SUMMARY and FISCAL NOTE*

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** Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

1. BILL SUMMARY

Legislation Title: A RESOLUTION of intention to establish a Ballard Parking and Business Improvement Area and fix a date and place for a hearing thereon.

Summary and background of the Legislation: This Resolution declares the intention to establish a new Ballard Parking and Business Improvement Area (Ballard Business Improvement Area) and is the second of two similar pieces of legislation that must be prepared, per RCW 35.87A. The City must pass this resolution to declare a public hearing date and place for the initiative. After the public hearing, the Council may introduce a Council Bill to create the Ballard Business Improvement Area with a special assessment to be levied upon operators of businesses, multi-family residential properties (four or more units), and mixed-use properties (multi-family residential and commercial) within its boundaries.

The Ballard Partnership for Smart Growth (Ballard Partnership) developed a proposal recommending the creation of a new Ballard Business Improvement Area (BIA). The Ballard Partnership believes its proposal is efficient, accountable, and responsive to the area's needs. The group collected signatures for a petition to form a Ballard Business Improvement Area that will allow for the implementation of the Ballard Partnership for Smart Growth business plan. The business plan will be partially funded by the Ballard Business Improvement Area and partially by other non-BIA resources. The program components partially funded by the BIA include:

A. Clean environment;
B. Public Safety/Public Health Enhancement;
C. Marketing and Promotions;
D. Advocacy, Urban Design and Transportation;
E. Business Development and Retention;
F. Management.

The petitioning effort resulted in a show of financial support by ratepayers who would pay at least 60% of the total special assessment revenues. Assessments will commence as of January 1, 2017, or the effective date of this ordinance, whichever is later. The new Ballard Business Improvement Area will be overseen by a Ratepayers' Advisory Board, which would be broadly representative of the proposed ratepayers.

2. CAPITAL IMPROVEMENT PROGRAM

____ **This legislation creates, funds, or amends a CIP Project.**

3. SUMMARY OF FINANCIAL IMPLICATIONS

__X__ This legislation does not have direct financial implications.

4. OTHER IMPLICATIONS

a) Does the legislation have indirect or long-term financial impacts to the City of Seattle that are not reflected in the above?
None.

b) Is there financial cost or other impacts of not implementing the legislation?
None to the City. The Ballard Business Improvement Area is established as a revenue-neutral program.

c) Does this legislation affect any departments besides the originating department?
Yes – the Department of Finance and Administrative Services (FAS), which administers the assessments for the BIAs. OED has worked in close coordination with FAS on this legislation package. FAS will collect the BIA assessments from its ratepayers. FAS holds the funds solely for the purpose of reimbursing the Ballard Partnership for administering staffing, projects, and other costs associated with the BIA.

d) Is a public hearing required for this legislation?
Yes. This resolution of intention establishes the date and place of the hearing, as required by RCW 35.87A.140.

e) Does this legislation require landlords or sellers of real property to provide information regarding the property to a buyer or tenant?
No.

f) Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?
Yes. This resolution must be published to give notice of the public hearing for the proposed Council Bill.

g) Does this legislation affect a piece of property?
No.

h) Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities?
The BIA benefits property owners, business owners, employees, visitors, and residents with cleaning services, events, and support for new and existing businesses. However, since the BIA is a new cost to property owners, it could lead to higher residential and commercial rents if property owners pass this cost increase to their tenants. Since people of color (POC) in Seattle are disproportionately lower income than whites, they could be disproportionately impacted by rent increases if these changes to costs occur, but there is no data to determine likely impacts.

There is not a good source of data on business owner race in the City and no data has been gathered for Ballard specifically. Using residential data as a proxy, the Ballard Hub Urban Village is 85% white according to 2010 Census data. This percentage has changed slightly since 2000, when it was 89% white. This compares to 69% white city-wide in 2010.

Ballard is also experiencing its share of people living outside and in cars, which has become more prevalent and visible. This combined with limited homeless outreach services and a lack of mental health services in the north end leave Ballard without local resources to support these individuals.

A Racial Equity Toolkit has been completed on the Ballard BIA proposal and resulting actions will be taken to complete an inventory of businesses by race to use as a baseline for tracking changes over time and including Ballard in the Racial Equity in Business Districts' training and POEL outreach in 2017. Ballard will also begin homeless outreach in 2017 if the BIA passes.

i) If this legislation includes a new initiative or a major programmatic expansion: What are the long-term and measurable goals of the program? Please describe how this legislation would help achieve the program's desired goals.
Long-term goals include completion of the business plan which includes the following milestones. Measurable goals will need to be developed:

Clean Environment: Sidewalk sweeping in (2x/week); Graffiti removal on specified property; Advance plans for a public restroom facility.

Public Safety/Public Health Enhancement: Advocate for additional police services and SPD presence; Engage community task force to address crime and empower Ballard stakeholders; Address homelessness, mental health, and car camping.

Marketing and Promotions: Branding program; Website development and digital marketing strategies; Create "Summer Nights in Ballard" event series; Collaboration with the Scandinavian community to preserve and promote Ballard's Nordic heritage.

Advocacy, Urban Design and Transportation: Create an "Urban Design Framework;" Transportation planning and advocacy; Advocate for needed services (police, mental health, detox).

Business Development and Retention: Business attraction; Activate vacant storefronts; Economic development to attract new jobs and maintain economic balance.

Management: Provide efficient program administration, financial and contract management services.

j) Other Issues: None.