RESOLUTION No. 31325

SgBagshaw

A RESOLUTION relating to the Department of Parks and Recreation; authorizing the Superintendent of Parks and Recreation to operate for fee parking at Lake Union Park; establishing parking fees; authorizing the Seattle Department of Transportation to install and operate parking pay stations; and authorizing the Seattle Police Department to enforce parking rules.

9/22/11 ADOPT 1-0 HK

| | |
|---|---|
| Introduced: Sept. 19, 2011 | By: BagShaw |
| Referred: | To: Parks and Seattle Center |
| Referred: | To: |
| Reported: | |
| Passed: 9.26.11 | Signed: Sept. 30, 2011 |
| Filed: Sept. 30, 2011 | Published: title |

US5171

9.26.11 Adopted 9-0

Law Department

Susan Golub
Paid Parking at Lake Union Park RES
June 29, 2011
Version #1a

**RESOLUTION** 31325

A RESOLUTION relating to the Department of Parks and Recreation; authorizing the Superintendent of Parks and Recreation to operate for fee parking at Lake Union Park; establishing parking fees; authorizing the Seattle Department of Transportation to install and operate parking pay stations; and authorizing the Seattle Police Department to enforce parking rules.

WHEREAS, the City Council adopted a Statement of Legislative Intent (SLI) with the 2011 budget directing the Department of Parks and Recreation (DPR) to analyze paid parking at surface parking lots at selected City parks; and

WHEREAS, a preliminary response to the SLI was presented to the City Council's Parks and Seattle Center Committee on March 10, 2011; and

WHEREAS, the preliminary response analyzed options for proceeding with paid parking at surface parking lots at City parks; and

WHEREAS, the Parks and Seattle Center Committee concluded that Lake Union Park was the best location to initiate a pilot paid parking program and directed DPR to implement paid parking at Lake Union Park; and

WHEREAS, Section 18.24.010 of the Seattle Municipal Code authorizes the Superintendent of Parks and Recreation to operate paid parking in City parks; NOW, THEREFORE,

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE MAYOR CONCURRING, THAT:**

Section 1. The Superintendent of Parks and Recreation is hereby authorized to operate for fee parking in the parking lot at Lake Union Park.

Section 2. For purposes of establishing a schedule of maximum parking fees, parking fees shall be the same as fees collected at the parking pay stations on neighboring streets, including Valley Street, Terry Avenue, and Westlake Avenue and shall be modified in accordance with any modifications to such fees. The current fee is $1.50 per hour. Consistent with the parking requirements on neighboring streets, parking fees shall be required between 8:00 a.m. and 6:00 p.m., Monday through Saturday, and not required on official City holidays.

Section 3. The Seattle Department of Transportation is authorized to install and operate parking pay stations in the parking lot at Lake Union Park.

Section 4. The Seattle Police Department is authorized, through its Parking Enforcement Officers, to monitor the Lake Union Park parking lot and issue tickets to cars in violation of the pay parking requirements.

Adopted by the City Council the 26th day of September, 2011, and signed by me in open session in authentication of its adoption this 26th day of September, 2011.

President _____ of the City Council

THE MAYOR CONCURRING:

Michael McGinn, Mayor

Filed by me this 30th day of September, 2011.

Monica Martinez Simmons, City Clerk

(Seal)

Form revised: December 14, 2010

# FISCAL NOTE FOR NON-CAPITAL PROJECTS

| Department: | Contact Person/Phone: | CBO Analyst/Phone: |
|---|---|---|
| Parks and Recreation | Susan Golub/ 684-7046 | Amy Williams/ 233-2651 |

**Legislation Title:**
A RESOLUTION relating to the Department of Parks and Recreation; authorizing the Superintendent of Parks and Recreation to operate for fee parking at Lake Union Park; establishing parking fees; authorizing the Seattle Department of Transportation to install and operate parking pay stations; and authorizing the Seattle Police Department to enforce parking rules.

**Summary of the Legislation:**
This Resolution authorizes Parks and Recreation (DPR) to charge for parking at the Lake Union Park parking lot and establishes parking fees. The Seattle Department of Transportation (SDOT) is authorized to install and operate the pay stations and the Seattle Police Department (SPD) is authorized to enforce the parking rules.

**Background:**
Parks and Recreation began exploring paid parking options in 2003. At that time, Parks' intent in developing a paid parking program was to manage demand at highly used parks. However, the policy goals shifted in 2004 when the Department was facing reductions in revenues. That year, the Department hired the Cedar River Group to assess the revenue generating potential of a paid parking program to help offset declining financial conditions. The study focused on potential locations for paid parking programs and on how the parking fees would be structured. The report did not focus on the level of usage needed to generate a significant impact on revenues, and the basic revenue assumptions used to determine demand and compliance levels were not fully examined at that time. So, while the report recommended how to implement a parking fee program and estimated revenues and expenses, it did not ground those conclusions in a market analysis.

The idea of paid parking was considered again in 2009, with a policy focus on both demand management and revenue generation. In developing different options for the 2010 budget, it became apparent that collecting sufficient field data to make reasonable revenue projections would be time intensive and expensive. To determine whether demand levels might be high enough to warrant investing in another consultant study, Parks had field staff conduct some occupancy counts in August 2009, a peak use time of the year, at two sites reported to have high parking use. Those counts showed that demand was lower than the 70% use threshold SDOT uses when instituting street space metering.

The 2011 Adopted Budget included a Statement of Legislative Intent (SLI) to analyze paid parking in parks. In March 2011, the Department of Parks and Recreation (DPR) presented the City Council's Parks and Seattle Center Committee with a preliminary report on paid parking analysis, which offered three options for proceeding with a paid parking program:

- Implement a pilot program at 1-3 sites (Lake Union Park, Lincoln Park south lot, Green Lake Community Center);
- Appropriate funding for an independent consultant to collect data and analyze the three sites based on field studies, at an estimated cost of $50,000 - $70,000; or
- Do no further studies or paid parking implementation.

After discussing the options, the City Council directed DPR to submit a final report reflecting a pilot program for paid parking solely at Lake Union Park. This direction came as a result of preliminary analysis that showed Lake Union Park to be the most appropriate park for requiring paid parking due to the following factors:

- The lot is heavily used by local workers parking all day for free, limiting its use by park visitors;
- All parking on surrounding streets is metered; and
- Costs for parking enforcement are minimal as it is within an area frequently patrolled by parking enforcement officers.

The Superintendent is authorized to implement a paid parking program with the concurrence of the City Council by resolution. This authorization is provided in Section 18.24.010 of the Seattle Municipal Code:

> The Superintendent of Parks and Recreation is authorized for and on behalf of the City to operate for fee parking without recourse to commercial or private operators such parking lots under the department's jurisdiction as are deemed desirable with the concurrence of the City Council by resolution as to location and fee schedule in accordance with provisions of RCW 35.86.010 and 35.86.04 which so permit such owner operation.

Please check one of the following:

____ **This legislation does not have any financial implications.**
(Stop here and delete the remainder of this document prior to saving and printing.)

__X__ **This legislation has financial implications.**

**Appropriations:** N/A

| Fund Name and Number | Department | Budget Control Level* | 2011 Appropriation | 2012 Anticipated Appropriation |
|---|---|---|---|---|
| | | | | |
| TOTAL | N/A | N/A | N/A | N/A |

Appropriations Notes:

**Anticipated Revenue/Reimbursement: Resulting from this Legislation:**

| Fund Name and Number | Department | Revenue Source | 2011 Revenue | 2012 Revenue |
|---|---|---|---|---|
| Parks and Recreation Fund (10200) | | Parking pay stations | | |
| **TOTAL** | | | | **$44,892** |

Revenue/Reimbursement Notes: First year operations are estimated to net $44,892. This amount is total parking revenue reduced by a one-time $4,000 parking station installation fee, the annual $4,020 pay station rental fee, and $9,803 in annual operations charges. There are no SPD charges for monitoring the lot for enforcement, as enforcement patrols are active in the nearby area.

There are currently 40 spaces in the lot. However, 15 of the spaces are reserved for the Center for Wooden Boats, which means only 25 are currently available for park users. The Center for Wooden Boats is planning to relocate to a new facility within the next three to five years, which will free up these parking spaces and likely increase revenues. Full implementation is estimated to increase collections to $93,912, with net revenue of $86,165.

**Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact:** N/A

| Position Title and Department | Position # for Existing Positions | Fund Name & # | PT/FT | 2011 Positions | 2011 FTE | 2012 Positions* | 2012 FTE* |
|---|---|---|---|---|---|---|---|
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| **TOTAL** | **N/A** | **N/A** | **N/A** | **N/A** | **N/A** | **N/A** | **N/A** |

Position Notes:

**Do positions sunset in the future?** N/A

**Spending/Cash Flow:** N/A

| Fund Name & # | Department | Budget Control Level* | 2011 Expenditures | 2012 Anticipated Expenditures |
|---|---|---|---|---|
| | | | | |
| **TOTAL** | **N/A** | **N/A** | **N/A** | **N/A** |

Spending/Cash Flow Notes:

**What is the financial cost of not implementing the legislation?**
The financial cost of not implementing the legislation is the loss of an estimated $44,892 in revenue in the first year of implementation from the parking pay stations. Revenue lost in future years would increase due to increased use of the Park and adding the 15 Center for Wooden Boats' spaces to the paid parking program.

**Does this legislation affect any departments besides the originating department?**
Yes. SDOT will install and operate the meters and SPD's Parking Enforcement Officers will patrol to enforce the parking rules.

**What are the possible alternatives to the legislation that could achieve the same or similar objectives?** The City could contract with a private parking lot management company to implement paid parking at Lake Union Park. However, doing so would reduce City revenue as a portion of the revenue would be retained by the private company.

**Is the legislation subject to public hearing requirements?**
No.

**Other Issues:** None

**List attachments to the fiscal note below:** None

**City of Seattle**
Office of the Mayor

July 5, 2011

Honorable Richard Conlin
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Conlin:

I am transmitting the attached proposed Resolution that authorizes the Superintendent of Parks and Recreation to implement a paid parking program in the lot at Lake Union Park. The Resolution authorizes the Seattle Department of Transportation to install and operate a pay parking station and the Seattle Police Department's Parking Enforcement Officers to patrol and enforce parking rules.

Charging for parking at the Lake Union Park parking lot is being implemented in response to a City Council Statement of Legislative Intent. Converting the lot from free to paid parking is a pilot project intended to increase availability of the lot for park visitors and generate revenue for the City. The lot is heavily used by local workers parking all day for free, while all parking on surrounding streets is metered. It is estimated that requiring paid parking at Lake Union Park will generate annual revenue to the City of $44,892 in 2012.

Requiring paid parking at Lake Union Park will make the lot more available to park users. Thank you for your consideration of this legislation. Should you have questions, please contact Susan Golub at 684-7046.

Sincerely,

Michael McGinn
Mayor of Seattle

cc: Honorable Members of the Seattle City Council

Michael McGinn, Mayor
Office of the Mayor
600 Fourth Avenue, 7th Floor
PO Box 94749
Seattle, WA 98124-4749

Tel (206) 684-4000
Fax (206) 684-5360
TDD (206) 615-0476
mike.mcginn@seattle.gov

## STATE OF WASHINGTON – KING COUNTY

--ss.

277355 No. TITLE ONLY

CITY OF SEATTLE,CLERKS OFFICE

## Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:31317,25,27-28

was published on

10/17/11

The amount of the fee charged for the foregoing publication is the sum of $ 75.08, which amount has been paid in full.

JENNIFER A. PATZER NOTARY PUBLIC STATE OF WASHINGTON COMMISSION EXPIRES OCT. 24, 2011

Subscribed and sworn to before me on

10/17/11

Notary public for the State of Washington, residing in Seattle

Affidavit of Publication

# State of Washington, King County

## City of Seattle

The full text of the following legislation, passed by the City Council on September 26, 2011, and published below by title only, will be mailed upon request, or can be accessed at http://clerk.seattle.gov. For information on upcoming meetings of the Seattle City Council, please visit http://www.seattle.gov/council/calendar. Contact: Office of the City Clerk at (206) 684-8344.

**RESOLUTION NO. 31317**

A RESOLUTION requesting that Seattle City Light conduct a Surplus Property Disposition Pilot Project to test an alternative process for determining the appropriate disposition of surplus utility properties; temporarily suspending certain requirements of Resolution Nos. 29799 and 30862 for the properties identified in the Pilot Project for a period of two years; and requesting that Seattle City Light and the Finance and Administrative Services Department report back to the City Council on the viability of the new procedures upon completion of the Pilot Project.

**RESOLUTION NO. 31325**

A RESOLUTION relating to the Department of Parks and Recreation; authorizing the Superintendent of Parks and Recreation to operate for fee parking at Lake Union Park; establishing parking fees; authorizing the Seattle Department of Transportation to install and operate parking pay stations; and authorizing the Seattle Police Department to enforce parking rules.

**RESOLUTION NO. 31327**

A RESOLUTION establishing financial policies for the Arts Account of the General Subfund.

**RESOLUTION NO. 31328**

A RESOLUTION launching the Great Student Initiative, a City of Seattle effort to form new partnerships with information, communication and technology companies, and financial institutions to provide low-cost, high-speed Internet access, computer, software and services for low-income students in the Seattle Public Schools, and create a steering committee to advance the goals of the initiative.

Publication ordered by the City Clerk

Date of publication in the Seattle Daily Journal of Commerce, October 17, 2011.

10/17(277355)