) the absence of digital literacy. Given these challenges, in 2009, the Seattle City Council Budget Committee passed a Statement of legislative Intent (SLI 92-1-A-1) to study high-speed Internet Access assistance programs for low-income households. One of the key findings according to a 2009 Department of Information Technology Residential Survey was that 84% of households with incomes above $50,000 receive high-speed Internet, but only 46% of households in Seattle with incomes averaging under $30,000 receive high-speed Internet.

A major component in launching the Great Student Initiative is the creation of Comcast's "Internet Essentials" program for low-income households seeking broadband in Comcast service areas. The company is working with local school districts to offer families with children eligible for a free lunch under the National School Lunch Program a $9.95 per month high-speed Internet service, quality computer equipment for less than $150, and access to basic digital literacy training.

The City is in a unique position to help facilitate the efforts of Comcast and potentially expand on these efforts in order to advance the goal of providing affordable internet access to K-12 children in our public schools system. This includes engaging other stakeholders in the public and private

COUNCIL CLERK

sector in our community to develop strategies that enable wide-spread access to the internet and accompanying technology.

Please check one of the following:

_X_ This legislation does not have any financial implications.

____ This legislation has financial implications.

Other Implications:

a) **Does the legislation have indirect financial implications, or long-term implications?**
No. It is anticipated that the City's involvement in the Great Student Initiative will be achieved through the use of existing budget resources.

b) **What is the financial cost of not implementing the legislation?**
N/A.

c) **Does this legislation affect any departments besides the originating department?**
Yes.

Citizens' Telecommunications and Technology Advisory Board
City of Seattle Department of Information Technology
City of Seattle Office for Education
City of Seattle Office for Civil Rights

d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives?**
The City is acting in a supportive, facilitating and coordinating role. The City could choose to not participate and assume the private sector and other public agencies would advance the efforts to expanding high-speed internet access to low-income families and children.

e) **Is a public hearing required for this legislation?**
No

f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
No

g) **Does this legislation affect a piece of property?**
No

h) **Other Issues:**
No

BAH
Great Student Initiative
Sept. 13, 2011
V.2

RESOLUTION _____

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WHEREAS, a steering committee comprised of members from non-profit organizations specializing in promoting technology and connecting underserved communities, local financial institutions, local Internet service providers, Seattle Public Schools, and local software companies will assist the City of Seattle in executing the City's plan of providing every student in the Seattle Public Schools the opportunity and resources to have access to high-speed Internet at home and a current generation computer; and

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Adopted by the City Council the _____ day of _____, 2011, and signed by me in open session in authentication of its adoption this _____ day of _____, 2011.

_____
President _____ of the City Council

THE MAYOR CONCURRING

_____
Michael McGinn, Mayor

Filed by me this _____ day of _____, 2011.

_____
City Clerk

(Seal)

STATE OF WASHINGTON – KING COUNTY

--ss.

277355 No. TITLE ONLY

CITY OF SEATTLE,CLERKS OFFICE

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:31317,25,27-28

was published on

10/17/11

The amount of the fee charged for the foregoing publication is the sum of $ 75.08, which amount has been paid in full.

JENNIFER A. PATZER NOTARY PUBLIC STATE OF WASHINGTON COMMISSION EXPIRES OCT. 24, 2011

Subscribed and sworn to before me on

10/17/11

Notary public for the State of Washington, residing in Seattle

Affidavit of Publication

State of Washington, King County

City of Seattle

The full text of the following legislation, passed by the City Council on September 26, 2011, and published below by title only, will be mailed upon request, or can be accessed at http://clerk.seattle.gov. For information on upcoming meetings of the Seattle City Council, please visit http://www.seattle.gov/council/calendar. Contact: Office of the City Clerk at (206) 684-8344.

RESOLUTION NO. 31317

A RESOLUTION requesting that Seattle City Light conduct a Surplus Property Disposition Pilot Project to test an alternative process for determining the appropriate disposition of surplus utility properties; temporarily suspending certain requirements of Resolution Nos. 29799 and 30862 for the properties identified in the Pilot Project for a period of two years; and requesting that Seattle City Light and the Finance and Administrative Services Department report back to the City Council on the viability of the new procedures upon completion of the Pilot Project.

RESOLUTION NO. 31325

A RESOLUTION relating to the Department of Parks and Recreation; authorizing the Superintendent of Parks and Recreation to operate for fee parking at Lake Union Park; establishing parking fees; authorizing the Seattle Department of Transportation to install and operate parking pay stations; and authorizing the Seattle Police Department to enforce parking rules.

RESOLUTION NO. 31327

A RESOLUTION establishing financial policies for the Arts Account of the General Subfund.

RESOLUTION NO. 31328

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Publication ordered by the City Clerk

Date of publication in the Seattle Daily Journal of Commerce, October 17, 2011.

10/17(277355)