Ordinance No. 124542

Council Bill No. 118137

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2014; providing that 2014 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2015 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

Related Legislation File:

Date Introduced and Referred: 6/30/14	To: (committee): Public Safety, Civil Rights, and Technology
Date Re-referred:	To: (committee):
Date Re-referred:	To: (committee):
Date of Final Action: 8/4/14	Date Presented to Mayor: 8/5/14
Date Signed by Mayor: 8/8/14	Date Returned to City Clerk: 8/12/14
Published by Title Only X Published in Full Text	Date Vetoed by Mayor:
Date Veto Published:	Date Passed Over Veto:
Date Veto Sustained:	Date Returned Without Signature:

The City of Seattle – Legislative Department

Council Bill/Ordinance sponsored by: Bruce A. Harrell

Committee Action:

Date	Recommendation	Vote
7/30/2014	Pass	BH, SB

This file is complete and ready for presentation to Full Council.

Full Council Action:

Date	Decision	Vote
8/4/14	Passed	7-0 (excused: Burgess, O'Brien)

Law Department

CITY OF SEATTLE

ORDINANCE 124542

COUNCIL BILL 118137

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2014; providing that 2014 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2015 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

WHEREAS, the City of Seattle has determined that it is important to enable digital equity, foster broadband adoption, and provide digital opportunities for all its residents, including sufficient access to electronic information, technology literacy, and the application of technology for civic engagement; and

WHEREAS, Resolution 29673 established a Technology Matching Fund Program for such purposes and identified project selection criteria and a process for selecting projects; and

WHEREAS, the City of Seattle has appropriated $320,000 in the 2014 Adopted Budget (Ordinance 124349), from the Cable Television Franchise Subfund and from the Information Technology Fund for the Community Technology Program to implement Technology Matching Fund projects; and

WHEREAS, the Citizens' Telecommunications and Technology Advisory Board (CTTAB) has recommended projects for funding, and the Chief Technology Officer (CTO) concurs with those recommendations; NOW, THEREFORE,

BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:

Section 1. The Mayor or his designee is hereby authorized to proceed with implementation of the following 23 projects on behalf of the City:

Organization	Project	Allocation
Ballard NW Senior Center	Upgrade 8 Station Computer Lab to Increase Access	$6,580
Casa Latina	Meet Them Where They Are Tech Project	$17,000
North Seattle Family Center/ Children's Home Society of WA (Seattle Housing Authority)	Building Connections Through Technology	$17,000
Denny Terrace Computer Lab (Seattle Housing Authority)	Denny Terrace Computer Lab	$14,521
Elizabeth Gregory Home	Computer Access for Homeless Women	$15,527
Filipino Community of Seattle	STEMPath Innovation Network	$19,900
Helping Link	Embrace Technology, Empower Immigrant Community	$17,626
Hilltop House	Hilltop House Computer Learning Center	$5,307
Lao Women Association of Washington	Lao Women Civic Engagement Project	$14,000
Literacy Source, A Community Learning Center	Increasing Digital Literacy and On-line Learning	$15,000
North Seattle Boys & Girls Club	North Seattle Computer Lab	$19,985

Organization	Project	Allocation
Northaven Retirement and Assisted Living	Resident Computer Upgrades	$18,967
Open Doors for Multicultural Families/STAR Center at Center Park (Seattle Housing Authority)	Autism Equal Access Project iPad Program: Seattle	$20,000
Ross Manor Computer Lab (Seattle Housing Authority)	Ross Manor Computer Lab	$16,252
Seattle Neighborhood Coalition	Video broadcast, website and support resources	$8,845
Solid Ground	Sand Point Tech and Access Grant	$9,000
Somali Community Services of Seattle	Somali Community Computer Lab & Technology Course	$9,000
South Park Area Redevelopment Center	Multicultural English & Tech Ambassadors (META)	$19,200
The Jefferson Terrace Computer Lab Committee (Seattle Housing Authority)	Jefferson Terrace Computer Lab	$15,000
University of Washington Women's Center	Making Connections	$14,399
Vietnamese Friendship Association	Digital Media Lab	$6,300
Washington Community Alliance for Self-Help (CASH)	Financial Stability Through Technology Literacy	$15,500

Organization	Project	Allocation
YMCA of Greater Seattle - Metrocenter Branch	Cascade Community Technology Services Expansion	$5,091

Section 2. The Mayor or his designee is authorized to execute contracts and encumber funds in the amount of these allocations.

Section 3. Any portion of $320,000 allocated to the Technology Matching Fund Program from the appropriation made from the Cable Television Franchise Subfund for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B) and from the appropriation made from the Information Technology Fund for the Office of Electronic Communications Budget Control Level (D4400) in the 2014 Adopted Budget, not spent or encumbered in 2014, shall not lapse at the end of the 2014 fiscal year but shall automatically carry over into the 2015 fiscal year until fully expended, abandoned or reappropriated to other authorized activities; in addition, any unspent funds from an individual project may be applied to another Technology Matching Fund project; provided, however, that the appropriations shall lapse at the end of the 2015 fiscal year unless carried over further by a future ordinance.

Section 4. Any acts done consistent with and after the passage and prior to the effective date of this ordinance are hereby ratified and confirmed.

Section 5. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the 4th day of August, 2014, and signed by me in open session in authentication of its passage this 4th day of August, 2014.

President Pro Tem of the City Council

Approved by me this 8th day of August, 2014.

Edward B. Murray, Mayor

Filed by me this 12th day of August, 2014.

Monica Martinez Simmons, City Clerk

(Seal)

Form revised: February 26, 2014

FISCAL NOTE FOR NON-CAPITAL PROJECTS

Department:	Contact Person/Phone:	CBO Analyst/Phone:
Information Technology	David Keyes/ 386-9759 Delia Burke/ 233-2751	Jennifer Devore/ 615-1328

Legislation Title:
AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2014; providing that 2014 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2015 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

Summary of the Legislation:
This legislation authorizes the disbursement of $320,000 from the Department of Information Technology, Office of Electronic Communications Budget Control Level, Community Technology Program, to 23 providers for the purpose of increasing residents' technology access and literacy, and for increasing civic engagement using information technologies. The 2014 Adopted Budget (Ordinance 124349) appropriated $320,000 from the Cable Television Franchise Subfund and from the Information Technology Fund.

The projects to be funded will assist over 4,200 residents in need and help to further digital inclusion for all. These projects will increase awareness of the benefits of broadband and encourage broadband adoption, while also supporting education, workforce skills, alternatives to violence and public engagement. One third of this year's projects are new provider organizations. The other projects build on infrastructure and knowledge at prior provider sites. Three projects are aimed specifically at using technology to increase electronic civic engagement opportunities. Nine projects are located in low-income and transitional housing facilities and will help residents gain life skills and self-sufficiency. Three projects will provide technology training for people with disabilities; 4 will serve seniors, and 5 will train youth. The projects will serve over 1,300 immigrants and refugees. Participants will gain skills using a variety of devices in robotics, assistive technologies, digital media, in addition to basic computer and Internet skills.

Background:
Resolution 29673 established the Technology Matching Fund (TMF) to provide funding in exchange for services from eligible organizations that secure matching funding from outside sources for the purpose of promoting citizen access to information technology and literacy in using technology, and to apply technology to foster civic engagement. The resolution

established project eligibility and selection criteria, with the proviso that additional requirements may be established as necessary by the Chief Technology Officer (CTO), in consultation with the Citizens' Telecommunications and Technology Advisory Board (CTTAB), to ensure projects meet the program goals and are consistent with other City contracting and financial accountability rules and regulations.

The TMF awarded a total of $3,110,832 for 247 projects between 1998 and 2013. The maximum allowable award per project by legislation is $50,000; the current maximum award per project is $20,000. The current maximum award was set in order to ensure that a greater number of projects could be supported by the TMF. In 2014, $320,000 was appropriated for these projects and the revenue was generated from cable television franchise fees.

The City's funding to the organizations in exchange for their services will be matched by the community through cash, donations of hardware, software, supplies and labor. A one-to-one match is required; however, the community contribution is often greater than the City's support. This year's projects are projected to provide more than $685,700 in community matching resources.

The CTO is required to submit recommendations for funding to the City Council for approval. Recommendations for funding projects are made to the CTO by CTTAB. This year three current members and two former members of CTTAB served on the TMF Application Review Committee. A summary of the projects recommended for funding is provided in the table below.

Organization	Project Description	Allocation
Ballard NW Senior Center	**Upgrade 8 Station Computer Lab to Increase Access** Upgrade the existing eight station computer lab and provide computer instruction to northwest area seniors. Offer job bank and volunteer training opportunities.	**$6,580**
Casa Latina	**Meet Them Where They Are Tech Project** Expand the reach of the computer access and training program serving Latino workers. Gear curriculum specifically toward a "meeting them where they are" approach with regards to digital literacy.	**$17,000**

Organization	Project Description	Allocation
North Seattle Family Center/ Children's Home Society of WA (Seattle Housing Authority)	**Building Connections Through Technology** Provide social media training to reduce isolation for immigrants and refugees, people with disabilities and seniors. Teach them how to connect to families and friends through Skype, Skype phone service, email, blogs, photo sharing, Facebook and other social media.	**$17,000**
Denny Terrace Computer Lab (Seattle Housing Authority)	**Denny Terrace Computer Lab** Strengthen the computer lab as a resource for low income Seattle Housing Authority residents by updating hardware and software and holding classes and drop-in instruction in languages other than English.	**$14,521**
Elizabeth Gregory Home	**Computer Access for Homeless Women** Add 10 laptops to establish a computer learning lab and provide training to meet the needs of homeless women attending Day Center programs.	**$15,527**
Filipino Community of Seattle	**STEMPath Innovation Network** Extend the STEM based delivery model for the Robotics and Computer Literacy program to other sites serving low income, at-risk youth of color. Leverage centralized programming and infrastructure.	**$19,900**
Helping Link	**Embrace Technology, Empower Immigrant Community** Provide computer access and teach entry-level computer literacy to technology underserved ELL Vietnamese American immigrants.	**$17,626**
Hilltop House	**Hilltop House Computer Learning Center** Update aged and failing hardware and software, provide hands-on, skill-building computer trainings for seniors and add adaptive equipment for users with low vision.	**$5,307**

Organization	Project Description	Allocation
Lao Women Association of Washington	**Lao Women Civic Engagement Project** Purchase translation software and provide 100 hours of computer training for 15 new Lao immigrant women. This training will provide these women with the skills needed to engage in civic and community discussions around topics impacting their community.	**$14,000**
Literacy Source, A Community Learning Center	**Increasing Digital Literacy and On-line Learning** Increase the digital literacy skills of low income adult basic education and ESL students through expanded computer access and instruction. Help students access on-line learning programs on both computers and mobile devices and provide training and support to volunteer tutors and instructors.	**$15,000**
North Seattle Boys & Girls Club	**North Seattle Computer Lab** Add 23 state-of-the-art computers in the newly renovated Teen Center in North Seattle. Increase technology access and provide more hands-on academic and STEM-based tech education programs.	**$19,985**
Northaven Retirement and Assisted Living	**Resident Computer Upgrades** Replace aging computers with laptops, tablets, iPods and computers in the Assistive Living and Independent Living facilities. Provide enhanced computer learning opportunities for seniors and establish an equipment lending library.	**$18,967**
Open Doors for Multicultural Families/STAR Center at Center Park (Seattle Housing Authority)	**Autism Equal Access Project iPad Program: Seattle** Provide training to culturally and linguistically diverse families with Special Education students with Autism Spectrum Disorders in Seattle Public Schools on using iPads & iPad apps for communication needs.	**$20,000**

Organization	Project Description	Allocation
Ross Manor Computer Lab (Seattle Housing Authority)	**Ross Manor Computer Lab** Equip and open a new computer lab serving low income residents living in Ross Manor, a downtown Seattle Housing Authority building. Provide open lab hours and classes for residents to learn how to use computers.	**$16,252**
Seattle Neighborhood Coalition	**Video broadcast, website and support resources** Provide information to residents of all of Seattle's neighborhoods and provide a platform for citizen activists to engage with other citizens and government. Purchase a computer, video and audio equipment, which will expand their current limited web presence, allow them to upload their extensive video library, and begin using social media as a means to be a clearinghouse for information about common neighborhood issues impacting the community.	**$8,845**
Solid Ground	**Sand Point Tech and Access Grant** Create a tech center in the Sand Point Housing Campus for adults and children transitioning out of homelessness. Provide digital literacy training and computer orientation to residents, volunteers and staff.	**$9,000**
Somali Community Services of Seattle	**Somali Community Computer Lab & Technology Course** Upgrade an aging computer lab and provide basic computer and Internet navigation skills classes for Somali business women.	**$9,000**
South Park Area Redevelopment Center	**Multicultural English & Tech Ambassadors (META)** Connect South Seattle immigrant & refugee residents with local resources and civic engagement opportunities through an 18 week integrated English and technology course. Students will then use these skills to provide the larger community with a connection to interact with city government.	**$19,200**

Organization	Project Description	Allocation
The Jefferson Terrace Computer Lab Committee (Seattle Housing Authority)	**Jefferson Terrace Computer Lab** Expand the reach of the Jefferson Terrace Seattle Housing Authority computer lab in First Hill. Add classes in other languages, update equipment, increase marketing and develop a community website or blog.	**$15,000**
University of Washington Women's Center	**Making Connections** Provide enriching educational and character-building experiences for underrepresented Seattle-area high school girls to achieve in the fields of Science, Technology, Engineering and Math (STEM).	**$14,399**
Vietnamese Friendship Association	**Digital Media Lab** Create a digital media lab at the Seattle World School that empowers Vietnamese youth to use technology and digital media to explore and express their personal narrative and identity.	**$6,300**
Washington Community Alliance for Self-Help (CASH)	**Financial Stability Through Technology Literacy** Deliver technology-based financial literacy workshops and coaching to low-income entrepreneurs. Help 146 entrepreneurs overcome technological barriers to stable self-employment and financial independence.	**$15,500**
YMCA of Greater Seattle - Metrocenter Branch	**Cascade Community Technology Services Expansion** Add 3 new computers to the Y @ Cascade People's Center to enable low income, homeless residents in the South Lake Union/Cascade neighborhood to have greater access to online services, such as healthcare, food stamps, housing, and transportation.	**$5,091**
Total		**$320,000**

Please check one of the following:

____ **This legislation does not have any financial implications.**

__X__ **This legislation has financial implications.**

Appropriations:

Fund Name and Number	Department	Budget Control Level*	2014 Appropriation	2015 Anticipated Appropriation
TOTAL				

**See budget book to obtain the appropriate Budget Control Level for your department.*

Appropriations Notes: Funds for the TMF were appropriated in the 2014 Adopted Budget (Ordinance 124349) for $320,000 under the Department of Information Technology. These funds are appropriated from the Cable Television Franchise Subfund (00160) for the Cable Fee Support to Information Technology Fund Budget Control Level (D160B), and then in turn to the Information Technology Fund (50410) for the Office of Electronic Communications Budget Control Level (D4400). The proposed legislation specifies that any portion of the $320,000 allocated for the TMF from these appropriations that is not spent or encumbered in 2014 will automatically carry over into the 2015 fiscal year and that any unspent funds from a single project may be reallocated to another TMF project.

Anticipated Revenue/Reimbursement Resulting from this Legislation:

Fund Name and Number	Department	Revenue Source	2014 Revenue	2015 Revenue
N/A				
TOTAL				

Revenue/Reimbursement Notes:

Total Regular Positions Created, Modified, or Abrogated through this Legislation, Including FTE Impact:

Position Title and Department	Position # for Existing Positions	Fund Name & #	PT/FT	2014 Positions	2014 FTE	2015 Positions*	2015 FTE*
N/A							
TOTAL							

** 2015 positions and FTE are total 2015 position changes resulting from this legislation, not incremental changes. Therefore, under 2015, please be sure to include any continuing positions from 2014.*

Position Notes:

Do positions sunset in the future?

Spending/Cash Flow:

Fund Name & #	Department	Budget Control Level*	2014 Expenditures	2015 Anticipated Expenditures
Information Technology Fund (50410)	Information Technology	Office of Electronic Communications (D4400)	$120,000	$200,000
TOTAL			**$120,000**	**$200,000**

** See budget book to obtain the appropriate Budget Control Level for your department.*

Spending/Cash Flow Notes:
The projects begin in the fall 2014. Some of the project activities conducted under the TMF grants will not be completed until 2015, and the City will not receive requests for reimbursement until those activities are complete.

Other Implications:

a) **Does the legislation have indirect financial implications, or long-term implications?**
Yes, the City's funding to the organizations receiving project awards will be matched by the community through cash, donations of hardware, software and supplies and labor.

b) **What is the financial cost of not implementing the legislation?**
The City would not be able to leverage non-City resources (including cash) valued at $685,711 provided by the community for these 23 projects.

c) **Does this legislation affect any departments besides the originating department?**
No

d) **What are the possible alternatives to the legislation that could achieve the same or similar objectives**
Projects could be approved by resolution rather than by ordinance.

e) **Is a public hearing required for this legislation?**
No

f) **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**
No

g) Does this legislation affect a piece of property?
No

h) Other Issues:

List attachments to the fiscal note below:
N/A

City of Seattle
Edward B. Murray
Mayor

June 17, 2014

Honorable Tim Burgess
President
Seattle City Council
City Hall, 2nd Floor

Dear Council President Burgess:

I am pleased to transmit the attached proposed Council Bill that approves a total of $320,000 in Technology Matching Funds for 23 community digital inclusion projects. The proposed projects were selected from 67 applications reviewed by the Citizens' Telecommunications and Technology Advisory Board (CTTAB) and the Interim Chief Technology Officer (CTO). These projects further the City's commitment to making Seattle a safe, vibrant, affordable, interconnected city for all.

Resolution 29673 established the Technology Matching Fund to provide funding for services from eligible organizations to promote access to information technology and literacy, and application of technology to foster civic engagement. Those organizations secure matching funds and services to augment public funds. While access to technology has increased for many, our 2014 Information Technology Access and Adoption in Seattle study still shows significant gaps in access, literacy skills and social media skills that are essential for full participation in our digital society. This data was used in evaluating which projects to recommend for funding. The projects selected by CTTAB for funding serve to minimize this gap and further our efforts to make Seattle a city of digital inclusion, rather than exclusion. The selected projects will assist a wide range of residents in need to use technology in innovative and meaningful ways, including seniors, at risk youth, homeless women and children, immigrants and refugees, and people with disabilities.

Thank you for your consideration of this legislation. The increased access, skills training and services to be provided by these funds will make a great difference in the lives of residents in need. Should you have questions, please contact Interim CTO Sabra Schneider at 233-7937.

Sincerely,

Edward B. Murray
Mayor ~~of Seattle~~

cc: Honorable Members of the Seattle City Council

Office of the Mayor
Seattle City Hall, 7th Floor
600 Fourth Avenue
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Seattle, Washington 98124-4749

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Hearing Impaired use the Washington Relay Service (7-1-1)
www.seattle.gov/mayor

STATE OF WASHINGTON -- KING COUNTY

--ss.

314750 No. 124541,542,543,544

CITY OF SEATTLE,CLERKS OFFICE

Affidavit of Publication

The undersigned, on oath states that he is an authorized representative of The Daily Journal of Commerce, a daily newspaper, which newspaper is a legal newspaper of general circulation and it is now and has been for more than six months prior to the date of publication hereinafter referred to, published in the English language continuously as a daily newspaper in Seattle, King County, Washington, and it is now and during all of said time was printed in an office maintained at the aforesaid place of publication of this newspaper. The Daily Journal of Commerce was on the 12th day of June, 1941, approved as a legal newspaper by the Superior Court of King County.

The notice in the exact form annexed, was published in regular issues of The Daily Journal of Commerce, which was regularly distributed to its subscribers during the below stated period. The annexed notice, a

CT;TITLE ONLY ORDINANCES

was published on

08/22/14

The amount of the fee charged for the foregoing publication is the sum of $74.75 which amount has been paid in full.

JENNIFER A. BORRERO
COMMISSION EXPIRES
NOTARY
PUBLIC
10-24-15
WASHINGTON

Subscribed and sworn to before me on

08/22/2014

Notary public for the State of Washington,
residing in Seattle

Affidavit of Publication

State of Washington, King County

City of Seattle

Title Only Ordinances

The full text of the following legislation, passed by the City Council on August 4, 2014, and published below by title only, will be mailed upon request, or can be accessed at http://clerk.seattle.gov. For information on upcoming meetings of the Seattle City Council, please visit http://www.seattle.gov/council/calendar.

Contact: Office of the City Clerk at (206) 684-8344.

ORDINANCE NO. 124541

AN ORDINANCE related to the Immigrant and Refugee Commission; authorizing a Get Engaged young adult position to the Immigrant and Refugee Commission; and amending Section 3.14.545 of the Seattle Municipal Code.

ORDINANCE NO. 124542

AN ORDINANCE relating to the Technology Matching Fund Program; making allocations and authorizing implementation of certain Technology Matching Fund projects in 2014; providing that 2014 appropriations for the Technology Matching Fund from the Cable Television Franchise Subfund and from the Information Technology Fund shall automatically carry forward into the 2015 fiscal year; that any unspent funds from an individual project may be applied to another Technology Matching Fund project; and ratifying and confirming certain prior acts.

ORDINANCE NO. 124543

AN ORDINANCE related to providing the Community Police Commission members compensation in the form of a stipend for those who incur a financial hardship by their participation on the Commission; and amending City of Seattle Ordinance 124021.

ORDINANCE NO. 124544

AN ORDINANCE appropriating money to pay certain audited claims and ordering the payment thereof.

Date of publication in the Seattle Daily Journal of Commerce, August 22, 2014.

8/22(314750)