

RESOLUTION No. 30951

SW

A RESOLUTION relating to improving pedestrian safety in the City of Seattle by developing a Pedestrian Master Plan and implementing a public education and enforcement campaign.

1-16-07 Held until 1-29-07  
1-29-07 Hold 1 week  
2-5-07 Adopted As Amended 7-0  
(Excused: Conlin, Drago)

Introduced: Jan. 16, 2007	By: LICATA, Co-sponsor Drago
Referred:	To: Full Council for Introduction and
Referred:	To: Adoption
Reported: 2-5-07	
Passed: 2-5-07	Signed: 2-5-07
Filed: 2-16-07	Published: Title only / pgs 5

US5171

SW

## RESOLUTION 30951

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2  
3 A RESOLUTION relating to improving pedestrian safety in the City of Seattle by developing a  
4 Pedestrian Master Plan and implementing a public education and enforcement campaign.

5 WHEREAS, there has been an average of 484 pedestrian/vehicle collisions in Seattle annually  
6 over the past five years, including an average of 10 fatalities and a significant number of  
7 injuries each year, which, while significantly lower than comparable cities, is an accident  
8 rate that the City hopes to lower; and

9 WHEREAS, these deaths and injuries represent a tragic loss of life and suffering to the victims,  
10 their families, and the community; and

11 WHEREAS, the City's efforts to improve pedestrian safety over the past five years include  
12 placing new signs at all school crosswalks, providing engineering improvements at  
13 intersections to enhance safety for pedestrians, remarking crosswalks throughout the City  
14 to improve their visibility, launching a multi-year citywide pedestrian campaign to build  
15 pedestrian-safety awareness, initiating Pedestrian Summer, which highlighted pedestrian  
16 safety and mobility, and employing targeted enforcement; and

17 WHEREAS, the City of Seattle has been cited by the U.S. Department of Transportation for the  
18 quality of its pedestrian improvements, traffic calming, and safety enforcement practices,  
19 and hopes to further enhance the reasonably safe pedestrian standards that now exist  
20 through additional future activities; and

21 WHEREAS, the Seattle Department of Transportation (SDOT) is devising a process and timeline  
22 for the development of a Pedestrian Master Plan that will establish policies and programs  
23 intended, in part, to further enhance pedestrian safety in the City and make Seattle a more  
24 walkable city; and

25 WHEREAS, the City intends to convene an ad hoc advisory group that will develop the proposed  
26 Pedestrian Master Plan; and

27 WHEREAS, the Council and Mayor view the Pedestrian Master Plan as an ideal means to  
28 advance the "Complete Streets" principles outlined in Resolution 30915; and

WHEREAS, Action #2 in the 2006 Seattle Climate Action Plan proposes to significantly expand  
pedestrian infrastructure in order to dramatically shift the number of single occupancy  
vehicle trips to walking trips; and

1 WHEREAS, the City and the region are making new investments in bus service, streetcar, and  
2 light rail systems, which will increase walking opportunities for the City's residents and  
workers; and

3 WHEREAS, the Council and Mayor desire to provide guidance on the elements that are to be  
4 included in the proposed Pedestrian Master Plan, in addition to the membership of the  
5 Plan's ad hoc advisory group, based on the City's experience in developing a Bicycle  
6 Master Plan as well as "model" pedestrian Master Plans developed in other jurisdictions,  
and in a manner that recognizes the multi-dimensional nature of creating a walkable  
community; and

7 WHEREAS, the Council and Mayor desire to work collaboratively on the development and  
8 implementation of a public education and enforcement campaign intended to raise  
9 awareness of pedestrians and drivers alike concerning pedestrian safety issues in the City;  
NOW, THEREFORE,

10 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE**  
11 **MAYOR CONCURRING, THAT:**

12  
13 Section 1. The City Council and Mayor support the development of a Pedestrian Master  
14 Plan that will incorporate the principles of education, engineering, enforcement, encouragement,  
15 and evaluation, and recommends that the proposed plan include, but not be limited to, the  
16 following elements:

- 17 ○ the Plan's short and long-term goals;
- 18 ○ a summary of the public-outreach process utilized to develop the Plan;
- 19 ○ a presentation of pedestrian fatality and injury data trends, with associated maps;
- 20 ○ a review and potential modification to the City's pedestrian policies affected by  
21 the Comprehensive Plan, the Transportation Strategic Plan, the Right-of-Way  
22 Improvements Manual, the Municipal Code, Neighborhood Plans, Director's  
Rules, and other relevant City documents and policies;
- 23 ○ inclusion of education and enforcement plans and policies;
- 24 ○ incorporation of existing or planned safe-routes-to-school information;
- 25 ○ inclusion or reference to design standards affecting pedestrians, including any  
26 relevant discussion of research concerning street design and operations (including,  
but not limited to, signals and roadway geometry) and emerging best practices in  
pedestrian safety (treatments such as, but not limited to, red-light cameras, in-



1 pavement flashing lights at crosswalks, road re-channelization, crossing flags,  
2 raised crosswalks, and overhead lighting);

- 3 ○ pedestrian performance measures using standardized methods for evaluating  
4 safety improvements, programs, and activities;
- 5 ○ a needs assessment to guide completion of the pedestrian facilities system; and
- 6 ○ a prioritized list of desirable long-term pedestrian infrastructure improvements  
7 and associated cost estimates, along with maps detailing the proposed  
8 improvements, with appropriate reference to SDOT's capital improvement  
9 program (CIP).

10 Section 2. The City will create and staff an ad hoc Pedestrian Master Plan Advisory  
11 Group to develop a proposed Pedestrian Master Plan. The Pedestrian Master Plan Advisory  
12 Group will serve only through the development of the Pedestrian Master Plan and should  
13 include, at a minimum, representatives from the Seattle Pedestrian Advisory Board (SPAB),  
14 neighborhood organizations, regional representatives, health officials, an organization  
15 representing senior citizens, Seattle Public Schools representatives, representatives from  
16 pedestrian advocacy groups and safe-driving-oriented organizations, and members of the  
17 disabled community. Members of the Pedestrian Master Plan Advisory Group should reflect the  
18 diversity of the citizens of Seattle. The Pedestrian Master Plan Advisory Group shall meet  
19 periodically with members of the interdepartmental team formed to work on pedestrian safety.

20 Section 3. SDOT, in conjunction with the Seattle Police Department (SPD), SPAB, and  
21 other relevant City agencies, will develop and carry out a pedestrian safety education and  
22 enforcement campaign during 2007 and 2008, which will seek to educate and raise awareness of  
23 drivers and pedestrians concerning pedestrian and vehicle safety issues. The campaign should  
24 include development of public education materials, public service announcements (PSAs), and  
25 special events to highlight pedestrian and driver safety issues, among other activities. The City  
26



1 should make any published materials available in multiple languages. This campaign should also  
2 incorporate high-visibility pedestrian safety enforcement activities, to be carried out by SPD.

3 Particular efforts should be made to involve area school children, parents, and school officials in  
4 activities related to the public awareness and enforcement campaign.

5 Section 4. The agencies and organizations involved in the development of the Pedestrian  
6 Master Plan and in the implementation of the pedestrian safety campaign shall periodically brief  
7 the Council's Special Committee on Pedestrian Safety on the progress and results of both efforts.  
8 The Pedestrian Master Plan Advisory Group shall participate in any briefing concerning the  
9 Pedestrian Master Plan.  
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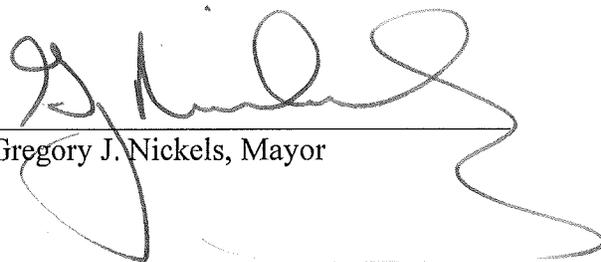
11 Section 5. The City, SPAB, and the Pedestrian Master Plan Advisory Group will hold a  
12 public forum to engage citizens, City staff, elected officials, and regional and national pedestrian  
13 safety experts in providing input on the Pedestrian Master Plan, the pedestrian safety education  
14 and enforcement campaign, and other activities related to enhancing pedestrian safety.  
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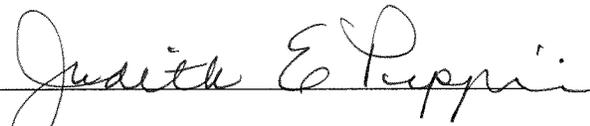
1 Adopted by the City Council the 5<sup>th</sup> day of February, 2007, and signed by me in  
2 open session in authentication of its adoption this 5<sup>th</sup> day of February, 2007.

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5 President \_\_\_\_\_ of the City Council

6 THE MAYOR CONCURRING:

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10 Gregory J. Nickels, Mayor

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12 Filed by me this 16 day of FEB, 2007.

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15   
16 City Clerk

17  
18 (Seal)



**FISCAL NOTE FOR NON-CAPITAL PROJECTS**

<b>Department:</b>	<b>Contact Person/Phone:</b>	<b>DOF Analyst/Phone:</b>
Legislative	Casey Hanewall/4-8147	N/A

**Legislation Title:**

A RESOLUTION relating to improving pedestrian safety in the City of Seattle by developing a Pedestrian Master Plan and implementing a public education and enforcement campaign.

• **Summary of the Legislation:**

This resolution articulates the City's support for pedestrian safety through various activities in 2007.

- **Background:** *(Include brief description of the purpose and context of legislation and include record of previous legislation and funding history, if applicable):*

The proposed resolution conveys the support of the Council and Mayor for pedestrian safety in Seattle. In particular, the resolution indicates its support for the development of a Pedestrian Master Plan by SDOT in 2007, and in so doing provides suggested content for the Plan. The resolution also requests that certain organizations be included in the Pedestrian Master Plan advisory group.

Additionally, the resolution requests that SDOT and SPD develop a pedestrian safety education and enforcement initiative for 2007. The resolution suggests certain broad elements for this initiative.

- *Please check one of the following:*

**This legislation does not have any financial implications.** *(Stop here and delete the remainder of this document prior to saving and printing.)*



**RESOLUTION** 30951

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4 WHEREAS, there has been an average of 484 pedestrian/vehicle collisions in Seattle annually  
5 over the past five years, including an average of 10 fatalities each year, which, while  
6 significantly lower than comparable cities, is an accident rate that the City hopes to  
lower; and

7 WHEREAS, the City's efforts to improve pedestrian safety over the past five years include  
8 placing new signs at all school crosswalks, providing engineering improvements at  
9 intersections to enhance safety for pedestrians, remarking crosswalks throughout the City  
10 to improve their visibility, launching a multi-year citywide pedestrian campaign to build  
pedestrian-safety awareness, initiating Pedestrian Summer, which highlighted pedestrian  
11 safety and mobility, and employing targeted enforcement; and

12 WHEREAS, the City of Seattle has been cited by the U.S. Department of Transportation for the  
13 quality of its pedestrian improvements, traffic calming, and safety enforcement practices,  
and hopes to further enhance the reasonably safe pedestrian standards that now exist  
14 through additional future activities; and

15 WHEREAS, the Seattle Department of Transportation (SDOT) is devising a process and timeline  
16 for the development of a Pedestrian Master Plan that will establish policies and programs  
intended, in part, to further enhance pedestrian safety in the City and make Seattle a more  
walkable city; and

17 WHEREAS, SDOT intends to convene an ad hoc advisory group that will assist with the  
18 development of the Pedestrian Master Plan; and

19 WHEREAS, the Council and Mayor desire to provide guidance on the elements that are to be  
20 included in the proposed Pedestrian Master Plan, in addition to the membership of the  
Plan's ad hoc advisory group, based on the City's experience in developing a Bicycle  
21 Master Plan as well as "model" pedestrian Master Plans developed in other jurisdictions;  
22 and

23 WHEREAS, the Council and Mayor desire to work collaboratively on the development and  
24 implementation of a public education and enforcement campaign intended to raise  
awareness of pedestrians and drivers alike concerning pedestrian safety issues in the City;  
25 NOW, THEREFORE,

26 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SEATTLE, THE**  
27 **MAYOR CONCURRING, THAT:**



1  
2           Section 1. The City Council and Mayor support the development of a Pedestrian Master  
3 Plan and recommend that the following elements be included in the City's proposed plan:

- 4           ○ a summary of the public-outreach process utilized to develop the Plan;
- 5           ○ a presentation of pedestrian fatality and injury data trends, with associated maps;
- 6           ○ an articulation of the City's pedestrian policies, with appropriate references to  
7 existing pedestrian policies in the Comprehensive Plan, the Transportation  
8 Strategic Plan, Neighborhood Plans, and other relevant City documents and  
9 policies;
- 10          ○ inclusion of education and enforcement plans and policies;
- 11          ○ incorporation of existing or planned safe-routes-to-school information;
- 12          ○ inclusion or reference to pedestrian design standards, including any relevant  
13 discussion of research concerning emerging best practices in pedestrian safety  
14 (e.g., red-light cameras, in-pavement flashing lights at crosswalks, road re-  
15 channelization, etc.); and
- 16          ○ a prioritized list of desirable long-term pedestrian infrastructure improvements  
17 and associated cost estimates, along with maps detailing the proposed  
18 improvements.

19           Section 2. SDOT will create an ad hoc Pedestrian Master Plan Advisory Group to assist  
20 in the development of the City's Pedestrian Master Plan. This group will serve only through the  
21 development of the Pedestrian Master Plan and should include, at a minimum, representatives  
22 from the Seattle Pedestrian Advisory Board, neighborhood representatives, regional  
23 representatives, health officials, Seattle Public Schools representatives, individuals from  
24 pedestrian- and safe-driving-oriented organizations, and members of the disabled community.

25           Section 3. SDOT, in conjunction with the Seattle Police Department (SPD) and other  
26 relevant agencies, will develop and carry out a pedestrian safety education and enforcement  
27 campaign during 2007 which will seek to educate and raise awareness of drivers and pedestrians  
28 concerning pedestrian and vehicle safety issues. The campaign should include development of



1 public education materials, public service announcements (PSAs), and special events to highlight  
2 pedestrian and driver safety issues, among other activities. This campaign should also  
3 incorporate high-visibility pedestrian safety enforcement activities, to be carried out by SPD.  
4 Particular efforts should be made to involve area school children in activities related to the public  
5 awareness and enforcement campaign.

6  
7 Adopted by the City Council the \_\_\_\_ day of \_\_\_\_\_, 2007, and signed by me in  
8 open session in authentication of its adoption this \_\_\_\_ day of \_\_\_\_\_, 2007.

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11 \_\_\_\_\_  
12 President \_\_\_\_\_ of the City Council

13 THE MAYOR CONCURRING:

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15 \_\_\_\_\_  
16 Gregory J. Nickels, Mayor

17  
18 Filed by me this \_\_\_\_ day of \_\_\_\_\_, 2007.

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21 \_\_\_\_\_  
22 City Clerk

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24 (Seal)



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**STATE OF WASHINGTON – KING COUNTY**

--SS.

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207883  
CITY OF SEATTLE, CLERKS OFFICE

No. RESOLUTION TITLE ONLY

**Affidavit of Publication**

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12<sup>th</sup> day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

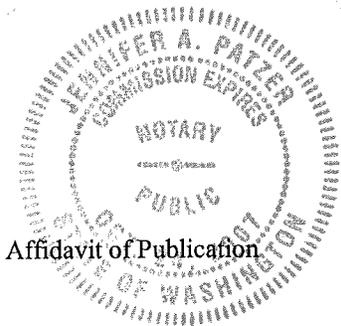
The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT:30951 & 30961

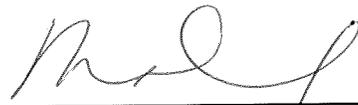
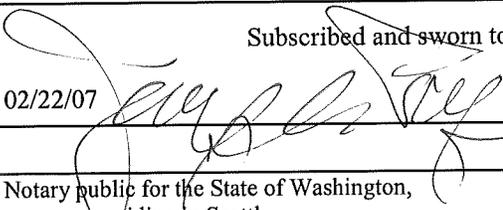
was published on

02/22/07

The amount of the fee charged for the foregoing publication is the sum of \$ 41.85, which amount has been paid in full.



Affidavit of Publication

  
\_\_\_\_\_  
Subscribed and sworn to before me on  
02/22/07   
\_\_\_\_\_  
Notary public for the State of Washington,  
residing in Seattle

## State of Washington, King County

### City of Seattle

#### TITLE-ONLY PUBLICATION

The full text of the following resolutions, passed by the City Council on February 6, 2007, and published here by title only, will be mailed upon request, or can be accessed electronically at <http://clerk.ci.seattle.wa.us>. For further information, contact the Seattle City Clerk at 684-8344.

#### RESOLUTION NO. 30951

A RESOLUTION relating to improving pedestrian safety in the City of Seattle by developing a Pedestrian Master Plan and implementing a public education and enforcement campaign.

#### RESOLUTION NO. 30961

A RESOLUTION proclaiming February 10, 2007 as the thirteenth annual Neighbor Appreciation Day.

Publication ordered by JUDITH PIPPIN,  
City Clerk

Date of publication in the Seattle Daily  
Journal of Commerce, February 22, 2007.

2/22(207883)